

ROBERTA M. SEVERSON

Cornell University, S.C. Johnson College of Business
Charles H. Dyson School of Applied Economics and Management
451 Warren Hall
137 Reservoir Rd., Ithaca, NY 14853-7801
Website: cooperatives.dyson.cornell.edu

Office: 607.255.1987
Fax: 607.255.9984
Email: rmh27@cornell.edu

DEGREES

Cornell University, College of Agriculture and Life Sciences, Department of Applied Economics and Management, Ithaca, New York
M.P.S. – Community and Rural Development, Conc. – Agriculture Land Use and Community Planning

Cornell University, College of Agriculture and Life Sciences, Department of Applied Economics and Management, Ithaca, New York
B.S. Major – Farm Management and Finance

State University of New York, Alfred, New York
A.A.S. Major – Dairy Animal Husbandry

ACADEMIC EXPERIENCE

08.2012 – **Extension Associate**, Charles H. Dyson School of Applied Economics and Management, Cornell University, Ithaca, New York

PROFESSIONAL LEADERSHIP, MEMBERSHIP, AND AWARDS

- Leadership
 - Northeast Cooperative Council, Executive Secretary (2012-)
 - National Conference of State Cooperative Councils, President (2017-2019)
 - New York State Association of County Agriculture Agents, Region director (2016-2022)
 - National Conference of State Cooperative Councils, Secretary (2015-2016)
 - Cooperative Extension Agriculture In-service, Track Co-lead (2014-)
 - Agribusiness Economic Outlook Conference Planning Committee member and Fruit, Vegetable, Ornamental Horticulture session moderator (2012-18)
 - Strategic Marketing Conference Planning Committee member (2012-2015)
- Membership
 - Agricultural & Applied Economics Association (2018-)
 - Northeastern Agricultural and Resource Economics Association (2018-)
 - Association of Cooperative Educators (2018-)
 - Agriculture, Community Economic Development Program Work Team (2012-)
 - Agriculture-Solar Program Work Team (2022-)
 - New York State Association of County Agriculture Agents, NYSACAA (2012-)
 - National Association of County Agriculture Agents, NACAA (2012-)
 - National Cooperative Business Association, Credit League USA, Cooperative Economics Council (2022-)

- Awards
 - Outstanding Achievement in Engagement Award, Dyson Faculty (2021)
 - John Logue Award, Association of Cooperative Educators (2018)

EXTENSION AND OUTREACH PROGRAMMING

- **Cornell Cooperative Enterprise Program, Director (2012-)**
[http:// cooperatives.dyson.cornell.edu](http://cooperatives.dyson.cornell.edu)
 - Mission: To strengthen existing cooperative businesses and facilitate the development of new cooperative enterprises through teaching, research, and outreach
 - Thematic Areas: Management, finance, marketing, strategic planning
- **Northeast Cooperative Council, Executive Secretary (2012-)**
<http://cooperatives.dyson.cornell.edu/necc>
 - Mission: To stimulate the effectiveness of cooperatives through education and exchange of ideas between leaders of member cooperatives
 - Thematic Areas: Leadership, governance, finance

Publications – Book Chapters (peer reviewed)

- (1) Schmit, T.M., F.C. Tamarkin, & R.M. Severson. 2023. [Differential economic impacts for cooperative business structures: An application to farmer-owned cooperatives in New York State](#). Ch. 19 (pp.292-312) in *Handbook of Research on Cooperatives and Mutuals*, M. Elliot & M. Boland, eds., Edward Elgar: Cheltenham, UK.

Publications – Journal Articles (peer reviewed)

- (7) Schmit, T.M., R. Stamm, & R.M. Severson. 2022. [Engaged learning: Linking course instruction and extension programming](#). *Applied Economics & Teaching Resources*, 4(2):69-83. DOI: 10.22004/ag.econ.321910.
- (6) Schmit, T.M., F.C. Tamarkin, & R.M. Severson. 2021. [Differential economic impacts for cooperative business structures: An application to farmer-owned cooperatives in New York State](#). *Applied Economics and Teaching Resources*, 4(2):69-83.
- (5) Munch, D.M., T.M. Schmit, & R.M. Severson. 2021. [Assessing the value of cooperative membership: A case of dairy marketing in the United States](#). *Journal of Co-operative Organization and Management*, 9(1):100129.
- (4) Schmit, T.M. and R. M. Severson. 2021. [Exploring the feasibility of rural broadband cooperatives in the United States: The new New Deal](#). *Telecommunications Policy* 45(4).
- (3) Munch, D.M., T.M. Schmit and R.M. Severson. (2020). [A descriptive analysis of milk pricing attribute values for cooperative and independent milk handlers in New York State](#). *Journal of Cooperatives* 35:40-73.
- (2) Schmit, T.M., and Severson, R.M. 2019. [“Building success of food hubs through understanding of the cooperative experience.”](#) *Journal of Extension*, 57(1).
- (1) Schmit, T.M. and R. M. Severson, J. Strzok, and J. Barros. 2019. [“Improving economic contribution analyses of local agricultural systems: Lessons from a study of the New York apple industry.”](#) *Journal of Agriculture, Food Systems, and Community Development*, 8(C), 37-51.

