

Ryan D. Guggenmos

Assistant Professor of Accounting
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ACADEMIC EXPERIENCE

S.C. Johnson Graduate School of Management 2015 - Present
Assistant Professor of Accounting

EDUCATION

Isenberg School of Management, University of Massachusetts Amherst 2015
Ph.D., Business Administration
Concentration: *Accounting*

Albers School of Business and Economics, Seattle University 2008
B.A., Business Administration - *Summa Cum Laude*
Major: *Accounting*, Minor: *Philosophy*

Tacoma Community College 2006
A.A., Business Administration (DTA) - *High Honors*

RESEARCH INTERESTS

Judgment and decision making in accounting, auditing, and reporting contexts
Experimental research design and statistical analysis

PUBLISHED PAPERS

- Asay, H. S., R. D. Guggenmos, K. Kadous, L. Koonce, and R. Libby. 2022. [Theory Testing and Process Evidence in Accounting Experiments](#). *The Accounting Review* 97 (6): 23–43.
- Clor-Proell, S. M., R. D. Guggenmos, and K. Rennekamp. 2020. [Mobile Devices and Investment News Apps: The Effects of Information Release, Push Notification, and the Fear of Missing Out](#). *The Accounting Review* 95 (5): 95–115.
- Guggenmos, R. D. 2020. [The Effects of Creative Culture on Real Earnings Management](#). *Contemporary Accounting Research* 37 (4): 2319–2356.
- Guggenmos, R. D., and G. B. Bennett. 2021. [The Effects of Company Image and Communication Platform Alignment on Investor Information Processing](#). *Journal of Financial Reporting* 6 (2): 89–109.
- Guggenmos, R. D., M. D. Piercey, and C. P. Agoglia. 2018. [Custom Contrast Testing: Current Trends and a New Approach](#). *The Accounting Review* 93 (5): 223–244.
- Guggenmos, R. D., K. Rennekamp, K. Rutar, and S. Wang. 2022. [The Relationship Between Non-GAAP Earnings and Aggressive Estimates in Reported GAAP Numbers](#). *Journal of Accounting Research* 60 (5): 1915–1945.

WORKING PAPERS

Guggenmos, R. D., K. M. Rennekamp, and X. Zhang. 2023. The Cognitive Cost of Reporting. Cornell University.

SOFTWARE AND WEB RESOURCES

Guggenmos, R. D. 2018. Comptrasts: A tool for Custom Contrast Analysis.

Guggenmos, R. D. 2020. Financial Judgments Research Group. *Financial Judgments Research Group: Expanding our knowledge of the financial world*. <https://www.fjrg.johnson.cornell.edu/welcome/>.

Guggenmos, R. D. 2023. Design and Analysis. *Design and Analysis: A (slightly) annotated methods bibliography for Experimental Accounting Researchers*. <https://rdg222.github.io/Resources/>.

INVITED PRESENTATIONS^P AND DISCUSSIONS^D

2023

AAA Auditing Section Mid-year Meeting^P
AAA Auditing Section Mid-year Meeting Doctoral Consortium^P
AAA MAS Mid-year Meeting^D
AAA MAS Mid-year Meeting Doctoral Consortium^P
CAAA Craft of Accounting Research Workshop^P
Nanyang Technological University^P
Tilburg University^P
University of Amsterdam^P
University of Wisconsin - Madison^P
Vrije Universiteit Amsterdam^P

2022

AAA Accounting, Behavior, and Organizations Doctoral Consortium^P
Cornell University JGSM - Big Red Microenterprise Consultant Training^P
Deakin University^P
Emory University^P
Georgia Institute of Technology - Statistical Analysis Guest Speaker^P
University of Iowa^P
University of Nevada - Las Vegas^P
University of Pittsburgh^P
University of South Carolina^P

2021

Cornell University JGSM - Big Red Microenterprise Consultant Training^P
Cornell University JGSM - Remote Instruction Best Practices Panelist^P
Emory University - Research Methods Guest Speaker^P
ENEAR - European Network for Experimental Accounting Research^P
Junior Accounting Scholars Organization (JASO)^P
UMass Lowell - Manning School of Business^P

