

# Benjamin T. Leyden

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## Academic Employment

From 2018 **Assistant Professor of Strategy and Business Economics, Cornell University**

## Affiliations

From 2019 **CESifo Research Network**

## Education

2018 **Ph.D. Economics, University of Virginia**

2013 **M.A. Economics, University of Virginia**

2012 **B.A. Economics and Mathematics, University of North Carolina**

## Publications

2025 **Platform Design and Innovation Incentives: Evidence from the Product Ratings System on Apple's App Store, *International Journal of Industrial Organization*, Vol. 99.**

*Media:* Platform Papers; IJIO Research Summary

2022 **Coordinated Capacity Reductions and Public Communication in the Airline Industry, with Gaurab Aryal and Federico Ciliberto, *The Review of Economic Studies*, Vol. 89, Issue 6, Pages 3055-3084.**

*Media:* ProMarket; MarketWatch; The American Conservative  
*Policy Impact:* 2020 Congressional Testimony by Michael Kades to the House Subcommittee on Antitrust, Commercial, and Administrative Law; 2022 Statement of FTC Commissioner Alvaro M. Bedoya Joined by Chair Lina M. Khan and Commissioner Rebecca Kelly Slaughter

2021 **Learning from Deregulation: The Asymmetric Impact of Reopening on Risky Behavior During COVID-19, with Edward L. Glaeser, Ginger Zhe Jin, and Michael Luca, *Journal of Regional Science*, Vol. 61, Issue 4, Pages 696-709.**

*Media:* BLS; HBS Working Knowledge

## Working Papers

2025 **Did Apple's App Tracking Transparency Framework Harm the App Ecosystem?, with Cristobal Cheyre, Sagar Baviskar, and Alessandro Acquisti, *Revision Requested at Management Science***

2025 **Dialogue in Political Advertising: Evidence from US Political Campaigns 2012-2020, with Simon Anderson and Federico Ciliberto**

2025 **Sherlocking: The Effect of Platform-owner Entry on the Competitive Behavior of Third-Party Firms**

2025 **Airline Mergers: A Continuous Treatment Approach**

2022 **There's an App (Update) for That: Understanding Product Updating Under Digitization**

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## Selected Work in Progress

**Understanding Trust in Platforms**, with Michael Luca and Yanwen Wang

**Variation in Nonlinear Pricing in Low-income Countries**, with Ben Norton, Brian Dillon, Todd Gerarden, and Joachim De Weerdt

**Polarization in Political Advertising**, with Simon Anderson and Federico Ciliberto

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## Other Writing

2024 **Reproducibility in Management Science**, Fišar, M., Greiner, B., Huber, C., Katok, E., Ozkes, A., and the Management Science Reproducibility Collaboration, *Management Science*

Note: Member of the Management Science Reproducibility Collaboration

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## Presentations (including scheduled)

2026 Digital Competition Conference 2026, MaCCI Annual Conference, University of Oklahoma

2025 ASSA Meetings, Cornell University (Public Economics/Industrial Organization), University of Sydney, Asia-Pacific Industrial Organization Conference

2024 CESifo Area Conference on the Economics of Digitization

2023 ASSA Meetings, International Industrial Organization Conference, U.S. Department of Justice, ZEW Conference on the Economics of Information and Communication Technologies, Institut Mines-Telecom Business School, Cornell University (Strategy and Business Economics), Cornell University and Penn State University Econometrics and Industrial Organization Conference, Asia-Pacific Industrial Organization Conference, Hong Kong University of Science and Technology

2022 International Industrial Organization Conference, ZEW Conference on the Economics of Information and Communications Technologies, NBER Summer Institute – IT and Digitization, NYU Economics of Strategy Workshop, NUS Economics of Platforms Workshop

2021 ASSA Meetings, Toulouse School of Economics Conference on Digital Economics, Paris Conference on Digital Economics, International Industrial Organization Conference, Munich Summer Institute

2020 NYU Law/ABA Next Generation of Antitrust Scholars Conference, International Industrial Organization Conference (Cancelled), University of East Anglia Centre for Competition Policy, Toulouse School of Economics Online Seminar on the Economics of Platforms, Urban Economics Association 2020 Virtual Meeting, National Association of Business Economics: Tech Economics Conference, CESifo Area Conference on the Economics of Digitization

2019 ASSA Meetings, Harvard Business School (Strategy), NBER Economics of Digitization, ZEW Conference on the Economics of Information and Communication Technologies, National Association for Business Economics: Tech Economics Conference, CESifo Area Conference on the Economics of Digitization

2018 Microsoft Research (Seattle), Reed College, Indiana University (Kelley), Cornell University (Strategy and Business Economics), University of Oregon, Analysis Group, University of Rochester (Simon), Cornerstone Research, Federal Trade Commission, International Industrial Organization Conference (Rising Stars Session), NBER IO Summer Institute (panel), Conference of the European Association for Research in Industrial Economics, Cornell University and Penn State University Econometrics and Industrial Organization Conference, National Association for Business Economics: Tech Economics Conference, Cornell University (Economics)

2017 International Industrial Organization Conference (Rising Stars Session), Washington DC Industrial Organization Conference (Poster Session), ZEW/MaCCI Conference on the Economics of Innovation and Patenting (Mannheim), Searle Center Conference on Internet Commerce and Innovation (Northwestern University), Conference of the European Association for Research in Industrial Economics, University of Virginia

