

JOHN TOBIN-DE LA PUENTE

Cornell University '
361 Warren Hall '
Ithaca, New York 14853, USA '
+1 607 255 7470 '
john.tobin@cornell.edu '

EDUCATION

HARVARD UNIVERSITY: Ph.D. in Organismic and Evolutionary Biology, 1995

Dissertation: *Ecology and Diversity of Neotropical Rainforest Canopy Ants*

Dissertation advisor: Prof. Edward O. Wilson

HARVARD LAW SCHOOL: J.D., 1995

Research paper: *Intellectual Property Rights, Genetic Resources, and the Pharmaceutical Industry: Drug Development and the Conservation of Biological Diversity*

UNIVERSITY OF CALIFORNIA AT LOS ANGELES: B.S. in Biology, 1986, *magna cum laude*

EMPLOYMENT HISTORY

CORNELL UNIVERSITY, Cornell S.C. Johnson College of Business, Charles H. Dyson School of Applied Economics and Management, Ithaca, New York

- *Professor of Practice of Corporate Sustainability*: March 2016 to the present
- *Senior Faculty Fellow, Cornell Atkinson Center for Sustainability*: October 2021 to the present
- *Founding Co-Director, Initiative on Responsible Finance*: July 2016 to the present
- *Director, Grand Challenges Program*: July 2021 to June 2023
- *Academic Director, Cornell Master of Professional Studies (M.P.S.) in Applied Economics and Management with the CEMS Master in International Management (M.I.M.)*: July 2019 to June 2023
- *Member, Executive Committee, School of Applied Economics and Management*: July 2021 to June 2023
- Position involves teaching undergraduate and graduate courses, conducting research, and leading outreach and engagement activities at the intersection of finance and sustainability; faculty committee work (including chairing promotion review committees); and academic and professional advisory work.
- Courses taught, among others:
 - Corporate Sustainability
 - Environmental Finance and Markets
 - Sustainable Business
 - International Aspects of Sustainability in Business and Finance
 - Financial Markets and Sustainability

CORNELL UNIVERSITY, College of Human Ecology, Cornell Institute for Public Affairs, Ithaca, New York

- *Professor of Practice of Corporate Sustainability*: March 2016 to June 2021 (joint appointment with the Charles H. Dyson School of Applied Economics and Management)
- *Director, Environmental Finance and Impact Investing (EFII) Fellows Program*: 2016 to 2021
- Position involved teaching graduate courses to Master of Public Administration (MPA) students and other professional master's students; faculty committee work; and academic and professional advisory work.
- Courses taught, among others:
 - Corporate Responsibility
 - Topics in Environmental Finance and Impact Investing
 - Environmental Finance and Impact Investing Practicum
 - Special Topics: Domestic Capstone

CREDIT SUISSE, Zurich, Switzerland, October 2007 to January 2016

Managing Director and Global Head of Sustainability

Responsibilities included:

- Developing, articulating, and implementing corporate strategy in the area of sustainability
- Supervising a multicultural team of finance professionals based in Zurich, London, New York, and Hong Kong managing risk and providing controls in connection with environmental and social matters
- Developing partnerships and other collaborations in the area of sustainability with private sector actors and with relevant not-for-profit organizations, including non-governmental and inter-governmental entities and academic institutions
- Managing the bank's interactions with environmental and social advocacy organizations
- Developing and producing interdisciplinary research products in the area of sustainability
- Coordinating the bank's external commitments on sustainability matters, including the Equator Principles and the UNEP Finance Initiative
- Supporting the origination and delivery of socially responsible investment products and working with relevant business units to structure solutions in the area of values-based investing
- Developing policies on sensitive industries
- Communicating the bank's position internally and externally on sustainability issues
- Advising generally on corporate sustainability matters

CREDIT SUISSE, New York, New York, 2002 to 2007

Director and Counsel, General Counsel Division, International Finance Group

Responsibilities included:

- Advising on the structuring and documentation of cross-border financings, including structured financing, secured loans, syndicated lending, project finance, repackagings, and securities offerings involving emerging markets, particularly Latin America
- Managing external counsel in the execution of high-impact transactions involving international markets
- Drafting and providing input on Credit Suisse policies and related legal and regulatory requirements
- Advising generally on cross-border legal issues

