

# DANIELA SCUR

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*Citizenship: Canadian, Italian, Brazilian*      *Languages: English, Portuguese, Spanish, French*  
*Research fields: organizational economics (primary), development, education, entrepreneurship*

## ACADEMIC APPOINTMENTS

2019-present      Assistant Professor of Strategy,  
Cornell University, Dyson School of Applied Economics and Management,  
2018-2019      Postdoctoral Research Fellow,  
MIT Sloan School of Management, Initiative on the Digital Economy

## OTHER RESEARCH EMPLOYMENT

2017-2018      RISE Research Fellow, University of Oxford, Blavatnik School of Government  
2014-2018      World Bank, Consultant  
2011-2018      Research Officer, Centre for Economic Performance (LSE)  
2010-2011      Research Associate, Harvard Business School

## EDUCATION

2017      Ph.D. in Economics, University of Oxford (Nuffield College)  
*Spring 2015*      *Visiting student, Stanford University*  
2011      M.A. in Economics, University of Toronto  
2007      B.A. in Economics and Political Science, University of Toronto (Trinity College)

## RESEARCH APPOINTMENTS, HONORS AND AWARDS

2018-present      Research Affiliate, Centre for Economic Policy Research (CEPR)  
2018-present      Research Associate, Centre for Economic Performance (CEP, LSE)  
2019      SIOE Ronald Coase Dissertation award finalist, Stockholm  
2018      CASBS Summer Institute, Stanford University, USA  
2015-2016      SSHRC Doctoral Scholarship, Canada  
2013-2014      Economics Department Doctoral Studentship, University of Oxford, UK  
2012-2013      Nuffield College Studentship, University of Oxford, UK

## PUBLICATIONS

Building a productive workforce: the role of management practices,  
*forthcoming in Management Science (2021)*  
*with Chris Cornwell and Ian Schmutte*  
*Media coverage: MIT Sloan Insights, Bloomberg News*

The World Management Survey at 18: lessons for policy and the way forward,  
*forthcoming in the Oxford Review of Economic Policy (2021)*  
*with Nick Bloom, Renata Lemos, Raffaella Sadun and John Van Reenen*

International Data on Measuring Management Practices, 2016.  
*American Economic Association – Papers & Proceedings*  
*with Nick Bloom, Renata Lemos, Raffaella Sadun and John Van Reenen*

The New Empirical Economics of Management, 2014.  
*Journal of the European Economic Association, 12(4)*  
*with Nick Bloom, Renata Lemos, Raffaella Sadun and John Van Reenen*

## WORKING PAPERS

Personnel Management and School Productivity: Evidence from India  
(*under review*)  
with Renata Lemos and Karthik Muralidharan

Preserving Job Matches During a Pandemic: Firm-level Evidence on the Role of Government Aid (*under review*)  
with Morten Bennedsen, Birthe Larsen and Ian Schmutte

Organizational Capacity and Firm Profitability: Evidence from Multinationals  
with Katarzyna Bilicka

The Ties that Bind: Implicit Contracts and the Adoption of Management Technology in the Firm  
with Renata Lemos  
Media coverage: *World Bank's Development Impact blog, LSE Business Review, VoxDev*  
Awarded Accessit Best Paper at IOEA 2018

Measuring and Explaining Management in Schools: New Approaches Using Public Data  
with Clare Leaver and Renata Lemos

## WORK IN PROGRESS

- Golden Skirts or Dark Horses: Female CEOs in India  
with Namrata Kala
- Firms and Mental Health  
with Morten Bennedsen, Margarita Tsoutsoura and Daniel Wolfenzon
- School Management and Principal Training: Evidence from Puerto Rico  
with Gustavo Bobonis and Marco Gonzalez-Navarro
- Entrepreneurial Manufacturers in Emerging Economies  
with Angela Aristidou and Sarah Wolfolds
- Financial Management and School Performance: Evidence from Mozambique  
with Sandra Sequeira and Guo Xu
- The Natural Laws of Management  
with Scott Ohlmacher and world MOPS leaders
- Managers of Tomorrow: Same as Yesterday?  
with Sebastian Steffen

## RESEARCH GRANTS

\* Approximate total to date: \$1,584,000. Grant amounts rounded to the nearest thousand.

2020	"Improving and Sustaining Management Practices in Public Schools: Evidence from Puerto Rico": 3 grants, with G. Bobonis and M. Gonzalez-Navarro - JPAL (\$250,000) - SSHRC (\$325,000) - JPAL (\$50,000)
2019	"The capacity to be aggressive: profit shifting and management practices" Cornell Center for Social Sciences (\$9,000)
2019	"Management and labor sorting in family firms" Smith Family Business Institute (\$10,000)
2019	"Financial Management in Mozambique schools" with S. Sequeira and G. Xu International Growth Centre (\$50,000)
2015	"All in the family? The effect of family firm succession on firm organization" PEDL Special PhD Exploratory Grants (\$50,000)

