

**CURRICULUM VITAE**  
**Miguel I. Gómez**

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**EDUCATION**

1999 PhD in Agricultural and Consumer Economics. University of Illinois, U.S.  
1995 MS in Agricultural and Consumer Economics. University of Illinois, U.S.  
1990 BS in Industrial Engineering. Universidad de Los Andes, Colombia

**AREAS OF EXPERTISE**

Sustainability of food systems, economics food and agricultural markets, quantitative methods.

**CURRENT ACADEMIC POSITIONS**

2021-Present *Robert G. Tobin Professor of Food Marketing*, Charles H. Dyson School of Applied Economics & Management, SC Johnson College of Business, Cornell University.  
2025-Present David Drinkwater '94 Faculty Director, Atkinson Center for Sustainability, Cornell University.  
2019-Present *Faculty Director, Food Industry Management Program*, Charles H. Dyson School of Applied Economics & Management, SC Johnson College of Business, Cornell University.

**OTHER PROFESSIONAL EXPERIENCE**

2022-2025 *Chair, Applied Economics and Policy Area*, SC Johnson College of Business, Cornell University.  
2014-2021 *Associate Professor*, Charles H. Dyson School of Applied Economics & Management, Cornell University.  
2008-2014 *Ruth and William Morgan Assistant Professor*. Charles H. Dyson School of Applied Economics & Management, Cornell University.  
2007-2008 Assistant Professor. Department of Agricultural and Consumer Economics, University of Illinois. Courses: Food Marketing (senior and MS level), International Agribusiness

Management (senior and MS level).

- 2001-2006 Research Associate. Food Industry Management Program, Department of Applied Economics & Management, Cornell University.
- 2006 Principal Investigator (one-year leave from Cornell University). Banco de La República (Colombian Central Bank), Bogotá, Colombia. Research Project: Food prices formation and forecasting.
- 2004-2005 Lecturer. Johnson Graduate School of Management, Cornell University.  
Courses: Marketing Management, Marketing Channels (MBA level)
- 1999-2001 Assistant Professor, Illinois State University.
- 1998 Research Associate (field work of dissertation). Economics Program, International Center for Maize and Wheat Improvement. Mexico D.F., Mexico.
- 1993-1997 Research Assistant. Department of Agricultural and Consumer Economics. University of Illinois at Urbana-Champaign.
- 1995-1996 Visiting Lecturer - Civic Education Project. Economics Faculty, Latvian University of Agriculture, Jelgava - Latvia, East Europe.
- 1992-1993 Research Associate. Instituto SER de Investigación. Bogotá, Colombia.
- 1990-1992 "EL ROSAL" FLOWERS. Production and Marketing Planning Manager, Bogotá, Colombia.

## TEACHING RESPONSIBILITIES

- AEM 6700 Economics of Consumer Demand (Graduate Course)  
AEM 4000 Grand Challenges – Zero Hunger, Food Waste and Food Security  
AEM 4400 Retail Strategy

## PUBLICATIONS - REFEREED JOURNAL ARTICLES (disciplinary and multidisciplinary)

### *Disciplinary Journal Articles*

1. Barrett, C.B. and Gómez, M.I., 2025. Fostering Healthy, Equitable, Resilient, and Sustainable Agri-Food Value Chains. *Agricultural Economics*, 56(3), pp.390-400.
2. Krasovskaia E, Li J, Gómez MI, Nicholson CF, Sauer CM. Consumer Evaluation of Organic, Local, and Controlled-Environment Grown Lettuce: Evidence From an Experimental Auction in Two Study Sites. *Agricultural Economics*. 2025.
3. Occelli, M., Kumar, K., Gomez, M., Hoddinott, J. and Tufan, H.A., 2025. Technology exposure and adoption over time: Lessons from Bt Eggplant in Bangladesh. *Agricultural Economics*.
4. Yi, J., Jiang, S., Tran, D., Gómez, M.I., Canning, P., Bloem, J.R. and Barrett, C.B., 2025.

- Agrifood value chain employment and compensation shift with structural transformation. *Nature Food*, pp.1-13.
5. Pardo-Jaramillo, S., Lleó-de-Nalda, Á., Gómez, M.I. and Osuna Soto, I., 2025. Enhancing Corporate Sustainability Through Customer Centricity and Corporate Purpose. *Business Strategy and the Environment*, 34(4), pp.4853-4870.
  6. Ge, H., Yi, J., Goetz, S. J., Cleary, R., Gomez, M. I. (2025). Determining the optimal food hub location in the fresh produce supply chain. *Journal of Modelling in Management*, 20(2), 417-442.
  7. Pardo-Jaramillo, S., Gómez, M.I., Muñoz-Villamizar, A., Lleo-de-Nalda, Á. and Osuna Soto, I., 2025. Towards sustainable organizations through purpose-driven and customer-centric strategies. *AMS Review*, pp.1-37.
  8. Li, J., Gonzalez, W., Monterrosa, E., Gómez, M. I., & Nicholson, C. F. (2024). Choice experiments and value-chain modeling of attribute improvements to increase vegetable consumption in Kenya. *Food Policy*, 127, 102682.
  9. Chenarides, L., Gómez, M. I., Richards, T. J., & Yonezawa, K. (2024). Retail markups and discount-store entry. *Review of Industrial Organization*, 64(1), 147-181.
  10. Ge, H., Gómez, M. I., & Richards, T. J. (2024). The effect of price and assortment of local products on store performance: An agent-based modelling approach. *Journal of Agricultural Economics*, 75(3), 981-1003.
  11. Gatti, N., Gómez, M. I., Bennett, R. E., Sillett, S., Bowe, J., & Li, J. (2024). Are agrochemical-free and biodiversity-friendly attributes substitutes or complements? Evidence from a coffee choice experiment. *Agribusiness*.
  12. Ge, H., Yi, J., Goetz, S. J., Cleary, R., & Gómez, M. I. (2024). Determining the optimal food hub location in the fresh produce supply chain. *Journal of Modelling in Management*.
  13. Occelli, M., Mukerjee, R., Miller, C., Porciello, J., Puerto, S., Garner, E., Guerra, M., Gomez, M.I. and Tufan, H.A., 2024. A scoping review on tools and methods for trait prioritization in crop breeding programmes. *Nature Plants*, 10(3), pp.402-411.
  14. Andreani, G., Wongprawmas, R., Biasini, B., Rosi, A., Franchini, C., Dolgoplova, I., Mora, C., Menozzi, D., Scazzina, F., Gómez, M.I. and Roosen, J., (2024). Digital nudging at the university canteen: an online study with American young adults. *Agricultural and Food Economics*, 12(1), pp.1-22.
  15. Sogari, G., Wongprawmas, R., Andreani, G., Lefebvre, M., Pellegrini, N., Gómez, M.I., Mora, C. and Menozzi, D., 2024. Intention and behavior toward eating whole grain pasta on a college dining campus: Theory of Planned Behavior and message framing. *Bio-based and Applied Economics*.
  16. Gómez, M. I., & Lee, D. (2023). Transforming food supply chains for sustainability. *Journal of Supply Chain Management*, 59(4), 79-92.
  17. Yi, J., Cohen, S., Rehkamp, S., Canning, P. N., Gómez, M., Ge, H. (2023). Overcoming data

- barriers in spatial agri-food systems analysis: A flexible imputation framework. *Journal of Agricultural Economics*, 74(3), 686-701.
18. Li, J., Wagner, S. M., Gómez, M., Mansfield, A. K. (2023). Customer Satisfaction and Sale Performance in New York State Brewery Tasting Rooms. *Agricultural and Resource Economics Review*, 52(1), 132-150.
  19. Nicholson, C. F., Eaton, M., Gómez, M. I., & Mattson, N. S. (2023). Economic and environmental performance of controlled-environment supply chains for leaf lettuce. *European Review of Agricultural Economics*, 21(2), 1547-1582.
  20. Liebert, J., Benner, R., Bezner Kerr, R., Björkman, T., De Master, K.T., Gennet, S., Gómez, M.I., Hart, A.K., Kremen, C., Power, A.G. and Ryan, M.R., (2022). Farm size affects the use of agroecological practices on organic farms in the United States. *Nature Plants*, 8(8), pp.897-905.
  21. Ge, H., Goetz, S. J., Cleary, R., Yi, J., & Gómez, M. I. (2022). Facility locations in the fresh produce supply chain: An integration of optimization and empirical methods. *International Journal of Production Economics*, 249, 108534.
  22. Ge, H., Gómez, M., & Peters, C. (2022). Modeling and optimizing the beef supply chain in the Northeastern US. *Agricultural Economics*, 53(5), pp. 702-718.
  23. Yonezawa, K., Gómez, M. I., & McLaughlin, E. W. (2022). Impacts of Minimum Wage Increases in the US Retail Sector: Full-time versus Part-time Employment. *Journal of Agricultural and Resource Economics*, 47(2), 324-341.
  24. Li, J., Troendle, J., Gómez, M. I., Ifft, J., Golino, D., & Fuchs, M. (2022). Returns to public investments in clean plant centers: A case study of leafroll virus-tested grapevines in support of cost-effective grape production systems. *Journal of Wine Economics*, 1-16.
  25. Varella Miranda, B., Ross, B., Franken, J., & Gómez, M. (2022). How do transaction costs, capabilities and networks influence the procurement strategies of small agri-food firms? Evidence from the wine industry. *Journal of Small Business and Enterprise Development*, 29(4), 550-573.
  26. Miranda, B. V., Ross, B., Franken, J., & Gómez, M. (2022). Plural forms and differentiation strategies in the agri-food sector: Evidence from the US wine industry. *Agribusiness*, 38(3), 486-504.
  27. Pérez, L. F., & Gómez, M. I. (2022). Public-private strategies to establish a successful avocado export cycle: cases from Colombia. *Journal of Agribusiness in Developing and Emerging Economies*, 12(4), 620-640.
  28. Alam, M.J., Gómez, M.I., Patino, M.T.O., de Alcântara, M.R. and Begum, I.A., 2022. Price transmission between international and domestic prices in the Brazilian citrus sector. *International Food and Agribusiness Management Review*, 25(3), pp.393-410.
  29. Yan, M., Schmit, T. M., Baker, M. J., LeRoux, M., Gomez, M. (2022). Sell now or later? A decision-making model for feeder cattle selling. *Agricultural and Resource Economics Review*, 51(2), 343-360.

