TOM SCHRYVER, CFA

201 Fairmount Ave, Ithaca, NY 14850
tps1@cornell.edu

PROFESSIONAL SUMMARY

Entrepreneur and finance professional with experience in startups, angel investing, and venture capital as a founder and direct investor in startups, in VC funds, and advisor and limited partner board member; currently teaching venture capital, entrepreneurial finance, entrepreneurship and business strategy at the Cornell SC Johnson College of Business and serving as the David J. BenDaniel Faculty Advisor for Big Red Ventures, the second-oldest MBA-run venture fund. Founded and serving as Executive Director for Cornell's Center for Regional Economic Advancement; CREA has successfully funded and launched nine program areas, supported by 44 sponsored awards totaling over $90m as PI or Co-PI.

EDUCATION

CORNELL UNIVERSITY Ithaca, NY

2002 Master of Business Administration

- Albert Fried Fellow - awarded to five of three hundred second year students each year based on academic performance and student leadership
- Elected to twelve-member Student Council; served as liaison with Administration
- Selected to serve as teaching assistant, Core Finance (EMBA and full-time MBA programs)

1993 Bachelor of Arts, History and Government

ACADEMIC APPOINTMENTS

2011 - Present CORNELL UNIVERSITY Ithaca, NY

2011 - Present Visiting Lecturer / David J. BenDaniel Faculty Advisor, BR Ventures, Cornell SC Johnson College of Business

Instructor / co-instructor in courses on entrepreneurship, venture capital, and entrepreneurial finance to graduate and undergraduate students.

- Teach MBA, EMBA, and undergraduate courses in entrepreneurship, venture capital, and entrepreneurial finance across Cornell's Ithaca and Cornell Tech campuses; full course history below
- Faculty Advisor to Big Red Ventures, Cornell's student-run venture capital fund, mentoring students on deal sourcing, diligence, and fund operations
- Instructor for capstone Management Simulation for Johnson EMBA programs, integrating finance, marketing, and strategic decision-making
- Teaching team member for eLab, Cornell's student business accelerator, supporting venture teams from ideation through early growth
- Author of eCornell's Startup Funding and Finance Certificate, serving working professionals and aspiring entrepreneurs
- Co-author of eCornell's Business Fundamentals for STEM Leaders with Andrea Ippolito, focusing on commercialization and leadership in technical fields
- Advise students and alumni on startup fundraising, angel investing, and venture fund formation, with advisees raising over $300 million in capital
- Faculty for Hanga Ahazaza, the SC Johnson College of Business initiative in Rwanda funded by the Mastercard Foundation, teaching entrepreneurship to hospitality-sector students and trainers (2025, 2026)

2014 - Present Executive Director, Center for Regional Economic Advancement, Cornell Office of the Vice President for Research and Innovation

As founding Executive Director of Cornell's venture development center, built CREA from a single program into a portfolio spanning entrepreneurship training, incubation, innovation competitions, and industry partnerships; principal or co-principal investigator on more than $90M in sponsored awards (44 awards; full list under Grants and Sponsored Awards below).

- Lead an organization of 29 full-time staff and 45+ part-time mentors and student employees, delivering 20 programs, 50+ courses, and 330+ events annually for 700+ participants
- Built CREA's shared operating infrastructure - program operations, application management, reporting and data systems, Salesforce CRM, Canvas course delivery, marketing, and events - enabling partners to launch new programs without rebuilding core functions; staff effort and cost share managed across 25+ concurrent grant and program accounts