CLIFFORD CHANCE, New York, New York, 1997 to 2002

Corporate Attorney

Responsibilities included:

- Working on US law aspects of cross-border capital markets transactions involving Latin America and other emerging markets as well as developed markets
- Drafting financial documents requiring strong quantitative skills and the ability to analyze and dissect financial statements
- Supervising, training, and evaluating attorneys and other legal professionals
- Leading deal teams in the execution of numerous financings
- Following an internal election process, representing the firm's associates on the Personnel Committee in discussions with the partnership on topics including compensation

DAVIS POLK & WARDWELL, New York, New York, 1995 to 1997

Corporate Attorney

Responsibilities included:

- Representing underwriters, issuers, and sovereigns in a variety of transactions, including privatizations, public offerings, and private placements of both debt and equity securities, with a focus on Latin America
- Advising international clients on the preparation of annual reports and other US disclosure documents
- Advising Latin American and Spanish corporate clients on cross-border financial transactions
- Advising these clients generally on compliance with US securities laws

SELECTED RELEVANT EXPERIENCE

REPUBLIC OF PERU, NATIONAL DELEGATION TO UN CONVENTION ON BIOLOGICAL DIVERSITY
Member of the delegation of the Republic of Peru to the 15th Conference of the Parties (COP 15) of the United Nations Convention on Biological Diversity, Montreal, Quebec, Canada, December 2022

- Advised the official delegation of the Republic of Peru in negotiations with other national delegations on matters related to resource mobilization, official development assistance, subsidies reform, and related topics in connection with the Post-2020 Global Biodiversity Framework, the international framework on biodiversity protection and sustainable development for the 2020-2030 period.

CORNELL UNIVERSITY, DELEGATION TO UN CONVENTION ON BIOLOGICAL DIVERSITY
Head of the Cornell University delegation to the 15th Conference of the Parties (COP 15) of the United Nations Convention on Biological Diversity, Montreal, Quebec, Canada, December 2022

- Assembled the Cornell University delegation and worked with the Office of the President and with the Secretariat of the United Nations Convention on Biological Diversity to obtain observer status for the University. Organized, coordinated, moderated, and/or hosted Cornell University activities at COP 15.

INTERNATIONAL UNION FOR CONSERVATION OF NATURE-UNITED STATES (IUCN-US)

Chair, Board of Directors, March 2023 to the present

Vice-Chair and Acting Chair, March 2022 to March 2023

Member of the Board of Directors, 2018 to the present

- IUCN-US is a US-based 501(c)(3) affiliated with IUCN, the global authority on the status of the natural world and the measures needed to safeguard it, based in Gland, Switzerland.

COALITION FOR PRIVATE INVESTMENT IN CONSERVATION (CPIC), 2016 to the present

Co-founder and Member of the Executive Committee

- CPIC brings together a group of commercial banks, development finance institutions, environmental organizations, academic institutions, law firms, and others seeking to facilitate the entry of private investment capital into environmental protection projects.

FOREST TRENDS, Washington, DC, 2015 to 2021

Member of the Board of Directors

- Forest Trends is a not-for-profit environmental organization dedicated to promoting sustainable forest management and conservation by creating and capturing market values for ecosystem services.

UBS NATURE FINANCE CONFERENCE, 2014 to the present

Co-founder and Member of the Organizing Committee

- The UBS Nature Finance Conference (formerly known as the Conservation Finance Conference at Credit Suisse) is held yearly at one of the bank's regional headquarters.

AMERICAN INSTITUTE OF BIOLOGICAL SCIENCES (AIBS), Washington, DC area, 2012 to 2015

Member of the Board of Directors, Chair of the Finance Committee, and Treasurer

- AIBS is a not-for-profit scientific association founded in 1947 and dedicated to advancing biological research and education. AIBS publishes *BioScience*, its flagship journal. Its membership includes over 100 professional societies and scientific organizations and 6000 biologists.

EQUATOR PRINCIPLES ASSOCIATION, 2010 to 2016

Member of the Steering Committee of the Equator Principles Association and Chair of the NGO Committee

- In addition to representing Credit Suisse, co-led the drafting team of individuals from Citi, ING Bank, and the Equator Principles Association Secretariat who wrote Version 3 of the Equator Principles ('EP3').

