

ROBERTA M. SEVERSON

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DEGREES

- 08.2005 **Cornell University**, College of Agriculture and Life Sciences, Department of Applied Economics and Management, Ithaca, New York
M.P.S. – Community and Rural Development, Conc. – Agriculture Land Use and Community Planning
- 05.1981 **Cornell University**, College of Agriculture and Life Sciences, Department of Applied Economics and Management, Ithaca, New York
B.S. Major – Farm Management and Finance
- 05.1976 **State University of New York**, Alfred, New York
A.A.S. Major – Dairy Animal Husbandry

ACADEMIC EXPERIENCE

- 08.2012 – **Extension Associate**, Charles H. Dyson School of Applied Economics and Management, Cornell University, Ithaca, New York

PROFESSIONAL LEADERSHIP AND MEMBERSHIP

- Leadership
 - Northeast Cooperative Council, Executive Secretary (2012-)
 - National Conference of State Cooperative Councils, President (2017-2019)
 - New York State Association of County Agriculture Agents, Region director (2016-)
 - National Conference of State Cooperative Councils, Secretary (2015-2016)
 - Cooperative Extension Agriculture In-service, Track Co-lead (2014-)
 - Agribusiness Economic Outlook Conference Planning Committee member and Fruit, Vegetable, Ornamental Horticulture session moderator (2012-18)
 - Strategic Marketing Conference Planning Committee member (2012-2015)
- Membership
 - Agricultural & Applied Economics Association (2018-)
 - Northeastern Agricultural and Resource Economics Association (2018-)
 - Association of Cooperative Educators (2018-)
 - Agriculture, Community Economic Development Program Work Team (2012-)
 - New York State Association of County Agriculture Agents, NYSACAA (2012-)
 - National Association of County Agriculture Agents, NACAA (2012-)

EXTENSION AND OUTREACH PROGRAMMING

- **Cornell Cooperative Enterprise Program, Director (2012-)**
[http:// cooperatives.dyson.cornell.edu](http://cooperatives.dyson.cornell.edu)

- Mission: To strengthen existing cooperative businesses and facilitate the development of new cooperative enterprises through teaching, research, and outreach
- Thematic Areas: Management, finance, marketing, strategic planning
- **Northeast Cooperative Council, Executive Secretary (2012-)**
<http://cooperatives.dyson.cornell.edu/necc>
 - Mission: To stimulate the effectiveness of cooperatives through education and exchange of ideas between leaders of member cooperatives
 - Thematic Areas: Leadership, governance, finance

Publications – Journal Articles (peer reviewed)

- (4) Schmit, T.M. and R. M. Severson. Exploring the feasibility of rural broadband cooperatives in the United States: The new New Deal. *Telecommunications Policy*. (Revisions submitted and under review)
- (3) Munch, D.M., T.M. Schmit and R.M. Severson. (in press). A descriptive analysis of milk pricing attribute values for cooperative and independent milk handlers in New York State. *Journal of Cooperatives*.
- (2) Schmit, T.M., and Severson, R.M. 2019. “Building Success of Food Hubs through Understanding of the Cooperative Experience.” *Journal of Extension*, 57(1), Article 1R1B4. Available at: <https://www.joe.org/joe/2019february/rb4.php>
- (1) Schmit, T.M. and R. M. Severson, J. Strzok, and J. Barros. 2019. “Improving economic contribution analyses of local agricultural systems: Lessons from a study of the New York apple industry.” *Journal of Agriculture, Food Systems, and Community Development*, 8(C), 37-51. <https://doi.org/10.5304/jafscd.2019.08C.009>

Publications – Extension Bulletins

- (8) Schmit, T.M., R.M. Severson, and E. Sawaura. 2019. “Assessing the Barriers to Increasing Customer Participation and Farm Sales at Farmers Markets: Implications for Marketing Strategy.” EB2019-05, Charles H. Dyson School of Applied Economics and Management, Cornell University. August.
- (7) Schmit, T.M., R.M. Severson, J. Strzok, and J. Barros. 2018. “Economic Contributions of the Apple Industry Supply Chain in New York State.” EB 2018-03, Charles H. Dyson School of Applied Economics and Management, Cornell University. March.
- (6) Schmit, T.M. and R. M. Severson. 2017. “Exploring the Feasibility of a Rural Broadband Cooperative in Northern, New York.” EB 2017-05. Charles H. Dyson School of Applied Economics and Management, Cornell University, July.
- (5) T.M. Schmit, Severson, R.M. and P. Shin. 2016. “An Analysis of Opportunities for Food Hub Development in Northern New York.” E.B. 2016-06. Department of Applied Economics and Management, Cornell University, April.
- (4) Severson, R.M. and T.M. Schmit. 2015. “Building Success of Food Hubs through the Cooperative Experience – A Case Study Approach.” E.B. 2015-05, Department of Applied Economics and Management, Cornell University. April.
- (3) Severson, R.M. 2014. “Chapter 3: Cooperatives.” In *New York Economic Handbook 2015*, EB 2014-10, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-8.

