

BENJAMIN M. COLE, Ph.D.

6/20/2024

William J. Loschert Endowed Chair in Technology Entrepreneurship
Professor, Strategy & Statistics Area
Gabelli School of Business
Fordham University
45 Columbus, Suite 522
New York, NY 10023
P: +1-646-312-8261
F: +1-347-842-3097
E: bmcole@fordham.edu
W: www.bnet.fordham.edu/bmcole

ACADEMIC POSITIONS HELD

Gabelli School of Business, Fordham University, New York, NY, USA

William J. Loschert Endowed Chair in Technology Entrepreneurship 7/2023 onward
Professor, Strategy & Statistics Area 9/2020 onward
Faculty Advisor to the Dean on Innovation 6/2023 onward
Managing Director, Family Stewardship Council 9/2023 onward
Michael J. Inserra Fellow 9/2023 onward

Area Chair, Strategy & Statistics Area, Gabelli School of Business

William J. Loschert Endowed Chair in Technology Entrepreneurship 7/2019-6/2022
William J. Loschert Endowed Chair in Entrepreneurship 7/2019-6/2021
William J. Loschert Endowed Chair in Entrepreneurship 7/2021-6/2023
7/2017-6/2019

Interim Area Chair, Strategy & Statistics Area, Gabelli School of Business

Associate Professor (with Tenure), Strategy & Statistics Area 7/2018-6/2019
Assistant Professor, Management Systems Area 9/2014-8/2020
9/2008-8/2014

British Blockchain Association

Inducted Fellow 3/2022 onward

*S.C. Johnson College of Business and the Samuel Curtis Johnson Graduate School
of Management, Cornell University, Ithaca, NY, USA*

Visiting Professor, Management & Organizations Area 7/2024-12/2024

Stern School of Business, New York University, New York, NY, USA

Visiting Assistant Professor, Management & Organizations Department 9/2007-8/2008

Ross School of Business, University of Michigan, Ann Arbor, MI, USA

Adjunct Lecturer, Strategy Department 9/2006-6/2007

ARTICLES PUBLISHED (OR FORTHCOMING) IN PEER-REVIEWED JOURNALS

- Benjamin M. Cole, Kyle J. Emich & Brent J. Horton (2024) "Disclosing Hazards to Oil Spill Cleanup Workers: An Empirical Analysis," *Berkeley Journal of Employment and Labor Law*, Vol. 45 (1): 1-54: <https://doi.org/10.15779/Z38F47GV7W>
- Mitali Banerjee, Benjamin M. Cole & Paul Ingram (2023) "Distinctive from What? And for Whom? Deep Learning-based Product Distinctiveness, Social Structure, and Third-Party Certifications," *Academy of Management Journal*, Vol. 66 (4): 1016-1041: <https://doi.org/10.5465/amj.2021.0175>