30. Gomez, M. (2022). The COVID-19 pandemic, customer satisfaction and sales performance in wine tasting rooms in the Finger Lakes region of New York State. *International Journal of Wine Business Research* 34(2), 173-189.
31. Yi, J., Meemken, E. M., Mazariegos-Anastassiou, V., Liu, J., Kim, E., Gómez, M. I., ... & Barrett, C. B. (2021). Post-farmgate food value chains make up most of consumer food expenditures globally. *Nature Food*, 2(6), 417-425.
32. Li, J., Verteramo Chiu, L. J., Gómez, M. I., & Bills, N. L. (2021). Strategies to reduce COVID-19 risk perception among grocery shoppers in the US: A survey study. *PlosOne*, 16(8), e0256191.
33. Yonezawa, K., Gómez, M., Richards, T. J. 2020. The Robinson-Patman Act and Vertical Relationships. *American Journal of Agricultural Economics*, 102(1), 329-352.
34. Fan, X., Gómez, M.I., Atallah, S.S., Conrad J.M. (2020). A Bayesian State-Space Approach for Invasive Species Management: The Case of Spotted Wing Drosophila. *American Journal of Agricultural Economics*, 102(4), 1227-1244.
35. Alkaabneh, F. M., Lee, J., Gómez, M. I., & Gao, H. O. (2020). A systems approach to carbon policy for fruit supply chains: carbon tax, technology innovation, or land sparing? *Science of The Total Environment*, 144211.
36. Li, J., Predic, M. and Gómez, M.I., (2020). The Effect of Subjective and Objective Tasting Sheet Descriptors on Tasting Room Sales in New York State. *Cornell Hospitality Quarterly*, 61(2), 223-229.
37. Miljkovic, Dragan, Miguel I. Gómez, Anupa Sharma, and Sergio A. Puerto. 2019. Testing the alchian-allen theorem for three goods using the pseudo poisson model. *Agricultural Economics*, 50(6), 793-802.
38. Hernández-Aguilera, J. N., Conrad, J.M., Gómez, M.I., Rodewald, A. (2019). The economics and ecology of shade-grown coffee: A model to incentivize shade and bird conservation. *Ecological Economics*, 159, 110-121.
39. Miljkovic, D. & Gómez, M. I. (2019). Shipping the Good Coffee Out: The Alchian-Allen Theorem and Relative Demand for Brazilian Arabica and Robusta Coffees. *European Review of Agricultural Economics*, 46(4), 697–712.
40. Hong Y.A., Gallardo, R.K., Fan, X., Atallah, S.S. and Gómez, M.I. (2019). Economic Impact of the Trade Regulation of Invasive Species: A Study of Apple Production under an Apple Maggot Quarantine Program. *Journal of Agricultural and Resource Economics*, 44(3), 646-663.
41. Li, J., Gómez M.I., Ross, R.B. and Chaddad, F.R. (2019). Does passion for wine matter? The effects of owner motivation on pricing and quality decisions in emerging US wine regions. *Agribusiness*, 35(4): 574-592.
42. Yeh, D.A., Gómez, M.I. and Kaiser, H.M., 2019. Signaling impacts of GMO labeling on fruit and vegetable demand. *PloS One*, 14 (10), (<https://doi.org/10.1371/journal.pone.0223910>).
43. Fan, X., Gómez, M.I. and Coles, P.S., 2019. Willingness to Pay, Quality Perception, and Local

- Foods: The Case of Broccoli. *Agricultural and Resource Economics Review*, 48(3), 414-432.
44. Coles, P.S., Dong, J., Gómez, M.I. and Björkman, T. (2019). Produce Buyer Quality Requirements to Form an Eastern Broccoli Industry. *Journal of Food Distribution Research*, 50(1), 63-83.
  45. Atallah, S. S., Gómez, M., Jaramillo, J. (2018). A Bioeconomic Model of Ecosystem Services Provision: Coffee Berry Borer and Shade-Grown Coffee in Colombia. *Ecological Economics*, 144, 129-138 (<http://doi.org/10.1016/j.ecolecon.2017.08.002>).
  46. Hernández-Aguilera, J. N., Gómez, M., Rodewald, A. D., Rueda, X., Anunu, C., Bennett, R., van Es, H. M. (2018). Quality as a Driver of Sustainable Agricultural Value Chains: The Case of the Relationship Coffee Model. *Business Strategy and the Environment*, 27(2), 179-198 (<http://doi.org/10.1002/bse.2009>).
  47. Ge, H., Goetz, S., Gómez, M., Gray, R., & Nolan, J. (2018). Modelling testing mechanism for mitigating genetically modified wheat contamination risks. *International Journal of Production Research*, 1-17 (10.1080/00207543.2018.1472403).
  48. Franken, J., Gómez, M., & Ross, R. B. (2018). Social Capital and Entrepreneurship in Emerging Wine Regions. *Journal of Wine Economics*, 13(4), 409-418.
  49. Chaddad, F. R., Franken, J. R. V., Gómez, M., Ross, R. B. (2017). Coordination of Winegrape Supply Chains in Emerging Markets. *Agribusiness*, 33(3), 289-301. doi.org/10.1002/agr.21495.
  50. Atallah, S. S., Gómez, M., Conrad, J. M. (2017). Specification of Spatial-Dynamic Externalities and Implications for Strategic Behavior in Disease Control. *Land Economics*, 93(2), 209-229. (doi.org/10.3368/le.93.2.209).
  51. Lee, D., Sönmez, E., Gómez, M., Fan, X. (2017). Combining Two Wrongs to Make Two Rights: Mitigating Food Insecurity and Food Waste through Gleaning Operations. *Food Policy*, 68, 40-52. (doi.org/10.1016/j.foodpol.2016.12.004).
  52. Richards, T. J., Hamilton, S. F., Gómez, M., Rabinovich, E. (2017). Retail Intermediation and Local Foods. *American Journal of Agricultural Economics*, 99(3), 637-659. (doi.org/10.1093/ajae/aaw115).
  53. Verteramo Chiu, L. J., Liaukonyte, J., Gómez, M., Kaiser, H. M. (2017). Socially Responsible Products: What Motivates Consumers to Pay a Premium? *Applied Economics*, 49(19), 1833-1846. [www.tandfonline.com/doi/full/10.1080/00036846.2016.1226494](http://www.tandfonline.com/doi/full/10.1080/00036846.2016.1226494).
  54. Shrinivas, A. and M.I. Gómez. 2016. "Asymmetric Price Transmission in the Cotton Supply Chain in Vidarbha." *Agricultural Economics: An International Journal*, 47 (2016): 1-10.
  55. Sönmez, E., D. Lee, M.I. Gómez, and X. Fan. 2015. "Improving Food Bank Gleaning Operations: An Application in New York State" *American Journal of Agricultural Economics*, 1-14 (doi:10.1093/ajae/aav069).