- (2) Severson, R.M. 2013. "Chapter 3: Cooperatives." In *New York Economic Handbook 2014*, EB 2013-17, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-8.
- (1) Severson, R.M. and T.M. Schmit. 2012. "Chapter 3: Cooperatives." In *New York Economic Handbook 2013*, EB 2012-14, Charles H. Dyson School of Applied Economics and Management, Cornell University, December, pp.3-1—3-5

Publications – Trade/Industry

- (4) Schmit, T.M., R.M. Severson, J. Strzok, J. Barros, K. Park. 2018. "How 'Bout Them Apples?" *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. September.
- (3) Severson, R.M. 2013. "Consider a Food Bank as a Market Opportunity." *Smart Marketing*, Charles H. Dyson School of Applied Economics and Management, Cornell University. September.
- (2) Severson, R. M. 2013. "Consider a Food Bank as a Market Opportunity." *Country Folks*, Lee Publications, Palatine Bridge, NY. September 30.
- (1) Severson, R. M. 2013. "NECC Hosts 63rd Cooperative Leaders Forum – Building Opportunity Through Change." *Country Folks*, Lee Publications, Palatine Bridge, NY. January 30.

Publications – Research Reports & Working Papers

- (3) Munch, D.M., T.M. Schmit and R.M. Severson. Assessing the value of cooperative membership: A case of dairy marketing in the United States. July 2020. Working Paper WP2020-07. Applied Economics and Management, Cornell University
- (2) Munch, D.M., T.M. Schmit and R.M. Severson. Differences in milk payment structure by cooperative and independent handlers: An examination in New York State. May 2020. Working Paper WP2020-03, Applied Economics and Management, Cornell University.
- (1) Schmit, T.M., R.M. Severson, J. Strzok and J. Barros. 2017. "Economic contributions of the apple industry supply chain in New York State. Research Report to the New York State Apple Association. October.

Presentations – Research

- (10) *What are the barriers preventing customers from visiting farmers market more?* National Association of County Agriculture Agents Annual Meeting and Professional Improvement Conference. Virtual. 30 September 2020.
- (9) *Assessing Barriers to Increasing Customer Participation and Farm Market Sales at Farmers Markets*, Food Distribution Research Society. Seattle, WA, 21 October 2019.
- (8) *Building Success of Food Hubs – Through the Cooperative Experience*, 3rd Biennial Food Hub Conference, National Good Food Network, Atlanta GA, 31 March 2016.
- (7) *Building Success of Food Hubs – Through the Cooperative Experience*, Pennsylvania Association of Sustainable Agriculture, State College, PA, 5 February 2016.
- (6) *Building Success of Food Hubs – Through the Cooperative Experience*, Empire State Fruit and Vegetable Expo, Syracuse, NY, 21 January 2016
- (5) *Building Success of Food Hubs – Through the Cooperative Experience*, with T.M. Schmit, Strategic Marketing Conference, Hyde Park, NY, 17 November 2015.
- (4) *Building Success of Food Hubs – Through the Cooperative Experience*, National Association of County Agriculture Agents, Sioux Falls, SD, 14 July 2015

- (3) *Building Success of Food Hubs – Through the Cooperative Experience*, Farm to Institution, New England, New York State, Amherst, MA, 8 April 2015.
- (2) *Report of preliminary findings related to food hub development in Northern NY*, Northern New York Food Hub Project, Lake Placid, NY, 11 March 2015.
- (1) *Report of preliminary findings related to food hub development in Northern NY*, Northern New York Food Hub Project, Cornell Cooperative Extension, Jefferson County, Watertown, NY, 11 March 2015.

