

# YUAN SHI

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## ACADEMIC APPOINTMENT

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Assistant Professor of Management and Organizations,  
School of Hotel Administration, SC Johnson College of Business  
Cornell University, Ithaca NY, July 2019–present

## EDUCATION

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PhD in Strategic Management and Entrepreneurship,  
University of Maryland, College Park MD, 2013–2019

- *Dissertation: “Essays on the Consequences of Market Democratization for Organizations”*
- *Advisory Committee: David M. Waguespack (Chair), Christine M. Beckman, Rachelle C. Sampson, Olav Sorenson, David B. Sicilia (Dean’s Representative)*

Master of Science in Business,  
National University of Singapore, Singapore, 2011–2013

Bachelor of Management in Management Science (with honors),  
Fudan University, Shanghai, China, 2007–2011

Mainland Exchange Student, College of Business and Management,  
Tamkang University, Taipei, Taiwan, 2009

## PUBLICATIONS AND ACCEPTED PAPERS

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\* Alphabetical order.

Yuan Shi\*, Olav Sorenson & David Waguespack. The new argonauts: the international migration of venture-backed companies. Accepted, *Strategic Management Journal*.

Yuan Shi. (2023). A change of tune: The democratization of market mediation and crossover production in the U.S. commercial music industry. *Administrative Science Quarterly*, 68(2): 319-354. <https://doi.org/10.1177/00018392221143779>

- Runner-up, Best Student Paper Award, OMT Division, Academy of

- Management, 2018
- Best Paper Proceedings, Academy of Management, 2018
- Interviewed by *Billboard*; media mentions: *Boston Globe*, *Cornell Chronicle*, *Country Insider (iHeartMedia)*, *Hospitality Net*
- Dissertation Chapter 1

Rachelle Sampson & Yuan Shi\*. (2023). Are U.S. firms becoming more short-term oriented? Evidence of shifting firm time horizons from market discount rates, 1980–2013. *Strategic Management Journal*, 44(1): 231-263.

<https://doi.org/10.1002/smj.3158>

- Media mentions: *Bloomberg*, *Harvard Business Review*, *McKinsey Global Institute*, *McKinsey Quarterly*, *Vox*, *The Hill*, *Pacific Standard*, *FCLT Global*
- Policy citations: *United Nations*, *Aspen Institute*
- Featured as “Impactful Research” by *Wharton Research Data Services*
- Research summaries:
  - “Is Corporate Short-Termism on the Rise in the U.S.?” In *Blue Sky Blog* by Columbia Law School
  - “Are Investor Time Horizons Shortening?” In *Seattle University Law Review*, 2017-2018, 41: 543-549.

Rafael Corredoira, Brent Goldfarb & Yuan Shi\*. (2018). Federal funding and the rate and direction of inventive activity. *Research Policy*, 47(9): 1777-1800.

<https://doi.org/10.1016/j.respol.2018.06.009>

- Policy citations: *American Association for the Advancement of Science*

Yuan Shi\*, Olav Sorenson & David Waguespack. (2017). Temporal issues in replication: The stability of centrality-based advantage. *Sociological Science*, 4: 107-122. <http://dx.doi.org/10.15195/v4.a5>

Yuan Shi & Jiancheng Guan. (2016). Small-world network effects on innovation: Evidences from nanotechnology patenting. *Journal of Nanoparticle Research*, 18(11): 329. <https://doi.org/10.1007/s11051-016-3637-1>

Jiancheng Guan & Yuan Shi\*. (2012). Technological diversity, transnational citation, and small world in global nanotechnology patenting. *Scientometrics*, 93(3): 609-633.

<https://doi.org/10.1007/s11192-012-0706-9>

## WORK IN PROGRESS

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\* Alphabetical order.

Yuan Shi\*, Rachelle Sampson, Brent Goldfarb & Rafael Corredoira. The changing nature of firm R&D: Short-termism & technological influence of US firms.

- Stage: Under 2<sup>nd</sup> Review, *Management Science*
- Research proposal won the 2021 Panmure House Prize.