- Directed Cornell's engagement in NSF I-Corps across three generations of awards totaling over $22M: the Cornell I-Corps Site ($500k), the Upstate NY I-Corps Node ($6.4M, the only new Node awarded in 2016), and the Interior Northeast I-Corps Hub ($15.2M NSF plus $1M NYSTAR matching grant); serve as Hub Director and Lead Instructor
- Designed and led major innovation competitions: the $20M 76West Clean Energy Challenge (NYSERDA), three rounds of Grow-NY totaling $40M (Empire State Development, 2019 - 2028), and the $1M Northeast Dairy Innovation Competition (Vermont Agency of Agriculture)
- Built CREA's food and agriculture portfolio beyond Grow-NY: $1.9M Northeastern Regional Food Business Center (NASDA), successive NY Dairy Runway awards, and Co-PI roles on $10.3M in Center of Excellence in Food and Agricultural Technology awards at Cornell AgriTech
- Founded the NYS-funded BioEntrepreneurship Initiative and the Life Science Technology Innovation Fellowship, the latter sponsored by corporate partners including Sanofi and Medtronic
- Co-founded and led the Southern Tier Startup Alliance, a NYS-designated Innovation Hot Spot, securing $2.5M in NYSTAR funding across successive five-year awards
- Established Rev: Ithaca Startup Works, the first downtown Ithaca incubator, with over $5M raised in capital, operating, and program funding from NYSTAR and the US EDA
- Created Cornell's hardware prototyping programs, from an SBA-funded pilot through the M-Corps program and the $2M US EDA Venture Challenge expansion, with over $4M secured from the SBA, US EDA, NYSERDA, NYSTAR, and Nextcorps
- Built statewide SBIR/STTR support programs, including the NY SBIR Catalyst (US SBA) and NYSTAR-funded SBIR assistance programs for Eastern and Western New York
- Secured $400k from the US EDA to expand BR Ventures through the BRV Investor Network
- Led Cornell's START-UP NY initiative, achieving early state approval and sponsoring one of the first companies accepted statewide
- Represented Cornell in key regional initiatives, serving on the Southern Tier Regional Economic Development Council, the Upstate Revitalization Initiative working group, and regional innovation committees, contributing to $500M awarded for Southern Tier revitalization through the URI and subsequent ACHIEVE awards

2012 - 2014 Entrepreneur in Residence, Entrepreneurship at Cornell

Advisor to Cornell students, faculty, staff, and alumni on startup company issues. Accomplishments include:

- Regular invited guest speaker in entrepreneurship courses in the College of Engineering, Industrial and Labor Relations, Johnson Graduate School of Management, and the College of Agriculture and Life Sciences
- Advised multiple venture-backed startups on fundraising, investor and board engagement, financial planning, and terms and negotiation
- Advised a food company on a $1m syndicated loan facility, enabling them to expand their production facility and product line
- Advised a consumer electronics product startup that raised $498,000 on a $100,000 Kickstarter goal
- Advised a consumer products rental company from startup to profitability

2013 - Present KOC UNIVERSITY GRADUATE SCHOOL OF BUSINESS Istanbul, Turkey

Visiting Faculty, Executive MBA program

- Instructor for MGMT 902 Business Simulation, the capstone simulation course in the Koc EMBA program, succeeding Emeritus Professor Jerome Hass; annual summer-term delivery, 2013 - 2025

2011 - 2014 ITHACA COLLEGE Ithaca, NY

Visiting Lecturer

Co-lead in new College-wide Entrepreneurship program housed in the School of Business. This program launched two entrepreneurship competitions and a new course in applied Entrepreneurship. Accomplishments include:

- An average of 6 new companies launched per year
- 65 students from across campus testing over 40 business ideas annually
- Mentored teams have received over $500k in awards and investments
- Successful pilot project led to $1m in philanthropic program funding

PROFESSIONAL EXPERIENCE

2010 - Present PIXL, LLC Ithaca, NY

Co-Founder

Co-founder of business simulation software company that provides business strategy educational services and consulting. Accomplishments include:

- Successful company formation and growth without outside capital
- PI on two NSF-funded SBIR grants
- Licensed the Cornell Management Game simulation from Cornell (August 2010, negotiated with Professors Jerome Hass and Douglas Stayman) and led its migration to a web platform; began delivering the EMBA simulation course with Stephen Sauer in fall 2010
- Successful programs at universities in the U.S. and Europe with thousands of students; client engagements detailed under Executive Education and Other Teaching below

2009 - 2013 INDEPENDENT CONSULTANT Ithaca, NY

Providing entrepreneurial training, strategic advice and financial expertise to regional start-ups, with projects including:

- Managed due diligence process for the strategic acquisition of an online retailer
- Financial analysis, business plan creation, and grant fundraising for a software company
- Strategy, financial management, partner development and patent portfolio management for a renewable materials company
- Corporate formation and grant applications for a pharmaceutical start-up
- Business planning and strategy development for a renewable energy firm
- Founding and launching a business training firm and bootstrapping it to revenues in the hundreds of thousands, including successfully securing a National Science Foundation grant and serving as Principal Investigator
- Serving as founding interim CEO and later Chief Investment Officer of LaunchNY, a nonprofit venture development organization serving upstate New York; wrote $1.85m in funded grant applications