Publications – Extension Bulletins

- (9) Severson, R.M. and K. Park. 2023. "[Examination of Impact of Changes of Minimum Wage and Overtime Thresholds to New York Berry Farmers.](#)" EB 2023-03, Charles H. Dyson School of Applied Economics and Management, Cornell University.
- (8) Schmit, T.M., R.M. Severson, and E. Sawaura. 2019. "[Assessing the Barriers to Increasing Customer Participation and Farm Sales at Farmers Markets: Implications for Marketing Strategy.](#)" EB2019-05, Charles H. Dyson School of Applied Economics and Management, Cornell University. August.
- (7) Schmit, T.M., R.M. Severson, J. Strzok, and J. Barros. 2018. "[Economic Contributions of the Apple Industry Supply Chain in New York State.](#)" EB 2018-03, Charles H. Dyson School of Applied Economics and Management, Cornell University. March.
- (6) Schmit, T.M. and R. M. Severson. 2017. "[Exploring the Feasibility of a Rural Broadband Cooperative in Northern, New York.](#)" EB 2017-05. Charles H. Dyson School of Applied Economics and Management, Cornell University, July.
- (5) Schmit, T.M., Severson, R.M. and P. Shin. 2016. "[An Analysis of Opportunities for Food Hub Development in Northern New York.](#)" E.B. 2016-06. Department of Applied Economics and Management, Cornell University, April.
- (4) Severson, R.M. and T.M. Schmit. 2015. "[Building Success of Food Hubs through the Cooperative Experience – A Case Study Approach.](#)" E.B. 2015-05, Department of Applied Economics and Management, Cornell University. April.
- (3) Severson, R.M. 2014. "Chapter 3: Cooperatives." In New York Economic Handbook 2015, EB 2014-10, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-8.
- (2) Severson, R.M. 2013. "Chapter 3: Cooperatives." In New York Economic Handbook 2014, EB 2013-17, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-8.
- (1) Severson, R.M. and T.M. Schmit. 2012. "Chapter 3: Cooperatives." In New York Economic Handbook 2013, EB 2012-14, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-5

Publications – Trade/Industry

- (13) Schmit, T.M. and R.M. Severson. 2021. Rural broadband cooperatives and the operational costs dilemma. *Rural Futures*, NYS Legislative Commission on Rural Resources. Summer.
- (12) Dean, J. 2021. "[Building networks not enough to expand rural broadband.](#)" *Cornell Chronicle*. 5 March.
- (11) Schmit, T.M. and R.M. Severson. 2018. [Connecting the Empire State](#). *Rural Cooperatives*. United States Department of Agriculture, Rural Development. Washington, D.C. 85(1):20-25.
- (10) Schmit, T.M., R.M. Severson, J. Strzok, J. Barros, K. Park. 2018. "How 'Bout Them Apples?" *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. September.
- (9) Severson, R.M. 2016. "[Guidelines to Develop Food Hub Enterprises: Module 3: Launching the Food Hub Business.](#)" Charles H. Dyson School of Applied Economics and Management, Cornell University.
- (8) Severson, R.M. 2016. "[Guidelines to Develop Food Hub Enterprises: Module 2: Creating the Food Hub Enterprise.](#)" Charles H. Dyson School of Applied Economics and Management, Cornell University.

- (7) Severson, R.M. 2016. [“Guidelines to Develop Food Hub Enterprises: Module 1: Identifying the Opportunity.”](#) Charles H. Dyson School of Applied Economics and Management, Cornell University.
- (6) Severson, R.M. 2016. “Suggestions for New Food Hubs When Building Relationships With Producers and Buyers.” *Smart Marketing*. Charles H. Dyson School of Applied Economics and Management, Cornell University. September.
- (5) Severson, R. M. 2016. “Food Hub Expectations of Farmer Producers. *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. July
- (4) Severson, R.M. 2016. “Assessing the Need for a Food Hub. *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. June.
- (3) Severson, R.M. 2013. “Consider a Food Bank as a Market Opportunity.” *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. September.
- (2) Severson, R. M. 2013. “Consider a Food Bank as a Market Opportunity.” *Country Folks*, Lee Publications, Palatine Bridge, NY. September 30.
- (1) Severson, R. M. 2013. “NECC Hosts 63rd Cooperative Leaders Forum – Building Opportunity Through Change.” *Country Folks*, Lee Publications, Palatine Bridge, NY. January 30.

Publications – Research Reports & Working Papers

- (3) Munch, D.M., T.M. Schmit and R.M. Severson. [Assessing the value of cooperative membership: A case of dairy marketing in the United States](#). July 2020. Working Paper WP2020-07. Applied Economics and Management, Cornell University
- (2) Munch, D.M., T.M. Schmit and R.M. Severson. [Differences in milk payment structure by cooperative and independent handlers: An examination in New York State](#). May 2020. Working Paper WP2020-03, Applied Economics and Management, Cornell University.
- (1) Schmit, T.M., R.M. Severson, J. Strzok and J. Barros. 2017. “Economic contributions of the apple industry supply chain in New York State”. Research Report to the New York State Apple Association. October.

