

# Emma Yu Wang

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## ACADEMIC APPOINTMENT

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<b>Cornell University, Dyson School of Applied Economics and Management</b> <i>Assistant Professor of Accounting</i>	Ithaca, NY <i>July 2023 -</i>
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## EDUCATION

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<b>University of Toronto, Rotman School of Management</b> <i>PhD in Accounting</i>	Toronto, ON <i>2023</i>
<b>University of Toronto, Department of Economics</b> <i>Master of Arts, Economics</i>	Toronto, ON <i>2013</i>
<b>University of Toronto, Rotman Commerce</b> <i>Bachelor of Commerce, Finance and Economics</i>	Toronto, ON <i>2012</i>

## RESEARCH INTERESTS

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- Corporate ESG practices; ESG standard setting; Sustainable financing.

## PUBLICATION

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- *Public Environmental Enforcement and Private Lender Monitoring: Evidence from Environmental Covenants* (with Stacey Choy, Shushu Jiang, and Scott Liao), *Forthcoming, Journal of Accounting and Economics*
  - Recipient of the Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant
  - Presented at the University of Texas at Austin (Liao), the University of British Columbia (Liao), the Chinese University of Hong Kong (Liao), the University of Toronto (Jiang), Boston College (Liao), Syracuse University (Choy), 1st Accountability, Sustainability and Governance Workshop, University of Bristol (Wang), 2nd Peking University Guanghua Economics and Finance Alumni Symposium (Jiang), the Pacific Basin Finance, Economics, Accounting and Management Conference (Choy), FMA Annual Meeting 2021 (Choy), and Hawaii Accounting Research Conference 2022 (Wang)

## WORKING PAPERS

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- *Mitigating Greenwashing Concerns in the Green Bond Market* (Dissertation)
  - Recipient of the Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant
  - Presented at the University of Toronto, Cornell University, Nanyang Technological University, Northeastern University, Queen's University, Simon Fraser University, University of British Columbia, University of Maryland, University of Washington, and the 2023 FARS Midyear Meeting

- *Inside the “Black Box” of Corporate ESG Practice: Field Evidence from China*, with Hai Lu and Jee-Eun Shin
  - Presented at AAA 2022 Virtual (Wang), Columbia University (Shin), Simon Fraser University (Lu), the Chinese University of Hong Kong (Lu), the University of Southern California (Lu), the University of Macau (Lu)

## WORK IN PROGRESS

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- *ESG Assurance Landscape*, with Samantha Seto
  - Survey development stage
- *ESG & AI*, with Sanjeev Bhojraj, Kunal Ghosh
  - Idea development stage

## CONFERENCE PARTICIPATION

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2024 Cornell Mini Camp (presenter) Scheduled May 2024	Ithaca, NY
Sustainability, ESG, and Accounting (discussant), Scheduled February 2024	Washington DC
AAA New Faculty Consortium, Scheduled February 2024	Leesburg, VA
Conference on Emerging Technologies in Accounting and Financial Economics (CETAPE), 2023	Ithaca, NY
CAR Conference (reviewer), 2023	Vancouver, BC
CAAA Annual Meeting, 2023	Quebec City, QC
FARS Midyear Meeting (presenter), 2023	Phoenix, AZ
AAA Annual Meeting (presenter; discussant; reviewer), 2022	Virtual
Hawaii Accounting Research Conference (presenter; discussant), 2021-2022	Virtual
CAAA CAR Conference, 2021-2023	Virtual, In-person
CARE Conference, 2022-2023	Virtual
AAA FARS Mid-Year Meeting Doctoral Consortium, 2021	Virtual
McGill Accounting Research Conference, 2021	Virtual
University of Bristol - Accountability, Sustainability and Governance Workshop (presenter), 2021	Virtual
University of Texas Austin Ph.D. Symposium, 2021	Virtual
Rotman Accounting Research Conference, 2018-2023	Toronto, ON; Virtual

## ACADEMIC EXPERIENCE

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Web-Scraping and Data-Cleaning for Research, Kelly School of Business, Indiana University, 2022	Virtual
AES Summer School in Theory and Structural Estimation, Rady School of Management University of California San Diego, 2019	San Diego, CA

## PROGRAMMING SKILLS

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Python, Web-Scraping, STATA, L<sup>A</sup>T<sub>E</sub>X, SAS

## TEACHING

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**Teaching Interests:** Managerial accounting; Financial accounting; Data analytics; Sustainability.

### Teaching Experience

#### Sole Instructor

AEM 3230 - Managerial Accounting (Spring 2024)

\* Undergraduate Level

RSM 326 - Analytical Insights using Financial Data (2021)

\* Course Evaluation: 4.2/5.0

\* Undergraduate Level

#### Teaching Assistant

##### Courses

RSM 326 - Analytical Insights using Financial Data	2021
RSM 1220 - Financial Accounting and Reporting: A Global Perspective	2020-2021
RSM 222 - Managerial Accounting I	2011
ECO 100 - Intro to Economics	2012-2013; 2017-2018

## HONORS AND AWARDS

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The Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant	2020-2021
University of Toronto Canadian Credit Management Foundation (CCMF) Fellowship	2018-2023
University of Toronto Fellowship - Management	2018-2023
University of Toronto Tuition Fellowship - Management	2018-2023
University of Toronto Top Up Fellowship - Management	2018-2019

## PROFESSIONAL EXPERIENCE

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#### Charles River Associates

Toronto, ON

*Associate, Life Sciences Practice*

*2014-2016*

- Provided litigation and strategy consulting expertise to the world's leading pharmaceutical companies
- Received company's "Applause Awards" for outstanding contribution

#### Industry Certifications and Courses

- Certified Financial Risk Manager (2017)
- Chartered Financial Analyst—Passed CFA Level II Exam (2016)