Pamela C. Moulton January 2025

Nolan School of Hotel Administration SC Johnson College of Business Tata Innovation Center at the Cornell Tech Campus 2 West Loop Road New York, NY 11044 607-255-9882 pmoulton@cornell.edu

Academic Appointments

Cornell University, Peter and Stephanie Nolan School of Hotel Administration, SC Johnson College of Business

Associate Professor (with tenure), 2014-present Assistant Professor, 2010 - 2014

Fordham University Schools of Business Assistant Professor, 2006 - 2010

Additional Appointments

Associate Editor, Journal of Financial Markets, 2021- present

Economic Advisory Committee Member, FINRA (Financial Industry Regulatory Authority), 2023present

Fellow, Program in the Law and Economics of Capital Markets, Columbia University, 2024-present Associate Editor, *Financial Review*, 2021-2024

Associate Editor, Journal of Banking and Finance, 2018-2021

Guest editor, Cornell Hospitality Quarterly Special Issue on Hospitality Finance and Accounting, 2019

Education

Ph.D. Finance, Columbia University, Graduate School of Business, 2003

B.S. Economics, magna cum laude, University of Pennsylvania, Wharton School, 1985

Finance Publications

- "Catch me if you can: in search of accuracy, scope, and ease of fraud prediction" (with Bidisha Chakrabarty, Leonid Pugachev, and Xu (Frank) Wang), *Review of Accounting Studies*, 2024.
- "Attention: How high-frequency trading improves price efficiency following earnings announcements" (with Bidisha Chakrabarty and Xu Wang), *Journal of Financial Markets*, 2022, 57: 1-20 (lead article).
- "Trading in the presence of short-lived private information: evidence from analyst recommendation changes" (with Ohad Kadan and Roni Michaely), *Journal of Financial and Quantitative Analysis*, 2018, 53(4): 1509-1546.
- "The performance of short-term institutional trades" (with Bidisha Chakrabarty and Charles Trzcinka), *Journal of Financial and Quantitative Analysis*, 2017, 52(4): 1403-1428.

"Institutional ownership and return predictability across economically unrelated stocks" (with George

Gao and David Ng), Journal of Financial Intermediation, 2017, 31: 45-63.

- "Trading system upgrades and short-sale bans: uncoupling the effects of technology and regulation" (with Bidisha Chakrabarty and Roberto Pascual), *Journal of Empirical Finance*, 2017, 43: 74-90.
- "Volume dynamics and multimarket trading" (with Michael Halling and Marios Panayides), *Journal* of Financial and Quantitative Analysis, 2013, 48(2): 489-518.
- "Short sales, long sales, and the Lee-Ready trade classification algorithm revisited" (with Bidisha Chakrabarty and Andriy Shkilko), *Journal of Financial Markets*, 2012, 15(4): 467-491.
- "Earnings announcements and attention constraints: the role of market design" (with Bidisha Chakrabarty), *Journal of Accounting and Economics*, 2012, 53(3): 612-634.
- "Automation, speed, and stock market quality: the NYSE's Hybrid" (with Terrence Hendershott), *Journal of Financial Markets*, 2011, 14(4): 568-604.
- "Time variation in liquidity: the role of market maker inventories and revenues" (with Carole Comerton-Forde, Terrence Hendershott, Charles M. Jones, and Mark S. Seasholes), *Journal of Finance*, 2010, 65(1): 295-332.
- "Inventory models and inventory effects," *Encyclopedia of Quantitative Finance*, Rama Cont editor, John Wiley & Sons Limited, 2010.
- "A tale of two time zones: the impact of substitutes on cross-listed stock liquidity" (with Li Wei), *Journal of Financial Markets*, 2009, 12(4): 570-591.
- "Liquidity: considerations of a portfolio manager" (with Laurie Simon Hodrick), *Financial Management*, 2009, 38(1): 59-74.
- "You can't always get what you want: trade-size clustering and quantity choice in liquidity," *Journal* of Financial Economics, 2005, 78(1): 89-119.

