

Oksana Smirnova

CONTACT INFORMATION	Ithaca, NY, USA	+44-7538-02-6999 osmirnova@cornell.edu oksanasmir.pro
ACADEMIC APPOINTMENTS	Cornell University , Ithaca, NY, USA Assistant Professor of Finance , 2025 – Present	
EDUCATION	London Business School (LBS) , London, UK PhD in Finance , 2018 – 2025	
	National Research University Higher School of Economics (HSE) , Moscow, Russia Master of Economics , International College of Economics and Finance (ICEF), July 2016	
	National Research University Higher School of Economics , Perm, Russia Bachelor of Economics , Faculty of Economics, June 2014	
RESEARCH INTERESTS	Household Finance, Retirement & Pensions, Household Portfolio Choice, Financial Literacy	
PUBLICATIONS	Oksana Smirnova , Francisco Gomes, Cameron Peng, and Ning Zhu. Reaching for Yield: Evidence from Households . <i>Journal of Financial Economics</i> , 2025.	
JOB MARKET PAPER	Oksana Smirnova . Learning About the Stock Market: Asset Allocation Spillovers from Defined Contribution Pension Plan Access .	
WORKING PAPERS	Oksana Smirnova and Francisco Gomes. Stock Market Participation and Portfolio Shares Over the Life Cycle . Oksana Smirnova , Francisco Gomes, and Lakshmi Naaraayanan. Online Sales and Firm Resilience .	
WORK IN PROGRESS	Oksana Smirnova , Purnoor Tak, and Julie Marx. Gender, Medical Misdiagnoses, and Labor Market Outcomes . Oksana Smirnova . Credit Card Borrowing and Retirement Savings .	
OTHER PUBLICATIONS	Smirnova (Kabakova), O. and Plaksenkov, E. (2018). Analysis of factors affecting financial inclusion: Ecosystem view . <i>Journal of Business Research</i> , 89, 198–205. Smirnova (Kabakova), O. , Plaksenkov, E., and Korovkin, V. (2016). Strategizing for financial technology platforms: Findings from four Russian case studies . <i>Psychology & Marketing</i> , 33(12), 1106–1111. Smirnova, O. , Korovkin, V., and Plaksenkov, E. (2021). Inclusive disruption: The role of financial technologies in filling financial inclusion gaps in Russia . <i>Research Anthology on Concepts, Applications, and Challenges of FinTech</i> , 345–370.	

PRESENTATIONS	Conference Presentations
	2025: EFA; CEPR Household Finance; Lapland Household Finance Summit.
	2024: 6th BFG Meeting (LSE); LSE–IFS–UCL–CEPR–Imperial Workshop on Household Finance.
	2023: Financial Intermediation Research Society (FIRS); Lapland Household Finance Summit; NBER Summer Institute (Household Finance)*.
	2022: AFA*.
Seminars and Invited Talks	
	2025: Cornell University; Wharton School; Vanderbilt University; University of British Columbia; INSEAD; Stockholm School of Economics; Copenhagen Business School; HKUST; National University of Singapore; Boston College; University of Minnesota (Carlson); Tilburg University*; University of Lausanne*; Erasmus University Rotterdam*; University of Texas at Austin (McCombs)*; Goethe University Frankfurt*.
	2024: LBS Finance PhD Seminar.
	2023: LBS Finance PhD Seminar.
	2022: LBS PhD Seminar.
	2021: LBS PhD Seminar.
	2020: LBS Finance PhD Seminar.
<i>*Presentations by co-authors</i>	
TEACHING EXPERIENCE	LBS – PhD
	Financial Economics I, Prof. Francisco Gomes, 2020
	Financial Economics II – Empirical Asset Pricing, Prof. Svetlana Bryzgalova, 2020–2022
LBS – MBA	
	INEOS, Prof. Florin Vasvari, 2022–2024
	Advanced Corporate Finance, Prof. Lakshmi Naaraayanan, 2020–2024
	Finance I, Prof. Anna Pavlova, 2019
LBS – Masters	
	Finance II, Asset Management, Prof. Lorenzo Bretscher, 2023
	Financial Accounting and Analysis, Prof. Chris Higson, 2022
	Asset Management, Prof. Svetlana Bryzgalova, 2020 and 2022
	Personal Finance, Prof. Francisco Gomes, 2021–2022
	Real Estate Finance, Prof. Joao Cocco, 2021–2022
LBS – Sberbank Executive Education Program	
	Corporate Valuation, Prof. Christopher Hennessy, 2019 and 2021
ADDITIONAL ACADEMIC ACTIVITIES	<ul style="list-style-type: none"> • Referee for Review of Financial Studies, Journal of Finance, Journal of Pension Economics & Finance • Committee Member for SFS Cavalcade NA 2026, EFA 2026 • The Yale Summer School in Behavioral Finance, 2022
HONORS, AWARDS AND FELLOWSHIPS	<ul style="list-style-type: none"> • 2023 Cecilia Reyes Award at LBS • Outstanding Teaching Assistant Award, International College of Economics and Finance, 2017