Trent Preszler

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EDUCATION

Ph.D.	Horticultural Biology Cornell University Fellow, John S. Knight Institute for Writing in the Disciplines	2012
M.S.	Agricultural Economics Cornell University Outstanding M.S. Thesis Award	2002
M.Dipl.	Biodiversity and Taxonomy of Plants The University of Edinburgh, UK Royal Botanic Garden Edinburgh Rotary Scholar	1999
B.S.	Global Science Policy and Bioethics Iowa State University Phi Beta Kappa, Udall Scholar, student speaker at commencement	1998

ACADEMIC EMPLOYMENT

Cornell University, SC Johnson College of Business
Professor of Practice, Dyson School of Applied Economics and Management, 2022-present
Faculty Director, Dyson Leadership Development Program, 2023-present
Director, Thoreau Planetary Solutions Initiative, 2023-present

PUBLICATIONS

1. Preszler, T. (2025). *Evergreen: The Trees that Shaped America.* Algonquin Books, an imprint of Little, Brown and Company, Hachette Book Group.

2. Preszler, T. (2021). *Little and Often: A Memoir.* William Morrow Books, an imprint of HarperCollins.

3. Preszler, T., T. M. Schmidt, and J. E. Vanden Heuvel. (2013). Cluster thinning reduces the economic sustainability of Riesling production. *American Journal of Enology and Viticulture*, 64:3. (Ph.D. dissertation paper)

4. Preszler, T., T. M. Schmidt, and J. E. Vanden Heuvel. (2010). Establishing a model for economically sustainable cluster-thinning practices. *American Journal of Enology and Viticulture*, 61:140–146. (Ph.D. dissertation paper)

5. Rosenthal, J. P., and T. Preszler. (2002). Biodiversity in Biomedical Research. In A. A. Aguirre, R. S. Ostfeld, G. M. Tabor, C. House, and M. C. Pearl (eds.), *Conservation Medicine: Ecological Health in Practice.* Oxford University Press. (Undergraduate honors thesis)

TEACHING EXPERIENCE

Cornell University, SC Johnson College of Business
AEM 1101: Dyson Foundations: Business for a Better World, 2023-present
AEM 2815: Forest Bioeconomy, 2022-2023
AEM 2816: Climate-Smart Agribusiness, 2023-present
AEM 4001: Social Impact Consulting in South Africa, 2022-2023
AEM 4004: Social Impact Consulting in the Amazon Rainforest (Peru), 2024-present
AEM 4940: Outdoor Recreation Economy, 2023

PROFESSIONAL EXPERIENCE

One Tree Planted
Board of Directors, 2024-present

Bedell Cellars
Chief Executive Officer, 2003-2022

Long Island Sustainable Winegrowing
Founder and President, 2012-2022

New York Wine and Grape Foundation
Chairman of the Board, 2014-2017

Wine America, the National Association of American Wineries
Chairman of the Board, 2014-2017

Goldman Sachs
Analyst, 1999

The White House, Office of Science and Technology Policy
Intern, 1998

National Academy of Sciences, Council for Agricultural Science and Technology
Intern, 1997

National Institutes of Health, Fogarty International Center
Intern, 1996

GRANTS, AWARDS, AND SCHOLARSHIPS

PEN America E.O. Wilson Literary Science Writing Award Longlist, 2026

Cornell University Dyson School of Applied Economics and Management Undergraduate Teaching Excellence Award, 2026

Cornell University Merrill Presidential Scholars Program Faculty Honoree, 2025

Cornell University Einhorn Center for Community Engagement, Community-Engaged Practice and Innovation Award, 2025

Cornell University SC Johnson College of Business Dean's Distinguished Award for Societal Impact in Teaching, 2024

Henry David Thoreau Foundation Faculty Grant Honoree, 2023-2026

Library of Congress National Book Festival Honoree, Top 50 Books of 2021

USA Today Best Book of 2021

National Academy of Television Arts & Sciences, New York Chapter: Emmy Award for Outstanding Lifestyle Program, 2017

SELECTED MEDIA COVERAGE

Quoted, profiled, or substantially interviewed by:
CBS News
CBS Sunday Morning
Entertainment Weekly
Esquire
Financial Times (2 times)
Kirkus Reviews
National Public Radio
NBC News
OUT
Robb Report
The New York Times (4 times)
The Wall Street Journal Magazine
Town & Country
USA Today