#### Lisa Chervinsky, AIA, NCARB

#### **CIRRICULUM VITAE**

EDUCATION Master of Architecture, 1996

University of Illinois at Chicago, IL

Bachelor of Science, with Distinction, 1989

School of Hotel Administration, Cornell University, Ithaca, NY

ACADEMIC CORNELL NOLAN SCHOOL OF HOTEL ADMINISTRATION

Ithaca, NY

Lecturer- Property Development and Management, July 2020 to Present

#### **TEACHING**

**HADM 2550 Hotel Development & Planning:** A required course that introduces and provides a management overview of the opportunities and challenges in the development, planning and construction of hospitality facilities.

**HADM 4515 Hospitality Visioning & Concept Design:** An upper level, interdisciplinary course where one can apply what they have learned in hospitality development & design, marketing, real estate, and operations, to envision a hotel concept, or brand story, and develop it with a team to understand how this concept informs site selection, program, design, and operational touchpoints.

Lecturer- Center for Professional Development-Hotel Renovation, 1992

Teaching Assistant- Hotel Facilities Management, 1989

Teaching Assistant- Hotel Development & Planning, 1988-1989

#### PRESENTATIONS & PUBLICATIONS

**Publication:** "Re-Imagined Gathering Spaces That Build Community", Hotel Executive, November 2022

**Cornell Center for Hospitality Research Webinar Moderator:** "A Green Slate: Building Smarter, Sustainable Hotels", July 2021

**Publication:** "Hotel School Students Learn from Industry Leaders as They Envision a Boutique Hotel Brand", Cornell Real Estate Council Quarterly Newsletter, June 25, 2021

**Hotel Ezra Cornell Panel:** "Hospitality as the New Public Square: A Vision for a More Connected Future", April 2021

Presentation to "The Grid" Hotel School Design Club, October 2020

#### **RECOGNITION**

**Cornell University Merrill Scholar Mentor:** Recognition as an outstanding educator for having influenced and mentored Merrill Scholar, Bernadette Gunther, May 2022

#### **LEADERSHIP & SERVICE**

AHLA Student Chapter, Faculty Advisor, September 2023 to Present

The Grid, Faculty Advisor, September 2022 to Present

Faculty Fellow, Cornell Institute for Healthy Futures, August 2022 to Present

Academic Integrity Hearing Board, May 2022

Finance, Accounting, & Real Estate (FARE) Faculty Advisor, January 2021 to Present

Admissions Committee, August 2021 to Present

**OAK PARK EDUCATION FOUNDATION**, William Hatch Elementary School, Oak Park, IL Instructor- Architecture Adventure, 2011, 2012

#### PROFESSIONAL FOUND

#### FOUNDER & PRINCIPAL- COLLECTIVE VISION DESIGN, LTD

June 2018 to Present

Lead a collaborative team of multi-talented design professionals, who are passionate about creating unforgettable environments. Provide the design direction and leadership for various hospitality projects, maintain client relationships, and manage the overall operations of the firm.

**The Carleton of Oak Park**, Oak Park, IL-Interior renovation of a vintage boutique hotel including Lobby, Library, Meeting Areas and Guestrooms.

**Hyatt Regency Schaumburg**, Schaumburg, IL- Master plan for a pedestrian friendly plaza to develop an activated mixed-use campus including the hotel and various dining and entertainment facilities.

**Woodworking Lofts,** Chicago, IL- Adaptive reuse of a former furniture factory creating a vibrant living environment in the Pilsen neighborhood.

### SENIOR HOSPITALITY DESIGNER- STANTEC (formerly VOA Associates)

Head of Hospitality Interiors, October 2016 to June 2018

Directed the Hospitality Interiors Studio to complete numerous hotel renovation and new construction projects including staffing, establishing design direction, communicating with clients, and mentoring designers through the design, documentation, and construction phases.

**Hotel Zachary**, Chicago, IL- Interior design of 150 guestrooms & suites of a new hotel constructed adjacent to Wrigley Field.

**Virgin Hotel**, New York City-Interior design documentation and MEP coordination of a 39-story, 465 room high-rise hotel in the NoMad district featuring outdoor terraces, several F&B lounges, and meeting space.

**Hyatt Regency Schaumburg**, Schaumburg, IL- Interior renovation of a modern atrium hotel including Lobby, Bar, Restaurant and Meeting Space.

