

Glen W. S. Dowell

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Academic Appointments

- 2021 - Associate Dean of Academic Affairs, Samuel Curtis Johnson Graduate School of Management, Cornell University
- 2020 - Henrietta Johnson Louis Professor of Management, Samuel Curtis Johnson Graduate School of Management, Cornell University
- 2019 - Professor of Management & Organizations, Samuel Curtis Johnson Graduate School of Management, Cornell University
- 2015 - 2021 Area Coordinator, Management & Organizations SC Johnson College of Business Cornell University
- 2014 Visiting Scholar, Technology and Operations Management Group, Harvard Business School
- 2013 - 19 Associate Professor of Management & Organizations (with tenure), Samuel Curtis Johnson Graduate School of Management, Cornell University
- 2007 - 13 Assistant Professor of Management & Organizations, Samuel Curtis Johnson Graduate School of Management, Cornell University
- 2001 - 07 Assistant Professor of Management, Mendoza College of Business, University of Notre Dame
- 2000 - 01 Visiting Assistant Professor of Management, Mendoza College of Business, University of Notre Dame
- 2000 Adjunct Instructor, College of Business, University of Notre Dame

Education

- 2000 University of Michigan; Ann Arbor, MI.
Ph.D. (Business Administration).
- 1995 McGill University; Montreal, Quebec.
M.B.A. (with distinction) in Strategic Management
- 1989 University of Alberta; Edmonton, Alberta.
Bachelor of Commerce, Major in Marketing

Research

Refereed Publications

Dowell, Glen, Jeff Niederdeppe, Jamie Vanucchi, Timur Dogan, Kieran Donaghy, Rory Jacobson, Natalie Mahowald, Mark Mistein, and Jane Zelikova. "Rooting Carbon

- Dioxide Reduction (CDR) Research in the Social Sciences. *Interface Focus*. 10(5) <https://doi.org/10.1098/rsfs.2019.0138>
- Georgallis, Panikos, Glen Dowell, and Rudolph Durand. 2019. "Shine on me: policy support for the emergent solar photovoltaic industry in Europe." *Administrative Science Quartelery*. 64(3): 503-541
- Berchicci, L., Dowell, G., & King, A. A. (2017). Environmental performance and the market for corporate assets. *Strategic Management Journal*, 38(12), 2444-2464.
- Dowell, Glen and Suresh Muthulingam. 2017. "Will Firms Go Green if it Pays? The Impact of Disruption, Cost, and External Factors on the Adoption of Environmental Initiatives." *Strategic Management Journal*. 38 (6): 1287-1304.
- Kalnins, Arturs, and Glen Dowell. 2017. "Community characteristics and changes in toxic chemical releases: Does information disclosure affect environmental injustice?." *Journal of Business Ethics* 145: 277-292. (published online 2015)
- Lewis, Ben, Judith Walls, and Glen Dowell. 2014. "Difference in Degrees: CEO Characteristics and Firm Responses to Pressures for Disclosure." *Strategic Management Journal* 35: 5. 712-22.
- Doshi, Anil; Glen Dowell, and Michael Toffel 2013. "How Firms Respond to Mandatory Information Disclosure." *Strategic Management Journal*. 27 (12): 1159-1182.
- Berchicci, L., G. Dowell, and A. King. 2012. "Environmental Capabilities and Corporate Strategy: Exploring Acquisitions Among US Manufacturers." *Strategic Management Journal*. 33: 1053-1071.
- Dowell, Glen, Margaret Shackell, and Nathan Stuart. 2011. "Chief Executive Officers, Boards of Directors, and Firm Survival: Evidence from the Internet shakeout." *Strategic Management Journal*. 32: 1025-1045.
- Hart, Stuart and Glen Dowell. 2011. "A Natural Resource Based View of the Firm: 15 Years After." *Journal of Management*. 37: 1464-1479
- Dowell, Glen and Robert David. 2011. "Competition Uncorked: Entrepreneurial Dynamics in the Newly-Deregulated Alberta Liquor Retailing Industry" with Robert David. *Industrial and Corporate Change*. 20: 825-853
- Dowell, Glen and Bradley Killaly. 2009. "The Impact of Market Volatility on Firm Entry Decisions: Evidence from U.S. Telecom Firms' International Expansion." *Organization Science* 20: 69-84.
- Dowell, Glen and Anand Swaminathan. 2006. "Entry Timing, Exploration, and Firm Survival in the Early Years of the U.S. Bicycle Industry." *Strategic Management Journal*. 27: 1159-1182.
- Dowell, Glen. 2006. Product Line Strategies of New Entrants in Established Industries: Evidence from the U.S. Bicycle Industry. *Strategic Management Journal*. 27: 959-979.
- Dowell, Glen, Stuart Hart and Bernard Yeung. 2000. "Do Corporate Global Environmental Standards Create or Destroy Market Value?" *Management Science*. 2000. 46(8): 1059-1074. A previous version of this paper appeared in the *Academy of Management Best Paper Proceedings, 1998*.
- Dowell, Glen and Anand Swaminathan. 2000. "Racing and Back-pedaling into the Future: New product development and organizational mortality in the U.S. bicycle industry, 1880-1918." *Organization Studies*. 21(2): 405-431.