2020

24th University of Illinois Symposium on Auditing Research^D
AAA Accounting, Behavior, and Organizations Doctoral Consortium^P
ECBAW - East Coast Behavioral Accounting Workshop^P
University of Bern^P

2019

AAA Accounting, Behavior, and Organizations Doctoral Consortium^P
AAA Accounting, Behavior, and Organizations Midyear Meeting^D
Cornell University Behavioral Economics and Decision Research Fall Showcase^P
University of Alberta^P
University of Illinois Young Scholars Research Symposium^P
University of Massachusetts Isenberg SOM 50th Anniversary Celebration^P

University of Massachusetts^P

2018

AAA Accounting, Behavior, and Organizations Midyear Meeting^D

AAA Annual Meeting - Panel: "Testing Process Theories in Accounting Experiments"^P

AAA Annual Meeting^{P,D}

AAA Financial Accounting and Reporting Midyear Meeting^D

CAAA Contemporary Accounting Research Conference^P

University of Texas at Austin^P

2017

AAA Financial Accounting and Reporting Midyear Meeting^D

Cornell University Accounting Summer Minicamp^P

Georgia Institute of Technology^P

University of Cincinnati^P

University of Georgia^P

University of Massachusetts^P

2016

AAA Accounting, Behavior, and Organizations Midyear Meeting^P

AAA Annual Meeting^P

2015

AAA Accounting, Behavior, and Organizations Midyear Meeting^P

Cornell University^P

University of Kentucky^P

University of Massachusetts^P

University of Washington^P

Virginia Commonwealth University^P

2014

AAA Annual Meeting^D

2013

AAA Audit Midyear Meeting^D

University of Massachusetts^P

INVITED CONFERENCE ATTENDANCE

2023

Conference for Emerging Technologies in Accounting and Financial Economics

CAAA Contemporary Accounting Research Conference

Palmetto Symposium on Experimental Accounting Research

University of Alberta Accounting Research Conference

University of Texas at Austin Audit Research Symposium

2022

CAAA Contemporary Accounting Research Conference

Conference for Emerging Technologies in Accounting and Financial Economics

Deloitte/Kansas University Audit Symposium

2021

CAAA Contemporary Accounting Research Conference

Palmetto Symposium on Experimental Accounting Research

PCAOB Conference on Auditing and Capital Markets

Review of Accounting Studies (RAST) Conference

2020

24th University of Illinois Symposium on Auditing Research

CAAA Contemporary Accounting Research Conference

Dartmouth Accounting Research Conference

2019

50th Annual Deloitte Trueblood Seminar for Professors

CAAA Contemporary Accounting Research Conference

Dartmouth Accounting Research Conference

Palmetto Symposium on Experimental Accounting Research

University of Illinois Young Scholars Research Symposium

University of Texas at Austin Audit Research Symposium

2018

CAAA Contemporary Accounting Research Conference

Dartmouth Accounting Research Conference

Palmetto Symposium on Experimental Accounting Research

PCAOB/JAR Conference on Auditing and Capital Markets

2017

Accounting, Organizations, and Society - Conference on Corporate Disclosures and New Media

PCAOB/JAR Conference on Auditing and Capital Markets

2016

CAAA Contemporary Accounting Research Conference

2015

CAAA Contemporary Accounting Research Conference

UT – Austin Experimental Research in Accounting Conference

MEDIA MENTIONS

2023

Poets and Quants - “2023 Best & Brightest MBAs: Calvin Tong, Cornell University” (Favorite MBA Course)

2022

Contemporary Accounting Research - “Contemporary Accounting Research” (Reviewer Recognition)

2020

American Accounting Association - “Study’s advice to investors glued to smartphone apps: Be wary of those little audible dings that signal news”

CPA Practice Advisor - “Research: App-Reliant Investors Should Ignore the Dings of Push Notifications”

2019

Center for Audit Quality - “CAQ Announces 2019 Grants to Fund Academic Research in Auditing”