INTERNATIONAL CHAMBER OF COMMERCE (ICC), Paris, France, 2008 to 2016

Member of the Commission on Environment and Energy

- Contributed to the definition and articulation of the international business community's approach to a series of environmental matters and represented ICC at events including the 2012 Rio+20 summit.

ORGANIZATION FOR TROPICAL STUDIES (OTS), Durham, North Carolina

Member of the Board of Directors, 2020 to the present

Chair of the Audit Committee, Secretary of the Board, and Member of the Board of Directors, 2005 to 2014

- OTS is a consortium of over 60 universities globally that provides graduate and undergraduate training in tropical science and manages a network of world-class biological research stations.

NEW YORK STATE BAR, New York, New York, 1996 to 2008

Member of the Bar of the State of New York

- Focused on international financial and corporate law and on matters requiring an understanding of the strategic, reputational, and regulatory issues that may impact global corporate entities, and in particular financial institutions.

SELECTED PAST AND CURRENT MEMBERSHIPS AND INSTITUTIONAL AFFILIATIONS !

- Museum of Natural History (former Research Associate in the Division of Invertebrate Zoology)
- Association of the Bar of the City of New York (former member of the Committee on International Environmental Law and the Committee on Inter-American Affairs)
- Equator Principles Association (former member of the Steering Committee, former co-chair of the NGO Committee)
- United Nations International Strategy for Disaster Reduction (UNISDR) (former member of the Private Sector Advisory Group)
- The Explorers Club (Fellow National '03)
- Harvard Club of Switzerland (former member)
- The Cornell Club-New York (faculty member)
- Amazon Conservation Association (former founding member of the Board of Directors)
- International Canopy Network (ICAN) (former member of the Advisory Board)
- Fundación Peruana para la Conservación de la Naturaleza-ProNaturaleza (former member of the Board of Directors)

SELECTED ACADEMIC FELLOWSHIPS AND HONORS

- Kendall S. Carpenter Memorial Advising Award, Cornell University, 2021-2022
- Financial Times and the Impact and Sustainable Finance Faculty Consortium Awards: winner for 'teaching materials most informed by recent developments' for *The Little Book of Investing in Nature*, 2021
- Engaged Cornell Faculty Fellow, 2016-2017
- Fulbright Scholar (in residence in Panama), 1991-1992
- Harvard University - Certificate of Distinction in Teaching, 1988 and 1989
- National Science Foundation Minority Graduate Fellowship, 1986-1988 and 1989-1990
- Elected to Phi Beta Kappa, 1986

CONSULTING WORK

Consults widely on matters of sustainability strategy, reporting, and disclosure, conservation finance, biodiversity, environmental and social risk management, stakeholder relations and reputational risk, and related areas for financial institutions, corporates, and civil society organizations, either in a personal capacity or through two associated firms, SeaBridge Sustainability and WayBridge Consulting LLC.

SELECTED GRANTS

- Great Lakes Protection Fund, Transition Financing for Regenerative Agriculture Systems, 2020-23
- Cornell University, Atkinson Center Grant for Conservation Finance, 2018-2022
- Cornell University, Engaged Cornell Curriculum Development Grant, 2017-2018
- Cornell University, Atkinson Center-EDF Innovation for Impact Grant, 2017-2018
- Cornell University, Engaged Cornell Curriculum Planning Grant, 2016-2017
- National Science Foundation Dissertation Improvement Grant, 1991-1992

THESIS COMMITTEE MEMBERSHIP

- Zongzhe (Kevin) Li (external co-advisor, Master in Public Policy, Harvard Kennedy School, expected 2024)
- Morgan Mastrianni (Master of Science in Applied Economics and Management, 2023)
- Manuela Moura Dantas (Ph.D. in Management, 2019)
- Seth Olson (Master of Science in Applied Economics and Management, 2018)
- Allison Tse (Master of Regional Planning, 2018)

PUBLIC SPEAKING

Speaks regularly at industry events and universities on corporate sustainability, conservation finance, and related topics. Recent examples include keynote addresses, lectures, and panel discussions at COP 15 of the UN Convention on Biological Diversity (Montreal, Canada), the Global Sustainable Digital Finance Forum (Zurich, Switzerland), the One Planet Summit organized by the French government, the International Union for Conservation of Nature (IUCN) World Conservation Congress (Marseille, France), the Economist Intelligence Unit (EIU) World Ocean Summit (Abu Dhabi), and numerous others.