- Xiao-Ping Chen & Benjamin M. Cole (2023) “Achieving Mutual Understanding Without Saying a Word: The Conceptualization of *Moqi* and a Process Model,” *Management and Organization Review*, Vol. 19 (1): 3-31: <https://doi.org/10.1017/mor.2022.9>
- Benjamin M. Cole, Anne Haubo Dyhrberg, Sean Foley & Jiri Svec (2022) “Can Bitcoin be Trusted? Quantifying the Economic Value of Blockchain Transactions?,” *Journal of International Financial Markets, Institutions & Money*, Vol. 79 (July): 101577: <https://doi.org/10.1016/j.intfin.2022.101577>
- Allen Liao & Benjamin M. Cole (2021) “The Paradox of China’s Tobacco Industry: Competition through Monopoly Policy,” *Industrial and Corporate Change*, Vol. 30 (6): 1479-1498: <https://doi.org/10.1093/icc/dtab024>
- Julian Friedland, Kyle Emich & Benjamin M. Cole (2020) “Uncovering the Moral Heuristics of Altruism: A Philosophical Scale,” *PLOS One*, Vol. 15 (3): 1-26: <https://doi.org/10.1371/journal.pone.0229124>
- David Oliver & Benjamin M. Cole (2019) “The Interplay of Product and Process in Skunkworks Identity Work: An Inductive Model,” *Strategic Management Journal*, Vol. 40 (9): 1491-1514: <https://onlinelibrary.wiley.com/doi/10.1002/smj.3034>
- Benjamin M. Cole & David Chandler (2019) “A Model of Offensive Impression Management: Edison Versus Westinghouse in the War of the Currents,” *Administrative Science Quarterly*, Vol. 64 (4): 1020-1063: <https://doi.org/10.1177/0001839218821439>
 - Research Highlighted in English & Chinese versions of *Management Insights* (2021)
- Julian Friedland & Benjamin M. Cole (2019) “From *Homo-Economicus* to *Homo-Virtus*: A System-Theoretic Model for Raising Moral Self-Awareness,” *Journal of Business Ethics*, Vol. 155 (1): 191-205: <https://doi.org/10.1007/s10551-017-3494-6>
- Benjamin M. Cole (2016) “Conditional Affiliation Industries: Accounting for the Stability of Portfolio Relations among Specialized Project-Based Firms (PBFs),” *Long Range Planning*, Vol. 49 (6): 674-690: <https://doi.org/10.1016/j.lrp.2015.09.003>
- Benjamin M. Cole (2015) “Lessons from a Martial Arts Dojo: A Prolonged Process Model of High Context Communication,” *Academy of Management Journal*, Vol. 58 (2): 567-591: <https://doi.org/10.5465/amj.2012.0986>
 - Finalist, Gustavson Best Qualitative Paper Award, International Management Division, Academy of Management (2013)
 - Finalist, Douglas Nigh Award for the Best Interdisciplinary Paper authored by Junior Scholar(s), International Management Division, Academy of Management (2013)
 - Published in *Academy of Management Proceedings* (2013) as “Conservation of Responsibility & Context Manipulation in High Context Communication Cultures”
- Benjamin M. Cole, Brent Horton & Ryan Vacca (2014) “Food for Thought: Genetically Modified Seeds as *De Facto* Standard Essential Patents,” *University of Colorado Law Review*, Vol. 85 (2): 313-375: http://lawreview.colorado.edu/wp-content/uploads/2014/01/8.-85.2-Cole_Final.pdf
- Solange E. Badano, Steven J. Burgermeister, Sidney Henne, Sean T. Murphy & Benjamin M. Cole (2014) “Legitimacy Concerns in Animal Advocacy Organizations during the Michael Vick Dog-fighting Scandal,” *Society & Animals: Journal of Human-Animal Studies*, Vol. 22 (2): 111-134: <https://doi.org/10.1163/15685306-12341243>
- Julian Friedland & Benjamin M. Cole (2013) “Expanding the Motivations for Altruism: A Philosophical Perspective,” *Journal of Organizational Behavior*, Vol. 34 (8): 1202-1206: <https://doi.org/10.1002/job.1900>.
- Benjamin M. Cole & Preeta M. Banerjee (2013) “Morally Contentious Technology-Field Intersections: The Case of Biotechnology in the United States,” *Journal of Business Ethics*, Vol. 115 (3): 555-574: <https://doi.org/10.1007/s10551-012-1416-1>
- Preeta M. Banerjee & Benjamin M. Cole (2012) “A Study of Biotechnology Start-ups Undergoing Leadership Change: Antecedents of Change and Endogenous Performance Consequences,” *Technovation*, Vol. 32 (Sept.-Oct.): 568-578: <https://doi.org/10.1016/j.technovation.2012.05.003>
- Preeta M. Banerjee & Benjamin M. Cole (2011) “Globally Radical Technologies and Locally Radical Technologies: The Role of Audiences in the Construction of Innovative Impact in Biotechnology,” *IEEE Transactions on Engineering Management*, Vol. 58 (2): 262-274: <https://doi.org/10.1109/TEM.2010.2049851>

- Preeta M. Banerjee & Benjamin M. Cole (2010) “Breadth-of-Impact Frontier: How Firm-Level Decisions and Selection Environment Dynamics Generate Boundary-Spanning Inventions,” *Technovation*, Vol. 30 (July-Aug.): 411-419: <https://doi.org/10.1016/j.technovation.2010.03.001>
- Benjamin M. Cole & Preeta M. Banerjee (2010) “Unitary Regulatory Supervision or Multi-Entity Supervision? A Computational Approach to a Numbers Problem in Financial Regulation,” *Regulation & Governance*, Vol. 4 (Dec.): 435-464: <https://doi.org/10.1111/j.1748-5991.2010.01089.x>