56. Richards, T.J., M.I. Gómez, and I. Printezis. 2015. “Hysteresis, Price Acceptance, and Reference Prices.” *American Journal of Agricultural Economics* 1-28 (doi:10.1093/ajae/aav059).
57. Nicholson, C.F., X. He, M.I. Gómez, H.O. Gao, and E. Hill. 2015. “Environmental and Economic Impacts of Localizing Food Systems: The Case of Dairy Supply Chains in the Northeastern U.S.” *Environmental Science and Technology*, 49(20): 12005-12014.
58. Atallah, S.S., M.I. Gómez, T. Björkman. 2014. “Localization effects for a fresh vegetable product supply chain: Broccoli in the eastern United States.” *Food Policy*, 49: 151–159.
59. Atallah, S.S., M.I. Gómez, J. Conrad and J. Nyrop. 2014. “An Agent-Based Computational Bioeconomic Model of Plant Disease Diffusion and Control: Grapevine Leafroll Disease.” Forthcoming, *American Journal of Agricultural Economics*, (DOI:10.1093/ajae/aau032).
60. Richards, T.J., M.I. Gómez and J. Lee. 2014. “Pass-Through and Consumer Search: An Empirical Analysis.” *American Journal of Agricultural Economics*, 96 (4): 1049-1069.
61. Lin, S., M.I. Gómez, F. Chaddad and R.B. Ross. 2014. “Distribution Channel Choice of Wineries in Emerging Cool Climate Regions.” *Agricultural and Resource Economics Review*, 43(1), 87-103.
62. Gómez, M.I. and M. Shapiro. 2014. “Customer Satisfaction and Sales Performance in Wine Tasting Rooms.” *International Journal of Wine Business Research*, 26(1), 45-60.
63. Thomas, L., M.I. Gómez and A.K. Mansfield. 2014. “The Effect of Tasting Sheet Sensory Descriptors on Tasting Room Sales.” *International Journal of Wine Business Research*, 26(1), 61-72.
64. Yuan, H., M.I. Gómez, and V.R. Rao. 2013. “Trade Promotion Decisions under Demand Uncertainty: A Market Experiment Approach.” *Management Science*, 59:1709-1724 (DOI: 10.1287/mnsc.1120.1652).
65. Gómez, M.I. and K.D. Ricketts. 2013. “Food Value Chain Transformations in Developing Countries: Selected Hypotheses on Nutritional Implications.” *Food Policy*, 42 (2013) 139–150 (DOI: 10.1016/j.foodpol.2013.06.010).
66. Gómez, M.I., C.B. Barrett, T. Raney, P. Pinstrip-Andersen, J. Meerman, A. Croppenstedt, B. Carisma and B. Thompson. 2013. “Post-Green Revolution Food Systems and the Triple Burden of Malnutrition.” *Food Policy*, 42 (2013) 129–138 (DOI:10.1016/j.foodpol.2013.06.009).
67. Gómez M.I, T.J. Richards and J. Lee. 2013. “Trade Promotions and Consumer Search in Supermarket Retailing.” *American Journal of Agricultural Economics*, 95(5): 1209-1215 (DOI: 10.1093/ajae/aat044).
68. Miljkovic, D. and M.I. Gómez. “A Mechanism Design of Dispute Resolution Systems in a Regional Free Trade Agreement.” *Journal of Agriculture and Food Industrial Organization*, 2013; 11(1): 1–16.
69. Lentz, E.C., C.B. Barrett, M.I. Gómez, and D.G. Maxwell. 2013. “On The Choice and Impacts of

- Innovative International Food Assistance Instruments.” *World Development*, Vol. 49, pp. 1–8, (<http://dx.doi.org/10.1016/j.worlddev.2013.01.016>).
70. Violette, W.J., Harou, A.P., Upton, J.B., Bell, S.D., Barrett, C.B., Gómez, M.I., and Lentz, E.C. 2013. “Recipients’ Satisfaction with Locally Procured Food Aid Rations: Comparative Evidence from a Three Country Matched Survey.” *World Development*, Vol. 49, pp. 30–43 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.019>).
  71. Garg, T., Barrett, C.B., Gómez, M.I., Lentz, E.C., and Violette, W. 2013. “Price Impacts of Local and Regional Procurement and Distribution: A Multi-Country Analysis.” *World Development*, Vol. 49, pp. 19–29 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.018>).
  72. Harou, A.P., J.B. Upton, E.C. Lentz, C.B. Barrett, and M.I. Gómez. 2013. “Tradeoffs or Synergies? Assessing local and regional food aid procurement through case studies in Burkina Faso and Guatemala.” *World Development*, Vol. 49, pp. 44–57 (<http://dx.doi.org/10.1016/j.worlddev.2013.01.020>).
  73. Lee, J. and M.I. Gómez. 2013. “Impacts of the End of the Coffee Export Quota System on International-to-Retail Price Transmission.” *Journal of Agricultural Economics*, 64(2): 343–362. (DOI: 10.1111/j.1477-9552.2012.00372.x.)
  74. Simon, D.H., M.I. Gómez. 2013. “Customer Satisfaction, Competition, and Firm Performance: An Empirical Investigation.” *Managerial and Decision Economics*. (DOI: 10.1002/mde.2629).
  75. Li, J., M.I. Gómez B.R. Rickard and M. Skinner. 2013. “Factors Influencing Adoption of Integrated Pest Management in Northeast Greenhouse and Nursery Production.” *Agricultural and Resource Economics Review*, 42/2 (August 2013): 310–324.
  76. Smith, B., H.M. Kaiser and M.I. Gómez. “Identifying Factors Influencing a Hospital’s Decision to Adopt a Farm-to-Hospital Program.” *Agricultural and Resource Economics Review*, 43 (3): 508–517.
  77. Rickard, B., T. Schmit, M.I. Gómez and H. Luo. 2013. “Does the Name Matter? Developing Brands for Patented Fruit Varieties.” *Agribusiness: An International Journal*, 29 (3): 259–272.
  78. Gómez, M.I., E. González, and L.F. Melo. 2012. “Forecasting Food Inflation in Developing Countries with Inflation Targeting Regimes.” *American Journal of Agricultural Economics*, 94(1): 153–173.
  79. Richards, T.J., M.I. Gómez, and G. Pofahl. 2012. “A Multiple Discrete / Continuous Model of Price Promotions.” *Journal of Retailing*, 88(2): 206–225.
  80. Conrad, J.M., M.I. Gómez, and A.L. Lamadrid. 2011. “Wine in Your Knapsack?” *Journal of Wine Economics*, Vol. 6, No. 1, 83–110.
  81. Gómez, M.I., C. B. Barrett, L. E. Buck, H. De Groote, S. Ferris, H. O. Gao, E. McCullough, D. D. Miller, H. Outhred, A. N. Pell, T. Reardon, M. Retnanestri, R. Ruben, P. Struebi, J. Swinnen, M. A. Touesnard, K. Weinberger, J. D. H. Keatinge, M. B. Milstein and R. Y. Yang. 2011. “Research Principles for Developing Country Food Value Chains.” *Science*, 3, Vol. 332 no. 6034:



1154-1155.

82. Nicholson, C.F., Gómez, M.I., Gao, H. 2011. "The Cost of Increased Localization for a Multiple-Product Food Supply Chain: Dairy in the United States." *Food Policy*, 36 (2): 300-310.
83. Schmit, T., Gómez, M.I. 2011. "Developing Viable Farmers Markets in Rural Communities: An Investigation of Vendor Performance Using Objective and Subjective Valuations." *Food Policy*, 36 (2): 119-127.
84. Jablonski, B.R, J. Perez-Burgos, and M.I. Gómez. 2011. "Food Value Chain Development in Central New York: CNY Bounty." *Journal of Agriculture Food Systems Planning and Community Development*, 1 (3).
85. Park, K. and M.I. Gómez. 2010. "Do Price Premiums Exist for Local Products?" *Journal of Food Distribution Research*, 42 (1).
86. Gómez, M.I., J. Lee, J. Koerner. 2010. "Do retail coffee prices rise faster than they fall? Asymmetric price transmission in France, Germany and the United States." *Journal of International Agricultural Trade and Development*, 6(2): 173-194.
87. King R.P., Gómez, M.I., DiGiacomo, G., 2010. "Can Local Food Go Mainstream?" *Choices*, 25(1).
88. Gómez, M.I., J. Frank, E. Kunda and P. Garcia. 2009. "Cash Settlement of Lean Hog Futures Contracts Reexamined." *Review of Futures Markets*, 18(2).
89. Simon, D.H., M.I. Gómez, E.W. McLaughlin, and D.R. Wittink. 2009. "Employee Attitudes, Customer Satisfaction, and Sales Performance: Assessing the Linkages in US Grocery Stores." *Journal of Managerial and Decision Economics*, 30, p. 27-41.
90. Gómez, M.I, V.R. Rao and E.W. McLaughlin. 2007. "Depth and Allocation of Trade Promotions: Evidence from the US Supermarket Industry." *Journal of Marketing Research*, Vol. 44 Issue 3, p. 410-424.
91. Gupta, S., E.W. McLaughlin and M.I. Gómez. 2007. "Guest Satisfaction and Restaurant Performance," *Cornell Hotel and Restaurant Administration Quarterly*, Vol. 48, No. 3, 284-298 (best paper award, 2007).
92. Gómez, M.I., M.L. Maratou, D.R. Just. 2007. "Market Power and Off-Invoice Trade Promotions in the US Food Industry: An Empirical Investigation." *Review of Agricultural Economics* 29(1): 119-140.
93. Huang, H., G.Y. Miller, B. Sherrick, and M. I. Gómez. 2006. "Factors Affecting Illinois Farmland Values." *American Journal of Agricultural Economics* 88(2) (May 2006): 458-470.
94. Gómez, M.I., McLaughlin, E.W. and Wittink, D.R. 2004 "Customer Satisfaction and Retail Sales Performance: An Empirical Investigation," *Journal of Retailing*, 80(4): 265-278.
95. Park, K. and M.I. Gómez. 2004. "Predicting Coupon Use from Demographic and Behavioral Characteristics," *Journal of Food Distribution Research*, 35(1): 162-168.

