

# Mathew Abraham

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## EDUCATION

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PhD, Department of International Economics and Management, **Copenhagen Business School**, Denmark: 2010-2015

Master of Arts, Asian Studies, Centre for East and South East Asian Studies, **Lund University**, Sweden: 2005-2007

Bachelors of Arts (Honours) in History, **St. Stephens College, Delhi University**, India: 2000-2003

## RESEARCH INTERESTS

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Agricultural supply chain dynamics, food security, agriculture and nutrition, agricultural markets and agribusiness

## WORK EXPERIENCE

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**Assistant Director, Tata-Cornell Institute, Charles H. Dyson School of Applied Economics and Management, College of Business, Cornell University: October 2017 – present**

- Lead TCI's efforts to map the pulses value chain and to evaluate collective action initiatives by small and marginal agricultural producers and marginalized groups in India
- Coordinate research of TCI scholars and staff
- Offer strategic guidance and support for project implementation
- Supervise PhD students and help them with formulating research question and designing and implementing fieldwork
- Monitor the institute's budgets and monitor expenses
- Point of contact with domestic and international constituencies within and outside Cornell University, including: students, faculty, staff and other College, Division, and University officials, TCI partners in India, community members, and high-level government, media and industry officials
- Assist with creation of Memorandum of Agreements with project collaborators in India. Work with University Counsel and enter MOAs in Cornell's registry for the review/approval process.
- Organize programs and special events hosted by the Director by assuming leadership role in assisting in event planning, coordination, execution and follow-up.

**Post-Doctoral Fellow, Tata-Cornell Institute, Charles H. Dyson School of Applied Economics and Management, College of Business, Cornell University: August 2015 – September 2017**

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- Led TCI's efforts to map the pulses value chain and to evaluate collective action initiatives by small and marginal agricultural producers and marginalized groups in India
  - Member of the diagnostic survey team tasked with identifying implementable interventions in key locations in the states of Uttar Pradesh, Bihar and Odisha in India as a part of TCI's flagship Technical Assistance and Research for Indian Nutrition and Agriculture (TARINA) project

**PhD Fellow, Department of International Economics and Management, Copenhagen Business School, Denmark: 2010-2015**

- *Thesis title: New Cooperativism - A study of emerging producer organisations in India*
- Coordinator of the **Internal Seminar Series**, Asia Research Centre, Copenhagen Business School
- Helped organize the Asia Research Centre conference titled **Dynamic Korea in a Transforming Asia: Opportunities and Challenges for South Korean Development**, Copenhagen Business School, Denmark
- Helped organise the Public Lecture series on **Political Economy of Transition in India**. This involved putting together lectures and seminars by scholars from leading Universities, Asia Research Centre, Copenhagen Business School

**Research Associate at the Centre for Public Policy, Indian Institute of Management Bangalore, India: 2007-2010**

- Worked on projects pertaining to food security, food safety, textile competitiveness and grades and standards in agricultural markets:
- **Member of consultation team** helping implement the Food Safety and Standards Act, 2006 – helped to develop a food safety management model for Bangalore by designing manuals and protocols of implementation
- Helped organize **Third Annual International Conference on Public Policy and Management**, Indian Institute of Management Bangalore
- Helped organize **Second Annual International Conference on Public Policy and Management**, Indian Institute of Management Bangalore

**Independent consultant to the sub-group on "Specialty (Organic and Suvin) Cotton: 2009-2010**

- Member of a team to formulate a *National Fibre Policy, Ministry of Textiles, Government of India*, an initiative to boost the competitiveness of the Indian textile sector (man-made fiber, yarn and fabric industries)

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**PUBLICATIONS AND WORKING PAPERS**

**Book**

Pingali, Prabhu, Anaka Aiyar, Mathew Abraham, and Andaleeb Rahman. Forthcoming. *Food Systems for a Rising India: Enabling Rural Prosperity and Nutrition Security*. Agricultural Economics and Food Policy Series. Palgrave Publishers.