2007 - 2009 NOVOMER Ithaca, NY

Vice President, Finance & Operations

Eighth hire into green materials firm; responsible for financial management, administration, human resources, and operations, including:

- Assisted in raising and closing the company's first venture equity round, a $6.6m Series A led by Flagship
- Led raise of $2mm venture debt facility
- Initiated company's first audit which led to a clean opinion from company's inception
- Oversaw grant program, winning over $3mm in grant awards and a $75,000 local development loan for facility expansion

2003 - 2007 TRIAD FOUNDATION Ithaca, NY

Director of Finance

Managed all financial aspects of $255mm family foundation, reporting to board of directors; duties included asset allocation and investment manager selection and oversight.

- Conducted investment manager evaluation, selection, and management for public equity portfolio across investing styles and regions
- Diversified portfolio into emerging markets, hedge funds and venture capital
- Served on valuation / limited partner committee of venture firm
- Served on board of the Foundation Financial Officers Group (FFOG)
- Achieved 1.6% annualized outperformance versus core portfolio benchmark, creating $13.6mm in additional value
- Implemented accounting system and financial policies from scratch; clean annual audits with minimal notes in management letters

2002 - 2003 UBS WARBURG New York, NY

Associate

- Member of technology investment banking team, covering telecommunications equipment, software, and business services
- Participated in sale process of business services company for a financial sponsor client by providing valuation, competitive and target acquirer analysis

2001 BANC OF AMERICA SECURITIES New York, NY

Summer Associate

- Summer internship with leading leveraged buyout group; analyzed several LBO credits across industries, including transportation, retail/apparel, and chemicals

1998 - 2000 SEALAND / CSX LINES / HORIZON LINES Charlotte, NC

Project Manager
Led IT side of yield management system for global container shipping company.

- Proposed and designed data warehouse with analytical and reporting systems
- Implemented sales and marketing portion of proposed data warehouse; selected and configured business intelligence software interface, dramatically reducing reporting workload and increasing usefulness of sales and marketing data
- Managed eight full-time staff and consultants

1994 - 1998 JAMES MARTIN & CO Fairfax, VA

Consultant
Provided systems development and business process consulting services to federal clients including Federal Energy Regulatory Commission, Federal Aviation Administration, Housing & Urban Development and Internal Revenue Service.

NSF I-CORPS NATIONAL FACULTY

National teaching faculty for the NSF I-Corps program through VentureWell (NCIIA), in addition to Hub Director and Lead Instructor roles for the Interior Northeast I-Corps Hub. Cohorts taught:

- Completed NSF I-Corps Core instructor training, Winter 2017; Lead Instructor, national cohorts: Boston (Spring 2017); Seattle (Winter 2018); Newark (Summer 2018, Winter 2019); Portland (Spring 2019, Summer 2020); Philadelphia (Fall 2019); L2M Oceans (Fall 2020); Spring Cohort #3 (2021); Winter Cohort #3 (2021-22); Winter Cohort #1 (2023); SBIR Cohort (Summer 2023); Winter Cohort #2 (2024); SBIR cohorts (Fall 2024, Winter 2026); Summer cohorts (2025, 2026)
- Mentor Lead Instructor, Desert Southwest Cohort (Spring 2024) and I-Corps FIT Spring Cohort #3 (2026); Adjunct Instructor, SBIR Cohort (Fall 2025)
- NSF Deputy Faculty / national observer: Bay Area (Summer 2017), Nashville / I-Corps South (Spring 2019), Washington DC / DMV (Summer 2019), Boston (Spring 2020); NSF Proxy, Summer 2022 and Fall 2022 (South Node)
- Instructor, SBIR/STTR 'Beat the Odds' Bootcamps: ten bootcamps, Spring 2020 through Fall 2024, including serving as Lead Instructor (Spring 2023)
- Instructor, University of Maryland SBIR boot camps: five workshops, 2017 - 2020
- Member, NSF I-Corps Hub Council; chair, NSF I-Corps National Curriculum Committee (chair since August 2025; previously co-chair)

GRANTS AND SPONSORED AWARDS

44 sponsored awards as Principal Investigator or Co-PI at Cornell, totaling over $90M ($55.9M across 35 awards as PI; $34.3M across 9 as Co-PI). Excludes awards where serving in other senior personnel roles (including the $24.9M AFRL Northeast Hub and the $6.8M NIH POCTRN center) and 12 pending proposals (~$4.6M).

