# CURRICULUM VITAE

# Kristen Park

Dyson School of Applied Economics and Management

Cornell University

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**Education**

**MS** Cornell University, Ithaca, NY 1999

Major: *Applied Resource and Managerial Economics*

Supporting area of emphasis: Food Industry Management

**MS** Michigan State University, East Lansing, MI 1986

Major: *Animal Science*

Supporting area of emphasis: Poultry Science

Additional Coursework: MBA - 44 credit hours

**BS** Michigan State University, East Lansing, MI 1982

Major: *Animal Husbandry*

Supporting area of emphasis: Poultry Science

**Extension and Outreach Program Statement**

Maintain outreach to our clientele in the food industry by developing applied research projects that address the needs of the industry. Transmit information to stakeholders via the *Smart Marketing* newsletter, food industry executive programs, industry presentations and workshops, and others as needed. The objective is to help maintain a vital and efficient food chain. The goal is to benefit society with a sustainable and affordable food system.

Core applied research activities include:

* researching and benchmarking supply chain practices from shipping point to retail
	+ assessing retail procurement practices and establishing recommendations to improve supply chain efficiencies

### Professional Experiences

2004-Present **Extension Associate**, Food Industry Management Program, Department of Applied Economics & Management, Cornell University.

2008-Present **Editor Smart Marketing newsletter.**

The *Smart Marketing* articles communicate research-based knowledge from Dyson faculty, researchers, and specialists to New York’s community.

### Awards

2022 **Agricultural & Applied Economics Association Distinguished Extension/Outreach Program Award, Group**, Food Industry Management Program, Cornell University, Kristen Park

## **EXTENSION, OUTREACH, and ENGAGEMENT**

Dyson Extension Bulletins

Schmit, T. M., Park, K. S., Clausen, J., Jr., and Gómez, M. I. (2024) *Evaluating the Economic Impacts of Taste NY: A Case Study of the Southern Tier Welcome Center Taste NY Store*. Dyson School of Applied Economics and Management Extension Bulletin [2024-06](https://dyson.cornell.edu/wp-content/uploads/sites/5/2023/03/2022_Berry_Labor_EB-VD.pdf), October 2024.

Severson, R. M., Park, K. S. and Gómez, M. I. (2023) *Examination of Impact of Changes of Minimum Wage and Overtime Thresholds to New York State Berry Farmers*. Dyson School of Applied Economics and Management Extension Bulletin [2023-03](https://dyson.cornell.edu/wp-content/uploads/sites/5/2023/03/2022_Berry_Labor_EB-VD.pdf), March 2023.

Park, K. S. (2023). *2022 New York Berry Price Information*. Dyson School of Applied Economics and Management Extension Bulletin [2023-04](https://dyson.cornell.edu/wp-content/uploads/sites/5/2023/04/2022_NYS_Berry_Prices_EB_rev-VD.pdf). March 2023.

Park, K. S., Gabriel, S., and Rangajaran, A. (2022) *Specialty Mushroom Grower Survey Report*. Dyson School of Applied Economics and Management Extension Bulletin [2022-13](https://dyson.cornell.edu/wp-content/uploads/sites/5/2022/12/Mushroom_survey_bulletin_Final-VD.pdf), August 2022.

Park, K. S., Brumberg, A., Yonezawa, K. (2020). *The Covid-19 Shopper: Online Shopping.* E.B. 20-14, Dyson School of Applied Economics and Management, Ithaca, NY.

Park, K. S., Brumberg, A., Yonezawa, K. (2020). *The Covid-19 Shopper: Shopping Habits during Covid-19.* E.B. 20-15, Dyson School of Applied Economics and Management, Ithaca, NY.

Park, K. S., Gómez, M., Clancy, K. (2018). *Case Studies of Supermarkets and Food Supply Chains in Low-Income Areas of the Northeast: A Cross Case Comparison of 11 Case Studies.* E.B. 18-02, Dyson School of Applied Economics and Management, Ithaca, NY.

## **RESEARCH**

#### Publications (peer reviewed)

Fuchs, M., C. V. Almeyda, M. Al Rwahnih, S. S. Atallah, E. J. Cieniewicz, K. Farrar, W. R. Foote, D. A. Golino, M. I. Gómez, S. J. Harper, M. K. Kelly, R. R. Martin, T. Martinson, F. M. Osman, K. Park, V. Scharlau, R. Smith, I. E. Tzanetakis, G. Vidalakis, and R. Welliver. (2021) Economic Studies Reinforce Efforts to Safeguard Specialty Crops in the United States. *Plant Disease*, [Vol. 105, No. 1](https://apsjournals.apsnet.org/toc/pdis/105/1) January 2021. <https://doi.org/10.1094/PDIS-05-20-1061-FE>

Clancy, K. Bonanno, A., Canning, P., Cleary, R., Conrad, Z., Fleisher, D., Gómez, M., Griffin, T., Lee, R., Kane, D., Palmer, A., Park, K., Peters, C. J., and Tichenor, N. (2017). Using a market basket to explore regional food systems. *Journal of Agriculture, Food Systems, and Community Development*, Volume 7, Issue 4 / Fall 2017.

**Other Reviewed Publications**

Minor, T., Hawkes, G., McLaughlin, E.W., Park, K.S. and Calvin, L. (2019). *Food Safety Requirements for Produce Growers: Retailer Demands and the Food Safety Modernization Act*, EIB-206, U.S. Department of Agriculture, Economic Research Service, April 2019.

Gómez, M. I., McLaughlin, E. W., & Park, K. S. (2014). Apple Case Studies in the Syracuse MSA. In Robert P. King, Michael S. Hand, & Miguel Gómez (Eds.), *Growing Local: Case Studies on Local Food Supply Chains* (pp. 267-290). Lincoln, NE: University of Nebraska Press.

Park, K. S., Gómez, M. I., Ortmann, G. F., & Horwich, J. (2014). Product Prices and Availability. In Robert P. King, Michael S. Hand, & Miguel Gómez (Eds.), *Growing Local: Case Studies on Local Food Supply Chains* (pp. 267-290). Lincoln, NE: University of Nebraska Press.