

RALPH D. CHRISTY

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Ralph D. Christy is Professor of Emerging Markets with the Dyson School of Applied Economics and Management at Cornell University, Ithaca, New York. A Ph.D. graduate of Michigan State University's Department of Agricultural Economics, Christy is past-President of the American Agricultural Economics Association and the Southern Agricultural Economics Association. He is former Board Member of the Winthrop Rockefeller Foundation, WinRock International, and the African Agricultural Capital Fund. Christy has co-authored several books, including *A Century of Service: The 1890 Land-Grant Colleges and Universities* (1991); *Achieving Sustainable Communities in a Global Economy* (2004); *Financial Inclusion, Innovation, and Investments: Biotechnology and Capital Markets Working for the Poor* (2009); and *Asian Agribusiness Management: Case Studies in Growth, Marketing and Upgrading Strategies* (2018). He is the Founder of Market Matters, Inc, a Non-Profit (501-c-3) Non-Profit Organization registered in the NY and South Africa.

EDUCATION

Ph.D., Agricultural Economics, Michigan State University, East Lansing, Michigan, 1980.
M.S., Agricultural Economics, Michigan State University, East Lansing, Michigan, 1977.
B.S. (Honors), Agricultural Economics, Southern University, Baton Rouge, Louisiana, 1975.
Additional Study, University of Cameroon, Yaounde, Cameroon, West Africa, 1973.

EXPERIENCE

Cornell University, Cornell International Institute for Food, Agriculture and Development
Director, 2009-2017

Cornell University, Dyson School of Applied Economics and Management, Ithaca, New York.
Professor of Emerging Markets
J. Thomas Clark Professor, 2000 - 2004.
Professor, 1993 - present.
Associate Professor, 1991 - 93.
Director of Undergraduate Studies, 1994 - 96.

Stellenbosch Institute for Advanced Study (STIAS) (<https://stias.ac.za/>), Stellenbosch, South Africa.
Fellow, 2010.

University of Stellenbosch, Stellenbosch, South Africa.

Extraordinary Professor (based at Cornell University), 2003 - 04.

Market Matters, Inc. (www.marketmattersinc.org), Ithaca, NY.

Founder, 2002-present

Rockefeller Foundation, New York, NY.

Scholar-in-Residence, 1998 (on sabbatical leave from Cornell).

Louisiana State University, Department of Agricultural Economics and Agribusiness, Baton Rouge, Louisiana.

Professor, July 1991.

Associate Professor, 1986 - 1991.

Assistant Professor, 1981 - 86.

Cornell University, Department of Agricultural Economics, Ithaca, New York.

Visiting Associate Professor, 1989 - 90.

Michigan State University, Department of Agricultural Economics, East Lansing, Michigan.

Instructor, Winter Quarter, 1981.

Graduate Assistant, 1975 - 80.

United States Army Officer Basic School (Basic Artillery), Fort Sill, Oklahoma.

Captain, 1981; Reserve, 1982 - 90.

SELECTED PUBLICATIONS

Books, Edited Volumes, and Book Chapters

Christy, Ralph D. and Lin Fu. "Innovative Institutions to Accelerate Agroindustry Development in Asia." Tokyo, Japan: Asian Productivity Organization, 2020.

Christy, Ralph D., Joselito Bernardo, Aimee Hampel-Milagrosa, and Lin Fu, Eds. *Asian Agribusiness Management: Case Studies in Growth, Marketing and Upgrading Strategies*. Singapore: World Scientific, 2018.

Christy, Ralph D., Mohammad Karaan, Edward Mabaya, and Krisztina Z. Tihanyi, Eds. *From Principles to Best Practices: A "Making Market Matter" Guide to Managing African Agribusinesses*. Ithaca, NY: Market Matters Inc., 2015.

Christy, Ralph D., Carols A. da Silva, Nomathemba Mhlanga, Edward Mabaya and Krisztina Tihanyi, Eds. *Innovative Institutions, Public Policies and Private Strategies for Agro-Enterprise Development*. Singapore: World Scientific, 2014.