#### **VICE PRESIDENT- VOA ASSOCIATES**

**Senior Hospitality Designer & Project Manager**, July 2014 to October 2016 Managed the design and documentation of hospitality interiors projects including developing design concepts, overseeing production of drawings & specifications,

coordinating structural, MEP and F&B consultants' work, and managing the construction administration process.

**Marriott San Antonio Northwest**- San Antonio, TX- Interior renovation of a 300-room atrium hotel including a new Lobby & Lounge, relocated restaurant, creation of M-Lounge, and upgraded meeting areas.

**Marriott Santa Cruz**, Santa Cruz de la Sierra, Bolivia- New construction of a 175-room hotel featuring outdoor pool & terraces, lounge and specialty restaurant.

#### Head of Interiors for China Hospitality Projects, July 2013- July 2014

Provided leadership for the interiors team in the Beijing and Shanghai offices including establishing design direction, mentoring designers in hospitality planning, and managing production of documentation.

**Hello Kitty Theme Park**, Anji, Huzhou, China- Directed the design development of the themed retail spaces and food & beverage outlets.

**Xiamen Resort Hotel**- Led the interior design & documentation of a beach resort hotel including guestrooms, public areas, conference space, and 4 food & beverage outlets.

#### PRINCIPAL- AREA 39 ARCHITECTS, June 1996 to January 2013

Owner/Principal in charge of Design for Hospitality Projects. Established the design direction, maintained client relationships, & managed firm operations.

#### Radisson Hotel Mayfair, Milwaukee, WI

#### Gold Key Grand Prize Winner for Best Hotel Lobby

Total renovation and rebranding from a Sheraton to Radisson including Lobby, Bar, Lounge, Restaurant, Meeting Space and 200 Guestrooms.

**The Hotel Baker**, St. Charles, IL- Creation of a new restaurant in an under-utilized storefront space within the turn of the century hotel.

**Harvest Restaurant**, St. Charles, IL- Creation of a farm to table restaurant concept in an historic barn structure.

**Hyatt Regency Chicago**, Chicago, IL- Renovation of 2000 guestrooms in an urban convention hotel.

#### **DESIGNER- URBAN WEST, LTD,** June 1989 to August 1992

Developed design concepts and documentation for various hospitality projects including space planning, color and material selection, construction drawings and specifications.

## PROFESSIONAL ORGANIZATIONS

American Institute of Architects

National Council of Architectural Registration Boards

Network of Executive Women in Hospitality

Cornell Hotel Society
Cornell Club of Chicago

# PROFESSIONAL ENGAGEMENT & RECOGNITION

Presentation to the Chicago Architecture Foundation, Hotel Zachary Presentation and Tour, September 2018

Presentation to the Network of Executive Women in Hospitality (NEWH) Hotel Zachary Design Inspiration Presentation and Tour, September 2018 Publication- Metropolis Magazine, "Sonneman's Revival of a Classic Line Gives Lighting Designers More Versatility", Hotel Zachary, October 2018

Live Video Tour-Hospitality Design Magazine, Hotel Zachary, August 2018

Publication- Boutique Design Magazine, "Good Innings", Hotel Zachary, June 2018

Publication- Chicago Magazine, "First Look: Wrigleyville's New Hotel Zachary" Hotel Zachary, March 2018

Speaker-Hospitality Design Cityscene Roundtable, Chicago, August 2017

Network of Executive Women in Hospitality (NEWH) Leadership Conference, Denver, CO, February 2017

HD NextGen Forum, Chicago, IL- Invite only conference blending education & inspiration for creative hospitality professionals, June 2015

Publication- Hospitality Design Magazine, "Online Exclusive- Sheraton Cleveland!" Sheraton Cleveland, June 2011

Publication- Properties Magazine, Sheraton Cleveland, August 2010

Nicholas Award, Oak Park Development Corporation, 2009, Building Façade- 1029 Lake Street, Oak Park, Illinois

Cavalcade of Pride Award, Village of Oak Park, 2009, Building Façade- 1029 Lake Street, Oak Park, Illinois

Publication- Hospitality Design Magazine, Radisson Hotel Mayfair, November 1998

Gold Key Award for Hospitality Design, 1998 Grand Prize Winner, Radisson Hotel Mayfair