96. Gómez, M.I., M.P. Cabal, and J.A. Torres. 2002 “Private Initiatives on Food Safety: The Case of the Colombian Poultry Industry.” *Journal of Food Control*, 13 (June): 83-86.
97. Castillo, M., M.I. Gómez, R. Candelo and A. Moreno. 2001. “El Mercado del café: ¿Ahora hacia dónde?” *Economía Colombiana y Coyuntura Política*, 290:45-51.
98. Unnevehr, L.J., G.Y. Miller, and M.I. Gómez. 1999. “Ensuring Food Safety and Quality in Farm Level Production: Emerging Lessons from the Pork Industry.” *American Journal of Agricultural Economics*, 81 (5): 1096-1101.
99. Jensen, H.H., L.J. Unnevehr, and M.I. Gómez. 1998. “Cost of Improving Food Safety in the Meat Sector.” *Journal of Agricultural and Applied Economics*, 30 (1): 83-94.
100. Unnevehr, L.J., M.I. Gómez, and P. Garcia. 1998. “The Incidence of Producer Welfare Losses from Food Safety Regulation in the Meat Industry”, *Review of Agricultural Economics*, 20 (1): 186-201.
101. Garcia, R.J., D. Miljkovic, and M.I. Gómez. 1998. “Import Prices and Hard Currency Constraints in Eastern Europe: Implications for Coarse Grain Imports and Production of Meat” *Journal of Agricultural and Applied Economics*, 30 (1): 201-215.
102. Gómez, M.I. 1996. "Peasant Economies in Colombia: Evolution 1988-1992. A Study based on the National Rural Household Survey." *Revista Coyuntura Social*, Vol. No. 7 (November).

#### *Multidisciplinary Journal Articles*

1. Williams, H.J., Wang, Y., Yuan, B., Gómez, M.I., Vanden Heuvel, J. and Zhang, K.M., 2025. Bringing solar to agriculture: An interdisciplinary design and analysis of a Concord grape agrivoltaic system. *Applied Energy*, 393, p.126021.
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- expanding grass-finished beef cattle production in the northeastern USA. *Renewable Agriculture and Food Systems*, 40, e2.
7. Chiu, L. V., Nicholson, C. F., Gómez, M. I., & Mattson, N. S. (2024). A meta-analysis of yields and environmental performance of controlled-environment production systems for tomatoes, lettuce and strawberries. *Journal of Cleaner Production*, 469, 143142.
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  11. Gonzalez, C., Rodewald, A.D., Arcese, P., Bennett, R.E., Hernandez-Aguilera, J.N., Rueda, X., Gómez, M.I. and Wilson, S., (2024). Effect of local habitat and landscape attributes on bird communities in shade coffee plantations in the Colombian Andes. *Global Ecology and Conservation*, 55, p.e03207.
  12. Dai, B., Gómez, M. I., Atallah, S. S., & Björkman, T. (2023). Changes in the supply chain outcomes of food regionalization, 2007–2017: Broccoli in the eastern United States. *Plos one*, 18(6), e0287691.
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28. Wongprawmas, R., Sogari, G., Menozzi, D., Pellegrini, N., Lefebvre, M., Gómez, M. I., & Mora, C. (2021). Determinants of US University Students' Willingness to Include Whole Grain Pasta in Their Diet. *International Journal of Environmental Research and Public Health*, 18(6), 3173.
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43. Li, J., Streletskaya, N. A., & Gómez, M. I. (2019). Does taste sensitivity matter? The effect of coffee sensory tasting information and taste sensitivity on consumer preferences. *Food Quality and Preference*, 71, 447-451.

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56. Judy Lee, M.I. Gómez, and W.B. Miller. 2015. “Paclobutrazol and Flurprimidol Control Stem Elongation of Potted Star of Bethlehem.” *HortTechnology*, August 25(4): 480-486.

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## PUBLICATIONS - BOOK

1. King R.P, M. Hand and M.I. Gómez (eds.) 2014. *Growing Local: Case Studies on Local Food Supply Chains*, University of Nebraska Press.

## PUBLICATIONS - BOOK CHAPTERS

1. Nicholson, C. F., Gómez, M. (2022). Market and Supply Chain Models for Analysis of Food Systems. In C. J. Peters & D. D. Thilmany (Eds.), *Food Systems Modeling* (1st ed. ed.). Amsterdam, North Holland, Netherlands: Elsevier.
2. Nicholson, C.F., Gómez, M.I. (in press). Market and Supply Chain Models for Analysis of Food Systems. In *Food Systems Modeling*, Elsevier.
3. Nicholson, C.F. K. Harbick, M. I. Gómez and N. S. Mattson (2020). An Economic and Environmental Comparison of Conventional and Controlled Environment Agriculture (CEA) Supply Chains for Leaf Lettuce to US Cities. In Aktas, E. and Bourlakis, M. (Eds) *Food Supply Chains in Cities: Modern Tools for Circularity and Sustainability*.
4. Loose, A.M., Gómez, M.I. 2019. Mejorando la alfabetización ambiental de Galápagos: una experiencia evaluada. *Informe Galápagos 2019*. Fundación Natura and World Wildlife Fund.
5. Gupta, S., McLaughlin, E., & Gómez, M. (2019). Guest satisfaction and restaurant performance. In Alex M. Susskind and Mark Maynard-Parisi (Eds), *Managing the Restaurant Experience: Best Practices in an Evolving Service Environment*, forthcoming. Accepted: 2018
6. Gómez, M.I. and K.D. Ricketts. 2017. "Innovations in Food Distribution: Food Value Chain Transformations in Developing Countries and their Implications for Nutrition." Dutta, S. *The Global Innovation Index 2017: Fostering Innovation in Agriculture and Food Systems*. Johnson College of Business, Cornell University.
7. J.N. Hernandez-Aguilera, M.I. Gómez. 2016. "Posicionamiento de pequeños productores colombianos en mercados globales: El caso de las cadenas de valor de cafés especiales," in *El desarrollo equitativo, competitivo y sostenible del sector agropecuario en Colombia*, Banco de La República, 201-245, C.G. Cano, A.M. Iregui, M.T. Ramírez, A.M. Tribín (Eds).
8. E.W. McLaughlin and M.I. Gómez. 2014. "Chapter 13: Food Distribution," in *Food Systems &*

*Public Health*, Neff, R. (ed.), John Wiley & Sons, Inc.

9. M.I. Gómez, M. Hand, R.P. King. 2014. "From Farms to Consumers: An Introduction to Supply Chains for Local Foods." In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
10. Gómez, M.I., E.W. McLaughlin and S. Hardesty. 2014. "Can Local Food Markets Expand?" In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
11. Park, K., Gómez, M.I., G.F. Ortmann and J. Horwich. 2014. "Product Prices and Availability." In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
12. Gómez, M.I., McLaughlin, E.W., Park, K. 2014. "Case Studies on Local Food Supply Chains: Apple Case Studies in the Syracuse, New York MSA." In *Comparing the Structure, Size, and Performance of Local and Mainstream Food Supply Chains*, King R.P., M. Hand and M.I. Gómez (eds.), University of Nebraska Press.
13. Arango, L.E., Ardila L.K., and Gómez, M.I. "Efecto del cambio del salario mínimo en el precio de las comidas fuera del hogar en Colombia" 2013. In *Formación de precios y salarios en Colombia*, Enrique López y María T. Ramírez (eds.), Banco de la República.
14. Gómez, M.I., C.F. Nicholson and P. E. McNamara. 2009. "Changing Food Supply, Demand, and Marketing Issues: What Affects Price and Affordability?" in *Adequate Food for All: Culture, Science and Technology of Food in the 21st Century*, Pond W.G, B.L. Nichols and D.L. Brown, editors, Taylor & Francis Group, LLC.