Mhlanga, N., G. Blalock, and Ralph D. Christy. "Understanding Foreign Direct Investment in the Southern African Development Community: An Analysis Based on Project-Level Data." *Agricultural Economics* 41 (2010): 337-347.

Christy, Ralph D., E. Mabaya, N. Wilson, E. Mutambatsere, and N. Mhlanga. "Enabling Environments for Competitive Agro-industries." In *Agro-industries for Development*, edited by C. A. da Silva, D. Baker, A. W. Shepherd, S. M. da Cruz, and C. Jenane. CABI, 2009.

Christy Ralph D., Ed. *Financial Inclusion, Innovation, and Investments: Biotechnology and Capital Markets Working for the Poor*. Singapore: World Scientific, 2009.

Mutambatsere E., E. Mabaya, and R.D. Christy. "Market Integration and Efficiency in the Presence of Cross-Border Trade Restrictions: Evidence from Selected Maize Markets in Southern Africa." *Tropical Agriculture Journal* 85 (2008).

Robinson, Kenneth, and Ralph D. Christy. "Empowering Rural Communities Through Entrepreneurship." In *Experiences from the 1890 Land Grant Institutions*. Tuskegee University, 2006.

Christy, Ralph D., Ed. *Achieving Sustainable Communities in a Global Economy*. Singapore: World Scientific, 2004.

Conner, David and Ralph Christy. "The Organic Label: How to Reconcile its Meaning with Consumer Preferences." *Journal of Food Distribution Research* 35, no. 1 (2004).

Robinson, Kenneth L., Dan Rainey, Ivy Allen and Ralph D. Christy. "Social Capital in Rural Community Development." *American Journal of Agricultural Economics* 85, no. 3 (2003).

Christy, Ralph D. "Social Capital, Tax Modifications, and Rural Economic Progress: Discussion." *Journal of Agricultural and Applied Economics* 34, no. 2 (2002): 339-341.

Robinson, Kenneth L., Thomas A. Lyson, and Ralph D. Christy. "Civic Community Approaches to Rural Development in the South: Economic Growth with Prosperity." *Journal of Agricultural and Applied Economics* 33, no. 2 (2002).

Conner, David and Ralph Christy. "Consumer Preferences for Organic Standards: Guiding Demand Expansion Strategies for Organic Food." *Journal of Food Distribution Research* 30, no. 1 (2002).

Wenner, Mark, Ralph Christy, and Carlton Davis. "Financing Agricultural Competitiveness in the Caribbean." *Farm and Business: Journal of the Caribbean Agro-Economic Society* 5, no. 2 (2002).

Christy, Ralph D. "Evaluating the Economic Performance of Alternative Market Institutions: Implications for the Smallholder Sector in Southern Africa." *Agrekon* 40, no. 4 (2001).

Weatherspoon, David, Joyce Cacho, and Ralph Christy. "Exploring the Links Among Economic Growth, Globalization, and Poverty: Private Sector Initiatives." *Journal of American Agricultural Economics* 83, no. 5 (2001) and Department of Applied Economics and Management, Cornell University Staff Paper 2001-06, November 2001.

Christy, Ralph D., Mark D. Wenner, and Wylin Dassie. "A Microenterprise-Centered Economic Development Strategy for the Rural South: Sustaining Growth with Economic Opportunity." *Journal of Agricultural and Applied Economics* 32, no. 1 (2000).

Andrews, Donald and Ralph D. Christy. "The Profitability of Slavery: A Review of the Classical Economic Position." In *Plantation Society and Race Relations: The Origins of Inequality*, edited by Thomas J. Durant and J. David Knotterus. Praeger, 1999.

Ing, Charmaine and Ralph D. Christy. "Analyzing Establishment Growth within New York Food Manufacturing Industries from 1987-1995." *Journal of Food Distribution Research* 39, no. 1 (1999).