"Relative repo specialness in U.S. Treasuries," Journal of Fixed Income, 2004, 14(1): 40-47.

Hospitality Publications

- "Enhancing equipment investment decisions in hospitality firms" (with Yifei Mao). *Cornell Center for Hospitality Research Report*, 2019, 19(3).
- "Equivalent annual cost tool" (with Yifei Mao). Cornell Center for Hospitality Research Tool, 2019.
- "A quick and easy approach to financial fraud detection" (with Fang Liu), Cornell Center for Hospitality Research Report, 2018, 18(10).
- "Benford digit analysis tool" (with Fang Liu and Zahra Abdulhussein), Cornell Center for Hospitality Research Tool, 2018.
- "Information in stock prices: buy the rumor, sell the news?" Cornell Center for Hospitality Research Report, 2017, 17(17).
- "Short-term trading in long-term funds: implications for hospitality financial managers," *Cornell Center for Hospitality Research Report*, 2016, 16(23).
- "Earnings announcements and investor focus in the hospitality industry" (with student Sarah Leow), *Cornell Hospitality Quarterly*, 2015, 56(1): 5-16 (lead article).

- "Can you hear me now? Earnings surprises and investor distraction in the hospitality industry," *Cornell Center for Hospitality Research Report*, 2013, 13(11).
- "Common global and local drivers of RevPAR in Asian cities" (with Crocker Liu and Daniel Quan), *Cornell Center for Hospitality Research Report*, 2013, 13(6).
- "Post-earnings-announcement drift in the hospitality industry" (with student Di Wu), *Cornell Center* for Hospitality Research Report, 2012, 12(11). Featured in CHR/SAS webinar, February 2013.

Work in Progress

"Do proprietary traders provide liquidity?" (with Nittai Bergman, Ohad Kadan, and Roni Michaely). Presented at University of Sydney; University of Technology Sydney; Financial Management Association. Revise & Resubmit, Journal of Financial Economics

"High-frequency market making" (with Ke Xu).

"Judging adjustments" (with Riddha Basu, Bidisha Chakrabarty, and Leo Pugachev).

"Designated market making and stock liquidity: Aren't voluntary market makers enough?" (with Amber Anand).

Honors, Awards, and Fellowships

Merrill Presidential Scholars Honoree, 2018, 2023

Faculty Teaching Recognition Award, Undergraduate Elective, 2022-2023

Faculty Teaching Recognition Award, Sophomore Core, 2012-2013, 2014-2015, 2020-2021

Ted Teng '79 Dean's Teaching Excellence Award, 2012-2013, 2015-16

Cornell Institute for the Social Sciences' Small Grant Award, Spring 2013

Research Affiliate of Cornell Institute for Behavioral and Household Finance, 2016-present

Cornell Center for Teaching Excellence, Faculty Teaching Certificate, completed 2011

Center for Hospitality Research, Research Grant, 2011-2012

Fordham University Faculty Fellowship, 2009

Fordham Schools of Business World Wise Competitive Grant, 2008

Best Paper in Market Microstructure Competitive Paper Award, Financial Management Association, 2007

Fordham University Faculty Research Grant, 2007

Columbia Vice Provost's Selection Committee for Outstanding Graduate Student Teaching, 2003

Columbia University Center for International Business Education Research Grant, 2002

American Finance Association Ph.D. Student Travel Award, 2002

School, College, and University Service

SC Johnson College of Business Teaching Professor Guidelines Committee, 2024-present

EMBA Americas Program Committee, SC Johnson Graduate School of Management, 2023-present

Education Policy Committee, SC Johnson College of Business, 2024-present

Education Policy Committee, Nolan School of Hotel Administration, 2024-present

Faculty Policy Committee, Nolan School of Hotel Administration, 2014-2019, 2022-present

Johnson Cornell Tech Curriculum Review Committee, 2024

Hotelie for Life (formerly Joseph Drown) Senior Prize Committee, Nolan School of Hotel Administration, 2013-2023