WORK IN PROGRESS

- Navid Asgari & Benjamin M. Cole (2024) “Complementary Learning Approach for Mechanism-Based Theorizing: Generative AI as Co-Pilot for Text Classification”
- Winslow Robertson, Xabier Barriola & Benjamin M. Cole (2024) “The Role of Owner Ideology in Preferential Hiring/Retention Decisions: How 14th/15th Player Positions on NBA Rosters Serve as Race-Based Sinecures”
- Chak Fu Lam, Benjamin M. Cole, Xiaoping Chen & Wei He (2024) “Planting Seeds in Another’s Mind: Inception and the Veil of Agency”
- Chaitra Nagaraja & Benjamin M. Cole (2024) “The Hidden Challenges of Separable Data in Strategy Scholarship: Issues and Resolutions”
 - Winner, Best Poster Award (Non-student), Social Statistics Section, American Statistical Association (2019) as “Confidence Intervals for Marginal Effects and Predictive Margins in Logit Models”
- Jiuchang Wei, Qianwen Shao, Yi-Na Li, Haipeng (Allan) Chen & Benjamin M. Cole (2024) “Two Peas in a Pod: The Effect of Facial Similarity on Firm Value in CEO Succession”
- JiuChang Wei, Wang Ao, Xiao-Ping Chen, Benjamin M. Cole (2023) “To Respond or Not to Respond? The Effects of Media Reputation on CEO’s Hesitation in Publicly Responding to Organizational Crisis”
- Brian Soebbing, Benjamin M. Cole & Marvin Washington (2023) “Rituals as Conditional Enactments: The Initiation and Evolution of the NBA Players Draft”
- Brian Soebbing, Benjamin M. Cole & Marvin Washington (2023) “Lessons from Arrest Disproportionality among NFL Athletes: Race, Resources, Ascribed Status and Achieved Status Effects”
- Benjamin M. Cole (2023) ‘It’s Complicated’: The Complications of Public Blockchains for Supply Chains”

EDITORIAL REVIEW BOARDS

- *Academy of Management Journal* (July 2014 – present)

DOCTORAL COMMITTEE WORK

- Committee Chair – Tianliang ‘Allen’ Liao, DPS jointly conferred by Fordham Univ. & Peking Univ., 2022
- Committee Member – Yan Bai, PhD to be conferred by ESADE, 2024

BOOKS

- Masaaki Hatsumi & Benjamin Cole (2012) Understand? Good. Play! – Words of Consequence, 2nd edition, Bushin Books LLC, New York, NY (ISBN: 0-9710849-9-8) 2012
 - Masaaki Hatsumi & Benjamin Cole (2001) Understand? Good. Play! – Words of Consequence, Bushin Books, Ann Arbor, MI (ISBN: 0-9710849-5-5) 2001
-