SELECTED MEDIA COVERAGE AND INTERVIEWS

Bloomberg Green, August 28, 2024. Why biodiversity urgently needs more financing options. Available at <https://www.bloomberg.com/news/articles/2024-08-28/why-biodiversity-urgently-needs-more-financing-options?srnd=undefined&sref=zKsnlgvx>

Wall Street Journal, May 1, 2024. Most companies lack tech needed to meet sustainability reporting requirements. Available at https://www.wsj.com/articles/most-companies-lack-tech-needed-to-meet-sustainability-reporting-requirements-ad7fe889?tpl=sb&mod=hp_lead_pos2

Marketplace (Public Radio), March 7, 2024. SEC adopts rule making companies disclose climate risks. Available at <https://www.marketplace.org/2024/03/07/sec-climate-risk-disclosures/>

Vice News, February 5, 2024. Everything you need to know about greenwashing. Available at <https://www.vice.com/en/article/7kxjb4/everything-you-need-to-know-about-greenwashing>

Wall Street Journal, January 19, 2024. Business is facing up to the risks of destroying the natural world. Available at <https://www.wsj.com/articles/business-is-facing-up-to-the-risks-of-destroying-the-natural-world-65be8b78>

Wall Street Journal, September 5, 2023. Biocredits could help save the Earth. But a market is some way off. Available at https://www.wsj.com/articles/biocredits-could-help-save-the-earth-but-a-market-is-some-way-off-92b6090a?reflink=desktopwebshare_linkedin

Newswise, March 6, 2023. Cornell expert: GOP's fight against 'woke' investing in a day late and a dollar short. Available at <https://www.newswise.com/articles/cornell-expert-gop-s-fight-against-woke-investing-is-a-day-late-and-a-dollar-short>

Cornell Chronicle, February 3, 2023. New NY Outcomes Fund pays farmers to adopt sustainable practices. Available at <https://news.cornell.edu/stories/2023/02/new-ny-outcomes-fund-pays-farmers-adopt-sustainable-practices>

Vox, December 19, 2022. The world has a new plan to save nature. Here's how it works—and how it could fail. Available at <https://www.vox.com/down-to-earth/2022/12/19/23515099/cop15-montreal-biodiversity-climate>

Cornell Chronicle, December 16, 2022. Cornell research informs 'nature finance' for biodiversity negotiators. Available at <https://news.cornell.edu/stories/2022/12/cornell-research-informs-nature-finance-biodiversity-negotiators>

Financial Times, June 20, 2021. Teaching recognition award for excellence in sustainable finance education: 2021 winners in full. Available at <https://www.ft.com/content/7afdf218-bd28-4638-8d91-4583852fec60>

Aktuell Hållbarhet, January 15, 2021. Fredagskommentar: Nu skapas en ny marknad för naturens rikedomar. Available at <https://www.aktuellhallbarhet.se/miljo/biologisk-mangfald/fredagskommentar-nu-skapas-en-ny-marknad-for-naturens-rikedomar/>

Le Monde, January 11, 2021. Un signal financier positif donne confiance dans la possibilité de la transition. Available at https://www.lemonde.fr/planete/article/2021/01/11/un-signal-financier-positif-donne-confiance-dans-la-possibilite-de-la-transition_6065855_3244.html

Business Wire, September 18, 2020. Financing nature: Closing the global biodiversity financing gap. Available at <https://www.businesswire.com/news/home/20200918005475/en/Financing-Nature-Closing-the-Global-Biodiversity-Financing-Gap>

Euromoney, October 2019. Conservation finance: Can banks embrace natural capital? Available at <https://www.euromoney.com/article/b1hh1rcjthqmd/conservation-finance-can-banks-embrace-natural-capital>

Cornell Enterprise, Winter 2017. Impact investing takes off, by Jeffrey Gangemi. Available at <https://www.johnson.cornell.edu/CornellEnterprise/Article/ArticleId/46894/Impact-Investing-Takes-Off>

MPA News, January 24, 2017 (online). The \$400-billion potential for private investment in conservation: With investors looking for projects, what can MPAs do to access the funds? Available at <https://mpanews.openchannels.org/news/mpa-news/400-billion-potential-private-investment-conservation-investors-looking-projects-what>