2017

Poets and Quants - “2017 MBAs To Watch: Alexa Ing Stern, Cornell” (Favorite MBA Professor)

2016

Columbia Law School Blue Sky Blog – “The Unintended Consequences of Corporate Innovation”

IR Magazine – “Social Stigma”

TEACHING EXPERIENCE

Cornell University, Samuel Curtis Johnson Graduate School of Management

MGMT 5020, Managerial Reporting (MPS - Applied Economics and Management)

NBA 5020, Managerial Accounting and Reporting (Residential MBA)

NBAY 5020, Managerial Reporting (Cornell Tech MBA)

University of Massachusetts Amherst

ACCT 221, Introduction to Accounting I – Financial Accounting

ACCT 222, Introduction to Accounting II – Managerial Accounting

ISOM 541, Auditing (Undergraduate)

ISOM 797 Advanced Auditing (Graduate)

GRANTS AND AWARDS

2023

S.C. Johnson Graduate School of Management Teaching Honor Roll

2022

CAAA Contemporary Accounting Research Reviewer Recognition Program Award Recipient

2020

Class of 1992 Apple Award for Excellence in Teaching (Ithaca Residential MBA Teaching Award - given annually by graduating class)

2019

Center for Audit Quality Research Advisory Board Grant (with K. Kadous, Emory University and P. Witz, Cornell Ph.D. Student)

Cornell University Institute for the Social Sciences Working Group Grant (with K. Rennekamp, Cornell University)

2017

S.C. Johnson Graduate School of Management Teaching Honor Roll

2016

S.C. Johnson Graduate School of Management Teaching Honor Roll

2015

Finalist, UMass Amherst Distinguished Teaching Award

Center for Audit Quality Research Advisory Board Grant (with C. Agoglia, UMass Amherst, T. Brown, UIUC, and E. Maksymov, ASU)

UMass Amherst Isenberg Scholar Award

2014

UMass Amherst Graduate School Dissertation Research Grant

UMass Amherst Isenberg Scholar Award

2013

AAA Deloitte J. Michael Cook Doctoral Consortium Fellow

UMass Amherst Arthur H. Carter Scholarship in Accounting

2012

UMass Amherst Arthur H. Carter Scholarship in Accounting

EXTERNAL SERVICE

Editorial Board Member

Auditing: A Journal of Practice and Theory

2017 - current

Behavioral Research in Accounting

2023 - current

Contemporary Accounting Research

2019 - current

The Accounting Review 2023 - current

Ad-hoc Reviewer

Accounting, Organizations, and Society

British Journal of Management

International Journal of Auditing

Journal of Accounting and Public Policy

Journal of Accounting Research

Journal of Emerging Technologies in Accounting

Journal of Financial Reporting

Managerial Finance

Ph.D. Student Supervision (External)

Amanda Carlson, Ph.D. Committee Member (University of Wisconsin)

Other External Service

AAA ABO Awards Committee

2019 - 2022

INTERNAL SERVICE

Ph.D. Student Supervision (Internal)

Natasha Bernhardt, Ph.D. Committee Member

Patrick Witz, Ph.D. Committee Member

Student Engagement

Big Red Consulting Case Competition Faculty Judge

2022

Johnson Outdoor Experience (JOE) Facilitator

2021

Committee Service

Cornell CETAFE Conference Planning Committee

2023

JGSM Accounting Research Workshop Co-Coordinator

2017 - 2019

PROFESSIONAL EXPERIENCE AND CERTIFICATIONS

Audit Senior, Deloitte and Touche, LLP., Seattle, WA

2008- 2010

Certified Public Accountant, Washington State Board of Accountancy (License #27631)

2009 - present

AFFILIATIONS

American Accounting Association (AAA)

Member, Accounting, Behavior, and Organizations (ABO) Section, Auditing Section, Financial Accounting and Reporting Section (FARS)

American Psychological Association (APA)

Member, Applied Experimental and Engineering Psychology Division, Behavior Analysis Division, Quantitative and Qualitative Methods Division, Society for Personality and Social Psychology Division

Canadian Academic Accounting Association (CAAA)