Dowell, Glen, Anjali Sastry, Stuart Hart, and Jeff Bernicke. "Corporate Environmental Reputation: Comparing two industries" *Corporate Reputation Review*. 1997. 1(1): 140-147.

Other Publications: Cases, Proceedings, Book Chapters, and non-refereed Articles

- "BMW's Electric Vehicle Supply Chain: Risks and Human Rights." The Case Center (720-0013-1). With David Boyle
- "Nuclear Power: A Solution to Climate Change?" with Michael Toffel (HBS Case) Diermeier, Dan; Dowell, Glen, and Thomas Lyon, editors. 2014. *Corporate Sustainability, Volumes I-IV*. London, UK. Sage Publications.
- Dowell, Glen and Luca Berchicci. "Whether It's Green or Brown, Buy Local: Exploring the Acquisition Choices of Manufacturing Firms. *Academy of Management Best Paper Proceedings 2010*
- Dowell, Glen and Ben Lewis. 2011. "The Effect of Technology Type on the Adoption and Effectiveness of Global Environmental Standards." In *Enhancing Global Competitiveness Through Sustainable Environmental Stewardship*. Subhash C. Jain and Ben L. Kedia, eds. Williston, VT: Edward Elgar Publishing.
- Dowell, Glen "Keeping Clean: Multinational corporations, environmental standards, and market value." *Canadian Investment Review*. Summer, 2006. R16.
- Dowell, Glen. "Which firms are Likely to Suffer Product Recalls? The roles of competition and congestion in leading to recalls." *Administrative Science Association of Canada Best Paper Proceedings 2005*.
- Dowell, Glen, Anand Swaminathan and James Wade. "Pretty Pictures and Ugly Scenes: Political and Technological Maneuvers in High Definition Television." *Advances in Strategic Management*. 2002. 19: 97-133.
- Dowell, Glen, Stuart Hart and Bernard Yeung. "Do Corporate Environmental Standards Create or Destroy Market Value?" *Academy of Management Best Papers Proceedings 1998*

Working Papers

- "Resisting Institutional Norms: Evidence from Male-Only Boards of Directors." With Bjoern Mitzinnick and Judith Walls.
- "Facility-Level Greenhouse Gas Emissions and Local Socio-Political Factors in the United States ".With Thomas Lyon and Rebecca Pickens. **R&R At Strategic Management Journal**
- Environmental Norm, Income Inequality, and Environmentally-Friendly Products: A Longitudinal Study of U.S. Counties (2010-2017), with Kunyuan Qiao. **Under 2nd Round Review at Research Policy**
- "Game of Transparency: The Role of Local Communities in Corporate Disclosure" with Xuege (Cathy) Lu.
- "The Social Construction of Eco-Innovation"
- "How Does GHG Target Setting Affect Environmental Performance? A Longitudinal Analysis" with Miron Avidon and Judith Walls

“Defining and Expanding the Scope of Management Research on Climate Change: What Gets Measured Gets Researched” with Margaret Shackell. **Under Review for EBSCO Pathways Publication**

Grants

Adaptive management in habitat exchanges: An institutional analysis of the barriers and pathways to learning. Atkinson Center for Sustainable Futures, Cornell University. (Co-PI) S. Wolf and A. Fuller (Co-PIs). \$113,000. Sept. 2017-Aug 2019.

Investigation of Product Sustainability Innovation Programs (Co-PI with Mark Milstein), \$55,000. Funded by Johnson and Johnson. Received June 2015.

Student Advising

Ph.D.

