

# Emma Yu Wang

Cornell University, Charles H. Dyson School of  
Applied Economics and Management  
451B Warren Hall, Ithaca, NY, 14850

Office Phone: (607) 255-9690  
Email : emma.wangyu@cornell.edu  
Website: emmawangyu.com

## ACADEMIC APPOINTMENT

---

**Cornell University, Dyson School of Applied Economics and Management** Ithaca, NY  
*Assistant Professor of Accounting* July 2023 -

## EDUCATION

---

**University of Toronto, Rotman School of Management** Toronto, ON  
*PhD in Accounting* 2023

**University of Toronto, Department of Economics** Toronto, ON  
*Master of Arts, Economics* 2013

**University of Toronto, Rotman Commerce** Toronto, ON  
*Bachelor of Commerce, Finance and Economics* 2012

## RESEARCH INTERESTS

---

- Corporate Sustainability practices; Sustainable financing; Managerial Practices.

## PUBLICATION

---

- *Public Environmental Enforcement and Private Lender Monitoring: Evidence from Environmental Covenants* (with Stacey Choy, Shushu Jiang, and Scott Liao), *Journal of Accounting and Economics*, 77, no. 2-3 (2024): 101621. [Print][SSRN]
  - Media Mention: Harvard Law School Forum and Rotman Insights Hub

## WORKING PAPERS

---

- *Green Bond Transparency*
  - Recipient of the Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant
- *Inside the “Black Box” of Corporate Sustainability Practice: Evidence from Longitudinal Surveys*, (with Hai Lu and Jee-Eun Shin)
- *Media Attention to ESG Controversies and Earnings Announcements*, (with Sanjeev Bhojraj, Elisha Yu)

## WORK IN PROGRESS

---

- *When the Anti-ESG Wave Hits the Muni Market*, (with Stephanie Chen, Jing Kong, James Naughton)
- *Keep your employees going in difficult times: Evidence from layoffs*, (with Yaxuan Chen)
- *CEO letter to employees*, (with Yaxuan Chen)

## CONFERENCE PARTICIPATION

---

(p: presenter; d: discussant)

- 2025 HKUST Accounting Research Symposium<sup>P</sup>  
Second Field Experiments in Accounting Conference  
2nd Annual 2025 Yale Municipal Research Conference  
2nd Annual Contemporary Issues in Sustainability Reporting Symposium<sup>d</sup>  
Rotman Accounting PhD Program Silver Jubilee Conference<sup>P</sup>  
McGill Accounting Research Conference  
NYU Shanghai and NYU Stern Joint Accounting research Conference  
Columbia Business School Junior Accounting Faculty Conference  
FARS Midyear Conference<sup>d×2</sup>  
Hawaii Accounting Research Conference<sup>P, d×2</sup>
- 2024 CAR Conference  
CFEA Conference  
GICS Sustainability Conference<sup>P</sup>  
JAAF ESG Symposium  
CARE Conference  
Rotman Accounting Conference  
AAA Annual Meeting  
Kellogg Accounting Research Conference<sup>d</sup>  
CAPANA Conference<sup>P</sup>  
Cornell Mini Camp<sup>P</sup>  
George Washington University Cherry Blossom Conference  
Sustainability, ESG, and Accounting<sup>d</sup>  
AAA New Faculty Consortium
- 2023 Rotman Accounting Research Conference  
CARE Conference  
Conference on Emerging Technologies in Accounting and Financial Economics  
CAR Conference  
CAAA Annual Meeting  
FARS Midyear Meeting<sup>P</sup>
- 2022 Rotman Accounting Research Conference  
CARE Conference  
AAA Annual Meeting<sup>P, d</sup>  
Hawaii Accounting Research Conference<sup>P, d</sup>  
CAR Conference  
CARE Conference
- 2021 Rotman Accounting Research Conference  
AAA FARS Mid-Year Meeting Doctoral Consortium  
McGill Accounting Research Conference  
University of Bristol - Accountability, Sustainability and Governance Workshop<sup>P</sup>  
University of Texas Austin Ph.D. Symposium
- 2018 - 2020 Rotman Accounting Research Conference

## Invited Workshops

---

- 2025 Syracuse University  
CUHK Shenzhen  
Fudan University

## TEACHING

---

**Teaching Interests:** Managerial accounting; Financial accounting; Data analytics; Sustainability.

### Teaching Experience

#### Sole Instructor

AEM 3230 - Managerial Accounting

\* Undergraduate Level

RSM 326 - Analytical Insights using Financial Data (2021)

\* Undergraduate Level

#### Teaching Assistant

RSM 326 - Analytical Insights using Financial Data 2021

RSM 1220 - Financial Accounting and Reporting: A Global Perspective 2020-2021

RSM 222 - Managerial Accounting I 2011

ECO 100 - Intro to Economics 2012-2013; 2017-2018

## ACADEMIC EXPERIENCE

---

### Ad Hoc Reviewer

The Accounting Review, Contemporary Accounting Research, Review of Accounting Studies, AAA Annual Meetings, CAR Conference, FARS Midyear Conference, MAS Conference

### Track Chair

AAA Sustainability Conference

### Other

- Web-Scraping and Data-Cleaning for Research, Kelly School of Business, Indiana University
- AES Summer School in Theory and Structural Estimation, Rady School of Management University of California San Diego

## PROGRAMMING SKILLS

---

Python, Web-Scraping, STATA, L<sup>A</sup>T<sub>E</sub>X, SAS

## HONORS AND AWARDS

---

Jean F. Rowley Faculty Research Fund 2025

FARS Midyear Meeting Outstanding Discussion Award 2025

The Michael Lee-Chin Family Institute for Corporate Citizenship Research Grant 2020-2021

University of Toronto Canadian Credit Management Foundation (CCMF) Fellowship 2018-2023

University of Toronto Fellowship - Management 2018-2023

University of Toronto Tuition Fellowship - Management 2018-2023

University of Toronto Top Up Fellowship - Management 2018-2019

## PROFESSIONAL EXPERIENCE

---

### **Charles River Associates**

Toronto, ON

*Associate, Life Sciences Practice*

*2014-2016*

- Provided litigation and strategy consulting expertise to the world's leading pharmaceutical companies
- Received company's "Applause Awards" for outstanding contribution

### **Industry Certifications and Courses**

- Certified Financial Risk Manager (2017)
- Chartered Financial Analyst—Passed CFA Level II Exam (2016)