# Houtian (Frank) Ge, Ph.D.

Research Associate Charles H. Dyson School of Applied Economics and Management Cornell University Ithaca, NY, 14853 475J Warren Hall Phone: 814-441-4908 Email: hg434@cornell.edu Citizenship: Canadian

### **EDUCATION**

Ph.D., Agricultural and Resource Economics, University of Saskatchewan, Canada

M.A., Applied Economics, University of Saskatchewan, Canada

B.A., Economics and Finance, Anhui University of Finance and Economics, China

# **GRANT RECEIVED**

"Modeling Fresh Produce Supply Chain Systems in the Northeast US" USDA-ARS Research Grant (funded, \$260,222) (CO-PI)	Sep 2023-Aug 2026
"Economic and Environmental Analysis of Expanding New York and New England Beef Cattle Production" USDA-ERS Research Grant (funded, \$285,723) (CO-PI)	Aug 2022-Jul 2024
"Ensuring Food Safety in the US Fresh Produce Supply Chain" USDA- NIFA Research Grant (funded, \$499,545) (CO-PI)	May 2019-Apr 2023
"Developing Sustainable Local Food System in New York State" New York State Department of Agriculture and Markets (pending, collaborator, \$225,035)	Jan 2024-Dec 2026

### **HONORS & AWARDS & SCHOLARSHIPS**

Outstanding contribution in reviewing for International Journal of Production Economics, 2017 Canadian Journal of Agricultural Economics, Outstanding Article, 2015 Alliance for Food and Bioproducts Scholarship, 2010-2011 Canadian Wheat Board Fellowship, 2006-2009

#### RESEARCH EXPERIENCE

**Research Associate,** Charles H. Dyson School of Applied Economics and Management Cornell University, August 2017-present

• Project: Overcoming supply chain barriers expanding Northeast ruminant meat production (collaborating with Tuffs University and Columbia University, funded by USDA-NIFA)

- Project: Design of ideal supply chain networks for local food retailers (collaborating with Arizona State University, funded by USDA-NIFA)
- Project: A spatial equilibrium model of seasonal blue water, energy and land use throughout the U.S. fresh produce value-chain to study sustainability implications of alternative diets. (collaborating with and funded by USDA-ERS)
- Project: Food Quality and Safety Assurance and Risk Mitigation in Modern Food Supply Chain (funded by USD-NIFA)
- Project: New York State Food System Modelling (collaborating with the Center for Agricultural Development and Entrepreneurship, funded by New York State grant)

**Postdoctoral Scholar,** Department of Agricultural Economics, Sociology and Education, Penn State University, November 2014-July 2017

- Project: Enhancing Food Securities in the Northeast (EFSNE) through regional food system (collaborating with 16 land-grant universities and 11 institutions) --- developing food assembly and distribution strategies to enhance food security in the Northeast of the U.S. (http://agsci.psu.edu/research/food-security) (funded by USDA-NIFA-AFRI)
- Project: Assessing the Supplier Roles of Selected Fresh Produce Value Chains in the United States (collaborating with ERS/USDA and funded by USDA-NIFA)
- Project: Assessing Transition to Healthier American Diets: Implications for Food System Sustainability (collaborating with ERS/USDA)

**Research Fellow**, Lethbridge Research Centre (LRC), Agriculture and Agri-Food Canada, April 2014-October 2014

• Project: Extending Holos beyond greenhouse gas emission - towards improved resource efficiency and reduced environmental footprints in crop and livestock production systems

**Research Analyst,** Saskatoon Research Centre, Agriculture and Agri-Food Canada, October 2013 -December 2013

• Computable solutions for biochemistry database manipulation and data modeling

**Research Assistant,** Department of Agricultural and Resource Economics, University of Saskatchewan, 2005-2013

- Project: Computational modeling and simulation of complex supply chain systems/mechanism design
- Project: Workable management practices for the coexistence of GM and non-GM crops and risk mitigation in the grain supply chain
- Project: Evaluating ecological and environmental effect of land use changes

# **TEACHING & ADVISING**

**Lecturer**, Simulation and Optimization Models in Agricultural and Applied Economics (AEM 6940, graduate), Cornell University, Spring 2020

