

## Tom Estad

Cornell University, SC Johnson College of Business  
Peter and Stephanie Nolan School of Hotel Administration  
Samuel Curtis Johnson Graduate School of Management  
541A Statler Hall, Ithaca, New York 14853  
+1 (585) 770-4282 | tge6 [at] cornell.edu

### Professional Experience

CORNELL UNIVERSITY, SC Johnson College of Business, Ithaca, New York

**Lecturer**, 2022 – present

Graduate courses: *MGMT 5680 Management Communication*  
*NBA 5680 Management Presentations*  
*NBA 5670 Management Writing*

Undergraduate courses: *HADM 1650 Management Communication*

UNIVERSITY OF ROCHESTER, Simon Business School, Rochester, New York

**Clinical Assistant Professor**, 2018 - 2022

Graduate courses: *MGC 461 Professional Communication*  
*MGC 462 Communicating Analytics: Using Data to Tell a  
Persuasive Story*  
*MGC 463 Communicating for Team Success*  
*FIN 465 Applied Finance Project*

All graduate courses were for Master of Science in Finance students

Undergraduate courses: *BUS 210 The Art of Pitching*  
*BUS 390 Supervised Teaching*

SINGAPORE MANAGEMENT UNIVERSITY, Lee Kong Chian School of Business,  
Singapore

**Senior Lecturer of Corporate Communication**, 2006 – 2018

Courses: *Management Communication*  
*The Art of Pitching*  
*Business Study Mission to Scandinavia*  
*Business Study Mission to New Zealand*  
*Business Study Mission to ASEAN*  
*Current Issues in Business, Culture, and Society*  
*Academic Research Writing (Writing for Publication)*











Nominated by the Lee Kong Chian School of Business for SMU's Innovative Teacher Award, May 2010

Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2017/18  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1 AY 2015/16  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1 AY 2014/15  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1 AY 2013/14  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1 AY 2012/13  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2011/12  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2010/11  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2009/10  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2008/09  
Dean's Teaching Honor List, Top 20 Faculty Members, Term 1&2 AY 2007/08

English Student of the Year, Mayville State University  
Brunsdale Scholarship, Mayville State University  
Valedictorian, Valley High School

### **Memberships**

Management Communication Association  
and member of MCA's Curriculum Committee since January 2020

### **Boards**

Member, English Language Study Office Advisory Board, Cornell University,  
Fall 2022 – Spring 2024