

# Madeline King Kneeland

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## ACADEMIC POSITIONS

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### Cornell University, SC Johnson College of Business, School of Hotel Administration

*Assistant Professor of Strategy*, July 2019 –

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## EDUCATION

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### New York University, Stern School of Business, New York, NY

Ph.D., 2019, Management & Organizations

**Dissertation:** “Network Churn: A theoretical and empirical consideration of a dynamic process on performance”

**Committee:** Melissa Schilling (chair), Adam M. Kleinbaum, Gino Cattani, and Rob Seamans

### Tuck School of Business at Dartmouth, Hanover, NH

*Visiting Doctoral Fellow*, 2017

### Williams College, Williamstown, MA

B.A., 2011, Double Major: Psychology (with Honors) and Art History

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## PUBLICATIONS

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**Kneeland, M. K.**, Schilling, M. A. & Aharonson, B. S. Exploring Uncharted Territory: Knowledge Search Processes in the Origination of Outlier Innovation. *Forthcoming at Organization Science*.

Schipani, C., Dworkin, T., Milliken, F. J., & **Kneeland, M. K.** (2018). Assessing the Progress of Women in Corporate America: The More Things Change, the More They Stay the Same. *American Business Law Journal*.

Crosby, J. R., **King, M. J.**, Savitsky, K. K. (2014). The minority spotlight effect. *Social Psychological and Personality Science*, 5, 743-750.

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## WORKS IN PROGRESS

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### **Kneeland, M. K.** Agency and the Dynamics of Network Churn

This paper examines the direct effect of network churn, the aggregate change of added and dropped ties, on individual performance. I argue to understand the link between network churn and performance, we must consider agency in who initiates the network change. I theorize and test the performance implications of these different dynamic changes (rate and variance of change) and the role of agency (who initiates the change) within individuals’ networks in the context of a large, U.S. based law firm. I establish that, beyond network structure, network dynamics play a powerful role in predicting professional success—although only after disentangling who initiates the change decisions.  
*R&R at Administrative Science Quarterly*

**Kneeland, M. K.** & Kleinbaum, A. M. “On Agency and its Limits: The Asymmetric Effects of Offsites on Tie Formation”

In this paper we look at how organizational offsite retreats facilitate intra-organizational network changes, both in how individuals change their own networks and the role others play in shaping their networks. We find asymmetries in the ways in which the offsite partner meetings affect network tie formation for attendees, highlighting a limitation of agentic networking behavior and the complementary role of increased visibility for attracting tie formation.

Schilling, M.A. & **Kneeland, M. K.** Unusual Networks & Unusual Patents

This paper examines how collaborative networks can be a catalyst for technologically distant innovations. We focus on the direct and indirect exposure to distant sources of knowledge afforded to inventors within organizations participating in unusual alliances. Specifically, we ask: are organizations in unusual alliances more likely to create unusual or technologically distant patents?

Milliken, F. J. & **Kneeland, M. K.** Beyond the Usual Suspects: An Integrative and Dynamic Perspective on the Causes of the Glass Ceiling

This paper takes an integrative and dynamic perspective on the myriad causes of the glass ceiling. We argue that in combination these factors alter not only the very nature of work for managerial and professional women but also how men and women experience organizational life. We theorize that these factors (both well-known and lesser discussed) have interacting and reinforcing effects at multiple career stages, including organizational entry, career success, promotion, and organizational exit.

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## AWARDS & GRANTS

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**The Harold W. MacDowell Award 2019**, New York University

- Awarded to the Ph.D. graduate who best exemplifies qualities of and dedication to scholarship.

**Runner-up, Best Conference Paper** at Wharton Innovation Doctoral Symposium (WINDS) 2018

**Dale Zand Doctoral Student Award 2018**, New York University

- For an outstanding dissertation proposal.

**SRF Dissertation Scholar 2017**, *Strategic Management Society*

- Research grant to support dissertation work (\$9,150)

**NYU Ph.D. Dean's Fellowship 2018-2019** (\$29,000)

**Winner, Best Presentation Award** at East Coast Doctoral Conference (2018)

**Finalist, Best Paper Award** at SMS Annual Conference (2017)

**Above and Beyond the Call of Duty (ABCD) Reviewing Award**, AOM OMT (2016)

**Williams College Dean's List**: Spring 2008, Fall 2008, Fall 2009 – Spring 2011

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## CONFERENCE PRESENTATIONS

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Schilling, M. A & **Kneeland, M. K.** Unusual Alliances and Unusual Patents.

- SMS Annual Conference 2018 in Paris, France.

**Kneeland, M. K.** Agency and the Dynamics of Network Churn (Job Market Paper)

- Network Evolution Conference 2018 at INSEAD
- Wharton Innovation Doctoral Symposium 2018
- AOM Annual Meeting 2018 in Chicago, IL
- Consortium on Competitiveness and Cooperation (CCC) 2018 at UC Berkeley
- East Coast Doctoral Conference 2018 at NYU

**Kneeland, M. K.**, Schilling, M. A. & Aharonson, B. S. Exploring Uncharted Territory: Knowledge Search Processes in the Origination of Outlier Patents.

- SMS Annual Conference 2017 in Houston, TX
- AOM Annual Meeting 2017 in Atlanta, GA
- East Coast Doctoral Conference 2017 at Columbia University
- Organization Science Winter Conference 2016 in Park City, UT

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## TEACHING EXPERIENCE

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### Management & Organizations – Instructor

NYU Stern Undergraduate Core Course, *Summer 2018*

Faculty Evaluation: 4.7/5 [32 Students]

### Tech and the City: Digital Entrepreneurship in NYC - Teaching Fellow

NYU Stern MBA, Dr. Arun Sundararajan & Dr. Albert Wenger (Union Square Ventures)

*Fall 2018; Spring 2019*

### Entrepreneurship – Teaching Fellow

NYU Stern Tech MBA, Dr. Arun Sundararajan, Dr. Rob Seamans, Dr. JP Eggers

*Summer 2018*

### Leadership in Organizations - Teaching Fellow, NYU Stern, Dr. Frances J. Milliken

*Fall 2016; Spring 2017*

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## PROFESSIONAL SERVICE

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### New York University

- Doctoral Student Activities Committee (2015 – 2018)
- Organizer of PhD Brown Bag Series (2015 – 2016)

### Administrative Science Quarterly Blog Co-organizer & Contributor (2015 – 2018)

### Ad Hoc Reviewing:

- Academy of Management: OMT, TIM
- Organization Science

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## ADDITIONAL RESEARCH EXPERIENCE

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### Project Manager, Goodman Research Group, Cambridge, MA

Educational Research & Program Evaluation, *March 2014 – June 2014*

- **Research Assistant**, *July 2011 – March 2014*

### Honors Thesis, Williams College, Social Psychology

*The Minority Spotlight Effect*: My thesis examined the interaction among social referencing, solo status and the spotlight effect in minority students when discussing salient racial issues.

### Research Assistant, Williams College, Dr. Jennifer Randall Crosby

*Spring 2009*

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## PERSONAL

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Citizenship: USA; Professional Membership: AOM, SMS

### Williams College Varsity Basketball (2007-2011)

- Captain (2010-2011); 2011 Purple & Gold Leadership and Character Award