Presentations – Research

- (14) *Examination of Impact of Changes of Minimum Wage and Overtime Thresholds to New York Berry Farmers* with K. Park. New York State Berry Growers Association board meeting, Geneva, NY. 14 December 2022.
- (13) *Assessing the Value of Agricultural Cooperative Membership: A Case of Dairy Marketing in the U.S. Re-cap*. With T.M. Schmit & D.M. Munch. National Cooperative Business Association, CLUSA International, Cooperative Economics Council meeting, virtual. 20 July 2022.
- (12) *Assessing the Value of Agricultural Cooperative Membership: A Case of Dairy Marketing in the U.S.* With T.M. Schmit & D.M. Munch. National Cooperative Business Association, CLUSA International, Cooperative Economics Council meeting, virtual. 22 June 2022.
- (11) *Exploring the Feasibility of Rural Broadband Cooperatives in the United States: The new New Deal?*. Cornell Broadband Network 29 January 2021.
- (10) *What are the barriers preventing customers from visiting farmers market more?* National Association of County Agriculture Agents Annual Meeting and Professional Improvement Conference. Virtual. 30 September 2020.
- (9) *Assessing Barriers to Increasing Customer Participation and Farm Market Sales at Farmers Markets*, Food Distribution Research Society. Seattle, WA, 21 October 2019.

- (8) *Building Success of Food Hubs – Through the Cooperative Experience*, 3rd Biennial Food Hub Conference, National Good Food Network, Atlanta GA, 31 March 2016.
- (7) *Building Success of Food Hubs – Through the Cooperative Experience*, Pennsylvania Association of Sustainable Agriculture, State College, PA, 5 February 2016.
- (6) *Building Success of Food Hubs – Through the Cooperative Experience*, Empire State Fruit and Vegetable Expo, Syracuse, NY, 21 January 2016
- (5) *Building Success of Food Hubs – Through the Cooperative Experience*, with T.M. Schmit, Strategic Marketing Conference, Hyde Park, NY, 17 November 2015.
- (4) *Building Success of Food Hubs – Through the Cooperative Experience*, National Association of County Agriculture Agents, Sioux Falls, SD, 14 July 2015
- (3) *Building Success of Food Hubs – Through the Cooperative Experience*, Farm to Institution, New England, New York State, Amherst, MA, 8 April 2015.
- (2) *Report of preliminary findings related to food hub development in Northern NY*, Northern New York Food Hub Project, Lake Placid, NY, 11 March 2015.
- (1) *Report of preliminary findings related to food hub development in Northern NY*, Northern New York Food Hub Project, Cornell Cooperative Extension, Jefferson County, Watertown, NY, 11 March 2015.

Presentations – Outreach

- (41) *Survey Says! Co-ops Serving Needs of Farmers Grazing Sheep Beneath Utility-scale Solar Arrays*. American Solar Grazing Association Teatime. Virtual. 13 December 2023.
- (40) *Cooperative Opportunities: Grazing Sheep Beneath Utility-scale Solar Arrays*. Cornell Cooperative Extension Climate Symposium, Ithaca, NY. 9 November 2023.
- (39) *Cooperative Enterprise Program: Grazing Sheep Beneath Solar Arrays*. Cornell Cooperative Extension Agriculture, Food System, Natural Resources In-service. Ithaca, NY. 7 November 2023.
- (38) *Is There a Need? Who Will Lead?* Poster presentation. Cornell Sheep & Goat Symposium. Ithaca, NY 28 October 2023.
- (37) *Is There a Need? Who Will Lead?* Poster presentation. Hudson Valley Sheep & Fiber Festival, Rhinebeck, NY 21-22 October 2023.
- (36) *Is There a Need? Who Will Lead?* Presentation with focus group discussion. Lebanon, PA 19 October 2023.
- (35) *Is There a Need? Who Will Lead?* Presentation with focus group discussion. Watertown, NY 28 September 2023.
- (34) *Is There a Need? Who Will Lead?* Presentation with focus group discussion, Mt. Morris, NY 25 September 2023.
- (33) *Considering a Value-Added Enterprise: Core Leader Duties and Responsibilities*. Madison County Dairy Farmer Group meeting, Morrisville, NY 30 November 2022.
- (32) *Considerations When Launching a New Venture: A Case Study Approach to Joint Machinery Ownership*, Cornell Cooperative Extension Agriculture, Food, and Natural Resources In-service, Ithaca, NY 18 November 2022.
- (31) *A New Dawn for Shepherds: Grazing Sheep Under Utility-Scale Solar*, with T.M. Schmit. Cornell Agriculture Solar Program Work Team, virtual, 17 June 2022.
- (30) *Celebrating the 100th Anniversary of the Capper-Volstead Act*. Executive Secretary Report, 72nd Northeast Cooperative Council annual meeting, Syracuse, NY 3 March 2022.
- (29) *The NY Muck Onion Marketing Project*. NY Muck Onion Grower and Handler Summit, Virtual, 8 & 10 June 2021.

