

**CURRENT PROFESSIONAL HISTORY**

**2013-Present** Managing Director, J-Curve Advisors, Summit, NJ  
**2011-Present** Advisory Board Member, Private Capital Research University, Boston, MA  
**1995-Present** Visiting Lecturer, Cornell University Johnson School of Management, Ithaca, NY

**PRIOR EXPERIENCE**

**2008-2017** Chairman, Private Equity Committee, Global Investment Performance Standards CFA Institute  
**2008-2014** Advisory Board Member, Thunderbird University Private Equity Center, Phoenix, AZ  
**2008-2012** Managing Director – QuartileOne LLC, Greenwich, CT  
**2007-2008** Managing Director – Bear Stearns Asset Management, Private Funds Group, New York NY  
**2005-2007** Managing Partner -- Crane Capital Associates, LLC, Short Hills, NJ  
**1989-2004** Thomson Venture Economics,  
2003-2004 – Vice President, Global Research, New York, NY  
2000-2003 – Vice President, Global Product Management, Newark, NJ  
1996-2000 – Managing Director, Newark, NJ  
1991-1996 – Product Manager, Investor Services Group, Boston Mass  
1989-1991 – Research Manager, Needham, Massachusetts  
**1983-88** Co-founder -- Decision Research Associates, Lubbock, Texas  
**1984-88** Visiting Assistant Professor -- Dept. of Agricultural Economics, Texas Tech University  
**1981-83** Research Assistant -- Department of Finance, Texas Tech University.  
**1980-81** Commodity Futures Analyst -- TARA Inc. Lubbock, Texas. 1980-1981

**EDUCATION**

**Minority Prize Fellowship, Department of Economics**, Harvard University, 1988-89.  
**M.B.A., Finance and Statistics**, Texas Tech University, Amoco Graduate Prize, 1983.  
**B.S., Agricultural Economics**, Texas Tech University, cum laude, 1981.

**HONORS, AWARDS, AND OTHER EXPERIENCE**

Chairman, Institute for International Research Super Returns Conference, New York, NY 2005  
Chairman, New York Business Forum, Private Equity Valuations: A Masterclass, New York, NY, 2005  
Advisory Board Member, Private Equity Research Institute, Boston, MA 2011-present  
Advisory Board member, Thunderbird University Private Equity Center, Phoenix, AZ 2008-2014  
Advisory Board Member, Kauffman Fellow Program, Education Advisory Board, Kansas, City, Kansas 2003-2005  
Distinguished Alumni Award, Texas Tech University, College of Agricultural Sciences, 2004  
Member, Private Equity Working Committee, AIMR Performance Presentation Standards, CFA Institute, 1994-2001  
Member, Private Equity Working Committee, Global Investment Performance Standards, CFA Institute 2002-present  
Member, Research Committee, National Venture Capital Association , 1998-2004  
Faculty, European Venture Capital Association CFO Workshop, 2003  
Faculty, NASBIC/NVCA Venture Capital Institute, Atlanta Georgia, 1999-2003, 2006, 2008  
Faculty, NYBF Master class on Private Equity Performance 2002, 2005, 2008  
Minority Prize Fellowship, Harvard University, 1988  
Outstanding Professor of the Year, Texas Tech University Economics Association, 1988.  
AMOCO Outstanding Graduate Business School Student, Texas Tech University, 1982.

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**SPEAKING ENGAGEMENTS**

Speaker, PMAR North America Conference, Spaulding Group, Philadelphia 2022  
Keynote Speaker, ILPA regional meeting, Philadelphia, 2014  
Panelist , Private Equity International Book Launch, New York, NY 2014  
Performance Measurement, Attribution, Risk Conference, Spaulding Group, Philadelphia, PA 2010, 2013  
Keynote Speaker, New York Capital Roundtable on Fund Raising, 2012, New York, NY 2012  
Panel member, Private Equity Performance Private Capital Research Institute conference, New York, NY 2012  
Panel Moderator, Thunderbird Private Equity Center Annual Conference, 2009,2010,2012,2013  
Speaker, Bear Stearns Risk Symposium, New York, NY 2008  
Keynote Speaker, Insight Info, Canadian Private Equity Summit, Toronto, Canada, 2004, 2005,2006, 2008  
Chairman, Super Returns conference, New York, 2005  
Speaker, Private Equity Fund Administration, New York, NY 2005  
Chairman, New York Capital Roundtable on Valuations, 2005, 2006  
Speaker, New York Capital Roundtable on Fundraising, 2006, 2007, 2008  
Speaker, SEI, private equity roundup, New York 2005,2007  
Speaker, IQPC, Private Equity Summit, New York, 2006  
Speaker, Incremental Advantage, Due Diligence Summit, New York, 2006  
Speaker, FRA, Private Equity Legal Forum, 2005  
Speaker, FRA, Private Equity Valuation Forum, 2006, 2007  
Speaker, VCExperts VC Roundtable, New York, NY, 2005  
Speaker, FRA, Private Equity Business Operations Forum, New York, NY 2005  
Speaker, International Limited Partners Association Quarterly Meeting, Austin, TX 2005  
Speaker, New York Society of Security Analysts Annual Workshop – 1999, 2000, 2001,2006  
Speaker, Super Returns Private Equity Conference, 1999, 2000, 2002,2003,2004, 2006  
Keynote Speaker, WBI Private Equity Conference, Cannes, France 2001  
Speaker, European Venture Capital Association Investors Workshop 1997-2003  
Speaker, European Venture Capital Symposium, 1992-2003  
Speaker, PricewaterhouseCoopers CFO Conference, 2003  
Keynote Speaker, PIPEs conference, New York, 2003  
Speaker, Greenwich Roundtable, 2003  
Speaker, Buyouts Symposium, New York, 1995-1999, 2001  
Speaker, IBF Venture Capital Conference, San Francisco, 1992-1995 1997-1999, 2003,2006  
Speaker, NASBIC annual meeting, 2000,2007  
Speaker, IBF Internet Investing Conference, 1999  
Speaker, NYBF M&A workshop 2003