Current and active, as Principal Investigator

- NEW YORK FOOD AND AGRICULTURE CHALLENGE (Grow-NY) (Empire State Development), $15.0M, 2019 - 2023
- Cornell Center for Regional Economic Advancement (US EDA), $488k, 2021 - 2026
- New York SBIR Catalyst (US SBA), $150k, 2021 - 2026
- Southern Tier Startup Alliance: the Southern Tier's Innovation Hot Spot (NYSTAR), $1.2M, 2022 - 2026
- Grow-NY 2022 (CFA Round II) (Empire State Development), $15.0M, 2022 - 2026
- NYSTAR Matching Grant -I-Corps Interior Northeast Hub (NYSTAR), $996k, 2023 - 2027
- Development of climate-smart technological innovations, nature-based solutions, and next generation robotics and automation to expand the bioeconomy in upstate New York (NY) (NYSTAR), $200k, 2023 - 2025
- Northeastern Regional Food Business Center (NASDA), $1.9M, 2023 - 2025
- Venture Challenge: Rev Hardware Accelerator Expansion (US EDA), $2.0M, 2023 - 2026
- Scaling Rev: Ithaca Startup Works Hardware Programs (NYSTAR), $1.0M, 2023 - 2026
- NYS Dairy Promotion Order: NY Dairy Runway Program -Renewal (Empire State Development), $225k, 2024 - 2025
- Life Science Technology Innovation Fellowship - Sanofi (Sanofi), $15k, 2024 - 2026
- Rev: Ithaca Startup Works - New York State Business Incubator Program (NYSTAR), $625k, 2024 - 2029
- Life Science Technology Innovation Fellowship - Medtronic (Medtronic), $5k, 2024 - 2026
- Launch NY and Southern Tier Startup Alliance: #InvestLocal Scale Up (Launch NY), $36k, 2024 - 2025
- SUNY Binghamton / US EDA BBBRC: Build Back Better Regional Challenge (SUNY RF / US EDA), $220k, 2025 - 2026
- Grow-NY III (Empire State Development), $10.0M, 2025 - 2028
- Rev Hardware Prototyping(NYSEG Avangrid) (NYSEG / Avangrid), $25k, 2025 - 2026

- Northeast Dairy Runway (NE Dairy Business Innovation Center), $105k, 2025 - 2026

Current and active, as Co-PI

- Center Of Excellence In Food And Agricultural Technology At Cornell Agritech (NYSTAR), $4.8M, 2018 - 2024
- Life Sciences Entrepreneurship Fellows (Empire State Development), $50k, 2020 - 2020
- BioEntrepreneurship Fellows Life Sciences Certificate at Cornell University (Empire State Development), $500k, 2021 - 2027
- BRV Investor Network (US EDA), $400k, 2021 - 2025
- NSF I-Corps Hub (Track 1): East Region (NSF), $15.2M, 2023 - 2027 (serve as Hub Director and Lead Instructor)
- Center of Excellence in Food & Agricultural Technology At Cornell AgriTech (NYSTAR), $5.5M, 2023 - 2028