Sai Yayavaram & Yuan Shi. The price of novelty? Domain differences in the valuation of nonlocal search in firm patenting.

- Stage: 1<sup>st</sup> Round R&R, *Organization Science*

Yuan Shi. Away from the crowd? Venture capital investments in the era of equity crowdfunding.

- Stage: In Preparation for Submission to *Management Science*
- Dissertation Chapter 2

## AWARDS AND HONORS

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Best Reviewer Award, TIM Division, Academy of Management, 2019

Frank T. Paine Award for Academic Achievement, University of Maryland, 2019

SRF Dissertation Scholar, Strategic Management Society, 2017

Research Honors Award, Dingman Center for Entrepreneurship, University of Maryland, 2016

Junior Scholar Travel Grant, Annual Workshop on the “Organization, Economics and Policy of Scientific Research,” 2016

Graduate Assistantship and Fellowship, University of Maryland, 2013–2019

NUS Research Scholarship, National University of Singapore, 2011–2013

Outstanding Social Practice Project on Regional Discrimination in Shanghai, Fudan University, 2009

People Scholarship, Fudan University, 2008-2009

Freshman Scholarship, Fudan University, 2007

## RESEARCH PRESENTATIONS

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+ Presented by Co-authors; ++ Scheduled

Rafael Corredoira, Brent Goldfarb, Rachele Sampson & Yuan Shi. The changing nature of firm R&D: Short-termism & technological influence of US firms.

- *IACMR Macro Frontier Conference*, 2022
- + *DRUID Conference*, Copenhagen, Denmark, 2022
- *Management and Organization Speaker Series*, Johns Hopkins University, 2021
- Co-organizer, Symposium on the Changing Nature of Corporate R&D, *AOM Annual Meeting*, 2021
- + *Strategy Science Conference*, 2021
- + *SMS Annual International Conference*, Minneapolis, MN, 2019

Yuan Shi. Away from the crowd? Venture capital investments in the era of equity crowdfunding.

- *AOM Annual Meeting*, 2021
- *Innovation, Entrepreneurship, and Technology Theme Brownbag Series*, Cornell University, 2019
- *SMS Annual International Conference*, Minneapolis, MN, 2019

Yuan Shi, Olav Sorenson & David Waguespack. Start-up relocation.

- *Management & Organizations Department Research Seminar*, New York University, 2023
- *AOM Annual Meeting*, Boston, MA, 2023
- *M&O Research Event*, Cornell University, 2022
- <sup>+</sup> *Wharton Conference on Migration, Organizations, and Management*, Philadelphia, PA, 2019

Yuan Shi. A change of tune: Market democratization and crossover production in the US commercial music industry.

- *UNC-Duke Economic Sociology Conference*, Poster Session, Chapel Hill, NC, 2018
- *SMS Annual International Conference*, Paris, France, 2018
- *AOM Annual Meeting*, Chicago, IL, 2018
- *Consortium on Competitiveness and Cooperation*, Berkeley, CA, 2018
- *Medici Summer School*, Boston, MA, 2018
- *East Coast Doctoral Conference*, New York, NY, 2017

Rachelle Sampson & Yuan Shi. Evidence and implications of short-termism in US capital markets: 1982–2013.

- *Cornell Center for Hospitality Research Spring Board Meeting*, 2022
- <sup>+</sup> *Annual ARCS Research Conference*, Boston, MA, 2018
- <sup>+</sup> *Annual Berle Symposium: Investor Time Horizons*, Atlanta, GA, 2017
- *Trans-Atlantic Doctoral Conference*, London, UK, 2017
- <sup>+</sup> *AOM Annual Meeting*, Anaheim, CA, 2016

Sai Yayavaram & Yuan Shi. Environmental determinants of the value of nonlocal search in patenting.