- (28) *Valley Fruit Case Study*, Northeast Cooperative Council, Cooperative Leaders Forum, Virtual, 4 March 2021.
- (27) *The Cooperative Enterprise Program*, CALS Town Hall, Virtual, 20 April 2020.
- (26) *Leading Agricultural Cooperatives in Changing Times*, Dairy One, Ithaca, NY 30 October 2019.
- (25) *What is the Cooperative Enterprise Program?* New Marketing Agro-Food Institute of South Korea. Cornell University, Ithaca, NY 30 September 2019.
- (24) *Process to Select and Hire a New CEO*, Oneida Madison Milk Producers Cooperative, Inc. Sherrill, NY 12 June 2019.
- (23) *Local Farmer Machinery Cooperatives: Canadian Examples of Farmers Working Together*, Delaware Winter Crop School. Delhi, NY 20 March 2019.
- (22) *What is the Cooperative Enterprise Program?* Swedish University of Agricultural Sciences & Swedish Center for Agricultural Business Management, Cornell University, Ithaca, NY 19 March 2019
- (21) *The economic contribution of the New York State Apple Industry*, Cornell University, Ithaca, NY 15 November 2018
- (20) *Is there a worker co-op in your future? Co-ops 101*, Upward Bound, Cornell University, Ithaca, NY 13 July 2018 with T.M. Schmit.
- (19) *Exploring the Feasibility of Rural Broadband in Northern New York*, (Poster), Northeastern Agriculture and Resource Economics Association, 9 July 2018 with T.M. Schmit (PI), Philadelphia, PA.
- (18) *Economic Impact of Agricultural, Farm Credit Associations, and Rural Electric Cooperatives in New York State*, Meeting of NYS Rural Electric Association 19 April 2018 with T.M. Schmit (PI).
- (17) *Exploring the Feasibility of a Rural Broadband Cooperative in Franklin County, New York*, Meeting of NYS Rural Electric Association 19 April 2018 with T.M. Schmit (PI).
- (16) *Economic Impact of Agricultural, Farm Credit Associations, and Rural Electric Cooperatives in New York State*, 2018 Cornell University Agribusiness Outlook Conference, 22 January 2018.
- (15) *Enigma of Equity*, Northeast Cooperative Council Future Cooperative Leaders Conference, Mt. Morris, NY, 13 July 2017.
- (14) *The Evolution of the Trusted Advisor as Supply Chains Link Farm to Fork*, FarmNet Retreat, Syracuse, NY, 7 April 2017
- (13) *Examining Regional Prosperity: A Focus on Local Food Distribution Opportunities*, Cornell University Cooperative Extension, Cayuga County annual meeting, keynote presentation, Auburn, NY, 17 November 2016
- (12) *Cooperative Business Opportunities*, Christmas Tree Farmers Association of New York, Syracuse, NY 22 January 2016
- (11) *2016 Outlook for Agricultural Cooperatives Headquartered or Doing Business in New York State*, Cornell University Agriculture and Food System Economic Outlook Conference, Ithaca, NY 14 January 2016.
- (10) *Cooperatives, Building Value in the Community*, Greenstar Co-op Networking event, Ithaca, NY 13 May 2015.
- (9) *Key Questions Members Should Ask the Leadership Team in Good Times and Bad*, 36th Northeast Cooperative Council Leaders Forum, Gettysburg, PA, 27 March 2015.
- (8) *Farmer Strategies for Working Together*, Northern New York Food Hub Project, Cornell Cooperative Extension, Clinton County, Plattsburg, NY, 5 April 2015.
- (7) *Farmer Strategies for Working Together*, Northern New York Food Hub Project, Cornell Cooperative Extension, St. Lawrence County, Canton, NY, 5 April 2015.
- (6) *Farmer-Owned Business Opportunities, People, Property, Capital Resources*, 2015 Geneva Bee Conference, Geneva, NY, 14 March 2015.

- (5) *Machinery Cooperatives: Consideration, Computations, and Collaborations*, Northeast Certified Crop Advisors Annual Training, Syracuse, NY, 3 December 2014.
- (4) *Food Hubs: Obstacles & Opportunities*, Cornell University Cooperative Extension Ag. In-service, Ithaca, NY, 20 November 2014.
- (3) *Accessing Needed Resources Cooperatively*, Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, 20 November 2013.
- (2) *People, Profitability, Passion, and Pragmatism*, Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, 14 November 2012.
- (1) *Cooperatives: Democracy and Economy in Action, Celebrating the International Year of the Cooperative*, Cornell University Extension Round Table, Ithaca, NY, 4 October 2012.