Completed, as Principal Investigator

- Southern Tier Start-Up Alliance (NYSTAR), $1.2M, 2017 - 2021
- Manufacturing Corps (M-Corps) Pilot Program (Nextcorps), $538k, 2018 - 2022
- Rev: Ithaca Startup Works Consolidated Funding Application (NYSTAR), $625k, 2019 - 2024
- Rev: Prototype To Production Supporting Early Startups Move Into Volume Production (US EDA), $750k, 2019 - 2022
- SBIR Assistance Program: Western Region (NYSTAR), $150k, 2020 - 2024
- SBIR Assistance Program: Eastern Region (NYSTAR), $150k, 2020 - 2024
- Diversity in Clean Energy (NYSERDA), $750k, 2020 - 2024
- I-CORPS: A Multi-Antigen Vaccine Delivery System for the Effective Induction of Mucosal Immunity (NSF), $50k, 2020 - 2022
- ESD Entrepreneurial Sales Program (Empire State Development), $15k, 2021 - 2021
- Hardware Clean Energy Accelerator: Napkin to Prototype (NYSERDA), $750k, 2021 - 2024
- Rebound and Innovate (Launch NY), $164k, 2021 - 2022
- I-Corps Teams: Tissue-Engineered Intervertebral Disc with Biodegradable Cage (NSF), $50k, 2022 - 2023
- Environmental Defense Fund - Enteric Methane (Environmental Defense Fund), $10k, 2022 - 2022
- Northeast Dairy Innovation Competition (Vermont Agency of Agriculture), $1.0M, 2022 - 2024
- Launch New York Build to Scale (Launch NY), $69k, 2022 - 2024
- NY Dairy Product Runway/DPO Proposal (Empire State Development), $278k, 2023 - 2025

Completed, as Co-PI

- I-Corps Node: Upstate NY Alliance For Entrepreneurial Innovation (NSF), $6.4M, 2016 - 2023 (served as Node Director and Lead Instructor)
- Cornell I-Corps Site (NSF), $500k, 2017 - 2022
- NSF Engines: Type 1, Upstate 2.0 a Bioeconomy & Climate Tech Innovation Cluster (NSF), $1.0M, 2023 - 2025

Prior to Cornell: PI on two NSF SBIR awards (PIXL, LLC); author of $1.85m in funded grant applications for Launch NY.

EXECUTIVE EDUCATION AND OTHER TEACHING

- Cornell Executive Education: simulation facilitation for OSRAM Global Management Program (2017, 2019, 2021) and SPJIMR Finance Immersion (2018); Imperial College Business School Immersion Program, New York (2018); Cornell Experienced Managers Program, ILR School (2016)
- Executive education programs for corporate clients including BIG-D Construction, AeroVironment, and Baker Hughes
- Johnson Healthcare EMBA / Weill Cornell Medicine: healthcare innovation day facilitation, with Andrea Ippolito (2019)
- Cornell Dyson School: simulation instruction for AEM 3249, AEM 4480, and AEM 4660 (2014 - 2019)
- Clarkson University: business simulation instruction and administration, MBA and online MBA programs (OS 286, OS 602, OS 608), 2013 - 2019

CORNELL COURSES TAUGHT

- NBA 3000 / 5640 The Business of Entrepreneurship (formerly Designing New Ventures)
- NBA 5075 / LAW 6114 Big Red Ventures
- NBA 5115 / NMI 5110 BR Tech Strategy
- NBA 5175 Life Science Entrepreneurship in Practice
- NBA 5185 Green Tech Innovation in Practice
- NBA 5305 / NBAY 5300 Entrepreneurial Finance: Valuation and Term Sheet Design
- NBAY 5301 / TECHIE 5311 / LAW 5311 Introduction to Entrepreneurial Finance: Firm Valuation and Term Sheets
- NBA / NBAB / NBAE 5710 Cornell Management Simulation
- NBAE 5030 Technology Management Practicum

- NBAE 5980 Global Business Study
- NBA 6230 Actualizing Your Startup, Part 1
- NBA 6330 Actualizing Your Startup, Part 2
- NBAE 6830 Innovation and New Venture Creation
- NBA 6395 Entrepreneurial Mindset

TEACHING EFFECTIVENESS

- Career instructor rating of 4.3/5.0 across 97 evaluated course sections, Fall 2019 - Fall 2025
- Named to the Johnson teaching honor roll 36 times (course sections rated above 4.5/5.0), 2019 - 2025
- Rated 4.8/5.0 in most recent EMBA capstone section (Cornell Management Simulation, Fall 2025, n=28)

CURRICULUM AND INSTRUCTIONAL MATERIALS

- Author, eCornell Startup Funding and Finance certificate program
- Co-author (with Andrea Ippolito), eCornell Business Fundamentals for STEM Leaders certificate program
- Chair, NSF I-Corps National Curriculum Committee, August 2025 - present; co-chair / member prior, setting the national curriculum for NSF's flagship technology commercialization training program
- Co-creator, PIXL business strategy simulations, used in MBA, EMBA, executive education, and undergraduate programs at universities in the U.S. and Europe, including Cornell, Clarkson, Koc, NYU Stern, Simon (Rochester), UVA Darden, and Smith College

