

# Benjamin T. Leyden

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## Academic Employment

From 2018 **Assistant Professor of Strategy and Business Economics**, *Cornell University*

## Affiliations

From 2019 **CESifo Research Network**

## Education

- 2018 **Ph.D. Economics**, *University of Virginia*
- 2013 **M.A. Economics**, *University of Virginia*
- 2012 **B.A. Economics and Mathematics**, *University of North Carolina*

## Publications

- Accepted **Platform Design and Innovation Incentives: Evidence from the Product Ratings System on Apple's App Store**, *International Journal of Industrial Organization*
- 2022 **Coordinated Capacity Reductions and Public Communication in the Airline Industry**, with Gaurab Aryal and Federico Ciliberto, *The Review of Economic Studies*, Vol. 89, Issue 6, Pages 3055-3084  
*Media*: ProMarket; MarketWatch; The American Conservative  
*Policy Impact*: 2020 Congressional Testimony by Michael Kades to the House Subcommittee on Antitrust, Commercial, and Administrative Law; 2022 Statement of FTC Commissioner Alvaro M. Bedoya Joined by Chair Lina M. Khan and Commissioner Rebecca Kelly Slaughter
- 2021 **Learning from Deregulation: The Asymmetric Impact of Reopening on Risky Behavior During COVID-19**, with Edward L. Glaeser, Ginger Zhe Jin, and Michael Luca, *Journal of Regional Science*, Vol. 61, Issue 4, Pages 696-709  
*Media*: BLS; HBS Working Knowledge

## Working Papers

- Did Apple's App Tracking Transparency Framework Harm the App Ecosystem?**, with Cristobal Cheyre, Sagar Baviskar, and Alessandro Acquisti, *Revision Requested at Management Science*
- Dialogue in Political Advertising: Evidence from US Political Campaigns 2012-2020**, with Simon Anderson and Federico Ciliberto
- There's an App (Update) for That: Understanding Product Updating Under Digitization**

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## Selected Work in Progress

**Sherlocking: The Effect of Platform-owner Entry on the Competitive Behavior of Third-Party Firms**

**Variation in Nonlinear Pricing in Low-income Countries**, with Ben Norton, Brian Dillon, Todd Gerarden, and Joachim De Weerd

**Polarization in Political Advertising**, with Simon Anderson and Federico Ciliberto

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## Other Writing

2024 **Reproducibility in Management Science**, Fišar, M., Greiner, B., Huber, C., Katok, E., Ozkes, A., and the Management Science Reproducibility Collaboration, *Management Science*

Note: Member of the Management Science Reproducibility Collaboration

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## Presentations (including scheduled)

2025 Cornell University (Public Economics/Industrial Organization)

2024 CESifo Area Conference on the Economics of Digitization

2023 ASSA Meetings, International Industrial Organization Conference, U.S. Department of Justice, ZEW Conference on the Economics of Information and Communication Technologies, Institut Mines-Telecom Business School, Cornell University (Strategy and Business Economics), Cornell University and Penn State University Econometrics and Industrial Organization Conference, Asia-Pacific Industrial Organization Conference, Hong Kong University of Science and Technology

2022 International Industrial Organization Conference, ZEW Conference on the Economics of Information and Communications Technologies, NBER Summer Institute – IT and Digitization, NYU Economics of Strategy Workshop, NUS Economics of Platforms Workshop

2021 ASSA Meetings, Toulouse School of Economics Conference on Digital Economics, Paris Conference on Digital Economics, International Industrial Organization Conference, Munich Summer Institute

2020 NYU Law/ABA Next Generation of Antitrust Scholars Conference, International Industrial Organization Conference (Cancelled), University of East Anglia Centre for Competition Policy, Toulouse School of Economics Online Seminar on the Economics of Platforms, Urban Economics Association 2020 Virtual Meeting, National Association of Business Economics: Tech Economics Conference, CESifo Area Conference on the Economics of Digitization

2019 ASSA Meetings, Harvard Business School (Strategy), NBER Economics of Digitization, ZEW Conference on the Economics of Information and Communication Technologies, National Association for Business Economics: Tech Economics Conference, CESifo Area Conference on the Economics of Digitization

- 2018 Microsoft Research (Seattle), Reed College, Indiana University (Kelley), Cornell University (Strategy and Business Economics), University of Oregon, Analysis Group, University of Rochester (Simon), Cornerstone Research, Federal Trade Commission, International Industrial Organization Conference (Rising Stars Session), NBER IO Summer Institute (panel), Conference of the European Association for Research in Industrial Economics, Cornell University and Penn State University Econometrics and Industrial Organization Conference, National Association for Business Economics: Tech Economics Conference, Cornell University (Economics)
- 2017 International Industrial Organization Conference (Rising Stars Session), Washington DC Industrial Organization Conference (Poster Session), ZEW/MaCCI Conference on the Economics of Innovation and Patenting (Mannheim), Searle Center Conference on Internet Commerce and Innovation (Northwestern University), Conference of the European Association for Research in Industrial Economics, University of Virginia
- 2016 University of Virginia Economics Research Colloquium

