

Youchung Kwon

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EDUCATION

Cornell University, Ithaca, NY

May 2028 (Expected)

Ph.D., Management and Organization

Dissertation: Essay on career in music industry (tentative)

Advisor: Gautam Ahuja and Heeyon Kim

Yonsei University

M.S., Management

August 2022

B.S., Business Administration

February 2019

PUBLICATIONS

Kwon, Youchung., & Kim, Bo Kyung. (2024). When we unite, not divide: status homophily, group average status, and group performance in the Korean film industry. *Asian Business & Management*, 23(1), 9-31.

WORK IN PROGRESS

Kim, Bo Kyung, Kwon, Youchung, & Kim, Heeyon. Closing the gap: how status-inconsistent firms use identity claims in international markets (under review)

Kwon, Youchung & Lee, Wyatt. Disruptive Transgression and Status-Based Evaluation: Evidence from Professional Soccer (preparing for submission)

Kwon, Youchung. When Recognition Expands or Constrains: Award Scope and Exploration (Dissertation Chapter)

Kwon, Youchung, Kim, Heeyon & Lee, Yonghoon. Gender and Status in K-Pop (Dissertation Chapter)

TEACHING EXPERIENCE

Cornell University, Ithaca, NY

Instructor

- NBA 2650/6650 Strategic Management of Technology and Innovation (4.71/5) 2025

Teaching Assistant

- NBA 6050 Strategy Formulation and Competitive Analysis (Prof. Gautam Ahuja) 2025
- NBA 6540 Power and Politics (Prof. Angus Hildreth) 2024-2025
- NCCE 5040 Managing and Leading in Organizations (Prof. Michelle Duguid) 2023

CONFERENCE PRESENTATIONS

Kwon, Youchung & Lee, Wyatt. Disruptive Transgression and Status-Based Evaluation: Evidence from Professional Soccer

- Academy of Management Meetings, July 2025

- Cornell University Management & Organizations Research Camp, May 2025

Kim, Bo Kyung, Kwon, Youchung, & Kim, Heeyon. Closing the gap: how status-inconsistent firms use identity claims in international markets

- European Group for Organizational Studies Colloquium, July 2025
- Academy of Management Meetings, August 2023
- Cornell University Management & Organizations Research Camp, May 2023

Kwon, Youchung., & Kim, Bo Kyung. When we unite, not divide: status homophily, group average status, and group performance in the Korean film industry

- Academy of Management Meetings, August 2022