Presentations – Formal Classroom

- (12) *Cooperatives in the Farm and Food Sector*, Farm Management (AEM 3020) Cornell University, 25 October 2016
- (11) *Cooperatives as a Tool for International Economic Development* (IARD 7830) Cornell University, 11 May 2016
- (10) *Building the Cooperative Business*, Cooperative Management (AEM 3260), Cornell University, Ithaca, NY, 21 April 2015.
- (9) *Cooperatives: Building Value for Agriculture and the Food System*, Farm Management (AEM 3020), Cornell University, Ithaca, NY, 29 October 2014.
- (8) *Cooperatives, Building Value for Your Farm Business*, Farm Management class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (7) *Cooperatives Bridging the Gap Between Producers and Consumers*, Agriculture Sales and Management class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (6) *Agricultural Businesses: The Cooperative and the Corporation*, Agriculture Economics class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (5) *Cooperatives Bridging the Gap Between Producers and Consumers*, Agriculture Economics class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (4) *The Role of Cooperatives in the Horse Industry*, Agribusiness Development class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (3) *Cooperatives, Building Value for Your Farm Business*, Farm Management and Finance class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (2) *The Geography of Cooperatives: Resources, Risks, and Rewards*, Marketing Agricultural Products class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (1) *Building the Cooperative Business*, Cooperative Business Management (AEM 3260), Cornell University, Ithaca, NY, 25 April 2013.

COOPERATIVE BUSINESS MANAGEMENT (AEM 3260/5260- Class support:

- 2022: Cooperative Business Management (AEM 3260/5260) Grand Challenges class. Provided guidance and assistance to 3/10 student study groups focused on worker cooperative governance, comparison of onion market order and cooperative marketing, and development of a survey for farmers with interests in grazing sheep beneath solar arrays
- 2021: Grand Challenges Pre-Project Immersion (AEM 3000). Developed learning objectives for 2 student groups to build understanding of worker cooperatives leading to survey development and analysis of members of a local technology cooperative

- 2021: Cooperative Business Management (AEM 3260). Engaged Cornell, Experiential Learning Projects: Cooperative Enterprise Program, 8 student study groups developed cooperative education materials focused on cooperative and investor-owned business model; roles and responsibilities of directors, managers, members; financial statements; cooperative equity; managing profits and losses; board evaluation; CEO succession; strategic planning.
- 2020: Cooperative Business Management (AEM 3260). Engaged Cornell, Experiential Learning Projects: Eden Valley Growers, Inc.; Ithaca Farmers Market; Ocean Spray Cranberries, Inc.; OWN Rochester; Tongore Brook Farm; Upstate NY Growers & Packers.
- 2019: Cooperative Business Management (AEM 3260). Engaged Cornell, Experiential Learning Projects: Capital District Cooperative; Democracy at Work, Railroad Ave. Supply Co.; Dairy Farmers of America; GreenStar; National Grape Cooperative Association, Inc.; Ocean Spray Cranberries, Inc.; Upstate NY Growers & Packers.
- 2018: Cooperative Business Management (AEM 3260). Experiential Learning Projects: Eden Valley Growers, Inc.; GreenStar; National Grape Cooperative Association, Inc.; Ocean Spray Cranberries, Inc.; Upstate NY Growers & Packers; Upstate Niagara Cooperative, Inc.

GRANT FUNDING – Grants Received:

2021

External

- *A New Dawn for Shepherds: Grazing Sheep Under Solar Arrays*, T.M. Schmit (PI), R.M. Severson (co-I), & M.N. LeRoux (co-I). USDA Agriculture Marketing Service, Federal State Marketing Improvement Program, 10.01.21 - 9.30.24, \$250,000.
- *Building Economic & Social Equity Through Employee-owned Enterprises*. T.M. Schmit (PI), R.M. Severson (co-I). USDA, Smith Lever Funding, 10.01.21 - 09.30.24, \$73,673.
- *Agri-Cluster Retention and Expansion (ACRE) Program: Training Service Providers in Strategic Business Planning for Complex Value Chain Enterprises*, D. Hilchey (PI), T.M. Schmit (co-PI), R.M. Severson. Northeast Sustainable Agriculture Research and Education, 06-01.21 - 05.31.24. Cornell Share: \$36,000.
- *Cooperative Extension Education and Outreach*, T.M. Schmit (PI), Northeast Cooperative Council, 07.01.21 – 06.30.24, \$166,343.

2020

Internal

- *Cooperative Director Training Workshops*. R.M. Severson & T.M. Schmit. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.20 - 06.30.22, \$8,055.
- *Cooperative Industry Education & Networking*. R.M. Severson & T.M. Schmit. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.20 - 06.30.22, \$7,905.

2019

Internal

- *Cooperative Industry Education & Networking*. T.M. Schmit & R.M. Severson. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.19 - 06.30.20, \$5,000.
- *Improving Cooperative Business Education through Engaged Learning*, T.M. Schmit & R.M. Severson. Engaged Opportunity Grant, Engaged Cornell, Cornell University, 04.01.19 - 03.31.20, \$5,000.