Cornell Chronicle, October 20, 2016 (online). Coalition taps private sector to help nature pay for itself. Available at <http://chronicle.cornell.edu/stories/2016/10/coalition-taps-private-sector-help-nature-pay-itself>

The Nature Conservancy, September 2, 2016 (online). New coalition launches to scale private conservation investment at IUCN World Conservation Congress. Available at <http://www.nature.org/newsfeatures/pressreleases/new-coalition-launches-to-scale-private-conservation-investment-at-iucn-worl.xml>

Daily Sun, September 2, 2016 (online). International coalition launched to scale up private finance in conservation. Available at <http://www.daily-sun.com/home/printnews/164158>

Conservation Finance Network, July 27, 2016 (online). John Tobin advises bridging the rift between banks and NGOs, by Vince Tenorio. Available at <http://www.conservationfinancenetwork.org/2016/07/27/john-tobin-advises-bridging-the-rift-between-banks-and-ngos>

Credit Suisse, July 3, 2015 (online). The future of the ‘Blue Economy’, by Simon Stauffer. Available at <https://www.credit-suisse.com/us/en/about-us/responsibility/news-stories/articles/news-and-expertise/2015/07/en/the-future-of-the-blue-economy.html>

Business School Lausanne, May 7, 2015 (online). Credit Suisse—reputation is vital, by Mary Mayenfisch-Tobin. Available at <https://bsl-blog.org/2015/05/07/credit-suisse-reputation-is-vital/#more-575>

Impact Alpha, May 4, 2015 (online). Making nature pay: bankers work to finance conservation at scale, by David Bank. Available at <http://impactalpha.com/making-nature-pay-bankers-work-to-finance-conservation-at-scale/>

The Guardian, November 15, 2012. Sustainable finance: how far have the Equator Principles gone?, by Oliver Balch. Available at <https://www.theguardian.com/sustainable-business/sustainable-finance-equator-principles>

NEWS COVERAGE OF DOCTORAL RESEARCH

Science 300: 916-917, May 9, 2003 (print edition). Cryptic herbivores of the rainforest canopy, by James H. Hunt. Available at <http://www.sciencemag.org/content/300/5621/916.full?sid=81e26d42-8fc2-4433-91c0-48d5fd2a2b3d>

The Economist, May 8, 2003 (print edition). Veggieburgers, anyone? Available at <http://www.economist.com/node/1763577>

FICTIONAL CHARACTERS

Wilson, E.O. 2010. *Anthill: A Novel*. W.W. Norton & Company. Raphael, the main character, is based in part on John Tobin, a former graduate student of the author.

EPONYMY

Pheidole tobini Wilson 2003 (FORMICIDAE: Myrmicinae; Pheidolini)

A new species of Amazonian ant named after John Tobin, a student of the Amazon arboreal ant fauna and the collector of the new species, by Edward O. Wilson, in connection with Wilson's comprehensive revision of the genus, *Pheidole in the New World* (2003, Harvard University Press)

LANGUAGES

- Spanish (native proficiency)
- English (native proficiency)
- Portuguese (intermediate)
- French (basic)
- German (basic)

PERSONAL

- US national; raised primarily in Peru in a bilingual and bicultural family
- Graduated from secondary school in Lima, Peru (Colegio Santa Margarita)
- Institutional website: business.cornell.edu/faculty-research/faculty/jt728/

APPENDIX: PUBLICATIONS

Publications in Peer-Reviewed Journals:

Karolyi, G.A. and J. Tobin-de la Puente. 2023. Biodiversity finance: A call for research into financing nature. *Financial Management*. Available at <https://doi.org/10.1111/fima.12417>

Brand, M.W., K. Quesnel, P. Saksa, N. Ulibarri, A. Bomblies, L. Mandle, M. Allaire, O. Wing, J. Tobin-de la Puente, E.A. Parker, J. Nay, B.F. Sanders, D. Rosowsky, J. Lee, K. Johnson, N. Gudino-Elizondo, N. Ajami, N. Wobbrock, P. Adriaens, S.B. Grant, S. Wright, T. Gartner, Z. Knight, and J.P. Gibbons. 2021. Environmental impact bonds: a common framework and looking ahead. *Environmental Research: Infrastructure and Sustainability* 1:023001. Available at <https://iopscience.iop.org/article/10.1088/2634-4505/ac0b2c/pdf>

