

Ceridwyn King, PhD.

Dimond Family Dean and Professor of Service Management
Cornell Peter and Stephanie Nolan School of Hotel Administration
SC Johnson College of Business
Cornell University

Education

- Ph.D. Marketing; Griffith University 2008
- Master of Marketing Mgt (First Class Honours), Griffith University 2004
- Bachelor of Hotel Management, Griffith University 1994

Professional Positions

- Professor of Service Management, Cornell Peter and Stephanie Nolan School of Hotel Administration, SC Johnson College of Business, Cornell University 2026-Present
- Professor, White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University 2022-2026
- Professor, School of Sport, Tourism and Hospitality Management, Temple University 2022
- Associate Professor, School of Sport, Tourism and Hospitality Management, Temple University 2015-2022
- Assistant Professor, School of Sport, Tourism and Hospitality Management, Temple University 2011-2015
- Senior Lecturer, Griffith Business School, Griffith University 2009-2011
- Lecturer, Griffith Business School, Griffith University 2007-2011
- Associate Lecturer, Griffith Business School, Griffith University 2003-2007

Key Administrative Roles

- Dimond Family Dean – Cornell Peter and Stephanie Nolan School of Hotel Administration, SC Johnson College of Business, Cornell University 2026-Present
- Associate Dean – Indianapolis and Strategic Initiatives, College of Health and Human Sciences, Purdue University 2025-2026
- White Lodging Services Head, White Lodging-J.W. Marriott, Jr. School of Hospitality and Tourism Management, Purdue University 2022-2026
- Director of Strategic Industry Engagement, Translational Research Center, Fox Business School, Temple University 2021-2022
- Co-Director, Center for Hospitality Resilience, Temple University 2020-2021
- Department Chair, Tourism and Hospitality Department, Temple University 2016-2020
- Director of Programs, Tourism and Hospitality, Temple University 2012-2014
- Program Director, Master of Business, Griffith University 2010-2011

Select Honors and Awards

- Arthur F. McGonigle Research Fellow, Temple University 2021-2022
- High Achievements in Sponsored Projects Award, Temple University 2020
- Paul Anderson Research Fellow, Temple University 2017-2023
- Highly Cited Faculty 2014 -2018, Temple University 2018

- Dean's Research Honor Roll, Temple University 2013,2014

Research Publications

Please review [Google Scholar Profile](#) for most up to date journal publications

Select Grant Funding

- The Dean and Barbara White Foundation Grant - \$10.2 million 2026-2031
- The J. Willard and Alice S. Marriott Foundation Grant - \$500,000 2023-2028
- Small Business Association - \$290,000 2020-2021

Select Courses Taught

Graduate

- Service Management for the Tourism and Hospitality Industry, Temple University
- Tourism and Hospitality Management Consulting Project, Temple University

Undergraduate

- Exploring Transformational Experiences in Hospitality and Tourism, Purdue University
- Marketing for Tourism and Hospitality, Temple University

Select Program/Curriculum Innovation and Development

- Graduate Certificate in Healthcare Service Excellence, Purdue University 2023
- Department Assessment of Learning Plan, Temple University 2019
- Master of Science in Hospitality Management, Temple University 2018
- Master of Science in Travel and Tourism, Temple University 2017
- Hospitality Asset Management MBA concentration, Temple University 2013

PhD Student Mentorship and Development

- Chang (Evita) Ma (2025; Assistant Professor, University of South Carolina)
- Christine Wegner (2016; Instructional Associate Professor, University of Florida)
- Lina Xiong (2014; Associate Professor, Colorado State University)
- Kevin (Kam Fung) So (2014; CB Smith Professor, Purdue University)
- Sarah Gardiner (2012; Professor and Director of the Griffith Institute for Tourism, Griffith University)
- Nan Chen (2012; Research Assistant Professor, The Hong Kong Polytechnic University)

Select Professional Service

- Editor-in-Chief - Services Marketing Quarterly 2022-2025
- Associate Editor - Journal of Hospitality and Tourism Research 2021-present
- Co-ordinating Editor - International Journal of Hospitality Management 2020-present

Select Consulting

- Expert Witness - RCHFU, LLC, a Colorado limited liability company, et al, v. Marriott Vacations Worldwide, a Delaware corporation, et al; Civil Action No.1:16-cv-01301-PAB-GPG 2018-2019
- Expert Witness - Ochoa et al. v. McDonald's (N.D. Cal.) 2016; Case No. 14 – cv – 02098, Northern District of California, San Francisco 2016