GRANTS, AWARDS & RECOGNITION

SCHOLARSHIP

- Dean’s Award for Excellence in Research, Gabelli School of Business, Fordham University 2023
- Inducted Fellow, British Blockchain Association 2022
- William J. Loschert Endowed Chair in Entrepreneurship 2021
- Research Committee Service Award, OMT Division, Academy of Management 2021
- William J. Loschert Endowed Chair in Technology Entrepreneurship 2021-2019
- Editorial Board Outstanding Reviewer Award, *Academy of Management Journal* 2020
- Dean’s Award for Excellence in Research, Gabelli School of Business, Fordham University 2020
- William J. Loschert Endowed Chair in Entrepreneurship 2019-2017
- Best Poster Award (Non-student), Social Statistics Section, American Statistical Association: “Confidence Intervals for Marginal Effects and Predictive Margins in Logit Models” (with Chaitra Nagaraja) 2019
- Editorial Board Outstanding Reviewer Award, *Academy of Management Journal* 2016
- Dean’s Award for Excellence in Research, Gabelli School of Business, Fordham University 2015
- Finalist, Gustavson Best Qualitative Paper Award, International Management Division, Academy of Management: “Conservation of Responsibility & Context Manipulation in High Context Communication Cultures” 2013
- Finalist, Douglas Nigh Award for the Best Interdisciplinary Paper authored by Junior Scholar(s), International Management Division, Academy of Management: “Conservation of Responsibility & Context Manipulation in High Context Communication Cultures” 2013
- Faculty Fellowship, Project Title: “Social Dynamics and Entrepreneurial Venture Value,” Fordham University 2012
- New Faculty Research Grant, Project Title: “Cognitive Diversity and Routine Enactment: Linking Heterogeneity to Group Performance,” Investigators: Benjamin Cole (Principal Investigator), Preeti Banerjee (Co-Principal Investigator) 2009
- Finalist, INFORMS Organization Science Dissertation Proposal Competition 2007
- ABCD Reviewer Award, OMT Division, Academy of Management (16 recipients of 838 reviewers) 2007
- ABCD Reviewer Award, OMT Division, Academy of Management (11 recipients of 540 reviewers) 2006
- Outstanding Reviewer Award, BPS Division, Academy of Management (55 recipients) 2009
- Outstanding Reviewer Award, BPS Division, Academy of Management (50 recipients of 1,100 reviewers) 2007
- Outstanding Reviewer Award, BPS Division, Academy of Management (50 recipients of 1,070 reviewers) 2006
- Outstanding Reviewer Award, BPS Division, Academy of Management (50 recipients of 1,152 reviewers) 2005

- Outstanding Reviewer Award, BPS Division, Academy of Management (64 recipients of 1,292 reviewers) 2004
- PhD Research Award, Ross School of Business, University of Michigan 2006
- James and Ruth Close Scholarship, Ross School of Business, University of Michigan 2006

TEACHING

- Michael J. Inserra Fellowship, Gabelli School of Business 2023
- Gladys and Henry Crown Award for Faculty Excellence, Gabelli School of Business (Graduate Level), Fordham University (As Selected by Class of 2023) 2023
- “The Favorite Business Professors Of The Class of 2022,” *Poets & Quants* 2023
- “The Last Lecture” Speaker, Gabelli School of Business (Graduate Level), Fordham University (As Selected by Class of 2023) 2023
- Dean’s Award for Impact, Gabelli School of Business, Fordham University 2022
- Faculty Cura Personalis Award, Gabelli School of Business (Undergraduate Level), Fordham University (As Selected by Class of 2022) 2022
- Achievement in Belonging: Faculty Curriculum & Teaching Award, Diversity, Equity & Inclusion (DEI) Board, Gabelli School of Business, Fordham University 2021
- Gladys and Henry Crown Award for Faculty Excellence, Gabelli School of Business (Graduate Level), Fordham University (As Selected by Class of 2019) 2019
- Top 50 Undergraduate Professors, *Poets & Quants* 2018
- Dean’s Award for Impact, Gabelli School of Business, Fordham University 2018
- Faculty Microgrant Recipient, Aspen Institute’s Business & Society Program (1 of 5 recipients) 2016
- Dean’s Award for Teaching Excellence for Full-Time Faculty, Gabelli School of Business (Undergraduate Level), Fordham University (As Selected by Class of 2016) 2016
- Gladys and Henry Crown Award for Faculty Excellence, Gabelli School of Business (Graduate Level), Fordham University (As Selected by Class of 2015) 2015
- Stanley Fuchs Award, Gabelli School of Business (Graduate Level), Fordham University (As Selected by Class of 2015) 2015
- Dean’s Award for Teaching Excellence for Full-Time Faculty, Gabelli School of Business (Undergraduate Level), Fordham University (As Selected by Class of 2013) 2013
- Dean’s Award for Teaching Excellence for Full-Time Faculty, College of Business Administration (Undergraduate Level), Fordham University (As Selected by Class of 2009) 2009
- Named among “Top 15 Instructors” (BBA-level instruction), Ross School of Business, University of Michigan 2007
- Nominee, “Outstanding Graduate Student Instructor Award” (University-wide instruction), University of Michigan 2007

INDUSTRY

- CNBC Disruptor 50 Advisory Council, *CNBC* 2022 onward
- Top 50 Tech Leaders Award, *InterCon* 2019