Rodewald, A.D., P. Arcese, J. Sarra, J. Tobin-de la Puente, J. Sayer, F. Hawkins, T. Martin, B. Guy, and K. Wachowicz. 2020. Innovative finance for conservation: roles for ecologists and practitioners. *Issues in Ecology*. Available at https://www.esa.org/wp-content/uploads/2020/11/ESA_IssuesInEcology_no.22.pdf

Fitzgerald, T.P., P.R. Higgins, E. Quilligan, S.A. Sethi, and J. Tobin-de la Puente, J. 2020. Catalyzing fisheries conservation investment. *Frontiers in Ecology and the Environment*. Available at <https://doi.org/10.1002/fee.2147>

Rodewald, A.D., P. Arcese, J. Sarra, and J. Tobin-de la Puente. 2019. RE: Paying to save biodiversity: conservation and the private sector. (A comment on Barbier *et al.* 2018.) *Science*. Available at <https://science.sciencemag.org/content/re-paying-save-biodiversity-conservation-and-private-sector>

Tobin, J.E. 1997. Competition and coexistence of ants in a small patch of rainforest canopy in Peruvian Amazonia. *Journal of the New York Entomological Society* 105:105-112.

Tobin, J.E., R. Goldberg, and D.D. Hopkins. 1993. Biodiversity entreaty. *Science* 262:13-14.

Nonacs, P. and J.E. Tobin. 1992. Selfish larvae: Development and the evolution of parasitic behavior in the Hymenoptera. *Evolution* 46:1605-1620.

Moffett, M.W. and J.E. Tobin. 1992. Physical castes in ant workers: A problem for *Daceton armigerum*. *Psyche* 98:283-292.

Tobin, J.E. 1991. Free lunch? *Nature* 352:482.

Books:

Tobin-de la Puente, J. Forthcoming. *The Little Book of Nature Business*. Global Canopy.

Tobin-de la Puente, J. and A.W. Mitchell (eds.). 2021. *The Little Book of Investing in Nature*. Global Canopy. Available at https://globalcanopy.org/wp-content/uploads/2021/01/LBIN_2020_EN.pdf

Book Chapters:

Jaeggi, O., G.W. Ziero, J. Tobin-de la Puente, and J. Koelbel. 2023. Nachhaltige Finanzen verstehen. In K. Wendt (ed.), *Positives Impact Investing: Eine nachhaltige Brücke zwischen Strategie, Innovation, Wandel, und Lernen*. Springer Gabler.

Jaeggi, O., G.W. Ziero, J. Tobin-de la Puente, and J. Koelbel. 2018. Understanding sustainable finance. In K. Wendt (ed.), *Positive Impact Investing and Organizational Culture*. Springer International Publishing.

Tobin, J.E. 1995. Ecology and diversity of tropical forest canopy ants. In Lowman, M.D., and N.M. Nadkarni, eds., *Forest Canopies: A Review of Research on this Biological Frontier*, pp. 129-147. Academic Press, San Diego.

Tobin, J.E. 1994. Ants as primary consumers: Diet and abundance in the Formicidae. In Hunt, J.H., and C.A. Nalepa, eds., *Nourishment and Evolution in Insect Societies*, pp. 279-307. Westview Press, Boulder.

Tobin, J.E. 1991. A Neotropical rain forest canopy ant community: Some ecological considerations. In Huxley, C.R., and D.F. Cutler, eds., *Ant-Plant Interactions*, pp. 536-538. Oxford University Press, Oxford.

Technical and Industry Reports:

Baralon, J., D. Marks, U. Dieterich, G. Hinojosa, C. Mallin, M. Stadelmann, S.A. Sethi, and J. Tobin-de la Puente. 2021. *Conservation Finance 2021: An unfolding opportunity*. Cornell Atkinson Center for Sustainability, International Union for Conservation of Nature, and South Pole. Available at <https://www.cpicfinance.com/wp-content/uploads/2021/12/CPIC-Conservation-Finance-Report-2021-1.pdf>

Deutz, A., G.M. Heal, R. Niu, E. Swanson, T. Townshend, Z. Li, A. Delmar, A. Meghji, S.A. Sethi, and J. Tobin-de la Puente. 2020. *Financing Nature: Closing the global biodiversity financing gap*. The Paulson Institute, The Nature Conservancy, and the Cornell Atkinson Center for Sustainability. Available at <https://cpb-us-e1.wpmucdn.com/blogs.cornell.edu/dist/0/9351/files/2020/09/CBD-Full-Report-Endorsements.pdf>