## RESEARCH GRANTS

### As Principal Investigator

1. PADILLA-ZAKOUR O. (CO), GOMEZ M. (PI), "SCALING THE CAPTURE OF A HIGH-VALUE PROTEIN FROM MILK AND WHEY. HELPING EXPAND REVENUE FOR CHEESE MANUFACTURERS," Sponsored by USDA Agricultural Marketing Service, Award: \$168,832.00. (September 15, 2025 - August 31, 2026).
2. GOMEZ M. (PI), "PAYMENT FOR ECOSYSTEM SERVICES (PES) PILOT PROGRAM," Sponsored by Edwards Mother Earth Foundation, Award: \$20,000.00. (March 1, 2025 - December 31, 2025).
3. GOMEZ M. (PI), "CO BACKYARD ANIMAL KEEPING / A NATIONAL STUDY OF CHICKENS, PIGS, RABBITS AND GOATS," Sponsored by USDA Animal and Plant Health Inspection Service, Award: \$23,162.00. (April 30, 2025 - June 30, 2025).
4. GOMEZ M. (PI), "CAPTURING TRADEOFFS IN NEW YORK CITY'S (NYC) SCHOOL PROCUREMENT DECISIONS," Sponsored by Foundation for Food & Agriculture Research,



- \$358,541.00. (January 1, 2023 - December 31, 2025).
5. GOMEZ M. (PI), "CAPTURING TRADEOFFS IN NYC'S PROCUREMENT DECISIONS," Sponsored by The Rockefeller Foundation, \$22,500.00. (September 1, 2023 - November 30, 2026).
  6. GOMEZ M. (PI), "EXPANSION OF THE PLANNED FOOD ENVIRONMENT DATA SYSTEM (FEDS) DATA PRODUCT," Sponsored by USDA Economic Research Service, \$201,500.00. (September 29, 2022 - September 30, 2025).
  7. GOMEZ M. (PI), "FY 24 NCPN CORNELL UNIV/GOMEZ ECONOMICS (NCPN ECONOMICS WORKING GROUP FY24-25)," Sponsored by USDA Animal and Plant Health Inspection Service, \$110,000.00. (September 1, 2024 - August 31, 2025).
  8. GOMEZ M. (PI), "NCPN ECONOMICS WORKING GROUP FY23-24," Sponsored by USDA Animal and Plant Health Inspection Service, \$200,000.00. (September 1, 2023 - August 31, 2025).
  9. GOMEZ M. (PI), "MODELING FRESH PRODUCE SUPPLY CHAIN SYSTEMS IN THE NORTHEAST US (58-8090-3-003)," Sponsored by USDA Agricultural Research Service Midwest Northeast Area, \$245,906.00. (September 1, 2023 - August 31, 2026).
  10. GOMEZ M. (PI), "ON-FARM INTEGRATION OF ORGANIC MANAGEMENT OF SPOTTED-WING DROSOPHILA IN FRUIT CROPS," Sponsored by USDA National Institute of Food and Agriculture, \$175,000.00. (September 1, 2022 - August 31, 2025).
  11. GOMEZ M. (PI), "CONSUMER, ECONOMIC AND ENVIRONMENTAL EVALUATION OF ORGANIC, LOCAL AND CONTROLLED-ENVIRONMENT PRODUCE," Sponsored by USDA Economic Research Service, \$63,000.00. (September 24, 2021 - September 30, 2024).
  12. GE F. (CO), GOMEZ M. (PI), "ECONOMIC AND ENVIRONMENTAL ANALYSIS OF EXPANDING NEW YORK AND NEW ENGLAND BEEF CATTLE PRODUCTION," Sponsored by ARS Northeast Area, \$286,592.00. (September 1, 2022 - August 31, 2024).
  13. GOMEZ M. (PI), "IDENTIFYING MARKET DEVELOPMENT OPPORTUNITIES AND LONG-TERM INVESTMENT PRIORITIES TO SUPPORT NEW YORK FARM AND FOOD BUSINESSES," Sponsored by USDA Agricultural Marketing Service, \$210,000.00. (August 1, 2024 - July 31, 2025).
  14. GOMEZ M. (PI), "WHOLESALE PRODUCE MARKETS: ON-SITE INFRASTRUCTURE ASSESSMENT (AGREEMENT NO. 22-TMMSD-OH-0004)," Sponsored by USDA Agricultural Marketing Service, \$107,668.00. (September 30, 2022 - March 30, 2024).
  15. TIMMONS M. (CO), WON E. (PI), GOMEZ M. (PI), "AQUACULTURE DEVELOPMENT FOR KINGDOM OF SAUDI ARABIA," Sponsored by King Abdulaziz University, \$193,041.00. (February 1, 2022 - January 31, 2024).
  16. GOMEZ M. (PI), "NCPN ECONOMICS WORKING GROUP - ECONOMIC RESEARCH 2022-2023," Sponsored by USDA Animal and Plant Health Inspection Service, \$225,000.00. (September 1, 2022 - August 31, 2023).

17. GOMEZ M. (PI), "DOCTORAL DISSERTATION RESEARCH IN ECONOMICS: MATCHING NEW AGRICULTURAL TECHNOLOGY WITH THE DEMAND FOR INNOVATION OF LOW-INCOME FARMERS," Sponsored by National Science Foundation, \$32,075.00. (April 1, 2022 - March 31, 2023).
18. GOMEZ, M. (PI), "CONSUMER, ECONOMIC AND ENVIRONMENTAL EVALUATION OF ORGANIC, LOCAL AND CONTROLLED-ENVIRONMENT PRODUCE," Sponsored by USDA Economic Research Service, \$63,000.00. (September 24, 2021 - September 30, 2024).
19. GOMEZ, M. (PI), "DATABASE METHODOLOGY AND SYNTAX TO COMPUTE FOOD VALUE SHARES ACCRUING TO DIFFERENT PARTS OF AGRI-FOOD SYSTEMS," Sponsored by Food and Agriculture Organization of the United Nations, \$99,462.00. (December 10, 2021 - December 31, 2022).
20. GOMEZ, M. (PI), "NCPN ECONOMICS WORKING GROUP - ECONOMIC RESEARCH 2021-2022," Sponsored by USDA Animal and Plant Health Inspection Service, \$200,000.00. (September 1, 2021 - August 31, 2022).
21. Gomez, MI (PI) "Developing a Cross-sectional Database of Smallholder agricultural producers to Assess Impacts of Participation in Cooperative Organizations" Sponsored by Cornell Center for the Social Sciences. \$10,000 (October 1, 2020 - September 30, 2021)
22. Yonezawa, K. (CO), Gomez, MI (PI), Cheyre, C. (CO), Figueroa, R. (CO). "Sustainable Food Consumption for the Aging Populations." Sponsored by the Business of Food Theme. \$10,000 (July 1, 2020 - June 30, 2021)
23. Gómez, M. (PI), Worobo, R. W. (CO), "Ensuring Quality And Safety In The U.S. Fresh Vegetable Supply Chain," Sponsored By USDA, \$499,545.00. (April 15, 2019 - April 14, 2022).
24. Gómez, M. (PI), Barrett, C. (CO), "Food Environment Data System (Feds) Data Product," Sponsored By USDA, Award Signed By All Parties, \$515,000.00. (September 17, 2018 - September 30, 2021).
25. Rickard, B. J. (CO), Thayer, C. B. (KP), Gómez, M. (PI), "The Mighty Concord: Improving Ny Grape Growers' And Processors' Bottom-Line By Identifying Marketing Barriers And Creating Opportunities," Sponsored By NYS, \$124,742.00. (September 30, 2018 - September 29, 2021).
26. Gómez, M. (PI), "Big Data And Food Loss Mitigation In The Supply Chain," Sponsored By Arizona State U, \$89,875.00. (June 1, 2019 - May 31, 2021).
27. Fair Trade USA Gift. "Cost of Production of Sustainable Coffee". 1/1/2018 – 12/31/2018 (\$15,000)
28. "Food Environment Data System (Feds) Data Product," Sponsored by USDA, Award Signed By All Parties, \$150,000.00. (September 10, 2018 - August 29, 2020).
29. "Economic Studies: An Assessment Of Past And Current Efforts, An Evaluation Of Needs, And A Roadmap For Future Actions - National Clean Plant Network (NCPN)," Sponsored by USDA, Award Signed By All Parties, \$97,221.00. (September 1, 2018 - August 31, 2019).

30. "Colombia 2040: Identifying U.S. Export Opportunities, Agricultural Production, And Food Marketing Infrastructure In Colombia," Sponsored by USDA, Award Signed By All Parties, \$30,000.00. (September 30, 2018 - March 31, 2019).
31. "Proposal To The Food Industry Alliance Of New York State: Examining The Impact Of Minimum Wage Changes On Employment In Grocery Retailing," Sponsored by FIAE, Award Signed By All Parties, \$56,280.00. (January 8, 2018 - December 31, 2018).
32. Fair Trade USA Gift. "Cost of Production of Sustainable Coffee". 1/1/2017 – 12/31/2017 (\$25,000)
33. *CALS-CCE Summer Internship*. "Cost Study of Establishing and Operating a Winery in Northern New York State," 5/15/2017 – 5/15/2017 (\$5,500 total).
34. *CALS-CCE Summer Internship*. "Developing Local Foodservice Systems in Northern New York State.\," 5/15/2017 – 5/15/2017 (\$5,500 total).
35. *Johnson College of Business*. "The Business of Food Theme," 8/15/2017 – 8/14/2020 (\$150,000 total).
36. *Fair Trade USA*. "Coffee Cost Studies in Latin America". 2/16/2015 – 12/31/2016 (\$8,000)
37. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, "Production Costs of Coffee production in Latin America." 8/15/2016 – 12/31/2017 (\$127,427)
38. *Cornell Institute for Social Sciences*. "Developing a Longitudinal Database of Smallholder Coffee Growers to Assess Impacts of Participation in Specialty Markets." 11/1/2015 – 12/31/2016 (\$7,400)
39. *Fair Trade USA*. "Coffee Cost Studies in Latin America". 2/15/2015 – 12/31/2016 (\$25,000)
40. *USDA AFRI Program*. "Online Retailing and Local Food: How Farmers can Capitalize." 1/1/2016 – 12/31/17 (\$482,831 total; \$59,985 Dyson)
41. *USDA AFRI Program*, "Overcoming Supply Chain Barriers to Expanding Northeast Ruminant Meat Production." 1/1/2016 – 12/31/18 (\$499,000 total; \$177,628 Dyson)
42. *U.S. Department of Agriculture* "Price regulation of farm milk" (with Andrew Novakovic) 10/01/2014 – 9/30/2016 (\$150,000)
43. *US Agency for International Development-Modernizing Extension and Advisory Systems (MEAS)(Subcontract with University of Illinois)*, Assessing Private-Led Extension Initiatives in Developing Countries, 1/1/2014 – 9/14/2015, (\$47,000)
44. *New York State Integrated Pest Management Program 2013-2016*, "Economics of the Spotted Wing Drosophila in Fruit", 10/01/2013-09/30/2016, (\$15,000 Dyson School)
45. *USDA Hatch*, "Cost of Establishment and Production of Wine Grapes In New York." 10/1/2013 – 9/30/2016, (\$69,000).

46. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Sustainability Impacts of Participation in the Relationship Coffee Model on Smallholder Farmers.” 8/15/2013 – 8/14/2014, (\$52,118).
47. *Cornell Institute for Social Sciences*. “Welfare Impacts of Participation in the Relationship Coffee Model among Colombian Smallholder Growers.” 1/1/2013 - 12/30/2013, (\$7,400).
48. *US Agency for International Development-Modernizing Extension and Advisory Systems (MEAS)(Subcontract with University of Illinois)*, “Modernizing Extension and Advisory Services Project – National Coffee Growers Federation,” 12/1/2012 – 9/14/2013, (\$28,028)
49. *The Cooperative Extension Association of Wayne County*. “Quantitative and Qualitative Measures of Fruit and Vegetable Production in the Genesee Valley,” 1/15/2012 – 8/14/2012, (\$49,000)
50. *NIFA/USDA Agriculture and Food Research Initiative*, “Rural Entrepreneurship in the Wine Industry: Identifying Success Factors among Start-Up Wineries in Emerging Cool Climate Regions”, 9/1/2011 – 8/31/2015 (Multistate, Total:\$498,462; to Cornell: \$123,944) (Cornell PI: Gómez)
51. *USDA Agriculture and Food Research Initiative, Global Food Security Program*, “Enhancing Food Security of Underserved Populations in the Northeast through Sustainable Regional Food Systems”, 2/15/2011 – 2/14/2016 (Multistate, Total:\$4,980,000; to Cornell: \$667,294) (Cornell PI: Gómez)
52. *USDA Foreign Agricultural Service (subcontract with Catholic Relief Services, Guatemala)* “USDA Local and Regional Procurement Pilot Project Evaluation in Guatemala.” 12/1/2010 – 9/30/2011 (\$64,804)
53. *Atkinson Center for a Sustainable Future, AVF*, “Developing a Soil-Based, Sustainable Specialty Crop Greenhouse Industry in the Northeast”, 8/15/2011 – 8/14/2012 (\$39,003)
54. *New York Agricultural Growers, LLC*, “A Marketing Plan for NYS Apple Varieties” (gift for undergraduate internship) 5/15/2011 – 12/15/2011 (\$4,100, as a gift)
55. *Charles H. Dyson School Grant Program*, “Beyond Fair Trade: Exploring the Viability of a Sustainable Trade (ST) Certification System among Mexican Avocado Smallholders” 1/1/2011 – 2/31/2012 (\$11,400)
56. *North Central Regional Center for Rural Development*, “Challenges Facing Small and Medium Sized Entrepreneurs in Emerging Cool Climate Wine Regions,” 9/1/2010 – 5/31/2011 (Multistate, \$20,000 total; \$6,400 to Cornell)
57. *Agricultural Marketing Service, U.S. Department of Agriculture*, “Evaluating the Fruit and Vegetable Dispute Resolution Corporation” 1/1/2010 – 12/31/2011 (\$96,165)
58. *New York Wine & Grape Foundation*, “Customer Satisfaction and Tasting Room Performance in New York State Wineries,” 6/1/09 – 5/31/10 (\$9,276)

59. *New York Farm Viability Institute*, “Evaluation and Future Directions for NYFVI-funded Marketing Projects on Specialty Crops (fruits, Vegetables & Ornamentals): 2006–Present.” 11/1/2009 – 10/31/2011 (\$128,648)
60. *Cornell Center for a Sustainable Future*, “Sustainability of Food Systems,” 9/1/2009 – 8/30/2011 (\$195,005)
61. *Hatch Smith-Lever, U.S. Department of Agriculture*, “Enhancing Market Access and Profits for New York Horticultural Industries through Local Supply Chains,” 10/1/2009 – 9/30/2012 (\$106,500)
62. *Cornell Center for a Sustainable Future and Cornell International Institute for Food, Agriculture and Development*, “Workshop: Exploring linkages between sustainability of smallholder food value chains and poverty alleviation in low income countries,” 1/1/2010 – 6/30/2010 (\$26,000)
63. *Cornell Cooperative Extension Internship Program*, “Finger Lakes Grape Demand Survey” 5/15/2009 – 8/15/2009 (\$4,000)
64. *William and Flora Hewlett International Research Travel Grant*. “Exploratory Study on Food Marketing to the Base of the Pyramid,” Bogotá, Colombia, 2008 (\$3,000).
65. *Soybean Disease and Biotechnology Center*, “Economic Impacts of Soybean Rust on the US Soybean Sector” (With Hayri Onal) 2007-2009 (\$96,000).
66. *Illinois Farm Bureau and the Office of Future and Options Research, University of Illinois*, (PI), “Evaluation of the hedging performance of the Chicago Mercantile Exchange Lean Hog futures contract.” 2007-2008 (\$18,000)
67. *Global Resource Action Center for the Environment*. Economic impacts of large hog farms in Illinois. 2001 (\$13,000)
68. *Illinois Council for Food and Agriculture Research*, “Impacts of changing structures of the agricultural sector in Illinois,” 2000 (\$13,000)
69. *Illinois Council for Food and Agriculture Research*, 1999 (\$17,000)
70. *Tinker Foundation Summer Fellowship for Latin America*, “Plan dissertation on the impact of international research networks in developing countries,” 1997 (\$3,000)

#### As Co-Principal Investigator

1. WEBER C. (PI), WALLIS A. (CO), LOEB G. (CO), REID J. (CO), GOMEZ M. (CO), COX K. (CO), "2025-2026 BERRY RESEARCH," Sponsored by New York State Department of Agriculture and Markets, Award: Award Finalized, \$263,000.00. (April 1, 2025 - March 31, 2026).
2. MOORE V. (CO), RYAN M. (CO), PETHYBRIDGE S. (PI), GOMEZ M. (CO), "ENHANCING ORGANIC DRY BEAN PRODUCTION IN THE NORTHEAST AND UPPER MIDWESTERN UNITED STATES," Sponsored by USDA National Institute of Food and Agriculture,

\$2,999,204.00. (September 1, 2022 - August 31, 2026).

