

# John P. Bayne Jr.

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## Cross-Cultural Business Leader | Tech Product & Business Strategist | Board Member

**Dynamic global business operations leader with a wide-reaching innovation, evolution, and growth history for iconic Fortune 500 brands and business divisions. Legacy of guiding market adaptation for Corning Incorporated—transforming its cutting-edge products to grow and maintain multibillion-dollar global business opportunities. Expertise spans full-lifecycle B2B/B2C tech development in manufacturing space and building and leading high performance global teams of 2,500+ across Asia Pacific, EMEA, and US.**

### **Leadership Highlights:**

- Member of Corning's senior executive leadership team which includes CEO, COO, CFO, business sector leaders and functional leaders.
- Directed business operations for \$2B+ Mobile Consumer Electronics division with a workforce of 2,500+.
- Trusted mentor and teacher within Corning's internal class on Program Leadership—contributing to developing and expanding the impact of rising leadership.

### **Growth Highlights:**

- Established Corning's display technology footprint during 3-year ex-pat assignment as President of Display Technologies China, which today encompasses a workforce of 1,900 and \$2.5B in annual revenue.
- Furthered cover glass market growth with Corning Gorilla® Glass, launching 'Ceramic Shield' and securing market share with iconic global consumer electronics brand.
- Increased Semiconductor space revenues from \$500M to \$700M through plant expansions and displaced incumbent in bendable glass market, increasing share to 50% by resolving development issues in France and building Korea production line.

## Corning Incorporated [NYSE: GLW]

1995–Present

### **Senior Vice President & General Manager—Mobile Consumer Electronics | Corning, NY**

2020–Present

Direct end-to-end operations for \$2B+ Corning Mobile Consumer Electronics division, encompassing Corning Gorilla® Glass, Advanced Optics, and Bendable Glass programs. Pivotal to cementing Corning® Gorilla® Glass as an iconic brand and worldwide market leader within the mobile electronics sphere. Accountable for business strategy across units and functions (HR, Finance, Legal).

- Led Mobile Consumer Electronics business growth from \$1.5B to \$2B between 2018 and 2021
- Championed Corning's culture of innovation to launch six cutting-edge products
- Established high-performing leadership teams to embed trust and integrity across matrixed workforces
- Guided senior leadership team throughout strategic and operational issues; navigated spike in lithium prices requiring negotiations with major customer to maintain profitability and mitigate supply disruption

### **Vice President & General Manager—Corning Gorilla Glass**

2015–2020

Grew business from \$800M to \$1.4B through strengthened senior global relationships in China, Taiwan, Korea, India, and US and tailored product portfolios. Since 2022, Gorilla Glass has been designed in \$8B+ devices and used by over 45 major OEMs.

- Closed multiple deals with global leader in consumer electronics, securing \$450M+ in investment
- Spearheaded India-based JV targeting Gorilla Glass finishing, establishing Corning's first glass operation in India

- Delivered +4% CAGR in declining end market through tactical price moves, resulting in incremental revenue growth of \$350M+

**Vice President & General Manager—High-Performance Displays**

**2011–2015**

Directed turnaround within historically weak specialty glass sector.

- Lifted market share from single digits to 30%+ through assembly of A-level team, transformation of manufacturing platform, and product positioning that outcompeted an entrenched incumbent
- Capitalized on existing assets in Japan, Taiwan, and Korea, selling to display panel manufacturers like BOE, AUO, and Samsung

**Division Vice President & Business Director—Flat Glass Programs**

**2009–2011**

Oversaw new business opportunity producing strengthened cover glass material for LCD TVs with manufacturing operations in Japan/China. Owned commercial operations, marketing, manufacturing, strategy, technology development, and finance functions.

- Following market shift, pivoted manufacturing capacity to support Corning's entry into the cover glass tablet market, opening additional \$100M+ market segment

**President—Display Technologies China**

**2006–2009**

Drove market share growth and installation of Corning's first display production line as ex-pat in mainland China—cultivating strong relationships with government officials while immersing Corning's work culture of high integrity and innovation across the China-based team. Now generating \$2.5B in total revenue with a workforce of 1,900.