Presentations – Outreach

- (25) *Leading Agricultural Cooperatives in Changing Times*, Dairy One, Ithaca, NY 30 October, 2019.
- (24) *What is the Cooperative Enterprise Program?* New Marketing Agro-Food Institute of South Korea. Cornell University, Ithaca, NY 30 September, 2019.
- (23) *Process to Select and Hire a New CEO*, Oneida Madison Milk Producers Cooperative, Inc. Sherrill, NY 12 June, 2019.
- (22) *Local Farmer Machinery Cooperatives: Canadian Examples of Farmers Working Together*, Delaware Winter Crop School. Delhi, NY 20 March, 2019.
- (21) *What is the Cooperative Enterprise Program?* Swedish University of Agricultural Sciences & Swedish Center for Agricultural Business Management, Cornell University, Ithaca, NY 19 March, 2019
- (20) *The economic contribution of the New York State Apple Industry*, Cornell University, Ithaca, NY 15 November, 2018
- (19) *Is there a worker co-op in your future? Co-ops 101*, Upward Bound, Cornell University, Ithaca, NY 13 July 2018 with T.M. Schmit.
- (18) *Exploring the Feasibility of Rural Broadband in Northern New York*, (Poster), Northeastern Agriculture and Resource Economics Association, 9 July 2018 with T.M. Schmit (PI), Philadelphia, PA.
- (17) *Economic Impact of Agricultural, Farm Credit Associations, and Rural Electric Cooperatives in New York State*, Meeting of NYS Rural Electric Association 19 April 2018 with T.M. Schmit (PI).
- (16) *Exploring the Feasibility of a Rural Broadband Cooperative in Franklin County, New York*, Meeting of NYS Rural Electric Association 19 April 2018 with T.M. Schmit (PI).
- (15) *Economic Impact of Agricultural, Farm Credit Associations, and Rural Electric Cooperatives in New York State*, 2018 Cornell University Agribusiness Outlook Conference, 22 January 2018.
- (14) *The Evolution of the Trusted Advisor as Supply Chains Link Farm to Fork*, FarmNet Retreat, Syracuse, NY, 7 April 2017
- (13) *Examining Regional Prosperity: A Focus on Local Food Distribution Opportunities*, Cornell University Cooperative Extension, Cayuga County annual meeting, keynote presentation, Auburn, NY, 17 November 2016
- (12) *Cooperative Business Opportunities*, Christmas Tree Farmers Association of New York, Syracuse, NY 22 January 2016
- (11) *2016 Outlook for Agricultural Cooperatives Headquartered or Doing Business in New York State*, Cornell University Agriculture and Food System Economic Outlook Conference, Ithaca, NY 14 January 2016.
- (10) *Cooperatives, Building Value in the Community*, Greenstar Co-op Networking event, Ithaca, NY 13 May 2015.
- (9) *Key Questions Members Should Ask the Leadership Team in Good Times and Bad*, 36th Northeast Cooperative Council Leaders Forum, Gettysburg, PA, 27 March 2015.

- (8) *Farmer Strategies for Working Together*, Northern New York Food Hub Project, Cornell Cooperative Extension, Clinton County, Plattsburg, NY, 5 April 2015.
- (7) *Farmer Strategies for Working Together*, Northern New York Food Hub Project, Cornell Cooperative Extension, St. Lawrence County, Canton, NY, 5 April 2015.
- (6) *Farmer-Owned Business Opportunities, People, Property, Capital Resources*, 2015 Geneva Bee Conference, Geneva, NY, 14 March 2015.
- (5) *Machinery Cooperatives: Consideration, Computations, and Collaborations*, Northeast Certified Crop Advisors Annual Training, Syracuse, NY, 3 December 2014.
- (4) *Food Hubs: Obstacles & Opportunities*, Cornell University Cooperative Extension Ag. In-service, Ithaca, NY, 20 November 2014.
- (3) *Accessing Needed Resources Cooperatively*, Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, 20 November 2013.
- (2) *People, Profitability, Passion, and Pragmatism*, Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, 14 November 2012.
- (1) *Cooperatives: Democracy and Economy in Action, Celebrating the International Year of the Cooperative*, Cornell University Extension Round Table, Ithaca, NY, 4 October 2012.