3. PETHYBRIDGE S. (CO), RYAN M. (PI), GOMEZ M. (CO), "TAKING TILLAGE OUT OF ORGANIC GRAIN CROP PRODUCTION WITH ECOLOGY, TOOLS AND TECHNOLOGY," Sponsored by USDA National Institute of Food and Agriculture, \$2,000,000.00. (September 1, 2020 - August 31, 2025).
4. WALLIS A. (CO), GOMEZ M. (CO), WEBER C. (PI), REID J. (CO), LOEB G. (CO), COX K. (CO), "2024-2025 BERRY RESEARCH," Sponsored by New York State Department of Agriculture and Markets, \$263,000.00. (April 1, 2024 - March 31, 2025).
5. LOEB G. (CO), GOMEZ M. (CO), WEBER C. (PI), REID J. (CO), COX K. (CO), WALLIS A. (CO), PRITTS M. (CO), "2023-2024 BERRY RESEARCH," Sponsored by New York State Department of Agriculture and Markets, \$263,000.00. (April 1, 2023 - March 31, 2025).
6. REID J. (CO), COX K. (CO), CARROLL J. (CO), GOMEZ M. (CO), LOEB G. (CO), PRITTS M. (CO), WEBER C. (PI), "2021-2022 BERRY GROWERS RESEARCH," Sponsored by New York State Department of Agriculture and Markets, \$312,000.00. (April 1, 2021 - September 15, 2024).
7. BARRETT C. (PI), GOMEZ M. (CO), "ECONOMIC VALUE AND LABOR PRODUCTIVITY IN AGRI-FOOD SYSTEMS," Sponsored by Food and Agriculture Organization of the United Nations, \$31,745.00. (April 1, 2023 - February 29, 2024).
8. GOMEZ, M. (CO), DILLON, B. (CO), BARRETT, C. (PI), "ASSESSING SUSTAINABLE DEVELOPMENT GOALS: SIX CROSS-NATIONALLY COMPARABLE AGRI-FOOD PILOT STUDIES," Sponsored by USDA Economic Research Service, \$255,000.00. (September 27, 2021 - September 30, 2023).
9. RYAN, M. (PI), PETHYBRIDGE, S. (CO), GOMEZ, M. (CO), "TAKING TILLAGE OUT OF ORGANIC GRAIN CROP PRODUCTION WITH ECOLOGY, TOOLS AND TECHNOLOGY," Sponsored by USDA National Institute of Food and Agriculture, \$2,000,000.00. (September 1, 2020 - August 31, 2024).
10. GOMEZ, M. (CO), LOEB, G. (PI), "MOVING FROM CRISIS RESPONSE TO LONG-TERM INTEGRATED MANAGEMENT OF SWD: A KEYSTONE PEST OF FRUIT CROPS IN THE UNITED STATES," Sponsored by USDA National Institute of Food and Agriculture, \$782,044.00. (September 1, 2020 - August 31, 2024).
11. KAHLKE, C. (CO), PECK, G. M. (CO), JIANG, Y. (CO), REINERS, S. (KP), ROBINSON, T. (PI), WATKINS, C. (KP), MIRANDA SAZO, M. (CO), CHENG, L. (CO), GOMEZ, M. (CO), "PRECISION CROP LOAD MANAGEMENT FOR APPLES," Sponsored by USDA National Institute of Food and Agriculture, \$4,833,889.00. (September 1, 2020 - August 31, 2024).
12. GOMEZ, M. (CO), RANGARAJAN, A. (PI), "VISION 2050: NYS AS THE NORTHEAST'S LEADING FOODSHED," Sponsored by Empire State Development, \$158,773.00. (May 15, 2020 - May 14, 2023).
13. *USDA NIFA Foundational Program*. Moraru, C. I. (PI), Dando, R. (KP), Gómez, M. (KP), Padilla-Zakour, O. I. (CO), "A Novel Reverse And Forward Osmosis Combination Process For

- The Nonthermal Concentration Of High Quality Juices And Beverages," \$930,000.00. (March 1, 2019 - February 28, 2023).
14. *USDA, NIFA Specialty Crop Research Initiative*. Gabriel, S. F. (KP), Rangarajan, A. (PI), Gonzalez, Y. (CO), Gómez, M. (CO), "Expanding Specialty Mushroom Production On Urban And Rural Small Farms," \$499,601.00. (April 15, 2019 - April 14, 2022).
  15. *Walmart Foundation*. Pingali, P. L. (PI), Gómez, M. (CO), "FPO Led Small Farm Market Access Models for Future Food Systems In India," \$1,000,000.00. (September 1, 2019 - August 31, 2021).
  16. *National Science Foundation*. "Infews/T3: Strategic Few and Workforce Investments To Enhance Viability Of Controlled Environment Agriculture In Metropolitan Areas," \$2,423,476.00. (January 1, 2018 - December 31, 2020).
  17. *NYS Department of Agriculture & Markets*. "2018-2019 Berry Research," \$260,000.00.
  18. *Office of the Oceanic and Atmospheric Research, National Oceanic and Atmospheric Administration*. "The Cooperative Institute for Great Lakes Research (CIGLR)," 07/01/17 – 06/01/22(\$5,328,000 total; Dyson TBD).
  19. *USDA Higher Education Challenge*, "Designing Integrative Land Management," 01/01/17 – 12/31/18 (\$150,000 total).
  20. *NYS Department of Agriculture & Markets*. "Accelerating Production of Organic Grains in Western New York," 05/01/17 - -3/31/18 (\$180,000 total; \$32,000 Dyson).
  21. *NYS Department of Agriculture & Markets*. "Cornell Berry Research, 2017" 4/1/17 – 3/31/18 (\$260,000 total; \$32,000 Dyson).
  22. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, "Improving the sustainability of the dairy industry in Latin America: application and economic impact of new technologies." 5/1/2018 – 12/31/2019 (\$152,168 total; \$45,000 Dyson).
  23. *Engaged Cornell*, "Designing a Cost of Production Calculation Tool for Smallholder Coffee Farmers in Latin America: A User-Centered Approach." 05/15/17 – 05/14/18 (\$25,000).
  24. *USDA Economic Research Service Cooperative Agreement*. "Exploring Grocery Retailer Food Safety Standards for Fresh Fruit and Vegetable Suppliers." 8/15/2016 – 5/31/2017 (\$25,000)
  25. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, "Managing for long term sustainability of seafood production from bottomtendered wild capture fisheries: evaluating tradeoffs between spatial closures versus gear modification." 9/1/2016 – 8/31/2018 (\$122,100 total; \$20,000 Dyson)
  26. *2016 ESD Craft Beverage Grant*. "Drivers of Consumer Satisfaction in Brewery Tasting Rooms." 6/1/2016 – 12/31/2016 (\$40,914 total)
  27. *New York Farm Viability Institute*. Integrated Management of Mealybugs and Leafroll Disease in

- Vineyards.” 6/1/2016 – 5/31/2017 (\$112,149 total; \$20,000 Dyson)
28. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, “Market-based instruments and incentives for sustainability and conservation in rural working landscapes in Latin America.” 9/1/2016 – 12/31/2017 (\$150,000 total; \$20,000 Dyson)
  29. *USDA, NIFA Specialty Crop Research Initiative*, “Title: Developing an Eastern broccoli industry Phase II.” 9/1/2016 - 8/31/2018 (\$2,019,000 total; \$300,000 Dyson)
  30. *NYS Department of Agriculture & Markets*. “Comparing the Corn-Soybean-Wheat/Red Clover Rotation under Conventional and Organic Cropping Systems in New York Phase II.” 01/06/2016 – 12/31/2017, (\$267,4800 total; \$54,000 Dyson)
  31. *The Nature Conservancy*. “Adoption of Agroecological Farming Practices in Specialty Crops: Incentives, Barriers, and Outcomes.” 04/01/2016 – 03/31/2017 (\$150,000 total; \$20,000 Dyson).
  32. *Atkinson Center for a Sustainable Future, Academic Venture Fund*, "Managing for long term sustainability of seafood production from bottomtendered wild capture fisheries: evaluating tradeoffs between spatial closures versus gear modification." 9/1/2016 - 12/31/2017 (\$122,259 total; \$20,000 Dyson).
  33. *USDA Specialty Crop Research Initiative Block Grant*. “Business Tools to Stimulated Growth of New York State’s Year-Round Greenhouse Vegetable Industry” 11/1/2015 – 12/31/2016 (\$117,660 total; \$ 65,000 Dyson).
  34. *USDA, National Clean Plan Network*. Economic Benefits of the National Clean Plant Network. 8/15/2014 – 8/14/2015 (\$350,000 total; \$82,159 Dyson).
  35. *NYS Department of Agriculture & Markets*. “Comparing the Corn-Soybean-Wheat/Red Clover Rotation under Conventional and Organic Cropping Systems in New York” 01/06/2015 – 12/31/2016, (\$150,000 total; \$48,111 Dyson)
  36. *USDA, NIFA Specialty Crop Research Initiative*, “Developing and implementing sustainable strategies to manage spotted wing drosophila in United States fruit crops,” 10/01/2015 – 12/32/2019 (\$762,684 total; \$358,115 Dyson)
  37. *USDA, National Clean Plan Network*, “Optimal control of red blotch disease in wine grapevines,” 8/15/2014 – 8/14/2015, (\$252,000 total; \$53, 688 Dyson).
  38. *Cornell Institute for Social Sciences*. “Cooperative Membership and Preference Alteration: A Field Experiment on Trust, Time and Risk amongst Coffee Farmers in Colombia,” 8/15/2014 – 8/14/2015 (\$12,000).
  39. *NYS Department of Agriculture and Markets, Specialty Crops Block Grant*. “Optimal control of red blotch disease in NYS wine grapevines,” 10/1/2014 – 3/1/2017, (\$99,932 total; \$25,500 Dyson)
  40. *New York Farm Viability Institute*, “Increasing the Competitiveness of the NY Grape Nursery Industry,” 12/01/2012 – 11/28/2014, (\$50,000 Total; \$15,115 Dyson School).