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### Journal Article

Abraham, M., & Pingali, P. (2019). **Shortage of pulses in India: understanding how markets incentivize supply response.** *Journal of Agribusiness in Developing and Emerging Economies, Forthcoming.*

Bhattacharyya, S., Abraham, M. and D'Costa, A. (2013) **Political Economy of Agrarian Crisis and Slow Industrialization in India**, *Social Scientist*, 486-487, Volume 41, No 11-12, Nov- Dec, p. 43-63

### Book Chapters

Abraham, Mathew, and Prabhu Pingali. (in press). **"Climate Change and Food Security."** In *Population, Agriculture, and Biodiversity: Problems and Prospects*, edited by P. Gustafson, P. Raven, and P. Ehrlich. Columbia, MO: University of Missouri Press.

Pingali, Prabhu, and Mathew Abraham. (in press). **"Unravelling India's Malnutrition Dilemma: A Path toward Nutrition-Sensitive Agriculture."** In *Agriculture for Improved Nutrition: Seizing the Momentum*, edited by Shenggen Fan, Sivan Yosef, and Rajul Pandya-Lorch. Wallingford, UK: CABI International.

Abraham, M., & Pingali, P. (2018). **Transforming smallholder agriculture to achieve the SDGs.** In L. Riesgo, S. Gomez-Y-Paloma, & K. Louhichi (Eds.), *The role of small farms in food and nutrition security.* Springer.

Pingali, P., Witwer, M., & Abraham, M. (2016). **Getting to zero hunger: learnin from the MDGs for the SDGs.** In P. D. Y. Lalaguna, C. M. D. Barrado, & C. R. F. Liesa (Eds.), *International Society and Sustainable Development Goals* (pp. 175–202). Pamplona, Spain: Thomson Reuters Aranzadi.

### Book Review

Abraham, M. (2012). **Book Review: Shaping India: Economic Change in Historical Perspective.** *Copenhagen Journal of Asian Studies*, Vol. 30, No.2, p 122-127

### Working Papers

Naik, G. and Abraham, M. (2009). **Interventions in the Food Value Chain to Improve Quality and competitiveness: Case Study of Dairy Cooperative in India.** Indian Institute of Management Bangalore working paper series.

Naik, G. and Abraham, M. (2009) **Standardization and Development: A case study of street food vendors in Karimnagar, Andhra Pradesh.** Indian Institute of Management Bangalore working paper series.

### Conference Papers

Naik, G. and Abraham, M. (2011). **Sustainability of Microenterprises in Indian Food Industry: Interventions and Impacts.** Presented at 12<sup>th</sup> international Conference on Globalization and Economic Development, Singapore, July 21-23, 2011

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Naik, G. and Abraham, M. (2009). **Information Asymmetry in Cotton Markets in India.** Presented at International Food and Agribusiness Management Association's 19th Annual World Symposium, in Budapest, Hungary on June 20-21, 2009.

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## TEACHING AND SUPERVISION

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### Teaching

India in the Global Economy course: 2011

- Module: Agricultural Policy and Development in India

Emerging Markets- Societies in Transition course: 2012-13

- Module: Agricultural Transition in Developing Countries
- Module: Institutions, Geography and Development
- Module: Structural Change: A Cross Sectorial View

International Business in an Asian Context course: 2012-13

- Module: Discourses on Emerging Markets

### Supervision

- Supervising PhD and Masters student with their research and fieldwork design and operation, Cornell University: 2017- present
- Bachelors and Masters thesis supervision, Copenhagen Business School: 2011-2014

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## RELATED EXPERIENCE

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**Consultant of Confederation of Indian Industries (CII) - City & Guilds Project: 2005**

- **Conducted a survey** in Dungarpur, Rajasthan, India to prepared a report on *The Scope for Skill Development* in the district

**Coordinator for SMART: 2003 - 2004**

- Worked as a, a NGO working in the field of education and social emancipation in the Mewat region of Haryana. Helped establish education centres in five villages and coordinated the training of teachers

**Assistant Producer and Researcher for A. Kapoor Productions: 2003 - 2005**

- Involved in research and production of six documentary films on topics of literacy, health cares and social development in India

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## SOFTWARE PROFICIENCY

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Atlas.ti for qualitative coding, Stata for statistical analysis, MS Office

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## LANGUAGES

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English (Fluent), Malayalam (Fluent), Hindi (Fluent) and Tamil (Intermediate)