

THOMAS JUNGBAUER

Assistant Professor of Strategy & Business Economics
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Education

PhD Managerial Economics & Strategy Northwestern University, Kellogg School of Management	2016
MS Managerial Economics & Strategy Northwestern University, Kellogg School of Management	2013
MSc Economics Vienna Institute of Advanced Studies (IHS) & Vienna University of Technology (TU)	2011
BSc Social Sciences, Economics & Business Administration Vienna University of Economics & Business Administration (WU)	2009

Research Interests

Market Design, Industrial Organization, Labor Economics, Entrepreneurship

Academic Employment

Assistant Professor of Strategy & Business Economics Cornell University, Johnson School of Management	2016-date
Research Assistant Northwestern University, Kellogg School of Management, MEDS Northwestern University, Economics	2012-15

Publications

[1] “Strategic games beyond expected utility,” with Klaus Ritzberger, *Economic Theory*, 48(2-3), 2011.

Working Papers

[1] “Strategic Bidding with Quotas” (submitted)

Work in progress

[1] “Strategic Referrals,” with Mark Satterthwaite
 [2] “Resume padding,” with Mike Waldman
 [3] “Halo brand competition,” with Sherif Nasser

- [4] “Optimal brand dilution,” with Sherif Nasser

In the News

- [1] “Amazon’s New Headquarters Is Coming to Northern Virginia. Here’s How Local Colleges Helped Make That Happen.,” The Chronicle of Higher Education, 11/14/2018.
- [2] “Oktoberfest Facts – History, Beer, Food & More,” WalletHub, 09/11/2018.
- [3] “Thomas Jungbauer says any little bit of information that Google brings to China could have positive effects,” BBC Newsnight (Interview), 08/17/2018.
- [4] “Don’t be so quick to write off Google’s censored search engine for China,” SF Gate, 08/16/2018.
- [5] “Google’s censored search engine could actually help Chinese citizens,” The Washington Post, 08/16/2018.
- [6] “Google to appeal historic anti-trust fine,” ABC Australia’s The World Today, 07/19/2018.
- [7] “Google fined for abuse of proprietary Android operating system,” VTV News (in Vietnamese), 07/19/2018.
- [8] “EU fines Google a record \$5 billion over mobile practices,” Associated Press (Interview), 07/18/2018.
- [9] “Best 40 under 40 Professors”, Poets and Quants, 04/23/2018.
- [10] “The demise of the Vienna Institute of Advanced Studies,” Der Standard (in German, English translation [here](#)), 09/29/2015.

Seminar Presentations

University of Florida, Economics (scheduled)	2019
University of Miami, Business School, Economics (scheduled)	
University of Central Florida, College of Business, Economics (scheduled)	
University of Rochester, Simon Business School, Strategy	2017
Cornell University, Economics	
McMaster University, Economics	
NYU Abu Dhabi, Social Sciences	2016
Northwestern University, Kellogg School of Management, Strategy	
University of Pennsylvania, Economics	
BI Norwegian Business School, Economics and Mathematics	
HEC Paris, Economics	
University of Indiana, Kelley School of Business, Business Economics and Public Policy	
Cornell University, Johnson School of Management, Strategy & Business Economics	
Northwestern University, Economics	2015
Northwestern University, Kellogg School of Management, Strategy	
Northwestern University, Kellogg School of Management, Strategy	2014
Vienna Graduate School of Economics	2011
Vienna Institute of Advanced Studies (IHS)	

Conference Participation

NOEG Winter Workshop @ Vienna U of Economics & BA	2018
Columbia Conference on Economic Theory @ Columbia University	
Cornell Political Economy Conference @ Cornell University	
NBER Market Design Workshop @ NBER	2017
Decisions, Markets and Networks @ Cornell University	

NBER Market Design Workshop @ Stanford University	2016
8th Annual Political Economy in the Chicago Area Conference @ Northwestern University	2014
Security Market Auctions and IPO @ Northwestern University	2013
6th Annual Political Economy in the Chicago Area Conference @ Hilton Orrington, Evanston	
8th IC on Developments in Economic Theory and Policy @ U of the Basque Country	2011
Augustin Cournot Days, 8th edition @ University of Strasbourg	
Risk, Ambiguity, and Decisions in honor of Daniel Ellsberg @ IHS Vienna	2010

Referee Service

Economic Theory, International Economic Review, Journal of Economic Theory, Journal of Industrial Economics, Journal of Labor Economics, Journal of Law, Economics and Organization, Theory and Decision

Teaching

Business Strategy: NYC Tech MBA core Cornell University, Johnson School of Management	2017-date
Business Strategy: Accelerated MBA core Cornell University, Johnson School of Management	2017-date
Business Strategy: Full-time MBA core Cornell University, Johnson School of Management	2016-date
Business Analytics II: Full-time MBA core (TA) Northwestern University, Kellogg School of Management	2012-16
Managerial Economics: Executive MBA core (TA) Northwestern University, Kellogg School of Management	2012-16
Introduction to STATA: JD MBA pre-term Northwestern University, Kellogg School of Management	2015
Statistical Decision Analysis: Executive MBA core (TA) Northwestern University, Kellogg School of Management	2013-14
Principles of Pricing: Senior honors program (TA) Northwestern University, Kellogg School of Management	2012
Game Theory (TA) Vienna Institute of Advanced Studies (IHS)	2011

University Service

Strategy & Business Economics (SBE) Workshop organizer Cornell University, Johnson School of Management	2017-date
Junior Faculty Recruiting Committee Strategy & Business Economics Cornell University, Johnson School of Management	2018
Preliminary Doctoral Exam Committee: Microeconomics Cornell University, Economics	2017
Graduate Students (degree and first job) Alexander Tettenhorst (MS 18, chair, U.S. Census Bureau)	

Professional Employment

Accountant Austrian Institute of Economic Research (WIFO)	2007-2009
Research Assistant International Economics	2006-2009

Austrian Institute of Economic Research (WIFO)

Consulting

SunCloud Health	2016
PricewaterhouseCoopers	2015

Fellowships and Awards

Best 40 under 40 Professors Poets & Quants	2018
Teaching Honor Roll Cornell University, Johnson School of Management	2016-18
Teaching Appreciation Award Northwestern University, Kellogg School of Management, Executive Global MBA Network	2016
Executive Teaching Appreciation Medal Northwestern University, Kellogg School of Management, Executive Manager's Program 99	2015
Conference Travel Award Northwestern University, The Graduate School	2015
Doctoral Fellowship Northwestern University, Kellogg School of Management	2011-16
Fellowship of the President of the Federation of Austrian Industries (IV)	2010
MSc Scholarship Vienna Institute of Advanced Studies (IHS)	2009
Award for extraordinary academic achievements Republic of Austria	2008-09

Memberships

EEA - European Economic Association	2018-date
NAA - Kellogg School of Management Alumni Network	2016-date
NAA - Northwestern University Alumni	2016-date
AEA - American Economic Association	2015-date
IAO - Vienna Institute of Advanced Studies (IHS) Alumni Organization	2011-date
WIFO Alumni - Alumni of the Austrian Institute of Economic Research	2009-date
NOEG - Austrian National Economic Association	2007-date
WU Alumni - Vienna University of Economics & Business Administration Alumni	2006-date