Hongzhang Xie

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ACADEMIC BACKGROUND

Cornell University Aug 2026 - Present

Ph.D. Student in Management Marketing Concentration

University of Chicago Sep 2022 - Jun 2024

MA in Computational Social Science | Economics track | GPA 3.89 Social Science Division

London School of Economics and Political Science Sep 2019 - Jul 2020

MSc Economics | Merit Department of Economics

University of Southampton Sep 2017 - Jun 2019

BSc Economics and Finance | First Class Honours | Dean's List Department of Economics

RESEARCH ASSISTANT EXPERIENCE

Harvard Business School Jul 2024 - Jun 2026

Research Associate, Full-time Marketing Unit and Strategy Unit

NYU Stern School of Business Mar 2023 - Mar 2024

Research Assistant, Part-time Marketing Department

THESES

University of Chicago M.A. Thesis

Displacement of Online Communities by AI: The Impact of ChatGPT on Stack Exchange

LSE M.Sc. Thesis

The Difference in Return on Education Between Low-Income and Middle-Income Families

Undergraduate Thesis

The Asymmetric Effect of Oil Price Shock on China

SKILLS

Programming Skills: Python, R, Stata, MATLAB, LaTeX, SQL (Basic)

Technical Skills: Machine Learning, Deep Learning, Web Scraping, Relational Databases, NLP, AWS.

RESEARCH INTERESTS

Applied Microeconomics, Digital Platforms, Advertising, Technology Diffusion, Dynamic Decision Making