- More than doubled sales to \$105M+, increasing market share to 60% over two-year period
- Forged meaningful business and government partnerships spanning Beijing, Shanghai, Shenzhen, and Kunshan, as well as central government level (NDRC, MIIT, MofCom)
- Built Chinese workforce from ground up—ingraining strong focus on corporate values and social responsibility
- Owned full-scope start-up initiatives for inaugural LCD glass manufacturing plant in China: HR, finance, and strategic growth initiatives

**Early-Stage Research & Commercial Product Management Roles—Corning Incorporated**

**1995–2006**

Led early-stage research informing company's entry into key market segments, contributing foundational product and business strategy as Corning adapted product portfolio to evolving market trends and emerging technologies. Carried global market intelligence into fruition as President of Display Technologies China.

**Director—Worldwide Industry Intelligence**

Led market intelligence research group supporting multibillion-dollar division—encompassing forecasting, customer, and competitor intelligence. Leveraged strategic insights to originate enterprise growth plan for new division.

**Director—OLED Program Display Technologies**

Oversaw foundational research and business strategy behind Corning's OLED market entry, now entrenched within mobile handheld device space. Concurrently directed research informing organization's investment in flat panel glass for LCD televisions which later progressed to become a multibillion-dollar revenue generator.

**Commercial & Product Management—Photonics**

Guided product line team and engineering group in maintaining market share during telecom downturn as business leader for two telecom products.

**Additional Experience**

Before shifting into commercial strategy and product line management, began Corning career in plant controllership and operations. Later transitioned to international business finance as business controller for a \$1B+ optical fiber division, facilitating equity investments and JVs in South Africa, Malaysia, and Brazil.

## Board Service | Teaching | Awards | Achievements

**NS Nanotech** | Board Member | Startup focused on Micro-LED and UV disinfection

**Foodbank of the Southern Tier** | Board Member, Finance Committee Chair, 2016-Present

**Guthrie Clinic** | Board Member, 2018-Present

**Visiting Lecturer** | SC Johnson Graduate School of Management, Cornell University, 2025

**Cornell University Athletic Hall of Fame** | Selection Committee Member, 2014-Present

**Cornell Alumni Soccer & Track** | Former President & Current Executive Committee Member, 2004-Present

**Elected to Cornell Athletic Hall of Fame** | 1998

**Boston Marathon Runner** | 1993

## Featured Media, Speaking Engagements, & Thought Leadership

**Interview** | [Torture Testing Gorilla Glass Victus 2 – Cell Guru](#) | NDTV, 2023

**Interview** | [Corning Interview with John Bayne – Cell Guru](#) | NDTV, 2022

**Interview** | [John Bayne Shares the Success Story of Corning & More](#) | CNBC-TV18, 2022

**Keynote Speaker** | [John Bayne on The Corning Innovation Story & Building Something that Lasts](#) | Tech2Innovate in Delhi, India, 2020

**Article Feature** | ["Apple invests \\$250 million in Corning for future iPhone glass research"](#) | CNET.com, 2019

**Interview** | [How Corning's Gorilla Glass is Made](#) | Times Now, 2019

**Interview** | [How Tough Is The New Gorilla Glass 6?](#) | CNET, 2018

**Keynote Speaker** | [Corning® Gorilla® Glass 6 Event](#), 2018

## Education

**MBA, Finance & Operations Management** | Harvard Graduate School of Business Administration, Baker Scholar, 1994

**MS, Mechanical Engineering** | Rensselaer Polytechnic Institute, 1990

**BS, Mechanical Engineering** | Cornell University, 1988

- **Varsity Soccer**, 1984-1987, Selected All-Ivy League First Team, All-New York State First Team, Three-time Adidas Academic All-America Soccer Team and GTE Academic All-America At Large Team, Soccer
- **Varsity Indoor and Outdoor Track**, 1984-1988, All-Ivy League First Team, 400m, 500m, and 1600m relay