41. *NYS Department of Agriculture and Markets, Specialty Crops Block Grant*. “Continuing Evaluation of Grape and Wine Production Practices in Support of the Emerging Cold-Climate ‘Northern Grapes’ Industry in New York,” 01/01/2014 – 12/3/2014, (\$76,387 Total; \$5,000 Dyson School).
42. *USDA, National Clean Plan Network*, “Developing a Regional Eastern NCPN-Grape Center,” 9/25/2012 – 9/24/2013, (\$349,574 Total; \$41,578 Dyson School)
43. *Gates Foundation*, “Oil Prices and African Food Security,” 6/30/2012 – 6/29/2013, (\$192,102)
44. *Atkinson Center for a Sustainable Future, AVF*, “Improving the Sustainable Production of Staple Leafy Green Vegetable Crops in Sub-Saharan Africa,” 8/15/2012 – 8/14/2013 (\$77,280)
45. *NIFA/USDA, Specialty Crop Research Initiative*, “Northern grapes: Integrating viticulture, winemaking, and marketing of new cold hardy cultivars supporting new and growing rural wineries”, 9/1/2011 – 8/31/2013 (\$2,511,333 total; \$93,787 Dyson School)
46. *USDA Specialty Crops Research Initiative*, “Developing an Eastern Broccoli Industry.” 9/1/2010 – 8/30/2015 (Multistate, \$3,176,000 total; \$1,480,341 to Cornell)
47. *Atkinson Center for a Sustainable Future, AVF*, “Sustainable pest management and yield increase strategies through ecological, genetic, and economic analysis” 8/15/2011 – 8/14/2012 (\$107,246 total; \$37,000 Dyson School)
48. *USDA Foreign Agricultural Service (subcontract with Catholic Relief Services)*. “Global Framework, USDA Local and Regional Procurement Pilot Project” 10/1/2011 – 9/30/2011 (\$75,000)
49. *Northeast Center for Risk Management Education*, “Reducing new farmer financial risk through training in crop cost analysis”, 7/1/2011 – 6/30/2012 (\$30,270 Total; \$3,102 Dyson School)
50. *2010 Specialty Crop Block Grant Program, New York State Department of Agriculture & Markets*, “Integrated management strategy of Leafroll disease” 1/1/2011 – 12/31/2011 (\$53,494)
51. *Viticulture Consortium-East*, “Examining the economic impact of Leafroll disease in the NYS wine sector through the use of crop budgets” 10/1/2009 – 9/30/2010 (\$18,000)
52. *USDA, Specialty Crops Research Initiative, Research Planning Grant*, “Development of East Coast Broccoli Production and Processing,” 7/01/2009 – 6/30/2010 (\$50,000)
53. *USDA, Specialty Crops Research Initiative, Research-Extension Planning Grant*, “Addressing research and extension needs of the emerging cold-climate wine industry in the Northeast and Upper Midwest” 7/01/2009 – 6/30/2010 (\$47,000)
54. *USDA, Specialty Crops Research Initiative*, “A Public--Private Partnership to Promote IPM Implementation in Northern New England Greenhouse Ornamentals” 2008-2009 (\$100,000).
55. *Economics Research Service, U.S Department of Agriculture* “Local Food Systems Study” (With

Edward McLaughlin) 2008-2010 (\$85,000)

56. *USDA Food and Nutrition Assistance Programs*, Economic Research Service, U.S. Department of Agriculture. With Christine K. Ranney. Title: “Food Security. Food Stamp Program Participation and the Health of the Elderly.” 2004 (\$80,000).

## THESES COMMITTEES

### Chair of Special Committee PhD

#### Current

1. Bingyan Dai (PhD, Applied Economics & Management)
2. Mauricio Guerra Funes (PHD, FSC)

#### Completed

1. Minhao Yan (PhD, Applied Economics & Management)
2. Sherry Liang (PHD, SYSEN)
3. Sergio Puerto (PhD, Applied Economics & Management)
4. Adeline Yeh (PhD, Applied Economics & Management)
5. Stephanie Schauder (PhD, Economics)
6. Juan Hernandez-Aguilera (PhD, Applied Economics)
7. Xiaoli Fan (PhD, Applied Economics); 2018
8. Jie Li, 2016. Title: Essays on Wine Economics
9. Shadi Atallah, 2014. Title: Essays on the Economics of Specialty Crops.
10. Jun Lee, 2012. Title: Three Essays On The Economics Of Vertical And Spatial Relationships In Specialty Crop Supply Chains: CO2 Emission Policies, Price Transmission And Market Power

### Chair of Special Committee MS

#### Current

1. Valeria Lavagi (MS, AEM)
2. Yoselyn Hernandez (MS, AEM)
3. Maria Jose Oviedo (MS, AEM)

#### Completed

1. Gabby Jiao (MS, AEM)
2. Jiaming Xu (MS, SYSEN)
3. Kushal Reddy (MS, Applied Economics & Management)
4. Chenyan Gong (MS, AEM)
5. Rrydhima Prasad (MS, AEM)
6. Fauzi Estiko (MS, Applied Economics & Management)
7. Rishab Mukerjee (MS, AEM)
8. Yanan Zhang (MS, AEM)
9. Mauricio Guerra (MS, Applied Economics & Management)
10. Henry Williams (MS, Applied Economics & Management)
11. Anna Hu (MS, Applied Economics & Management)
12. Bingyan Dai (MS, Applied Economics & Management)

13. Hannah Kim (MS, Applied Economics & Management)
14. Luis Perez (MS, Applied Economics & Management)
15. Zoey Yang (MS, Applied Economics & Management)
16. Fu, Zhe (MS, Applied Economics & Management)
17. Paje, Miguel (MS, Applied Economics & Management)
18. Silver, Casey (MS, Applied Economics & Management)
19. Sun, Jialiang (MS, Applied Economics & Management)
20. Trent Davis (MS, Applied Economics & Management)
21. Rebecca Wassermann-Olin (MS, Applied Economics & Management)
22. Veronica Mazariegos (MS, Applied Economics & Management)
23. Havas, Dana Michele (MS, Applied Economics & Management)
24. Nima Homami (MS, Applied Economics & Management)
25. Williams, Kalob James (MS, Applied Economics & Management)
26. Matejczuk, Michal (MPS, Agriculture and Life Sciences)
27. Yu, Shuo (MS, Applied Economics & Management)
28. Gao, Yawen (MS, Applied Economics & Management)
29. Ma, Zekun (MS, Applied Economics & Management)
30. Jiayi Dong (MS, Applied Economics)
31. Thomas Anderson (MS, Applied Economics)
32. Irin Nishi (MS, Applied Economics); 2018
33. Jason Troendle (MS, Applied Economics); 2018
34. Sam Kannan (MS, Dyson School); 8/2015 - 6/2016
35. Philip Coles (MS, Dyson School); 1/2014 – 5/2015
36. Dourong Yeh (MS, Dyson School); A transshipment model for Cabbage in the Northeast: Impacts of increased localization
37. Yijia Tang (MS, Dyson School); Do Price Premiums Exist for Local Products in Tompkins County?
38. Marina Predic (MS, Euro Master Enology & Viticulture); Impacts of objective and subjective descriptors in tasting sheets on consumer purchasing decisions.
39. Emilia Arana (MS, Mediterranean Institute of Agronomic Studies); Factors that Influence Performance of Agricultural Cooperatives in Guatemala.
40. Erin Kelley (MS, Dyson School), 2013; Grower behavior and the adoption of IPM practices among potato growers in the Colombian Andean region.
41. Arnold Xavier (MS, Dyson School), 2011; Impact of Policy Changes on Price Transmission in Cocoa Supply Chains
42. Jie Li (MS, Dyson School), 2011; Factors affecting adoption of IPM practices in the Northeast Greenhouse Industries
43. Maleeha Rizwan, (MS, Applied Economics & Management) 2010; Impact Evaluation of the Fruit and Vegetable Dispute Resolution Corporation
44. Annemarie Morse (MS, Enology); “Customer Satisfaction and Tasting Room Performance in Long Island Wineries” 2010.
45. Laoura M. Maratou (MS, Applied Economics & Management), 2005; Bargaining Power Impact on Off-Invoice Trade Promotions in U.S. Grocery Retailing.

#### AD-HOC ACADEMIC REVIEWER (\* Indicates multiple ad-hoc reviews)

- *Journal of Marketing Research*
- *Management Science*
- *American Journal of Agricultural Economics\**
- *Agricultural and Resource Economics*

- *Journal of Agricultural and Resource Econ.\**
- *Review of Agricultural Economics\**
- *Agricultural Economics\**
- *Journal of Agricultural & Applied Economics*
- *Journal of Agribusiness*
- *Food Policy\**
- *Journal of International Trade and Development*
- *International Food and Agribusiness Management Review\**
- *Academia Revista Latinoamericana de Administración*
- *European Review of Agricultural Economics\**
- *Nutrition Reviews*
- *Journal of Development Studies*
- *Agricultural Systems\**
- *Nature Communications*
- *Review\**
- *Cornell Hotel and Restaurant Administration Quarterly\**
- *Agribusiness: An International Journal\**
- *Environment and Planning C: Government and Policy*
- *Horticultural Technology*
- *Australian Journal of Grape and Wine Research*
- *Service Business*
- *Choices*
- *Agribusiness in Developing and Emerging Economies*
- *Global Food Security*
- *Health Policy*

#### ACADEMIC MEMBERSHIPS

- *American Economic Association; American Agricultural Economics Association.*