Teaching skills 4.75/5.0, Knowledge of Subject Matter: 5.0/5.0,

Classroom Climate: 4.88/5.0, Overall: 4.90/5.0

Guest Lecturer, AAE 422 at the University of Wisconsin Madison: *Food Systems and Supply Chains*. Fall 2023

**Student advisor** on software use, Penn State University, 2014-2017

**Guest Lecturer**, *Industrial Organization Theory* (undergraduate), University of Saskatchewan, Spring 2010

**Curriculum designer**, *Agricultural Production Theory* (undergraduate/graduate), University of Saskatchewan, Spring 2008

**Teaching Assistant**, *Macroeconomics, Econometrics, Statistical Applications, Industrial Organization Theory*, University of Saskatchewan, 2005-2012

Lecturer, Statistical Application (undergraduate), University of Saskatchewan, Spring 2005

**Advised Students at Cornell**: Sherry Liang (Ph.D.), Minhao Yan (Ph.D.), Kushal Kumar Reddy (MS), Jiaming Xu (MS)

#### **PUBLICATIONS**

### Peer-reviewed journal papers

- Yi, J., Cohen, S., Rehkamp, S., Canning, P., Gómez, M., Ge, H. 2023. Overcoming Data Barriers in Spatial Agri-Food Systems Analysis: A Flexible Imputation Framework. *Journal of Agricultural Economics* doi.org/10.1111/1477-9552.12523
- **Ge, H.**, Goetz, S., Cleary, R, Yi, J., Gómez, M. 2022. Facility Locations in the Fresh Produce Supply Chain: An Integration of Optimization and Empirical Methods and Solutions. *International Journal of Production Economics* 249, 108534.
- **Ge, H.**, Gómez, M, Peters, C. 2022. Modeling and Optimizing Beef Supply Chain in the Northeast U.S. *Agricultural Economics* 53(5), 702-718.
- **Ge, H.,** Canning, P., Goetz, S.J., Perez, A., Li, J. 2019. Embedding Economies of Scale Concepts in Models of Optimal Locations of Fresh Produce Assembly Hubs. *Agricultural and Resource Economics Review* 48(3), 365-387.
- Cleary, R., Goetz, S.J., Thilmany, D., **Ge, H.** 2019. Excess Competition Among Food Hubs. *Journal of Agricultural and Resource Economics* 44(1), 141-143.
- **Ge, H.**, Goetz, S.J., Gómez, M., Gray, R., Nolan, J. 2019. Modelling Testing Mechanism for Mitigating Genetically Modified Wheat Contamination Risks. *International Journal of Production Research* 57(2), 582-598.
- **Ge, H.**, Goetz, S.J., Canning, P., Perez, A. 2018. Optimal Locations of Fresh Produce Aggregation Facilities in the United States with Scale Economies. *International Journal of Production Economics* 197, 143-157.
- **Ge, H.**, Canning, P., Goetz, S.J., Perez, A. 2018. Effects of Scale Economies and Production Seasonality on Optimal Hub Locations: The Case of Regional Fresh Produce Aggregation. *Agricultural Economics* 49(2), 157-169.

- **Ge, H.**, Nolan, J., Gray, R., Goetz, S.J., Han, Y. 2016. Supply Chain Complexity and Risk Mitigation —A Hybrid Optimization-Simulation Model. *International Journal of Production Economics* 179, 228-238.
- **Ge, H.**, Gray, R., Nolan, J. 2015. Agricultural Supply Chain Optimization and Complexity: A Comparison of Analytic vs Simulated Solutions and Policies. *International Journal of Production Economics* 159, 208-220.
- **Ge, H.,** Nolan, J., Gray, R. 2015. Identifying Strategies to Mitigate Handling Risks in the Canadian Grain Supply Chain. *Canadian Journal of Agricultural Economics* 63(1), 101-128.