Nolan School of Hotel Administration Academic Integrity Hearing Board, 2022-2023

Area Composition and Governance Review Committee, 2022

SC Johnson College of Business Task Force, 2021

Finance Area Coordinator, SC Johnson College of Business, 2016-2019

SC Johnson College of Business Associate Dean for Alumni Affairs and Development Search Committee, 2019

SC Johnson College of Business Dean Search Committee, 2018

Faculty Advisory Committee on Tenure Appointment (FACTA), Cornell University, 2016-2018

University Appeals Committee, Cornell University, 2016-present

Faculty Governance Committee, Cornell College of Business, 2016

Provost's Working Group on Public and Global Activities, Cornell University, 2016-2018

SC Johnson Graduate School of Management Dean Search Committee, 2016

School of Hotel Administration Assurance of Learning Committee, 2014-2018

School of Hotel Administration Dean Search Committee, 2015

School of Hotel Administration faculty search committees Tenure-track hire in Accounting, 2022-23
Tenure-track hire in Human Resources, 2021-22
Tenure-track hires in Strategy, 2018-19
Tenure-track hires in Finance, 2014-15
Tenure-track hires in Organizational Behavior, 2013-14
Lecturer hire in Management Communication, 2013-14

Dyson School faculty search committee for tenure-track hires in Finance, 2014-2015

Finance Area faculty search committee for tenure-track hires at Cornell Tech/NYC, 2022-2023

SC Johnson College of Business Tenure Committee Member Assistant Professor Lawrence Jin, 2024

School of Hotel Administration Tenure Committee Chair Assistant Professor Helen Chun, 2016 Dyson School reappointment committee Assistant Professor Byoung Hwang, 2016

School of Hotel Administration lecturer reappointment committee chair Lecturer Christopher Gaulke, 2015
School of Hotel Administration Latin Honors Thesis Advisor Sarah Leow (graduated 2012) Maxwell Bernstein (graduated 2015) Shaun Yan (graduated 2017)

Seminar Presentations

- 2020: Rochester Institute of Technology, Yeshiva University
- 2019: University of Victoria
- 2018: Cornell University (College of Business), University of New South Wales, University of Queensland, University of Sydney, University of Technology Sydney
- 2015: University at Buffalo
- 2014: Babson College, Cornell University (Johnson School), University at Albany, University of Memphis, University of Wisconsin
- 2012: Cornell University (Johnson School), Syracuse University
- 2011: Australian National University
- 2010: American University, Securities and Exchange Commission
- 2009: Cornell University, Rutgers University
- 2008: Villanova University, Wilfred Laurier University
- 2007: New York Stock Exchange, University of Utah
- 2006: Federal Reserve Bank of New York, Fordham University, Rutgers University, University of Mississippi
- 2004: Bank of Canada
- 2003: Columbia University, Drexel University, Federal Reserve Bank of New York, Federal Reserve Board, New York Stock Exchange, St. John's University

Conference Participation

Presentations:

IEX Academic Research Conference, 2019 Western Finance Association, 2005, 2006, 2008 American Finance Association, 2008, 2011 Financial Management Association, 2004, 2005, 2007 (Top 10 Session), 2008, 2009 (Top 10 Session), 2011, 2013, 2014 (Top 10 Session), 2016, 2018, 2020 Market Microstructure: Confronting Many Viewpoints, 2016 Academy of Behavioral Finance and Economics, 2015 Women in Market Microstructure Meeting, 2015 Finance Down Under, 2013