Sonka, Steve; Julie Caswell, Ralph D. Christy, and Dan Padberg, Eds. *Global Restructuring of Agro-Food Markets: Need for Change in Marketing Policy*. Proceedings, Food and Agricultural Marketing Consortium, University of Florida, Gainesville, Florida, 1996.

Christy, Ralph D. "Markets or Government: Balancing Imperfect and Complementary Alternatives." *American Journal of Agricultural Economics* 78, no. 5 (1996).

Tesfa G. Gebremedhin and Ralph D. Christy. "Structural Changes in U.S. Agriculture: Implications for Small Farms." *Journal of Agricultural Economics and Applied Economics* 28, no. 1 (1996).

Groff, Andrew J. and Ralph D. Christy. "New Food Products: Innovate, Improve, or Imitate." *Journal of Food Distribution Research* 37, no. 1 (1996).

Brown, Adell, Ralph D. Christy, and Tesfa G. Gebremedhin. "Structural Changes in U.S. Agriculture: Implications for African American Farmers." *Review of Black Political Economy* 22, no. 4 (1994).

Christy, Ralph D. "Economic Correctness and Agricultural Economics." *Journal of Applied and Agricultural Economics* 25, no. 1 (1993): 1-13.

Allen, Joyce E. and Ralph D. Christy. "The African American in Rural Society: Public Policy Directions." *American Journal of Agricultural Economics* 74, no. 3 (1992).

Rambaldi, Alicia, Ralph D. Christy, and Hector Zapada. "Selecting the 'Best' Prediction Model: An Application to Agricultural Cooperatives." *Southern Journal of Agricultural Economics* 24, no. 1 (1992).

Christy, Ralph D. and Lionel Williamson, Eds. *A Century of Service: The 1890 Land-Grant Colleges and Universities*. New Brunswick, NJ: Transaction Publishers, 1991.

Christy, Ralph D. "The African-American, Farming, and Rural Society." In *Social Science Agricultural Agendas and Strategies*, edited by Glenn L. Johnson and James T. Bonnen, East Lansing, MI: Michigan State University, 1991.

McClellan, Patricia, Ralph D. Christy, and Magid Dagher. "Limited Resource Farmers and the Marketing System." *American Journal of Agricultural Economics* 73, no. 5 (1991).

Christy, Ralph D. and Enrique E. Figueroa. "The Impacts of Structural Change and Public Policy on the Economic Well Being of the Rural Disadvantaged." *American Journal of Agricultural Economics* 72, no. 5 (1990).

Christy, Ralph D. and John Connor. "Economic Forces Influencing Value-Added Food Industries: Implications for Southern Agriculture." *Southern Journal of Agricultural Economics* 21, no. 1 (1989).

Christy, Ralph D. and Brian Chapman. "Economies of Size in the Louisiana Sugarcane Processing Industry." *Journal of Sugarcane Technologists* 9 (1989).

Christy, Ralph D. and Brian Chapman. "The Comparative Performance of Cooperatives and Investor-Owned Firms: The Louisiana Sugar Manufacturing Industry." *Journal of Food Distribution* 20, no. 1 (1989).

Christy, Ralph D. and Lonnie R. Vandever. "Financial Policies and the Structure of Agriculture." In *Food and Farm: Current Debates and Policies*, edited by Christina Gladwin and Kathleen Truman. Society of Economic Anthropology Monograph, No. 2, University Press of America, New York, 1989.

Christy, Ralph D. and Tesfa G. Gebremedhin. "Agricultural Cooperatives for Small Scale Agriculture and Rural Communities." *American Cooperation 1989, AIC Yearbook 1989*.

Williams, Thomas T., Walter A. Hill and Ralph D. Christy, Eds. *Rural Development Issues of the Nineties: Perspectives from the Social Sciences*. Proceedings, Professional Agricultural Workers Conference, School of Agriculture and Home Economics, George Washington Carver Agricultural Experiment Station, Cooperative Extension Program, Tuskegee University, Tuskegee, Alabama, 1989.

