

# John Blevins (J.B.)

Technology Strategist

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JBlevins

## About

Business and technology management consulting services in the areas of corporate strategy and organizational management for technology-based businesses. Providing strategic planning, execution, venture capital investment guidance, corporate assets analysis review, patent protection, expert witness testimony, fractional executive services, speaking engagements (*conferences, panels, corporate events, universities*), media organizations pundit commentary, technology management courses, workshops, corporate development sessions (*off-sites, ideation, development*), and policy guidance for corporations, governments, politicians, NGO's, and Boards of Directors.

## Experience



Navigation Pointe  
Consulting 2012-Current



Cornell Tech  
Teaching 2018-Current



Cornell Johnson  
Teaching 2022-Current



UC-Berkeley  
Teaching 2022-2023



UCLA Extension  
Advising 2022-Current



UCLA Anderson  
Teaching 2016-2022



Deloitte Consulting  
Consulting 2011-2015



Microsoft  
Strategy 1998-2010



Oracle  
Consulting 1994-1998



Shell Oil Company  
Sales 1989-1994

## Expertise

- Corporate Strategy
- Strategic Planning
- Technology Program Development
- Organizational Management
- Venture Capital Investment
- Emerging Technologies
- New Market Development
- Partnership Alliances
- Corporate Communications
- Patent Protection
- ERP Systems/Software
- Cloud Computing
- Big Data Analytics
- Mobile
- Design Thinking
- Machine Learning
- Artificial Intelligence
- Spatial Computing AR/VR

## Global



Career Clients: 280

- Solutionist
- Innovator
- Creator
- Educator
- Mentor

*Removing friction from global business systems*

## Education

Master of Business Administration  
UCLA Anderson School of Management

Bachelor of Science Civil Engineering  
University of Alabama

Additional Non-degree

Southern Methodist University Cox School of Business  
London Business School  
Peking University Guanghua School of Management  
Cheung Kong Graduate School of Business  
Business School São Paulo  
United Arab Emirates University  
American University of Sharjah  
King Abdullah University of Science and Technology

## Interests

- UCLA Extension Curriculum Advisory Board (AI/Fintech)
- Former Innovate@UCLA Board of Directors
- Founder, Friends of Runyon Canyon Foundation, a 501(c)(3) non-profit city park support organization
- Former Board of Directors, Boys & Girls Club of Hollywood
- Real Estate Redevelopment
- Avid Outdoorsman- Hiking, biking, snowboarding, skiing, surfing, swimming, sailing, and sea cave kayaking
- Photographer- Amateur hobbyist volunteering services at charitable events