GUEST TEACHING AT OTHER INSTITUTIONS

- Executive MBA Program, University of Colorado Denver 2022
- Executive MBA Metro NY Program, Cornell University 2024

CONFERENCES & EVENTS

- Co-Organizer (with Academy of Management), “*Academy of Management Review (AMR) & Academy of Management Annals (AMA)* Paper Development Workshop,” Gabelli School of Business (Jan. 10) 2025
- Co-Organizer (w/ Paul Gray, Ironhold Capital) & Emcee, “A Fireside Chat with Anthony Scaramucci” (Moderated by Gunjan Banerji, WSJ),” Family Stewardship Council, Gabelli School of Business (May 9) 2024
- Co-Organizer & Emcee, “Family Stewardship Council,” Gabelli School of Business (Nov. 21) 2023
- Co-Organizer (with Academy of Management), “*Academy of Management Perspectives (AMP)* Paper Development Workshop,” Gabelli School of Business (May 16) 2023
- Co-Organizer (with Chainhaus & Fordham FinTech Network), “DefiCon,” Gabelli School of Business (Mar. 25) 2023
- Co-Organizer (with Fordham Women in Business) & Emcee, “When Women Lead: A Fireside Chat with Julia Boorstin,” Gabelli School of Business (Dec. 7) 2022
- Organizer, “Blockchain Disruptor Conference,” Gabelli School of Business (Apr. 28-29) 2018

PRESENTATIONS

- Emcee: “A Fireside Chat with Anthony Scaramucci” (Moderated by Gunjan Banerji, WSJ),” Family Stewardship Council, Gabelli School of Business (May 9) 2024
- Keynote Speaker: “Why Care About Blockchain?” Society for Information Management New York Metro (SIMNY) Chapter (Feb. 29) 2024
- Keynote Speaker: “Why Care About Blockchain?,” International Conference on Emerging Challenges (ICECH): Smart Business and Digital Economy, Ninh Bihn, Vietnam (Nov. 3) 2023
- Invited Speaker: “Handling the Review Process,” International Conference on Emerging Challenges (ICECH) Pre-Conference Workshop for Junior Faculty, Ninh Bihn, Vietnam (Nov. 2) 2023
- Invited Subject Matter Expert for a fireside chat on the topic of “Out-sourcing, In-Sourcing, and the Future of Trade” with Meredith Broadbent, former chair of the U.S. International Trade Commission, Camp David Saratoga Weekend sponsored by David N. Deutsche & Co. (Aug. 18) 2023
- Co-Author Presenter, “Rituals as Conditional Enactments: The Initiation and Evolution of the NBA Players Draft,” EGOS Conference, Sardinia, Italy (July 6) 2023
- Invited Speaker: “Blockchain, Smart Contracts & DEXs,” CIO Roundtable (Mar. 10) 2023
- Invited Speaker: “A Brief Tour of Blockchain,” At the Intersection of Human + Tech event, Development and Alumni Relations (DAUR), Gabelli School of Business (Apr. 3) 2023
- Emcee: “When Women Lead: A Fireside Chat with Julia Boorstin,” Fordham Women in Business, Gabelli School of Business (Dec. 7) 2022
- Moderator: “Blockchain in ESG” Panel, Fordham Graduate Net Impact and Gabelli Tech & Entrepreneurs (GTECH), Virtual Event (Apr. 6) 2022
- Panelist: “NFT’s: Welcome to the Metaverse,” Museum of American Finance, Virtual Event (Feb. 15) 2022
- Moderator: “2021 American Innovation Conference,” Gabelli School of Business 2021