## PUBLICATIONS

- "Private Equity Benchmarking: Public market Equivalent methods and analysis", With Austin Long, Private Equity International, 2016
- "Venture Capital and Buyout Returns converge, does it still make sense to invest in both?", [www.j-curve.com](http://www.j-curve.com) November 2015
- "GIPS & Private Equity, Are they Compatible, New Strategies Risk Management in Private Equity", Private Equity International, May 2014
- "Venture Capital as the best year since the internet bubble burst – Renaissance or just a peekout of the dark ages", [www.j-curve.com](http://www.j-curve.com) May 2014
- "Straight from the Horses mouth—the SEC's floodlight on Private equity", [www.j-curve.com](http://www.j-curve.com) May 2014
- 2013 Q3 Private Equity performance – Continued Recovery? (part 1) , [www.j-curve.com](http://www.j-curve.com) January 2014
- PME- A History, [www.j-curve.com](http://www.j-curve.com) January 2014
- Standards – Back to the Future, [www.j-curve.com](http://www.j-curve.com), October 2013
- Welcome to J-Curve, [www.j-curve.com](http://www.j-curve.com), April 2013
- "Portfolio Valuation", Debevoise & Plimpton Private Equity Report, February 2012
- "Can't we all be friends", Guide to Performance Measurement in Private Equity, Private Equity international, August 2011
- "Benchmarks Methods and Meaning ", Definitive Guide to Due Diligence in Private Equity, Private Equity International, August 2010
- "FOIA and Fair Value, Friend or Foe", Private Equity International, May 2005
- "FOIA – A Perspective", Private Equity International, April 2005
- "Fund of Funds, An update", European Venture Capital Journal, December 2004
- "Fund of Funds, Challenges or Opportunities", European Venture Capital Journal Annual Review, December 2004
- "Investment Benchmarks Report, Venture Capital Performance", Chief editor, Thomson Venture Economics, 1990-2004
- "Investment Benchmarks Report, Buyouts", Chief Editor, Thomson Venture Economics, 1994-2004
- "Investment Benchmarks Report , European Private Equity", Chief Editor, Thomson Venture Economics, 1997-2004
- "Investment Benchmarks Report, Exits", Chief Editor 2001-2004
- "Investment Benchmarks Report, Limited Partners", Chief Editor 2001-2004
- "Investment Benchmarks Report, Private Equity Compensation", Chief Editor 2001-2004
- "The Future of Performance – Three part series", Venture Capital Journal, New York, New York, June 2003, July 2003, August 2003
- "The Overhang Shrinks, But Does it Matter", Venture Capital Journal, New York, New York, July, 2003
- "Dry Powder Dilemma", Venture Capital Journal, New York, New York, May, 2002
- "Venture Returns skyrocket on Record Shattering Year, an analysis", Venture Capital Journal, New York, New York, July, 2000
- "Concentration in the Venture Capital Industry" with David BenDaniel, Michel D'Angelo, The journal of Private Equity, Institutional Investor, Volume 3, Number 3, Summer 2000
- "Returns Slow, Commitments Soar", Venture Capital Journal, New York, New York, July 1999.
- "Venture Capital Performance Returns takes a breather", Venture Capital Journal, New York, New York, May, July 1998
- "Venture Capital Returns hit sixteen percent", Venture Capital Journal, New York, New York, May, July 1995
- "Venture Returns Continue Climb", Venture Capital Journal, New York, New York, May, July 1994
- "The state of VC Performance", Venture Capital Journal, New York, New York, May, July 1992
- "Industry Struggles for Proper Tools to Measure Risk." Venture Capital Journal. Venture Economics. Needham, MA. September, 1990
- "Financial Management with Lotus 123: Textbook and Software", with Charles Moyer and Phil Sisneros. West Publishing Co. 1986
- "Contemporary Financial Management, Study Guide and Workbook", with Charles Moyer, James McGuigan, and Phil Sisneros. West Publishing Co. 1989.

**Jesse Reyes, continued....**

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"A Study of the Potential for Broadening and Improving An Open Market System for the Transfer of Agricultural Land in Guatemala", with Rex Kennedy, Neal Pearson, and Guillermo Mata. Internal Working Paper, USAID/Guatemala, Washington DC 1984/1987.

"An Economic Analysis of a Proposed Colonization Project in the Franja Transversal Del Norte, Guatemala", With Bill Freeman. Internal Working Paper, USAID/Guatemala, Washington D.C. 1984.

"A Regional Profitability Analysis of Field Crops in Texas", with Gary Condra, Don Ethridge and Dean Hughes. Proceedings of the National Cotton Council. Baton Rouge, LA. 1988.