Presentations – Formal Classroom

- (12) *Cooperatives in the Farm and Food Sector*, Farm Management (AEM 3020) Cornell University, 25 October, 2016
- (11) *Cooperatives as a Tool for International Economic Development* (IARD 7830) Cornell University, 11 May, 2016
- (10) *Building the Cooperative Business*, Cooperative Management (AEM 3260), Cornell University, Ithaca, NY, 21 April, 2015.
- (9) *Cooperatives: Building Value for Agriculture and the Food System*, Farm Management (AEM 3020), Cornell University, Ithaca, NY, 29 October 2014.
- (8) *Cooperatives, Building Value for Your Farm Business*, Farm Management class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (7) *Cooperatives Bridging the Gap Between Producers and Consumers*, Agriculture Sales and Management class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (6) *Agricultural Businesses: The Cooperative and the Corporation*, Agriculture Economics class, SUNY College of Technology at Cobleskill, Cobleskill, NY, 30 October 2013.
- (5) *Cooperatives Bridging the Gap Between Producers and Consumers*, Agriculture Economics class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (4) *The Role of Cooperatives in the Horse Industry*, Agribusiness Development class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (3) *Cooperatives, Building Value for Your Farm Business*, Farm Management and Finance class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (2) *The Geography of Cooperatives: Resources, Risks and Rewards*, Marketing Agricultural Products class, SUNY Morrisville, Morrisville, NY, 22 October 2013.
- (1) *Building the Cooperative Business*, Cooperative Management (AEM 3260), Cornell University, Ithaca, NY, 25 April, 2013.

EXTERNAL FUNDING – Grants Received:

2018

- *Cooperatives Moving Forward in a Global Economy*, R.M. Severson. Northeast AgEnhancement Program. 12.31.2018 - 03.01.2019
- *Cooperative Extension Education and Outreach*, T.M. Schmit (PI), Northeast Cooperative Council, 07.01.18 – 06.30.21, \$215,441.
- *Reversing a Downward Trend in Customer Participation and Farmer Sales at Farmers Markets*. D. Eggert (PI). USDA, NE-SARE, Professional Development Grant, 04.03.18–03.31.21, \$145,244 total funding, Schmit share \$29,539
- *Cooperative Extension Education and Outreach*, T.M. Schmit (PI), Northeast Cooperative Council, 07.01.18 - 06.30.31, \$215, 441.

2017

- *Understanding the Economic Impacts of Alternative Premium Structures by Cooperatives and Milk Handlers in New York State*. T.M. Schmit (PI), A. M. Novakovic (co-PI), W. A. Knoblauch (co-PI) R.M. Severson. USDA National Institute for Food and Agriculture, Hatch – Smith Lever Funds, 09.01.2017-08.30.2020. \$84,557 OSP 2017-18-240

2016

- *Assessing the Contribution of the Apple Industry in New York State*. T.M. Schmit (PI) and R.M. Severson, J. Strzok and J. Barros. New York State Apple Association. 07.01.2016 – 09.01.2017. \$82,701.
- *Feasibility Parameters for Rural Broadband Cooperatives*. T.M. Schmit and R.M. Severson, Franklin County, New York and SLIC Communications, 02.01.2016 – 08-31-2016. \$18,501.

2015

- *NECC Organization Managerial Support*. T.M. Schmit and R. M. Severson, Northeast Cooperative Council, 07.01.15 – 06.30.18, \$63,521/year, \$190,565.
- *Capacity Building*. T.M. Schmit and R.M. Severson, CHS Foundation, 01.01.15 – 12.31.16, \$25,000.

2014

- *Economic Impact of Agriculture Cooperatives in New York State*. T.M. Schmit and R.M. Severson, Smith-Lever Funds, 10.01.14 – 09.30.17, \$15,000/year, \$45,000. OSP 2014-15-268.
- *Strengthening the North Country Food System through Increased Connections to Markets*. T.M. Schmit and R.M. Severson, 01.01.14 – 12.31.15, USDA Specialty Crops Block Grant, \$22,000.
- *Strengthening the North Country Food System through Increased Connections to Markets*. T.M. Schmit and R.M. Severson, 01.01.14 – 12.31.15. Northern NY Agriculture Development Program, \$18,500.

2013

- *Cooperative Marketing Solutions to Meet Local Food Channel Demands*. T.M. Schmit and R.M. Severson, 9.30.13 – 03.31.16, \$106,258.
- *Future Cooperative Leaders Extension Education*. T.M. Schmit and R.M. Severson, 07.01.3 – 06.30.14, \$3,450.