Stephenson, J. and 27 co-authors and contributors. 2018. *Conservation Investment Blueprints: A Development Guide*. PwC and the Coalition for Private Investment in Conservation (as contributor). Available at http://cpicfinance.com/wp-content/uploads/2018/01/CPIC_Blueprint_Development_Guide_2018.pdf

Huwyler, F., J. Käppeli, and J. Tobin. 2016. *Conservation Finance: From Niche to Mainstream: The Building of an Institutional Asset Class*. Credit Suisse. Available at <https://www.credit-suisse.com/media/assets/corporate/docs/about-us/responsibility/banking/conservation-finance-en.pdf>

Tobin-de la Puente, J., and 34 co-authors. 2015. *Design of a Sustainable Financial System: Swiss Team Input into the UNEP Inquiry*. Swiss Federal Office for the Environment. Available at http://unepinquiry.org/wp-content/uploads/2015/04/Design_of_a_Sustainable_Financial_System_Swiss_Team_Input_into_the_UNEP_Inquiry.pdf

Huwyler, F., J. Käppeli, K. Serafimova, E. Swanson, and J. Tobin. 2014. *Conservation Finance: Moving Beyond Donor Funding Toward an Investor-Driven Approach*. Credit Suisse. Available at <https://www.credit-suisse.com/media/assets/corporate/docs/about-us/responsibility/environment/conservation-finance-en.pdf>

Tobin, J. 2012. Foreword in: *The 2050 Criteria: Guide to Responsible Investment in Agricultural, Forest, and Seafood Commodities*. WWF. Available at http://wwf.panda.org/what_we_do/how_we_work/businesses/transforming_markets/solutions/commodity_financing/2050_criteria/

Kopp, M., K. Serafimova, R. Baumann, F. Huwyler, N. Mastacchi, and J. Tobin-de la Puente. 2012. *Decarbonizing Swiss Real Estate: The Credit Suisse Case Study*. Credit Suisse. Available at https://www.credit-suisse.com/ch/real_estate/doc/Nachhaltigkeit/study_decarbonizing_swiss_real_estate_eng.pdf

Vellacott, T., M. Kopp, K. Serafimova, J. Tobin-de la Puente, A. Aulisi, P.-Y. Bolinger, F. Huwyler, V. Hoffmann. 2011. *Transition to a Low Carbon Economy: The Role of Banks*. Credit Suisse. Available at <https://publications.credit-suisse.com/index.cfm/publikationen-shop/sustainability/>

Working Papers:

Tobin-de la Puente. Forthcoming. *Out of Scope: Rethinking the taxonomy and methodology for calculating corporate value chain emissions*.

Teaching Case Studies:

Karolyi, G.A. and J. Tobin-de la Puente. 2024. Business school case study: can biodiversity bonds save natural habitats? *Financial Times* 'instant teaching case studies' series. July 30, 2024. Available at <https://www.ft.com/content/338dd196-8605-4d28-af8d-4faf5c8f7cb6#comments-anchor>

Conference Proceedings:

Tobin de la Puente, J. 1993. La importancia de los inventarios biológicos para la ciencia de la conservación. In *Memoria del X Congreso Nacional de Biología*, Agosto 1992, Lima, Peru, pp. 107-110.

Tobin, J.E. 1990. Nourishment, caste thresholds and workerless social parasites in the Formicidae. In Veeresh, G.K. et al., eds., *Social Insects and the Environment*, pp. 649-650. Oxford and IBH Publishing Co., India.

Cover, S.P., J.E. Tobin, and E.O. Wilson. 1990. The ant community of a tropical lowland rainforest site in Peruvian Amazonia. In Veeresh, G.K. et al., eds., *Social Insects and the Environment*, pp. 699-700. Oxford and IBH Publishing Co., India.

Miscellaneous Magazine, Newspaper, and Website Articles:

Tobin-de la Puente, John. 2024. E.O. Wilson and the Great Rainforest in the Sky. *LinkedIn*. January 5, 2024. Available at <https://lnkd.in/eC3waCmr>

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