CORNELL TEACHING HISTORY BY SEMESTER

2010 - Spring 2021

Instructor or co-instructor; course lineup and sections varied by year:

- Cornell Management Simulation (NBA / NBAB / NBAE 5710), EMBA capstone, delivered annually from fall 2010
- The Business of Entrepreneurship / Designing New Ventures (NBA 3000 / 5640)
- The Business Idea Factory (NBA 5380)
- eLab (NBA 5070)
- Big Red Ventures (NBA 5075)
- BR Tech Strategy (NMI 5110)
- Actualizing Your Startup, Parts 1 and 2 (NBA 6230 / 6330)
- Innovation and New Venture Creation (NBAE 6830)

Fall 2021

- NBA 3000 / 5640 Designing New Ventures (122, with K. Rother and S. Gal); NBA 5075 Big Red Ventures (15, with T. Bell)
- NBA 6230 Actualizing Your Startup Part 1 (35, with K. Rother); NBAE 6830 Innovation and New Venture Creation (80, with S. Gal)
- NBAB 5710 Cornell Management Simulation, 2 sections (164, with S. Sauer)

Spring 2022

- NBA 3000 / 5640 Designing New Ventures (126); NBA 5075 Big Red Ventures (15, with T. Bell)
- NBA 5305 Entrepreneurial Finance (48); NBA 5710 Cornell Management Simulation (51)

Fall 2022

- NBA 5075 Big Red Ventures (15, with T. Bell); NBA 5115 BR Tech Strategy (21); NBA 5175 Life Science Entrepreneurship in Practice (26, with G. Ray)
- NBA 6395 Entrepreneurial Mindset, 4 sections (152, with A. Ippolito, G. Ray, M. Marx)
- NBAB 5710 Cornell Management Simulation (157); NBAY 5300 Entrepreneurial Finance, 2 sections at Cornell Tech (87); NBAY 5301 Introduction to Entrepreneurial Finance (43)

Spring 2023

- NBA 3000 / 5640 Designing New Ventures (96, with G. Ray); NBA 5075 Big Red Ventures (11, with T. Bell)
- NBA 5175 Life Science Entrepreneurship in Practice (24, with G. Ray, F. Gomez-Baquero, L. Busby); NBA 5305 Entrepreneurial Finance (32)
- NBAE 5710 Cornell Management Simulation (58)

Fall 2023

- NBA 5075 Big Red Ventures, 2 sections (12, with T. Bell); NBA 5175 Life Science Entrepreneurship in Practice (14); NBA 5185 Green Tech Innovation in Practice (13, with G. Ray, B. Barstow)

- NBA 6395 Entrepreneurial Mindset (55, with K. Rother, A. Ippolito, G. Ray, M. Marx)
- NBAB 5710 Cornell Management Simulation, CQEMBA (66); NBAE 6830 Innovation and New Venture Creation, 2 CEMBA sections (64)
- NBAY 5300 Entrepreneurial Finance, 2 Cornell Tech sections (92); NBAY 5301 Introduction to Entrepreneurial Finance (33)

Spring 2024

- NBA 5075 Big Red Ventures, 2 sections (9, with T. Bell); NBA 5305 Entrepreneurial Finance (26)
- NBAE 5710 Cornell Management Simulation, CEMBA (38); NBAE 5980 Global Business Study, CEMBA (38)

Fall 2024

- NBA 5075 Big Red Ventures, 2 sections (12, with T. Bell); NBAE 5750 Dilemmas in Founding Ventures, CEMBA (62, with K. Rother)
- NBAB 5710 Cornell Management Simulation, CQEMBA (64); NBAE 6830 Innovation and New Venture Creation, 2 CEMBA sections (63)
- NBAY 5300 Entrepreneurial Finance, 2 Cornell Tech sections (107); NBAY 5301 Introduction to Entrepreneurial Finance (27)