- Panelist: “Publishing in AMJ: Reviewing Tips from Editorial Review Board Members,” Session #173, Academy of Management, Virtual Conference 2021
- Discussant: “Bureaucracy and Institutions,” Symposium #13215, Academy of Management, Virtual Conference 2020
- Co-Author Presenter: “Confidence Intervals for Marginal Effects and Predictive Margins in Logit Models,” Social Statistics Section, American Statistical Association: Denver, CO, USA 2019
- Invited Speaker: “Blockchain Bootcamp,” World Blockchain Forum, NYC, NY, USA 2019
- Invited Speaker: “Blockchain, Smart Contracts & IoT,” InterCon, Las Vegas, NV, USA 2019
- Invited Speaker & Panelist: “Blockchain Basics,” Financial Technology: Friend or Foe? Panel, Guggenheim Partners, LLC, New York, NY, USA 2019
- Keynote Speaker: “Beyond Bitcoin: Blockchain, Cryptos, Smart Contracts, Oh My!,” Technically Speaking Series, Technological Leadership Institute, College of Science & Engineering, University of Minnesota, Minneapolis, MN, USA 2018
- Keynote Speaker: “Blockchain & the Food Industry,” Association of Food Industries, Newark, NJ, USA 2018
- Speakers List: “Blockchain,” Concordia Annual Summit, New York, NY, USA 2018
- Keynote Speaker: “Blockchain & the Food Industry,” Institute of Food Technologists, Newark, NJ, USA 2018
- Keynote Speaker: “Building a Blockchain Program,” Blockchain Technology & Organizations Research Symposium, UConn School of Business, Stamford, CT, USA 2018
- Panelist: “Blockchain – Entrepreneurial and Strategic Implications: Framing the Research Agendas,” Academy of Management, Chicago, IL, USA 2018
- Co-Author Presenter: “Selecting Partners and Building Networks,” Academy of Management, Chicago, IL, USA 2018
- Co-Author Presenter: “Prior Alliance Experience & Alliance Formation for New Resources after Technological Discontinuity,” Strategic Management Society special conference on Alliances, Mergers & Acquisitions, Costa Rica 2017
- Co-Author Presenter: “From Homo Economicus to Homo Virtus: Toward a Virtuous Global Economy,” Society for Business Ethics, Anaheim, CA, USA 2016
- Presenter: “Rituals as Conditional Enactments: The Initiation and Evolution of the NBA Players Draft,” Academy of Management, Vancouver, Canada 2015
- Presenter: “Planting Your Idea in Your Boss’ Mind: A Preliminary Conceptualization of Inception,” GEM&L Conference, Helsinki, Finland 2015
- Presenter: “How Institutional Leaders Repair Legitimacy: The Case of Misconduct and the NFL,” Academy of Management, Philadelphia, PA, USA 2014
- Presenter: “A Model of Competitive Impression Management: Edison versus Westinghouse in the AC/DC Standards War,” Academy of Management, Philadelphia, PA, USA 2014
- Session Chair: “Living on the Edge: Organizational Deviance and Its Causes,” Academy of Management, Philadelphia, PA, USA 2014
- Presenter: “Conservation of Responsibility & Context Manipulation in High Context Communication Cultures,” Academy of Management, Orlando, FL, USA 2013
- Presenter: “Morally Contested Technology: Delegitimation by Adoption via Controversial Use & Illegitimate Users,” Academy of Management, Orlando, FL, USA 2013
- Presenter: “The Halo Effect of Regulatory Change: A Financial Markets Event Study of Passage of the FDA Food Safety Modernization Act,” Academy of Management, Boston, MA, USA 2012