- *LBS Junior OT Faculty Conference*, London, UK, 2023
- *M&O Area Brownbag Series*, Cornell University, 2020
- *SMS Annual International Conference*, Minneapolis, MN, 2019
- *AOM Annual Meeting*, Boston, MA, 2019
- <sup>+</sup> *SMS Special Conference*, Hyderabad, India, 2018

Rafael Corredoira, Brent Goldfarb & Yuan Shi. Federal funding and the rate and direction of inventive activity.

- <sup>+</sup> *SMS Annual International Conference*, Houston, TX, 2017
- <sup>+</sup> *DRUID Conference*, Copenhagen, Denmark, 2016
- *Annual Workshop on “the Organization, Economics and Policy of Scientific Research,”* Turin, Italy, 2016
- <sup>+</sup> *Wharton Technology and Innovation Conference*, Philadelphia, PA, 2016
- <sup>+</sup> *Annual REER Conference*, Atlanta, GA, 2015

Yuan Shi, Olav Sorenson & David Waguespack. On the remembrance of things past:

Temporal issues in studying venture capital networks and investment performance.

- *AOM Annual Meeting*, Anaheim, CA, 2016

Yuan Shi. Experiential learning in venture capital investments.

- *SMS Annual International Conference*, Denver, CO, 2015

Yuan Shi. When does managerial experience benefit the organization? CEO experience scope and firm innovation.

- *AOM Annual Meeting*, Philadelphia, PA, 2014
- *SMS Annual International Conference*, Prague, Czech Republic, 2012

## **TEACHING AND RESEARCH EXPERIENCE**

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Instructor, HADM4410 “Strategic Management” (undergraduate core), Spring 2020–present, Cornell University

- Winner, Faculty Teaching Award, 2021
- Nominee, Faculty Teaching Award, 2023

Instructor, HADM4432/6432 “Strategies for Innovation, Entrepreneurship, and Change” (graduate and undergraduate elective), Spring 2021-2022, Cornell University

Instructor, BMGT495 “Strategic Management” (undergraduate core), Summer & Fall 2016

Graduate Student Advising, Cornell University, 2021-present

- Grady Raines (PhD, Dissertation Committee Member)
- Yang Liu (PhD, Dissertation Committee Member)
- Skylar Kim (MS, Committee Member)

Undergraduate Student Advisor, Cornell University, 2021-present

Graduate Student Researcher, NSF Grant “Public R&D and the Rate and Direction of Inventive Activity” (SciSIP No.1565555)

Research Assistant, Robert H. Smith School of Business, University of Maryland, 2013–2019

Research Assistant, Business School, National University of Singapore, 2011–2013

Research Assistant, School of Management, Fudan University, 2010–2011

Program Assistant, Harvard-Fudan Executive Education Program, 2010

Teaching Assistant, Cisco-Fudan-Stanford Supply Chain Leadership Institute, 2010

## PROFESSIONAL ACTIVITIES

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Reviewer for *Administrative Science Quarterly*, *Management Science*, *Strategic Management Journal*, *Organization Science*, *Research Policy*, *Cornell Hospitality Quarterly*, *Asian Case Research Journal*, AOM Annual Meeting, SMS Annual Conference, DRUID Conference, SMS Special Conference in Berkeley, SMS Special Conference in Hangzhou, AIB Annual Meeting

Representative at Large (Elected), Research Methods Community, Strategic Management Society

Member, Academy of Management and Strategic Management Society

Panelist, Cornell University Hospitality and Family Business Roundtable, 2022

Panelist, CMSC Junior Faculty Consortium, 2022

Macro Workshop Series Coordinator, Management and Organizations Area, SC Johnson College of Business, Cornell University, 2022

Faculty Representative, Annual HLDP Fellows Trip, Cornell University, 2020

Coordinator and Panel Discussant, New Student Orientation Series, Department of Management and Organization, University of Maryland, 2017

Coordinator, Student Presentation Series, Department of Management and Organization, University of Maryland, 2016

Coordinator, Career and Professional Development Speaker Series, Department of Management and Organization, University of Maryland, 2015

Participant, WCRS Doctoral Consortium, University of Alberta, 2017

Participant, Medici Summer School, MIT Sloan School of Management, 2017