2016 University of Virginia Economics Research Colloquium

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## Teaching

### Instructor

2021 **Advanced Graduate Research Seminar**, Cornell University, Ph.D, AEM 7675

2019-2023 **Applied Microeconomics**, Cornell University, Ph.D, AEM 7010

2018-2019, From 2021 **Managerial Economics**, Cornell University, Undergraduate, AEM 2600

2015 **Industrial Organization**, University of Virginia, Undergraduate, ECON 4190  
[Head Teaching Assistant](#)

2014-2016 **Principles of Economics**, University of Virginia, Undergraduate, ECON 2010/2020 (Kenneth Elzinga and Lee Coppock)  
[Teaching Assistant](#)

2017 **The Theory of Financial Markets**, University of Virginia, Undergraduate, ECON 4340 (Edwin Burton)

2017-2018 **Behavioral Finance**, University of Virginia, Undergraduate, ECON 4370 (Edwin Burton)

2014 **Intermediate Microeconomics**, University of Virginia, Undergraduate, ECON 3010 (Elena Antoniadou)

2012-2014 **Principles of Economics**, University of Virginia, Undergraduate, ECON 2010/2020 (Kenneth Elzinga and Lee Coppock)

2009 **Introduction to Economics**, University of North Carolina, Undergraduate, ECON 101 (Ralph Byrns)

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## Honors, Awards, and Grants

2025 **Dyson School Outstanding Early Career Achievement Award**, Cornell University

2024 **Dyson School Teaching Excellence in the Undergraduate Program Award**, Cornell University

2023 **Cornell JCB Strategy and Business Economics Grant**, Cornell University

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2023 **Cornell Center for Social Sciences Grant**, Cornell University

2022 **Jean F. Rowley Research Excellence Fund**, Cornell University

2022 **Structural Transformation and Economic Growth Grant**, Centre for Economic Policy Research and the UK Foreign, Commonwealth & Development Office

2020 **Cornell Center for Social Sciences Grant**, Cornell University

2019 **Distinguished CESifo Affiliate Award — Economics of Digitization**, CESifo

2018 **Tipton R. Snavely Prize for Best Dissertation**, University of Virginia

2017-2018 **Dean's Dissertation Completion Fellowship**, University of Virginia

2017 **UVa Quantitative Collaborative Bynum Grant**, University of Virginia

2016-2017 **Bankard Pre-doctoral Fellowship**, University of Virginia

2016-2018 **UVa Quantitative Collaborative Graduate Fellow**, University of Virginia

2015 **Tipton R. Snavely Dissertation Proposal Prize**, University of Virginia

2014 **Radulovacki Summer Research Fund**, University of Virginia

2014 **Graduate Teaching Assistant Award**, University of Virginia

2011 **Summer Undergraduate Research Fellowship**, University of North Carolina

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## Service

### Professional Service

2025-2026 **NABE Econ and Law Summit**, National Association of Business Economics, Co-chair

From 2020 **NABE Tech Economics Conference**, National Association of Business Economics, Co-chair

**Referee**, *American Economic Review*; *AI & Society: Knowledge, Culture and Communication*, *Business Economics*, *Econometrica*, *Economics and Human Biology*, *European Journal of Development Research*, *International Journal of Industrial Organization*, *International Journal of the Economics of Business*, *Journal of Air Transport Management*, *Journal of Economics and Management Strategy*, *Journal of Industrial Economics*, *Management Science*, *Regional Studies*

**Ad Hoc Reviewer**, *Fonds de la Recherche Scientifique* (National Fund for Scientific Research, Sloan Foundation)

**Conference Reviewer**, *International Conference on Information Systems*, *Strategic Management Society*

### University Service

2025-2026 **AI in Dyson Education Faculty Committee**, Cornell University

2025 **Dyson Learning, Insight, Networking, Knowledge (LINK)**, Cornell University, Faculty Group Leader

2025 **Economics Ph.D. Admissions Committee**, Cornell University

2024-2025 **Antitrust@Cornell25**, Cornell University, Co-organizer

2022-2023 **Strategy and Economics of Digital Markets Conference**, Cornell University, Co-organizer

2022-2023 **Applied Economics and Management M.S. and Ph.D. Curriculum Review Committee**, Cornell University

2022-2025 **Applied Economics and Management Graduate Studies Committee**, Cornell University

2021-2022 **JGSM Strategy & Business Economics Faculty Recruiting Committee**, Cornell University

From 2020 **Strategy and Business Economics Seminar**, Cornell University, Co-organizer

2019-2024 **Applied Economics and Management Graduate Qualifying Exam**, Cornell University, Applied Microeconomics Exam Writer

2018-2022 **Dyson Graduate Student Placement Committee**, Cornell University

2018-2020 **Dyson Junior Faculty Lunch Seminar**, Cornell University, Co-organizer

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## Advising

### [Ph.D. Applied Economics and Management \(Cornell University\)](#)

2021 **Ruyu Chen**, Post-Doc, Stanford Digital Economy Lab

2022 **Zhe “Yolanda” Xue**, Uber

2023 **Xiaomeng Chen**, University of Pittsburgh

Exp 2026 **Benjamin Norton**

### [Ph.D. Economics \(Cornell University\)](#)

2021 **Qi Wu**, Guanghua Management School, Peking University

2025 **Si Zuo**, Antai College of Economics and Management (Marketing), Shanghai Jiao Tong University

### **Na Liu**

### **Yanwen Wang**

### [M.S. Applied Economics and Management \(Cornell University\)](#)

2023 **Muathe Al Rowaily**