2018

External

- *Cooperative Extension Education and Outreach*, T.M. Schmit (PI), Northeast Cooperative Council, 07.01.18 – 06.30.21, \$215,441.
- *Reversing a Downward Trend in Customer Participation and Farmer Sales at Farmers Markets*. D. Eggert (PI). USDA, NE-SARE, Professional Development Grant, 04.03.18–03.31.21, \$145,244 total funding, Schmit share \$29,539
- *Cooperatives Moving Forward in a Global Economy*, R.M. Severson. Northeast AgEnhancement Program. 12.31.2018 - 03.01.2019, \$4,200.

Internal

- *Cooperative Industry Education & Networking*. T.M. Schmit & R.M. Severson, Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.18 - 06.30.19, \$4,062.
- *Leading Agriculture Cooperatives Today & Tomorrow (Lead ACT)*. T.M. Schmit & R.M. Severson. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.18 - 06.30.19, \$4,043.

2017

External

- *Understanding the Economic Impacts of Alternative Premium Structures by Cooperatives and Milk Handlers in New York State*. T.M. Schmit (PI), A. M. Novakovic (co-PI), W. A. Knoblauch (co-PI) R.M. Severson. USDA National Institute for Food and Agriculture, Hatch – Smith Lever Funds, 09.01.2017-08.30.2020. \$84,557 OSP 2017-18-240

Internal

- *Cooperative Education & Leadership through Experiential Learning*, T.M. Schmit (PI), R.M. Severson, Engaged Cornell, Cornell University, 10.01.17 - 09.30.18, \$5,000.
- *Future Cooperative Leaders Extension Education*. T.M. Schmit (PI) & R.M. Severson. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.17 - 09.30.17, \$2,000.

2016

External

- *Assessing the Contribution of the Apple Industry in New York State*. T.M. Schmit (PI) and R.M. Severson, J. Strzok and J. Barros. New York State Apple Association. 07.01.2016 – 09.01.2017. \$82,701.
- *Feasibility Parameters for Rural Broadband Cooperatives*. T.M. Schmit and R.M. Severson, Franklin County, New York and SLIC Communications, 02.01.2016 – 08-31-2016. \$18,501.

2015

External

- *NECC Organization Managerial Support*. T.M. Schmit and R. M. Severson, Northeast Cooperative Council, 07.01.15 – 06.30.18, \$63,521/year, \$190,565.
- *Capacity Building*. T.M. Schmit and R.M. Severson, CHS Foundation, 01.01.15 – 12.31.16, \$25,000.

2014

External

- *Economic Impact of Agriculture Cooperatives in New York State*. T.M. Schmit and R.M. Severson, Smith-Lever Funds, 10.01.14 – 09.30.17, \$15,000/year, \$45,000. OSP 2014-15-268.
- *Strengthening the North Country Food System through Increased Connections to Markets*. T.M. Schmit and R.M. Severson, 01.01.14 – 12.31.15, USDA Specialty Crops Block Grant, \$22,000.

- *Strengthening the North Country Food System through Increased Connections to Markets*. T.M. Schmit and R.M. Severson, 01.01.14 – 12.31.15. Northern NY Agriculture Development Program, \$18,500.

2013

External

- *Cooperative Marketing Solutions to Meet Local Food Channel Demands*. T.M. Schmit and R.M. Severson, 9.30.13 – 03.31.16, \$106,258.

Internal

- *Future Cooperative Leaders Extension Education*. T.M. Schmit (PI) & R.M. Severson. Applied Economics & Management, Cornell University, Warren Teaching Endowment, 07.01.13 – 06.30.14, \$3,450.

2012

External

- *NECC Organization Managerial Support*. T.M. Schmit, Northeast Cooperative Council, 06.26.12 – 06.30.15, \$32,000/year, \$96,000.

Events - Conference organization and logistics

2023

- Cornell University Cooperative Extension Agriculture, Food, and Natural Resources System In-service, Farm Management, Food Industry track, 7-9 November 2023.
- *Leading Co-ops through Complexity*, 73rd Northeast Cooperative Council annual meeting and Cooperative Leaders Forum, 3-4 March 2023.

2022

- Cornell University Cooperative Extension Agriculture, Food, and Natural Resources System In-service, Farm Management, Food Industry track, Virtual, 14-18 November 2022.
- *Leading Cooperatives Across Changing Landscapes*, 72nd Northeast Cooperative Council annual meeting and Cooperative Leaders Forum, 2-3 March 2022.

2021

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Virtual, 4-6 November, 2021.
- *Thriving in Change, Challenge, and Confusion*, 71st Northeast Cooperative Council annual meeting and Cooperative Leaders Forum, 3-4 March 2021.

2020

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Virtual, 4-6 November, 2020.
- *Leading Cooperatives Strategically*, 70th Northeast Cooperative Council annual meeting and Cooperative Leaders Forum, 27 February 2020.