Qiao, Kunyuan, Cornell University (Member) 2019 -
Lu, Xuege (Cathy), Cornell University (Co-Chair) 2016 –
Li, Qi, Cornell University (Member), Completed 2020
Pickens, Rebecca. Cornell University (Chair), Completed 2020
Mitzinnick, Bjoern. Cornell University (Chair), Completed 2018
Joon Woo Sohn, Cornell (Member), Completed 2018
Arkangel Cordero, Cornell (Member), Completed 2016
Georgallis, Panayiotis. HEC Paris. (Member), Completed 2014
Lewis, Ben. Cornell University. (Chair), Completed 2013
Duke, Duncan. Cornell University (Member), Completed 2011

Masters

Hmaddi, Ouafaa, Cornell Institute for Public Affairs. (Chair of Thesis), Completed 2017
Flynn, Rebecka. Cornell Institute for Public Affairs. (Chair of Thesis), Thesis Completed 2015
Natarajan, Divya. Masters in Design and Environmental Analysis. (Member of Thesis Committee) Thesis Defended October 2013
Tang, Yinuo. Cornell Institute for Public Affairs (Chair of Thesis). Thesis Completed 2010.

Service

Guest Co-Editor, Management Science Special Issue on Climate Change (2019+)
Senior Editor, Organization Science (2018 - 2020)
Co-Editor, Strategic Organization (2018 - Present)
Board Member and Executive Team, *Alliance for Research on Corporate Sustainability*
Editorial Board, *Administrative Science Quarterly*
Editorial Board, *Strategic Management Journal*

Awards and Honors

Best Paper, Organization Theory Division, 2019 Administrative Science Association of Canada Conference.
Distinguished Service Award, ONE Division, 2018 Academy of Management Meetings
Best Paper, Organization Theory Division, 2017 Administrative Science Association of Canada Conference.
Finalist, Best Paper, Organizations and Natural Environment Division, 2013 Academy of Management Annual Conference
2011-12 Clifford H. Whitcomb Faculty Fellow, S.C. Johnson Graduate School of Management
Best Paper, Organization Theory Division, ASAC 2011, Montreal, Quebec
2010 Grand Prize: Dr. Alfred N. and Lynn Manos Page Prize for Sustainability Issues in Business Curricula. Shared with Stuart L. Hart and Mark Milstein.
Finalist, Best Paper, Organizations and Natural Environment Division, 2010 Academy of Management Annual Conference
Outstanding Professor, Masters of NonProfit Administration Program, Mendoza College of Business, 2006
Honorable Mention, Best Paper OT Division, ASAC 2005, Toronto, ON.
Best Paper, Davis Conference on Qualitative Research 2002, University of California, Davis.
Reviewer of the Year, Organization and Management Theory Division, Academy of Management. 2002.
Moskowitz Prize for outstanding research in the field of socially responsible investing, 2001.
Finalist, Horace H. Rackham award for best dissertation at the University of Michigan, 2000
INFORMS/Organization Science Dissertation Competition finalist, 1999
Best Paper, Organizations and Natural Environment Interest Group, 1998 Academy of Management Annual Conference
Dykstra Fellowship, University of Michigan Business School, 1998-99
McGill Associates Medal of Great Distinction (highest GPA in graduating class), 1995

Teaching

NCC/NCCT 5050: Critical and Strategic Thinking
NBA 6030: Sustainable Global Enterprise
Past Teaching: Power and Politics in Organizations, Strategic Change and Renewal,
Introduction to Global Business, PhD Seminar in Organization Theory

Executive Education

I have been a faculty director for a customized program with a consumer goods client, and have taught various courses in customized programs for clients in a range of industries.

Media Mentions

Toronto Star Op-Ed: “How Fewer Birds Hurts the Economy.”

<https://www.thestar.com/opinion/contributors/2019/10/07/how-fewer-birds-harms-the-economy.html>

June, 2019: Reuters “Baby Wipes, tents, and private jets: festivals vow to go green”

<https://www.reuters.com/article/us-britain-music-aid/baby-wipes-tents-and-private-jets-festivals-vow-to-go-green-idUSKCN1TS3EG>

CBS Saturday Morning News: “What Happens to Your Tossed Chip Bags? How One Company is Tackling Our Waste Problem”

<https://www.cbsnews.com/news/what-happens-to-your-tossed-chip-bags-how-one-company-tackles-our-waste-problem/>

Newswise: “Flint is the latest example of environmental injustice and pollution inequality in the US”

<https://www.newswise.com/articles/flint-is-latest-example-of-environmental-injustice-and-pollution-inequality-in-the-u-s>