

Lutz Finger

Building AI Products - Getting Data to work

Industry Experience

Marpai Inc., President of Product & Development

3/2022

Building products to improve healthcare. Leading Product and Engineering to maximize value for the self-insured health plan.

Google Health., Group Product Manager

7/2018 - 2/2022

Creating population health products. Launching several innovative services for healthcare providers using AI & predictions. Defining Google Health strategy for consumers and providers. Leading engineering and product teams in the UK and USA. Building up multi-million research partnerships to use AI models over the electronic health record.

Deutsche Bank / YUNAR, Independent Consultant

11/2017 - 6/2018

Advising the CEO of the overall digital strategy. Supporting the team to build and launch a mobile loyalty app (YUNAR). Driving digital change through workshops and coaching.

Snap Inc., Director Product Analytics & Data Science

9/2016 - 8/2017

Building an Analytics team. Improving the data infrastructure from Snap Inc. before their initial public offering.

LinkedIn, Director Data Science

10/2013 - 9/2016

Creating the [Economic Graph](#) Challenge. Launching “people like me,” an AI-driven product. Leading Eng and PM teams to build data science tools.

Fisheye Analytics, Founder & CEO

12/2009 - 12/2013

Building an analytics platform for media. Served governments and NGOs with data insights. Grew company to multi-million revenue. The WPP group acquired fisheye Analytics.

Dell Inc., Channel Manager

9/2004 - 03/2009

Leading consumer sales (60+ employees) in Germany

Ericsson GmbH, Deputy Director

11/1998 - 1/2003

Defining the Ericsson Mobility World for mobile consumer applications.

Education

2004 MBA INSEAD, 1990 MS Physics TU Berlin

Academia & Advisory

Since 2/2015 |
Cornell University
Faculty: Teaching & building data powered products

2017-2018 |
Deutsche Bank
Non Executive Board Member:
Digital Strategies

2016-2019 |
Postbank
Advisory Board Member:
Advised CEO as part of an Industry Expert Board

Author & Speaker

Forbes:
Writing about Data & Products
([more](#))

Author: ‘Ask Measure Learn’
published by O’Reilly Media
([more](#))