2019

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 6-8 November 2019.
- National Conference of State Cooperative Councils biennial meeting, 11-20 September 2019. Scottsdale, AZ
- *Leading Cooperatives in the Global Economy*, 69th Northeast Cooperative Council Annual Meeting and Leaders Forum, 28 February 2019

- National Conference of State Cooperative Councils annual meeting, 13 February 2019. Scottsdale, AZ

2018

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 13-15 November 2018.
- *Leading the Cooperative Economy*, 68th Northeast Cooperative Council Annual Meeting and Leaders Forum, 28 February 2018
- National Conference of State Cooperative Councils annual meeting, 7 February 2018. New Orleans, LA

2017

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 15-17 November 2016.
- *The Board is in Session*, 37th Future Cooperative Leaders Conference, Mt. Morris, NY, 11-13, July 2017.
- *Rewards and Risks to Northeast Cooperatives*, 67th National Council of State Cooperative Council's Annual Meeting and Cooperative Leaders Forum, Syracuse, NY, 2 March, 2017

2016

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY November 15-17, 2016.
- *Cooperatives, Bridging the Gap Between Science and Society*, Northeast Cooperative Council's 66th Annual Meeting and Leaders Forum, Syracuse, NY, February 29, 2016.

2015

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, November 3-5, 2015
- TALENT WANTED: Cornell University Symposium on Cooperative Careers, Ithaca, NY, October 16, 2015
- *Issues and Opportunities Shaping Our Future*, 65th Northeast Cooperative Council, Annual Meeting and Leaders Forum, Syracuse, NY, March 16, 2015.
- *Leading Your Membership*, 36th Future Cooperative Leaders Forum, Gettysburg, PA, March 25-27, 2015.

2014

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, November 17-19, 2014
- *Strategic Decision Making Through Tactical Leadership*, 64th Annual Meeting and Leaders Forum, Albany, NY, March 27, 2014.

2013

- 35th Northeast Cooperative Council, Future Cooperative Leaders Conference, Batavia, NY, July 17-19, 2013
- *Building Opportunity Through Change*, 63th Annual Meeting and Leaders Forum, Syracuse, New York, March 11, 2013.
- *Cooperatives – They're Your Business*, 35th Future Cooperative Leaders Forum, Batavia, NY, July 17-19, 2013.

Northeast Cooperative Council – Communications

2023

- Severson, R.M. (2023 October). *Cooperative Notes*. 38(5).
- Severson, R.M. (2023 June). *Cooperative Notes*. 38(4).
- Severson, R.M. (2023 May). *Cooperative Notes*. 38(3).
- Severson, R.M. (2023 February). *Cooperative Notes*. 38(2).
- Severson, R.M. (2023 January). *Cooperative Notes*. 38(1).
- Severson, R.M. 2023. "2022 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.

2022

- Severson, R.M. (2022 November). *Cooperative Notes*. 37(3).
- Severson, R.M. (2022 June). *Cooperative Notes*. 37(2).
- Severson, R.M. (2022 January). *Cooperative Notes*. 37(1).
- Severson, R.M. 2022. "2021 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.

2021

- Severson, R.M. (2021 September). *Cooperative Notes*. 36(3).
- Severson, R.M. (2021 June). *Cooperative Notes*. 36(2).
- Severson, R.M. (2021 May). *Cooperative Notes*. 36(1).
- Severson, R.M. 2021. "2020 Annual Report." Northeast Cooperative Council, Ithaca, NY. August.

2020

- Severson, R.M. (2020 December). *Cooperative Notes*. 35(3).
- Severson, R.M. (2020 June). *Cooperative Notes*. 35(2).
- Severson, R.M. (2020 February). *Cooperative Notes*. 35(1).
- Severson, R.M. 2020. "2019 Annual Report." Northeast Cooperative Council, Ithaca, NY. February

2019

- Severson, R.M. (2019 December). *Cooperative Notes*. (34)4.
- Severson, R.M. (2019 November). *Cooperative Notes*. (34)3.
- Severson, R.M. (2019 April) *Cooperative Notes*. (34)2.
- Severson, R.M. (2019 January) *Cooperative Notes*. (34)1.
- Severson, R.M. 2019. "2018 Annual Report." Northeast Cooperative Council, Ithaca, NY. February

2018

- Severson, R.M. (2018 December). *Cooperative Notes*. (33)5.
- Severson, R.M. (2018 November). *Cooperative Notes*. (33)4.
- Severson, R.M. (2018 September). *Cooperative Notes*. (33)3.
- Severson, R.M. (2018 April) *Cooperative Notes*. (33)2.
- Severson, R.M. (2018 January) *Cooperative Notes*. (33)1.
- Severson, R.M. 2018. "2017 Annual Report." Northeast Cooperative Council, Ithaca, NY. February

2017

- Severson, R.M. (2017 December). *Cooperative Notes*. (32)4.
- Severson, R.M. (2017 September). *Cooperative Notes*. (32)3.
- Severson, R.M. (2017 May). *Cooperative Notes*. (32)3.
- Severson, R.M. (2017 September). *Cooperative Notes*. (32)2.
- Severson, R.M. 2017. "2016 Annual Report." Northeast Cooperative Council, Ithaca, NY. February.
- Severson, R.M. (2017 January). *Cooperative Notes*. (32)1.