2012

- *NECC Organization Managerial Support*. T.M. Schmit, Northeast Cooperative Council, 06.26.12 – 06.30.15, \$32,000/year, \$96,000.

Events - Conference organization and logistics

2020

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Virtual, 4-6 November, 2020.

- *Leading Cooperatives Strategically*, 70th Northeast Cooperative Council Annual meeting and Leaders Forum, 27 February 2020.

2019

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 6-8 November, 2019.
- National Conference of State Cooperative Councils biennial meeting, 11-20 September, 2019. Scottsdale, AZ
- *Leading Cooperatives in the Global Economy*, 69th Northeast Cooperative Council Annual Meeting and Leaders Forum, 28 February, 2019
- National Conference of State Cooperative Councils annual meeting, 13 February, 2019. Scottsdale, AZ

2018

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 13-15 November, 2018.
- *Leading the Cooperative Economy*, 68th Northeast Cooperative Council Annual Meeting and Leaders Forum, 28 February, 2018
- National Conference of State Cooperative Councils annual meeting, 7 February, 2018. New Orleans, LA

2017

- Cornell University Cooperative Extension Agriculture In-service, Farm Management, Food Industry track, Ithaca, NY, 15-17 November, 2016.
- *The Board is in Session*, 37th Future Cooperative Leaders Conference, Mt. Morris, NY, 11-13, July 2017.
- *Rewards and Risks to Northeast Cooperatives*, 67th National Council of State Cooperative Council's Annual Meeting and Cooperative Leaders Forum, Syracuse, NY, 2 March, 2017

2016

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY November 15-17, 2016.
- *Cooperatives, Bridging the Gap Between Science and Society*, Northeast Cooperative Council's 66th Annual Meeting and Leaders Forum, Syracuse, NY, February 29, 2016.

2015

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, November 3-5, 2015
- TALENT WANTED: Cornell University Symposium on Cooperative Careers, Ithaca, NY, October 16, 2015
- *Issues and Opportunities Shaping Our Future*, 65th Northeast Cooperative Council, Annual Meeting and Leaders Forum, Syracuse, NY, March 16, 2015.
- *Leading Your Membership*, 36th Future Cooperative Leaders Forum, Gettysburg, PA, March 25-27, 2015.

2014

- Cornell University Cooperative Extension Agriculture In-service, Ithaca, NY, November 17-19, 2014
- *Strategic Decision Making Through Tactical Leadership*, 64th Annual Meeting and Leaders Forum, Albany, NY, March 27, 2014.

2013

- 35th Northeast Cooperative Council, Future Cooperative Leaders Conference, Batavia, NY, July 17-19, 2013
- *Building Opportunity Through Change*, 63th Annual Meeting and Leaders Forum, Syracuse, New York, March 11, 2013.
- *Cooperatives – They’re Your Business*, 35th Future Cooperative Leaders Forum, Batavia, NY, July 17-19, 2013.

Northeast Cooperative Council – Communications

2020

- Severson, R.M. (2020 December). *Cooperative Notes*. 35(3).
- Severson, R.M. (2020 June). *Cooperative Notes*. 35(2).
- Severson, R.M. (2020 February). *Cooperative Notes*. 35(1).

2019

- Severson, R.M. (2019 December). *Cooperative Notes*. (34)4.
- Severson, R.M. (2019 November). *Cooperative Notes*. (34)3.
- Severson, R.M. (2019 April) *Cooperative Notes*. (34)2.
- Severson, R.M. (2019 January) *Cooperative Notes*. (34)1.
- Severson, R.M. 2019. “2018 Annual Report.” Northeast Cooperative Council, Ithaca, NY. February

2018

- Severson, R.M. (2018 December). *Cooperative Notes*. (33)5.
- Severson, R.M. (2018 November). *Cooperative Notes*. (33)4.
- Severson, R.M. (2018 September). *Cooperative Notes*. (33)3.
- Severson, R.M. (2018 April) *Cooperative Notes*. (33)2.
- Severson, R.M. (2018 January) *Cooperative Notes*. (33)1.
- Severson, R.M. 2018. “2017 Annual Report.” Northeast Cooperative Council, Ithaca, NY. February

2017

- Severson, R.M. (2017 December). *Cooperative Notes*. (32)4.
- Severson, R.M. (2017 September). *Cooperative Notes*. (32)3.
- Severson, R.M. (2017 May). *Cooperative Notes*. (32)3.
- Severson, R.M. (2017 September). *Cooperative Notes*. (32)2.
- Severson, R.M. 2017. “2016 Annual Report.” Northeast Cooperative Council, Ithaca, NY. February.
- Severson, R.M. (2017 January). *Cooperative Notes*. (32)1.