- Presenter: “Individual-level Drivers of Reputation Formation in Evolving Technology Fields,” Academy of Management, Boston, MA, USA 2012
- Presenter: “Identity and the Paradox of Innovation: Product-level Successes and Organizational-level Failures,” Academy of Management, San Antonio, TX, USA 2011
- Presenter: “Logics of Logics: Rigidity and Responsiveness Logics in the National Football League,” Academy of Management, San Antonio, TX, USA 2011
- Co-Author Presenter: “Cognitive Adaptability and Deference: Entrepreneurial Teams and High-Tech Venture Performance,” Eastern Academy of Management, Boston, MA, USA 2011
- CFO Alliance, Guest Speaker, “CFO Leadership in a Global Environment” 2010
- Session Chair: “Power, Hubris, and Influence in the Upper Echelons,” Academy of Management, Montreal, Canada 2010
- Presenter: “Which is Better for the Public Good: One Large Regulator or Multiple Small Regulators? A Computational Approach to a Numbers Problem,” Academy of Management, Montreal, Canada 2010
- Presenter: “Which is Better for the Public Good: One Large Regulator or Multiple Small Regulators? A Computational Approach to a Numbers Problem,” Management Systems Seminar Series, Fordham University, New York, NY, USA 2010
- Presenter: “Regulatory Targeting During Times of Corporate Scandals: How Social Discourse Influences the Norms of Punishment and Creates a Liability of Status,” Management Systems Seminar Series, Fordham University, New York, NY, USA 2009
- Presenter: “Regulatory Targeting During Times of Corporate Scandals: How Social Discourse Influences the Norms of Punishment and Creates a Liability of Status,” American Sociological Association, Boston, MA, USA 2008
- Presenter: “Regulatory Targeting During Times of Corporate Scandals: How Social Discourse Influences the Norms of Punishment and Creates a Liability of Status,” M&O Seminar Series, Stern School of Business, New York University, New York, NY, USA 2008
- Presenter: “Your Undivided Attention, Please: How Third-Party Entities Compromise the Survival of Associating Organizations,” Academy of Management, Anaheim, CA, USA 2008
- Session Chair: “Elements of Ecology: Examining the Assumptions,” Academy of Management, Anaheim, CA, USA 2008
- Invited Participant: “The Impact of Concern on Inter-firm Relations,” Consortium on Competitiveness and Cooperation (CCC), Lausanne, Switzerland 2006
- Invited Participant: OMT PhD Consortium, Academy of Management, Atlanta, GA, USA 2006
- Presenter: “Status Similarity and Status Salience: Reconciling Response to Negative Deviance,” Strategic Management Society Conference, Vienna, Austria 2006
- Presenter: “Defense against the Dark Arts: Role-based Response to Role-based Deviance,” Academy of Management, Atlanta, GA, USA 2006
- Invited Participant: TIM Consortium, Academy of Management, Honolulu, HI, USA 2005
- Presenter: “The Instability of Inter-firm Relations: An Informational Approach,” CSIB Seminar Series, Ross School of Business, University of Michigan, Ann Arbor, MI, USA 2005
- Discussant: “Alliances & Performance,” Academy of Management, New Orleans, LA, USA 2004

ADMINISTRATIVE WORK

Director , Full-time Cohort MBA Program, Gabelli School of Business	7/2015-6/2018
<ul style="list-style-type: none">• Introduced <i>Gabelli Launch</i>, a month-long onboarding experience for MBA1s:<ul style="list-style-type: none">○ Leadership & cross-cultural teamwork module○ Global Immersion NGO Consulting Project (Latin America)○ Career development module○ Data & Analytics module• Pursued curriculum innovation & restructuring• Achieved marked increase in quality measurements, including:<ul style="list-style-type: none">○ 47 point increase in <i>U.S. News & World Report</i> ranking (2015: #110 2018: #63)○ 37 point increase in <i>Poets & Quants</i> ranking (2015: #99 2017: #62)○ 12 point increase in <i>Bloomberg Businessweek</i> ranking (2015: #72 2017: #60)○ Debut in <i>The Economist</i> ranking (2017: #92)○ Debut in <i>Corporate Knights Better World MBA</i> ranking (2018: #11)○ Re-entry into the <i>Forbes</i> ranking (2015: unranked 2018: #70)	
Director , Professional MBA Program, Gabelli School of Business	7/2015-6/2018
<ul style="list-style-type: none">• Introduced major curriculum revision<ul style="list-style-type: none">○ Streamlined credit requirements from 60 to 52○ Introduced Fixed Core + Flex Core components○ Introduced bookend modules<ul style="list-style-type: none">▪ “Value & Values” module at program start▪ Business Simulation at program end• Achieved marked increase in quality measurements, including:<ul style="list-style-type: none">○ 40 point increase in <i>U.S. News & World Report</i> ranking (2015: #91 2018: #51)	
Member , Visioning Committee for the Center for Teaching & Learning	7/2021-4/2022
<ul style="list-style-type: none">• Provost Committee	
Member , Search Committee for Dean of the Gabelli School of Business	5/2022-12/2022
<ul style="list-style-type: none">• Provost Committee	
Member , Executive Committee, Gabelli School of Business	7/2021-6/2022 7/2012-6/2014
Member , Research Committee, Gabelli School of Business	7/2017-6/2019
Member , Strategic Planning Committee, Gabelli School of Business	2/2024 onward