Spring 2025

- NBA 5075 Big Red Ventures, 2 sections (9, with T. Bell); NBA 5305 Entrepreneurial Finance (31)
- NBAE 5030 Technology Management Practicum, CEMBA (25); NBAE 5710 Cornell Management Simulation, CEMBA (63); NBAE 5980 Global Business Study, CEMBA (13)

Fall 2025

- NBA 5075 Big Red Ventures, 2 sections (16, with T. Bell); NBAB 5710 Cornell Management Simulation, CQEMBA (111, with S. Sauer)
- NBAE 6830 Innovation and New Venture Creation, CEMBA (68)

Spring 2026

- NBA 3000 / 5640 The Business of Entrepreneurship; NBA 5075 Big Red Ventures
- NBAE 5710 Cornell Management Simulation, CEMBA

CORNELL SERVICE

- Member, Johnson Graduate School of Management EMBA Metro NY program faculty committee, 2023 - present
- Committee member, Johnson Graduate School of Management entrepreneurship programs review, 2021 - 2023
- Committee member, Johnson Graduate School of Management Fried Fellows selection, 2019 - 2023
- Committee member, Vice President for Research and Innovation search, 2022
- Committee member, Financial and Organizational Management Lecturer Search, College of Veterinary Medicine, 2019
- Committee member, Minor in Entrepreneurship and Innovation, 2016
- Committee member, Entrepreneurship and Innovation Cluster Search, SC Johnson College of Business, 2016
- Board member, eLab, 2014 - 2018

BOARD AND ALUMNI SERVICE

- Board member, Britnell Ventures
- Member, Also Capital Limited Partner Advisory Committee
- Board member, Fig Medical, 2023 - present
- Board member, Ithaca Area Economic Development (formerly Tompkins County Area Development) and chair, IAED Loan Committee, 2019 - present
- Member, Southern Tier Regional Economic Development Council and Executive Committee; co-chair, innovation working group; member of REDC team behind the region's successful Upstate Revitalization Initiative ($500M) and ACHIEVE awards
- Co-chair, Ithaca Downtown Revitalization Initiative (DRI) Local Planning Committee, May 2026 - present
- Co-chair, Dryden NY Forward Local Planning Committee, May - December 2025
- Member, NSF I-Corps Hub Council; chair, NSF I-Corps National Curriculum Committee (since August 2025)
- Past Board Chair, Business Incubator Association of New York State (through June 2025)
- Past Limited Partner Committee Member, Cayuga Venture Fund
- Past Board member, Cornell Agriculture & Food Technology Park
- Past Co-President, Johnson School Alumni Club of the Finger Lakes
- Past Board President and Treasurer, Ithaca Community Childcare Center

HONORS AND CERTIFICATIONS

- Chartered Financial Analyst (CFA) charterholder
- Albert Fried Fellow, Samuel Curtis Johnson Graduate School of Management (awarded to five of three hundred second-year MBA students for academic performance and student leadership)
- Johnson teaching honor roll, 36 course sections, 2019 - 2025

PUBLICATIONS

Wang, S., Sauer, S.J., and Schryver, T.P., All in the timing: The benefits of early diverse and later shared task representation on team performance trajectories. Small Groups Research, May 2019, Volume 50, Issue 3

EXPERT TESTIMONY AND ENGAGEMENTS

Testimony

- Pompano Beach Police And Firefighters Retirement System v. Olo Inc. et al., U.S. District Court for the Southern District of New York, Civil Action No. 1:22-cv-08228-JSR. Expert report submitted, leading to deposition for Olo, Inc. on December 11, 2023
- Kathie Ng v. The Honest Company et al., U.S. District Court for the Central District of California, Civil Action No. 2:21-CV-07405-MCS-PLA. Expert report submitted November 18, 2024
- Michael Scott Vogel v. TakeOne Network Corp. d/b/a Wrapbook, et al., U.S. District Court for the Southern District of New York, Civil Action No. 22-cv-03991 (AS). Expert report submitted, leading to deposition for Wrapbook on January 7, 2025

Additional consulting engagements

- Kirk Allen v. Matthew Christensen, et al. Expert consulting via Cornerstone Research, 2024
- Kytch, Inc. matter (The Middleby Corporation). Expert consulting with Skadden, Arps, Slate, Meagher & Flom, 2024