2016

- Severson, R.M. 2016. “Cooperative Notes.” Northeast Cooperative Council, Ithaca, NY. December.
- Severson, R.M. 2016. “Cooperative Notes.” Northeast Cooperative Council, Ithaca, NY. September.
- Severson, R.M. 2016. “Cooperative Notes.” Northeast Cooperative Council, Ithaca, NY. March.
- Severson, R.M. 2016. “2015 Annual Report.” Northeast Cooperative Council, Ithaca, NY. February.

- Severson, R.M. 2016. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. March.
- 2015**
- Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
 - Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
 - Severson, R.M. 2015. "2014 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
 - Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.
 - Severson, R.M. 2015. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. February.
- 2014**
- Severson, R.M. 2014. "2013 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
 - Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
 - Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. July.
 - Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
 - Severson, R.M. 2014. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.
- 2013**
- Severson, R.M. 2013. "2012 Annual Report." Northeast Cooperative Council, Ithaca, NY. March.
 - Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.
 - Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. July.
 - Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. May.
 - Severson, R.M. 2013. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. January.
- 2012**
- Severson, R.M. 2012. "Cooperative Notes." Northeast Cooperative Council, Ithaca, NY. October.

PROFESSIONAL DEVELOPMENT

- 23rd Wisconsin Conference on Cooperatives, Virtual, 5-6 November 2020.
- NCERA-210 Cooperative Research Committee, Virtual, 4 November 2020.
- 2020 Impact Conference, National Cooperative Business Association, Virtual, 5-8 October 2020.
- Impact Collaborative, eXtension Foundation, Virtual, 21-28 August 2020.
- ACE Institute, Association of Cooperative Educators, Virtual 16-20 June 2020.
- National Council of Farmer Cooperatives annual meeting, Palm Springs, CA, 11-13 February 2020.
- National Conference of State Cooperative Councils annual meeting, Palm Springs, CA 10 February 2020
- 22st Conference on Cooperatives, St. Paul, MN, 7-8 November 2019.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 6 November 2019.
- National Council of Farmer Cooperatives, Scottsdale, AZ, 13-15 February 2019.
- 21st Conference on Cooperatives, St. Paul, MN, 7-8 November 2018.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 6 November 2018.
- Northeast Agricultural and Resource Economics Association Meeting, Philadelphia, PA, 9-10 June 2018.
- Mid-Continent Regional Science Association, Kansas City, MO, 7-8 June 2018.
- IMPLAN software training, Kansas City, MO, 4-6 June 2018.
- National Council of Farmer Cooperatives annual meeting, New Orleans, LA, 7-9 February 2018.
- 20th Conference on Cooperatives, St. Paul, MN, 2-3 November 2017.
- NCERA-210 Cooperative Research Conference, St. Paul, MN, 1 November 2017.
- National Council of Farmer Cooperatives, Ft. Lauderdale, FL, 10-12 February 2017.

- 19th Conference on Cooperatives, Minneapolis, MN, 3-4 November 2016.
- NCERA-210 Cooperative Research Conference, Minneapolis, MN, 2 November 2016.
- National Association of Agriculture Agents Annual Meeting & Professional Improvement Conference, Sioux Falls, SD, 13-16 July 2015.
- National Council of Farmer Cooperatives annual meeting, Phoenix, AZ, 11-13 February 2016.
- Cornell University Agriculture, Marketing and Economic Development Program Work Team, Brooklyn, NY, 7-10 June 2015.
- National Council of Farmer Cooperative annual meeting, San Diego, CA, 11-13 February 2014.
- National Conference of State Cooperative Council biennial meeting Traverse City, MI, 24-26 September 2013.
- Graduate Institute of Cooperative Leadership
University of Missouri, Columbia, MO, 21-24 May 2013.
- *Ways to Breathe Life into Your Power Point presentation, Moving the Lecture Outside of the Classroom, Online Discussions: Extending Learning, Saving Time*, Center for Engaged Learning, Cornell University, 14-18 January 2013.
- National Council of Farmer Cooperative Annual Meeting, Phoenix, AZ, 6-8 February 2013.