

MARCEL PREUSS

JOHNSON GRADUATE SCHOOL OF MANAGEMENT
CORNELL UNIVERSITY - ITHACA, NY - PREUSS@CORNELL.EDU

RESEARCH INTERESTS

Industrial Organization, Applied Theory, Behavioral Economics, Economics of Inequality

EMPLOYMENT

July 2018 - present Assistant Professor of Economics, SC JOHNSON GRADUATE SCHOOL OF MANAGEMENT,
CORNELL SC JOHNSON COLLEGE OF BUSINESS, CORNELL UNIVERSITY

EDUCATION

2018 PhD in Economics, UNIVERSITY OF MANNHEIM
2014 MSc in Economic Research, UNIVERSITY OF MANNHEIM
2012 BSc in Business Administration, UNIVERSITY OF MANNHEIM

RESEARCH

Working papers "Search, Learning, and Tracking" (resubmitted to Rand Journal of Economics)
"Perceptions of Inequality of Opportunity and Inequality Acceptance", with Dietmar Fehr and Daniel Müller
"Online Advertising, Data Sharing and Consumer Control" (reject and resubmit, Management Science) , with Justin Johnson and Thomas Jungbauer
"Redistribution Dynamics under Inequality of Opportunity", with German Reyes, Jason Somerville and Joy Wu
Work in progress "Adverse Selection in Online Display Auctions with Heterogeneous Consumers", with Matthew McGranaghan
"Search with Endogenous Tracking", with Carl-Christian Groh
"Sponsored and Organic Search", with Maarten Janssen, Thomas Jungbauer, Cole Williams

TEACHING EXPERIENCE

2018 – 2021 Business Strategy (Core One-Year MBA, Johnson Cornell Tech MBA, MPS Management, Core Two-Year MBA), CORNELL UNIVERSITY
2013 – 2017 Intermediate Microeconomics, Intermediate Macroeconomics, Political Economy (undergraduate), UNIVERSITY OF MANNHEIM

GRANTS, AWARDS AND FELLOWSHIPS

- 2020 CCSS research grant of USD 12,000. CORNELL CENTER FOR SOCIAL SCIENCES
- 2017 *Young Economists' Essay Award* for the paper "Search, Learning and Tracking,"
EUROPEAN ASSOCIATION FOR RESEARCH IN INDUSTRIAL ECONOMICS
- 2010–2014 *Stipend by the German National Academic Foundation, STUDIENSTIFTUNG*

RESEARCH VISITS

- 2019 DEPARTMENT OF ECONOMICS, UNIVERSITY OF MUNICH (LMU), *CES Visiting Scholar*
- 2018 DEPARTMENT OF ECONOMICS, UNIVERSITY OF BONN

CONFERENCES AND SEMINARS

- 2021 MaCCI Summer Institute in Competition Policy, EARIE Annual Conference,
Consumer Search Digital Seminar Series
- 2019 Experimental Economics and Game Theory Seminar, George Mason University
- 2018 Bonn Microtheory Seminar, Consumer Search and Switching Costs Workshop
(Barcelona GSE), Bonn - Mannheim CRC 224 Conference, University of East Anglia,
Humboldt-University (Berlin), BI Norwegian Business School (Oslo), PUC Chile
(Santiago), Cornell SC Johnson College of Business
- 2017 Tilburg University, ESA European Meeting (Vienna), EARIE Annual Conference
(Maastricht), Stony Brook International Conference on Game Theory (Stony Brook),
ZEW Conference on the Economics of Information and Communication Technologies
(Mannheim), MACCI IO Day (Mannheim), ENTER Jamboree at UCL (London), ESA
Asia-Pacific Meeting (Taipei), Heidelberg-Karlsruhe-Mannheim Experimental
Workshop (Heidelberg)
- 2016 ULB (Brussels), SFB 884 Conference on Inequality and Fairness of Political Reforms
(Mannheim), ESA World Meeting (Jerusalem)

ACADEMIC REFEREEING

Journal of the European Economic Association, Economic Journal, Journal of Labor
Economics, Journal of Industrial Economics, Social Choice and Welfare, Journal of
Economic Behavior & Organization

ADDITIONAL INFORMATION

- Languages* GERMAN (*native*), ENGLISH (*fluent*), FRENCH (*intermediate*)
- Citizenship & Residence* GERMANY (*Citizenship*), US (*Permanent Resident*)

January 6, 2022