Rambaldi, Alicia N., Robert B. Wharton, and Ralph D. Christy. "Evaluating the Financial Performance of Farmer Cooperatives." *Cooperative Accountant* 41, no. 3 (1988).

Christy, Ralph D. "The Effects of Regulation on Rural Electric Cooperatives Rate Levels." *Management Quarterly* 29, no. 1 (1988).

Christy, Ralph D. "The Role of Farmer Cooperatives in a Changing Agricultural Economy." *Southern Journal of Agricultural Economics* (1987): 21-28.

Christy, Ralph D. "Market Research of the Banks for Cooperatives." *Cooperative Accountant*, 37, no. 3 (1984).

Christy, Ralph D. "Evaluating Market Information Systems by Firm Decisions: A Michigan Processed Potato Industry Case Study." *Journal of Food Distribution Research* 13, no. 3 (1982).

- **OVER 100 research reports, published abstracts, and proceeding and OVER 150 invited presentations and speeches**

PROFESSIONAL AND PUBLIC SERVICE

Board of Directors, Winthrop Rockefeller Foundation, Little Rock, Arkansas, (www.wrfoundation.org) 2005 – 2010

Board of Directors, Winrock International, Little Rock, Arkansas, (www.winrock.org) 2005 – 2010

Board of Directors, African Agricultural Capital, Kampala, Uganda, (www.aac.co.ke) 2005 - 2008

Editorial Board, Member, CHOICES: The Magazine, 2004

International Advisory Panel for Faculty of Economics and Business, **University Malaysia Sarawak**, 2003 - 2006

Board of Directors, **Initiatives for Development and Equity in African Agriculture (IDEAA)** – An International Program Funded by Kellogg and Rockefeller Foundations, 2002-2004

Research Advisory Board, Member, **Committee for Economic Development**, New York, NY 2001 - 2004.

Advisory Committee, Member, **Professional Agricultural Workers Conference (PAWC)**, Tuskegee University, 1990-present

Food Security Advisory Committee, Member, **USAID / USDA** 1998-99, 2001-02.

President-Elect, President, and Past-President, **American Agricultural Economics Association (AAEA)**, 1995 - 1998.

President, Past-President, **Southern Agricultural Economics Association (SAEA)**, 1991-94.

Director, **AAEA**, 1991-94.

Director, **American Agricultural Economics Association Foundation**, 1992-94.

Associate Editor, *American Journal of Agricultural Economics*, 1991-93.

Member, **AAEA** Professional Activities Committee, 1990-91.

Member, **AAEA** Quality Research Committee, 1989-1991.

Member, Nominating Committee, **AAEA**, 1987-88.

Member, 1985 - present, Chairman, 1985-86, Editor, *Newsletter*, 1987-90. Status and Opportunity of Blacks in Agricultural Economics Committee, **AAEA**.

Director, 1983-89, Board Chairman, 1987-89, **Campus Federal Credit Union**.

Ex-officio Member of Executive, **Louisiana Council of Farmer Cooperatives**, 1981 - 89.

Editorial Council Member, *Southern Journal of Agricultural Economics*, **SAEA**, 1985-88.

AWARDS

Cornell University College of Agriculture and Life Sciences, Circle Link Outstanding Teaching and Advising Award, 2004

Booker T. Washington Award, 2003

J. Thomas Clark Professorship, 2000

Ford Foundation Travel Award, Rural Sociological Meetings, 1990

American Agricultural Economics Association, Outstanding Black Agricultural Economist, 1990

Outstanding Faculty Award, Student Government Association, 1988

College of Agriculture Teaching Award, 1988

American Agricultural Economics Association Travel Award, 1982, 1988

Merit Award - USDA, 1975

Who's Who Among American College Students - 1975, 1976

ROTC Academic Award Medal

Dean's List - 1972, 1973, 1974, 1975