Mid-Atlantic Research Conference, 2013 Conference on Financial Economics and Accounting, 2011 Australian Market Microstructure Meetings, 2011 National Bureau of Economic Research Market Microstructure Meeting, 2007 Triple Crown Conference in Finance, 2007 HEC Montreal International Conference on New Financial Market Structures, 2005 Toulouse Finance Conference, 2005 Wharton Conference on the Future of Cross-Border Equity Issuance and Trading, 2005 Discussions: Western Finance Association, 2006, 2016 American Finance Association, 2006, 2012 Women in Market Microstructure Meeting, 2017, 2024 Northern Finance Association, 2016 Society of Financial Studies Finance Cavalcade, 2015 National Bureau of Economic Research Market Microstructure Meeting, 2012 Finance Down Under, 2013 Financial Management Association, 2004, 2005, 2009, 2012, 2013, 2014 IDC Rothschild Caesarea Center Annual Conference, 2013 Southwest Finance Association, 2004 Session Chair: Western Finance Association, 2010 Financial Management Association, 2007, 2008, 2009, 2010, 2012, 2014, 2015, 2020, 2021 Mid-Atlantic Research Conference, 2014 Cornell Hospitality Research Summit, 2017 **Conference Program Committees:** New York Stock Exchange Market Microstructure Meets AI Conference, 2024 Financial Management Association Napa/Sonoma Finance Conference, 2022-2025 Western Finance Association, 2009-2019; Associate program chair, 2019 Finance Down Under, 2014-2025 Financial Management Association, 2006, 2007, 2009-2024 Northern Finance Association, 2016-2019 Midwest Finance Association, 2016 Mid-Atlantic Research Conference, Track Chair for Financial Markets/Market Microstructure, 2014 European Finance Association, 2006, 2007

Teaching Experience

Cornell University, Peter and Stephanie Nolan School of Hotel Administration Finance: undergraduate core course, 2011-2024 Corporate Finance: graduate core course in MMH program, 2024 Fixed Income Analysis: upper-level undergraduate & graduate finance elective, 2011-2022
Cornell University, Samuel Curtis Johnson Graduate School of Management
Fixed Income Intensive: 2-day, 16-hour course for students in the Investment Research and Asset Management (CMAM/IRAM) and Investment Banking (IBI) MBA immersions, 2012-2023
Valuation: elective course in Americas Executive MBA program, 2023-2025
Fordham University, Graduate School of Business Administration
Fixed Income Analysis: MBA finance elective, 2006-2010
Financial Environment: MBA core course, 2010
Fordham University, Gateway Program for International Students
Global Financial Markets: introductory course, 2007-2010

Professional Activities

Referee:

Financial Management, Financial Review, Journal of Accounting and Economics, Journal of Banking and Finance, Journal of Empirical Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial Econometrics, Journal of Financial Intermediation, Journal of Financial Markets, Journal of Financial and Quantitative Analysis, Journal of Futures Markets, Journal of International Money and Finance, Management Science, Quarterly Journal of Finance, Real Estate Economics, Review of Asset Pricing Studies, Review of Finance, Review of Financial Studies, Annals of Tourism Research, Cornell Hospitality Quarterly, Cornell Center for Hospitality Research Reports

External examiner for Ph.D. thesis of Keith Godfrey, University of Western Australia, 2012

Member of Ph.D. Committee for Seung Won Woo, Economics Department, Cornell University, graduated 2014

Member of Ph.D. Committee for Di Wu, Dyson School, Cornell University, graduated 2017

Member of Ph.D. Committee for Samuel Hempel, Johnson School, Cornell University, graduated 2020

Member of Masters Committee for Xiao Hu, Dyson School, Cornell University, graduated 2014 Professional associations:

American Finance Association, Chartered Financial Analyst Institute, Financial Management Association, Western Finance Association

Industry Experience

New York Stock Exchange, 2003-2006 Managing Director and Senior Economist	
Deutsche Bank, 1995-1999 Managing Director and Global Co-Head, Fixed Income & Relative Value Research	
Merrill Lynch, 1994-1995 Vice President, Fixed Income Research; Senior Financial Futures & Options Strateg	ist
J.P. Morgan, 1990-1994 Vice President, Fixed Income Futures Research	
The First Boston Corporation, 1985-1990 Assistant Vice President, Municipal Trade Strategies	

Other Professional Qualifications

Chartered Financial Analyst (CFA)