# Journal papers under review

- **Ge, H.**, Gómez, M., Richards, T. Local Foods and Retailer Performance. Revised and resubmitted to *Agricultural Economics*
- **Ge, H.**, Cleary, R, Goetz, S, P., Gómez, M. Determining the Optimal Food Hub Location: A Comparison of Optimization and Empirical Solutions. Under review for *Journal of the Operational Research Society*
- **Ge, H.,** Gómez, M, Peters, C. Overcoming Supply Chain Barriers Expanding New York and New England Beef Cattle Production. Under review for *Renewable Agriculture and Food Systems*
- Yi, J., **Ge, H.,** Canning, P., Gómez, M. Developing Temporal and Spatial Resolution Database of Highly Perishable Fresh Produce Production A Combination of Machine Learning and Economic Modeling Approaches. In revision for *Applied Economic Perspective and Policy*

# **Working papers**

- **Ge, H.**, Canning, P., Gómez, M. The Carbon Footprint of Fresh Produce Aggregation and Distribution in the U.S. **Ge, H.**, Gómez, M., Richards, T. Nash Price Equilibrium of Retail Competition with Product Assortment.
- Ge, H., Gómez, M., Richards, T. Firm Performance under Mergers.
- **Ge, H.,** Gómez, M., Peters, C. Assessment of the Economic Viability of Grass-Fed Beef Production in the Northeastern U.S.
- **Ge, H.,** Gómez, M., Peters, C. The environmental impacts and economic viability of grass-fed beef production in the Northeastern U.S.
- Yan, M., Ge, H., Gómez, M. Risk Management Strategy of Food Safety: The Case of the US Fresh Produce Supply Chain.
- Reddy, K.K., **Ge, H.,** Gómez, M. Modeling Strategies to Mitigate Contamination Risks in the US Fresh Produce Supply Chain
- Jaromczyk, J., Cohen, S., **Ge, H.**, Gómez, M., Yi, J. Imputing Suppressions in Public Data: The case of County Business Patterns

# **Conference papers and presentations**

- Agricultural & Applied Economics Association (AAEA) Annual Meeting, Washington DC, USA, July 23-25, 2023.
  - 1. "The Environmental Impacts and Economic Viability of Grass-Fed Beef Production in the Northeastern U.S.,"

- 2. "Retail Intermediation and Price Premium of Local Foods"
- Agricultural & Applied Economics Association (AAEA) Annual Meeting, Anaheim, CA, USA, August 1-3, 2022.
  - 1. "Assessment of the Economic Viability of Grass-fed Beef Production in the Northeastern U.S."
  - 2. "Assessing the Carbon Footprint of Fresh Produce Assembly and Distribution in the U.S."
- AAEA Annual Meeting, Austin, TX, USA, August 1-3, 2021.
  - 1. "Optimal Hub Location in the U.S. Fresh Produce Supply Chain"
  - 2. "Retailer Performance under Mergers: A Nash Price Equilibrium Model"
- Transportation Research Forum Annual Meeting, March 6-8, 2021. "The Transportation of Fresh Produce in the U.S. Food Supply Chain A Two-Stage Optimization Approach"
- AAEA Virtual Meeting, 2020
  - 1. "The Carbon Footprint of Fresh Produce Aggregation and Distribution in the U.S."
  - 2. "The Price Premium for Local Foods: A Nash Price Equilibrium Model"
- AAEA Annual Meeting, Atlanta GA, USA, July 21-23, 2019.
  - 1. "Modeling and Optimizing Beef Supply Chain in New York and New England"
  - 2. "Hub Location in the U.S. Fresh Produce Supply Chain- A Computational Optimization Model"
- AAEA Annual Meeting, Washington D.C., USA, August 5-8, 2018. "Retailer Marketing Strategy and Consumer Purchase Decision for Local Food An Agent-Based Model"
- Northeast Agricultural and Resource Economics Association Pre-meeting Workshop, Philadelphia, PA, USA, June 8-9, 2018. "Models and Method for Hub Locations in the United States"
- AAEA Annual Meeting, Chicago, IL, USA, July 30-August 1, 2017. "Optimal Fresh Produce Hub Locations and Sizes in the United States: A Comparison of Simulation with Actual Results"
- Western Regional Science Association Annual Meeting, Santa Fe, NM, February 15-18,
  2017. "Local Food Hubs: Profit Viability and Social Responsibility"
- AAEA Annual Meeting, Boston, MA, July 31 August 2, 2016.
  - 1. "Modeling the Optimal Strategies for Mitigating Genetically Modified (GM) Wheat Contamination Risks in the U.S. Wheat Supply Chain"
  - 2. "Hub Location in Fresh Produce Supply Chains"
- Fifth International Workshop on Regional, Urban, and Spatial Economics, Chengdu, China, June 3-4, 2016. "Embedding Economies of Scale Concepts in Models of Optimal Locations of Fresh Produce Assembly Hubs"
- Southern Regional Science Association Annual Meeting, Washington D.C., USA, March 30-April 1, 2016.
  - 1. "Optimal Locations of Fresh Produce Supplier Hubs in the United States"
  - 2. "Modeling Spatial Food Supply Network based on Geography, Distance, and Competition"
- EFSNE Final Conference, Greenbelt, MA, December 10-11, 2015. "Assessing the Scale, Location, and Cost of Fresh Produce Assembly in the United States"