PROFESSIONAL ASSOCIATIONS

- Academy of Management, OMT Division & MH Division
- British Blockchain Association
- Center for Japanese Studies, University of Michigan

PUBLIC COMMENTARY

Media Appearances

- *Fortune*, “Bitcoin gains more than 5% as crypto industry celebrates SEC’s approval of spot ETFs,” by Marco Quiroz-Gutierrez, Jan. 11, 2024.
- *TechCrunch*, “Ripple’s XRP case ‘underscores the need for regulatory clarity,’” by Jacquelyn Melinek, July 19, 2023.
- *Fast Company*, “Think crypto winter was bad? The SEC’s insider-trading fight could collapse the entire market,” by Sam Becker, Jan. 21, 2023.
- *Business.org*, “Simple Solutions: Should Your Business Invest in Blockchain?” by Alexander Kerai, Apr. 20, 2022.
- *Fortune*, “How to get a crash course on crypto without enrolling in a degree program,” by Sam Becker, Sept. 15, 2021.
- *Fortune*, “How MBA programs are adapting to ‘huge’ interest in cryptocurrencies,” by Sam Becker, July 23, 2021.
- *U.S. News & World Report*, “How VR Enhances the Business School Experience: Simulated 3D environments and tech tools are preparing MBA students for the future,” by Linda Childers, Mar. 28, 2019.
- *Financial IQ*, U.S. Bank, “Telltale signs of joint venture problems,” by Kerby Meyers, May 30, 2018.
- *Business Insider*, “The defining difference between Japanese and American work cultures can be boiled down to a word without a direct English translation,” by Shana Lebowitz, Feb. 15, 2018.
- *PIX11 News at 5 (WPIX) with Narmeen Choudhury*, July 25, 2014.
- *Mint Press News*, “Botched Execution in Arizona: A Shot in the Arm for Debate on Capital Punishment,” by Frederick Reese, July 28, 2014.
- *Political Junkies with Alyona Minkovski on HuffPostLive*, Apr. 8, 2014.
- *WKXL-AM 1450, Financial Spectrum with Bill Kearney*, Mar. 12, 2012.
- *U.S. News & World Report*, “What the Résumés of Top CEOs Have in Common,” by Liz Wolgemuth, May 21, 2010.
- *WFUV-FM 90.7, Fordham Conversations with Robin Shannon*, Mar. 13, 2010.
- *RepChatter*, “Toyota: The Road to Brand Reputation Recovery,” Mar. 11, 2010.
- *CBS Evening News with Katie Couric*, “Toyota Turmoil May Help Detroit,” Feb. 3, 2010.

Regulatory Commentary

- Title: “Medicare Program: Medicare Shared Savings Program—Accountable Care Organizations (CMS-1461-P)” | Document ID: CMS-2014-0155-0002 | Document Type: Rulemaking | Agency: Centers for Medicare Medicaid Services (CMS), Feb. 6, 2015.
- Title: “Standards and Processes for Global Securities Financing Data Collection and Aggregation” (13 November 2014) | Document Type: Consultative Document | Policy Area: Shadow Banking | Agency: Financial Stability Board (FSB), Apr. 20, 2015.

Opinion Editorials

- “Am I Preparing My Students for the Future?” AACSB Insights, Sept. 20, 2023: <https://www.aacsb.edu/insights/articles/2023/09/am-i-preparing-my-students-for-the-future>
- “On The Intrinsic Value of Bitcoin,” *Medium*, Jan. 15, 2018.
- “Could the Supreme Court Re-Legalize Discrimination?” *Truthout*, Mar. 31, 2014.

EDUCATION

<i>Ross School of Business, University of Michigan, Ann Arbor, MI, USA</i> Ph.D. in Strategy (Cognate: Economics)	2007
<i>Ross School of Business, University of Michigan, Ann Arbor, MI, USA</i> M.B.A. with Distinction (Concentrations: Strategy and Finance)	2002
<i>Occidental College, Los Angeles, CA, USA</i> B.A. in Japanese Language and Culture	1992
<i>Waseda University, Tokyo, Japan</i> Study Abroad Program	1991