

## **General George W. Casey, Jr.**

### **Career Summary:**

Served distinguished, four-decade career in the U.S. Army following graduation from Georgetown University School of Foreign Service.

Authority on strategic leadership with extensive experience leading and managing large, complex organizations and in shaping organizational culture. Developed these skills over the course of 41-year career and refined them as the Commander of the Multinational Force-Iraq, a coalition of more than 30 countries, and as the Chief of Staff, U.S. Army, an organization of over 1 million men and women with a \$200+ billion operating budget.

Currently serving as a Distinguished Visiting Lecturer of Leadership at the **S. C. Johnson College of Business**, Cornell University, and lecturing internationally on leadership to the leaders of national and international companies (e.g., Coca-Cola, Caterpillar, Coca-Cola Bottling, Africa, the National Australian Bank, the states of Victoria and New South Wales (Australia), Amazon, TDAmeritrade, USAA, Pentagon Federal Credit Union and General Electric) and at business schools (e.g., Cornell, Columbia, Yale, Denver and the University of North Carolina).

Currently serving as Rice Family Professor of Practice and teaching International Relations at the graduate level at the **Korbel School**, University of Denver.

Currently advising several companies (**Sharecare, Pentagon Federal Credit Union, Sarcos, Streetshares, RallyPoint, Odgers-Berndtson and Techwerks**).

Currently serving as the Chairman of the **USO** Board of Governors and on the boards of several support organizations for Veterans and their families (**Student Veterans of America, ThanksUSA, Patriot Boot Camp**).

Born in Japan, extensive international experience includes operational assignments in Europe, the Balkans and the Middle East, Masters Degree in International Relations from Denver University, and time as a Senior Fellow at the Atlantic Council of the United States.

### **Military Experience:**

2007-2011: Chief of Staff (Chief Executive Officer) of the US Army. Led what is arguably the world's largest and most complex organization during an extraordinary period of war and transformation. Widely credited with restoring balance to the war-weary Army, leading the transformation to prepare the Army for the future, and ensuring the forces deployed to Iraq and Afghanistan were the

best this country ever fielded. Took on the tough issues of suicide and reducing the stigma attached to combat stress and was a strong advocate for military families, wounded Soldiers, and survivors of the fallen.

2004-2007: Commander, Multi-National Force – Iraq (no civilian equivalent). Guided the Iraq mission through its toughest days, led significant change in the US Armed Forces while building Iraqi security institutions and battling a difficult insurgency and sectarian violence.

2003-2004: Vice Chief of Staff (Chief Operating Officer), US Army. Ran the day-to-day operations of the Army and managed its multi-billion annual budget.

2001-2003: Director, Joint Staff, (Chief Operating Officer). Led a 1200-person organization that managed the international operations of the 2.2 million-person US military.

### **Business Experience:**

2011—present: Member, Governing Board, **Colt Defense**, a leading designer, developer and manufacturer of small arms.

2012—July 2017: Member, Board of Directors, **FedBid**, a reverse-auction marketplace for government and business.

2013—October 2015: Member, Board of Directors, **Viridis Learning**, an education technology company that matches students, skills and employers.

2013—present: Member, Board of Trustees, **Home Builders' Institute**, a national leader for career training in the building industry.

2012—January 2016: Member, Board of Advisors, **Robertson Fuel Systems**, a leader in survivable fuel systems for aircraft and vehicles.

2012—present: Member, Board of Advisors, **RallyPoint**, a networking platform for veterans and military professionals.

2012—present: Consultant, **Pentagon Federal Credit Union**.

2013—July 2015: Consultant, **EchoSecure, LLC**, a global leader in blended learning.

2013—present: Consultant, **TechWerks, LLC**, a leader in resilience training and programs.

2014-present: Member, Board of Advisors, **Odgers Berndtson**, a leading executive search and organizational leadership firm.

2014-present: Member, **Georgetown University** Board of Directors.

2015-present: Member, Board of Advisors, **Streetshares**, a crowd-sourcing firm

for Small Businesses and veterans.

2016-present: Consultant, **Sharecare**, a health care management platform.

2017-present: Member, Board of Advisors, **Sarcos**, a global leader in dexterous robotic systems.

### **Publications:**

Leading in a VUCA World, Fortune Magazine, 20 March 2014.

Strategic Reflections, Operation Iraqi Freedom, July 2004-2007, (National Defense University Press, 2012) Recounts my experience in Iraq and draws lessons for future leaders.

A New Deal: Reforming US Defense Cooperation with Egypt, Libya and Tunisia (The Atlantic Council of the United States, 2013). Co-authored with The Honorable Jim Kolbe. Discusses the role of the Armed Forces in the democratic transitions in these three critical countries.

“Volatile, Uncertain, Complex and Ambiguous: Leadership Lessons from Iraq”, Chapter 1, Changing Mindsets to Transform Security: Leader Development for an Unpredictable and Complex World, (National Defense University Press, TBP 2014).

### **Voluntary Commitments:**

General Casey is committed to ensuring the contributions of the men and women of our Armed Forces are not forgotten and serves the following Veteran support organizations:

2011—present: Member, Board of Directors, **ThanksUSA**, an organization that provides post-secondary scholarships to the children and spouses of our servicemen and women.

2011—October 2015: Member, Board of Trustees, **Ride2Recovery**, an organization that uses cycling to assist the physical and mental rehabilitation of our wounded servicemen and women.

2012—present: Member, **USO**, Board of Governors, an organization that supports the men, women and families of our Armed Forces.

2015—present: Chairman, **USO**, Board of Governors

2012—present: Member of Board of Advisors, **Student Veterans of America**, an organization committed to providing veterans the tools to succeed in higher education.

2012—present: Member, Board of Directors, **Army Historical Foundation**, an organization committed to the development of the National Museum of the U.S. Army.