- AAEA & WAEA Annual Meeting, San Francisco, CA, USA, July 31-August 2, 2015
  "Assessing the Supplier Role of Selected Fresh Produce Value Chains in the United States"
- Canadian Agricultural Economics Society (CAES) Annual Conference, Newport, Rhode Island, USA, June 27-29, 2015. "Mitigating Grain Handling Risks: A Comparison of Analytic Against Simulated Results"
- CAES Annual Conference, Niagara Falls, Ontario, Canada, June 17-19, 2012.
  "Identifying Strategies to Mitigate Handling Risks in the Canadian Grain Supply Chain"
- Canadian Economics Association Annual Conference, Calgary, Canada, June 7-9, 2012. "A Computable General Equilibrium Model: Simulating Impacts of U.S. Cotton Subsidies on the World Cotton Market"
- IASTED International Conference on Modelling, Simulation, and Identification, Pittsburgh, USA, November 7-9, 2011. "Modelling the Optimal Testing Strategies for Preventing Wheat Handling Risks"
- International Conference on Social Sciences, Shanghai, China, October 14-16, 2011 "The Impact of U.S. Cotton Subsidies: A Computable General Equilibrium Model"
- Canadian Economics Association Annual Conference, Ottawa, Canada, June 2-5, 2011.
  "Grain Handling on the Prairies Optimal Strategies for Preventing Wheat Handling Risks"

#### **CURRENT AFFILIATIONS**

American Agricultural & Applied Economics Association, Canadian Economics Association, Canadian Agricultural Economics Society, Southern Regional Science Association, Western Regional Science Association, Northeast Agricultural and Resource Economics Association, Transportation Research Forum

### REFEREE SERVICES

Manuscript Review for: American Journal of Agricultural Economics, Engineering Optimization, European Review of Agricultural Economics, European Journal of Operations Research, European Review of Agricultural Economics, International Food and Agribusiness Management Review, International Journal of Production Economics, International Journal of Production Research, Journal of the Transportation Research Forum, The Open Cybernetics and Systemics Journal, Sustainability

Grant Proposal Review for: USDA-NIFA-AFRI

### PROFESSIONAL SERVICES

#### Discussant

- Agricultural & Applied Economics Association Annual Meeting, 2020
- Canadian Economics Association Annual Conference, 2011/2012

### Moderator

- Canadian Economics Association Annual Conference, 2012
- Agricultural & Applied Economics Association Annual Meeting, 2016

#### **VOLUNTEER EXPERIENCE**

- Advisor, Cornell Table Tennis Club, 2021-Current
- Coach (Table Tennis), DeWitt Middle School, 2018-2020
- Manager, LRC Food Banks' Garden, 2014
- Committee member, LRC Animal Care Committee, 2014
- Board member, Chinese Language School of Saskatoon, 2013 2014
- President, U of S Table Tennis Club, 2008 2013

# **COMPUTER SKILLS**

Python, MATLAB, FORTRAN, GMAS, NetLogo, ArcGIS, ArcGIS Online, SQL, SAS, VBA