2016

- Severson, R.M. 2016. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. December.
- Severson, R.M. 2016. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. September.
- Severson, R.M. 2016. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. March.
- Severson, R.M. 2016. "2015 Annual Report." Northeast Cooperative Council, Ithaca, NY. February.
- Severson, R.M. 2016. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. March.

2015

- Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
- Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
- Severson, R.M. 2015. "2014 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
- Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.
- Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. February.

2014

- Severson, R.M. 2014. "2013 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
- Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
- Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. July.
- Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
- Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.

2013

- Severson, R.M. 2013. "2012 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
- Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
- Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. July.
- Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
- Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.

2012

- Severson, R.M. 2012. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.

PROFESSIONAL DEVELOPMENT

- Housing Co-ops: Now and the Future, Bernstein Shur, Attorneys, virtual, 2 November 2022.
- Human Resources Best Practices, Bernstein Shur, Attorneys, virtual, 26 October 2022.
- Managing Financial Health for Your Co-op, Bernstein Shur, Attorneys, virtual 19 October 2022.
- Cooperatives 101 & Start-Up Issues, Bernstein Shur, Attorneys, virtual 12 October 2022.
- Cooperatives 101 & Business Conversion Issues, Bernstein Shur, Attorneys, virtual 5 October 2022
- CoBank Northeast Customer meeting, Syracuse, NY 3 March 2022.
- National Council of Farmer Cooperatives annual meeting, Phoenix, AZ, 8-10 February 2022.
- National Conference of State Cooperative Councils annual meeting, Phoenix, AZ, 7 February 2022
- 24th Wisconsin Conference on Cooperatives, virtual, 1-3 November 2021.
- Association of Cooperative Educators Virtual Institute, 22-24 June 2021.
- CoBank, ACB annual meeting, Virtual, 9 March 2021.
- Black Land Matters: A Rural Humanities Webinar on Black Farming and Food Security, Cornell Small Farms Program, Webinar, 4 March 2021.
- National Council of Farmer Cooperatives annual meeting, Virtual 9-11 ,February 2021.

- “Essential Skills of Daring Leadership” LeadNY, Lisa Laughman, Michigan State University, Virtual 4 February 2021
- 23rd Wisconsin Conference on Cooperatives, Virtual, 5-6 November 2020.
- NCERA-210 Cooperative Research Committee, Virtual, 4 November 2020.
- 2020 Impact Conference, National Cooperative Business Association, Virtual, 5-8 October 2020.
- Impact Collaborative, eXtension Foundation, Virtual, 21-28 August 2020.
- ACE Institute, Association of Cooperative Educators, Virtual 16-20 June 2020.
- National Council of Farmer Cooperatives annual meeting, Palm Springs, CA, 11-13 February 2020.
- National Conference of State Cooperative Councils annual meeting, Palm Springs, CA 10 February 2020
- 22st Conference on Cooperatives, St. Paul, MN, 7-8 November 2019.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 6 November 2019.
- National Council of Farmer Cooperatives, Scottsdale, AZ, 13-15 February 2019.
- 21st Conference on Cooperatives, St. Paul, MN, 7-8 November 2018.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 6 November 2018.
- Northeast Agricultural and Resource Economics Association Meeting, Philadelphia, PA, 9-10 June 2018.
- Mid-Continent Regional Science Association, Kansas City, MO, 7-8 June 2018.
- IMPLAN software training, Kansas City, MO, 4-6 June 2018.
- National Council of Farmer Cooperatives annual meeting, New Orleans, LA, 7-9 February 2018.
- 20th Conference on Cooperatives, St. Paul, MN, 2-3 November 2017.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 1 November 2017.
- National Council of Farmer Cooperatives, Ft. Lauderdale, FL, 10-12 February 2017.
- 19th Conference on Cooperatives, Minneapolis, MN, 3-4 November 2016.
- NCERA-210 Cooperative Research Conference, Minneapolis, MN, 2 November 2016.
- National Association of Agriculture Agents Annual Meeting & Professional Improvement Conference, Sioux Falls, SD, 13-16 July 2015.
- National Council of Farmer Cooperatives annual meeting, Phoenix, AZ, 11-13 February 2016.
- Cornell University Agriculture, Marketing and Economic Development Program Work Team, Brooklyn, NY, 7-10 June 2015.
- National Council of Farmer Cooperative annual meeting, San Diego, CA, 11-13 February 2014.
- National Conference of State Cooperative Council biennial meeting Traverse City, MI, 24-26 September 2013.
- Graduate Institute of Cooperative Leadership
University of Missouri, Columbia, MO, 21-24 May 2013.
- *Ways to Breathe Life into Your Power Point presentation, Moving the Lecture Outside of the Classroom, Online Discussions: Extending Learning, Saving Time*, Center for Engaged Learning, Cornell University, 14-18 January 2013.
- National Council of Farmer Cooperative Annual Meeting, Phoenix, AZ, 6-8 February 2013.