Weiting (Eden) Wang

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Research Interests

- **Topics**: Innovation Strategy, Digital Platforms, Platform Strategy
- **Methodologies**: Empirical study, Econometrics

Education

Cornell University, Ithaca, NY *Sept 2023 – Current*
Ph.D. in Applied Economics and Management
- GPA: 3.93/4.3

Columbia University, New York, NY *Sept 2021 – Dec 2022*
M.S. in Business Analytics
- GPA: 3.94/4.0

University of California, Los Angeles, Los Angeles, CA *Sept 2019 – Mar 2021*
B.S. in Applied Mathematics, Magna Cum Laude
- GPA: 3.92/4.0; Major GPA: 3.95/4.0

University of California, San Diego, La Jolla, CA *Sept 2017 – Jun 2019*
B.S. in Applied Mathematics; Transferred to UCLA
- GPA: 3.9/4.0

Work in Progress

Does Attention to Data Protections Impact Firm Innovation? Evidence from U.S.-listed Firms
with Aija Leiponen (Cornell University) and Gurneeta Vasudeva (University of Minnesota)

This research examines how firms' responses to data protection regulations and data breaches influence their innovation behaviors, as reflected in their patenting activities. Beyond overall innovation output, we explore whether regulatory pressures drive firms to shift the direction of their innovation efforts.

The Hidden Costs of Fighting Platform Fragmentation: The Impact of Google's Target API Policy on Developers and Users
mentored by Chris Forman (Cornell University)

This research examines the trade-offs of platform policy enforcement aimed at reducing fragmentation, which imposes significant compliance costs on developers. Focusing on Google's Target API Policy, we explore how these costs can affect developers' behavior, hinder innovation and consumer welfare despite the policy's goal of creating a more unified platform.

Current and Completed PhD Courses

- Spring 2025: Empirical Strategies for Policy Research II; Local Labor Markets
- Fall 2024: Empirical Strategies for Policy Analysis (A); Macroeconomics I (A+)
- Spring 2024: Applied Microeconomics II: Game Theory (A); Applied Microeconomics III: Applied General Equilibrium Analysis (A); Econometrics II (A-)
- Fall 2023: Intermediate Mathematical Economics I (A); Econometrics I (A); Applied Microeconomics (A-); Microeconomic Theory I (A-)

Teaching Experience

Head Teaching Assistant *Spring 2025*
AEM 3205: Ethics in Business and Organizations

Head Teaching Assistant *Fall 2024*
AEM 3205: Ethics in Business and Organizations