## Teaching

### Instructor

- 2021 **Advanced Graduate Research Seminar**, *Cornell University*, Ph.D, AEM 7675
- 2019-2023 **Applied Microeconomics**, *Cornell University*, Ph.D, AEM 7010
- 2018-2019, **Managerial Economics**, *Cornell University*, Undergraduate, AEM 2600  
From 2021
- 2015 **Industrial Organization**, *University of Virginia*, Undergraduate, ECON 4190
- Head Teaching Assistant
- 2014-2016 **Principles of Economics**, *University of Virginia*, Undergraduate, ECON 2010/2020 (Kenneth Elzinga and Lee Coppock)
- Teaching Assistant
- 2017 **The Theory of Financial Markets**, *University of Virginia*, Undergraduate, ECON 4340 (Edwin Burton)
- 2017-2018 **Behavioral Finance**, *University of Virginia*, Undergraduate, ECON 4370 (Edwin Burton)
- 2014 **Intermediate Microeconomics**, *University of Virginia*, Undergraduate, ECON 3010 (Elena Antoniadou)
- 2012-2014 **Principles of Economics**, *University of Virginia*, Undergraduate, ECON 2010/2020 (Kenneth Elzinga and Lee Coppock)
- 2009 **Introduction to Economics**, *University of North Carolina*, Undergraduate, ECON 101 (Ralph Byrns)

## Honors, Awards, and Grants

- 2024 **Dyson School Teaching Excellence in the Undergraduate Program Award**, *Cornell University*
- 2023 **Cornell JCB Strategy and Business Economics Grant**, *Cornell University*

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- 2023 **Cornell Center for Social Sciences Grant**, *Cornell University*
- 2022 **Jean F. Rowley Research Excellence Fund**, *Cornell University*
- 2022 **Structural Transformation and Economic Growth Grant**, *Centre for Economic Policy Research and the UK Foreign, Commonwealth & Development Office*
- 2020 **Cornell Center for Social Sciences Grant**, *Cornell University*
- 2019 **Distinguished CESifo Affiliate Award — Economics of Digitization**, *CESifo*
- 2018 **Tipton R. Snavelly Prize for Best Dissertation**, *University of Virginia*
- 2017-2018 **Dean’s Dissertation Completion Fellowship**, *University of Virginia*
- 2017 **UVa Quantitative Collaborative Bynum Grant**, *University of Virginia*
- 2016-2017 **Bankard Pre-doctoral Fellowship**, *University of Virginia*
- 2016-2018 **UVa Quantitative Collaborative Graduate Fellow**, *University of Virginia*
- 2015 **Tipton R. Snavelly Dissertation Proposal Prize**, *University of Virginia*
- 2014 **Radulovacki Summer Research Fund**, *University of Virginia*
- 2014 **Graduate Teaching Assistant Award**, *University of Virginia*
- 2011 **Summer Undergraduate Research Fellowship**, *University of North Carolina*

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## Service

### Professional Service

- From 2020 **NABE Tech Economics Conference**, *National Association of Business Economics*,  
Co-chair
- Referee**, *AI & Society: Knowledge, Culture and Communication*, *Business Economics*,  
*Econometrica*, *Economics and Human Biology*, *European Journal of Development Re-*  
*search*, *International Journal of Industrial Organization*, *International Journal of the*  
*Economics of Business*, *Journal of Air Transport Management*, *Journal of Economics and*  
*Management Strategy*, *Journal of Industrial Economics*, *Management Science*, *Regional*  
*Studies*
- Ad Hoc Reviewer**, *Fonds de la Recherche Scientifique (National Fund for Scientific*  
*Research*, *Sloan Foundation*
- Conference Reviewer**, *International Conference on Information Systems*, *Strategic*  
*Management Society*

### University Service

- 2024-2025 **Antitrust@Cornell25**, *Cornell University*, Co-organizer
- 2022-2023 **Strategy and Economics of Digital Markets Conference**, *Cornell University*,  
Co-organizer
- 2022-2023 **Applied Economics and Management M.S. and Ph.D. Curriculum Review**  
**Committee**, *Cornell University*
- From 2022 **Applied Economics and Management Graduate Studies Committee**, *Cornell*  
*University*
- From 2022 **Dyson Faculty Fellow for Inclusive Excellence**, *Cornell University*

- 2021-2022 **JGSM Strategy & Business Economics Faculty Recruiting Committee**, *Cornell University*
- From 2020 **Strategy and Business Economics Seminar**, *Cornell University*, Co-organizer
- 2019-2024 **Applied Economics and Management Graduate Qualifying Exam**, *Cornell University*, Applied Microeconomics Exam Writer
- 2018-2022 **Dyson Graduate Student Placement Committee**, *Cornell University*
- 2018-2020 **Dyson Junior Faculty Lunch Seminar**, *Cornell University*, Co-organizer

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## Advising

Ph.D. Applied Economics and Management (Cornell University)

2021 **Ruyu Chen**, Post-Doc, Stanford Digital Economy Lab

2022 **Zhe “Yolanda” Xue**, Uber

2023 **Xiaomeng Chen**, University of Pittsburgh

**Benjamin Norton**

Ph.D. Economics (Cornell University)

2021 **Qi Wu**, Guanghua Management School, Peking University

Exp. 2025 **Si Zuo**

**Na Liu**

**Yanwen Wang**

M.S. Applied Economics and Management (Cornell University)

2023 **Muathe Al Rowaily**