2013	“Is poor management holding back African development?” with N. Bloom, R. Lemos, R. Sadun, J. Van Reenen <i>PEDL (\$500,000)</i>
2013	“Management in Brazilian Schools” with R. Lemos and J. Van Reenen <i>Fundação Itaú (\$120,000)</i>
2013	“Colombian management” with N. Bloom and R. Lemos <i>World Bank (\$40,000)</i>
2012	“Evaluating the quality of management practices in Nicaragua’s manufacturing sector” with N. Bloom and R. Lemos <i>IADB (\$80,000)</i>
2011	“Management practices in retail, education and healthcare in India” with N. Bloom and R. Lemos <i>IGC (\$100,000)</i>

## PROFESSIONAL AND OTHER ACTIVITIES

### Large data-collection projects:

2009-present	World Management Survey (WMS)
2013-present	Development World Management Survey (D-WMS)
2013-2015	Ownership Survey

### Conference organization and convening:

2017-present	Empirical Management Conference (annual)
2017-2018	Research on Improving Systems of Education (RISE) annual conference

### Refereeing service:

Journals: *Quarterly Journal of Economics, American Economic Review, Review of Economic Studies, Management Science, Strategic Management Journal, Economic Journal, Economica, Journal of the European Economic Association, Journal of Economics & Management Strategy, Journal of Law, Economics and Organization, European Management Journal, Strategy Science, Economics of Education Review, Oxford Bulletin of Economics and Statistics, Journal of Development Studies, Oxford Development Studies.*

Grants: *PEDL Major Grants, European Research Council (ERC Advanced Grant), FONDECYT (Chilean national grants agency), Russel Sage Foundation*

### Invited and contributed presentations/talks:

2021	Public Finance Seminar (virtual)
2020	NBER Productivity group spring meeting*, Canadian Economics Association Annual meeting*, Queen’s Organizational Economics Conference*, CSAE Seminar series (virtual), Society of Institutional and Organizational Economics annual conference (virtual), Brazilian Society of Econometrics seminar series (virtual), Econometric Society World Congress (virtual), CASBS seminar series (virtual), CCC Corporate Dynamics seminar (virtual), NBER Organizational Economics fall meeting (virtual). <i>* Denotes invited to the program, but event cancelled due to COVID-19.</i>
2019	Utah State, MIT Sloan, PUC Chile, CSAE Conference (Oxford), NBER Org meeting (Boston), RES Conference (Warwick), EsCOE workshop (London), SIOE conference (Stockholm), Academy of Management (Boston), IIPF conference (Glasgow), EEA (Manchester), Empirical Management Conference (DC).
2018	Ivey (Western U), Duke Fuqua, Cornell Dyson, Rotman School of Management (U Toronto), Ryerson University, Beedie (Simon Fraser U), McMaster University, Rabobank, CSAE Conference (Oxford), IOEA (Corsica), Columbia University, World Bank Authors workshop, EEA conference (Cologne), NYC Women in Business roundtable (co-chair), PUC Rio, FGV-EESP, Insper, RDC conference (Hamilton),

2017	Empirical Management Conference (Washington DC, USA), OxDev (Oxford, UK), Nobel Laureate Meeting (Lindau, Germany), Junior applied micro seminar (Toronto, Canada), Department seminar (University of Georgia, USA), PacDev (UC Riverside, USA), ILO seminar (Geneva, Switzerland), Said Business School seminar (Oxford, UK), CSAE Conference (Oxford, UK), ASSA Annual Meeting (Chicago, USA)
2016	CSAE Conference (Oxford, UK), RES Annual Conference (Sussex, UK), RES Junior Researchers Symposium (Sussex, UK), Barcelona GSE Summer Forum (Barcelona, Spain), Consortium for Cooperation and Competition (Bocconi, Italy), RISE Annual Conference (Oxford, UK), Northeastern Brazilian Development Bank (Ceara, Brazil), EUDN Workshop (Brussels, Belgium), LAMES Annual Conference (Medellin, Colombia), Econometric Society winter meeting (Edinburgh, UK).
2015	Gorman Workshop (Oxford, UK), Applied micro lunch (Oxford, UK), Development work in progress seminar (Stanford, USA), IZA@DC Young Scholars Conference (Georgetown, USA), Applied micro seminar (UNSW, Australia), Empirical management conference (Stanford, USA)

## TEACHING

### Cornell

2020-present AEM2601 - Strategy

### Oxford

2016-2017 Guest Lecturer for Economics for Public Policy, Blavatnik School of Government, Oxford (Graduate, Master of Public Policy)  
 2014-2015 Teaching Assistant for Dr. Clare Leaver, Economics for Public Policy (Graduate)  
 Teaching Assistant for Prof. Winnie Yip, Policy Evaluation Methods (Graduate)  
 2013-2015 Teaching assistant for Prof. James Forder, Econometrics I (undergraduate)  
 2014-2015 Teaching assistant for Dr. Xiaolan Fu, Quantitative Research Methods (Graduate)

### Toronto

2010-2011 Teaching assistant for Econometrics I (undergraduate)  
 Teaching assistant for Prof. Frank Reid, Economics of Income Distribution (undergraduate)