

Barbara Mink

614 North Cayuga, Ithaca NY 14850 607-227-6290 bem5@cornell.edu

Management Communication professional with a focus on leadership, interpersonal communication, and persuasion.

I offer exceptional leadership and pedagogical skills achieved through successful experience in the public, private and nonprofit sectors As a management and international communications expert, I specialize in managing professional, leadership, strategic, critical, and technical challenges.

Education

1985 Cornell University, Ithaca NY MA History

1975 SUNY at Buffalo, Buffalo NY BA English, Phil Beta Kappa, Summa cum Laude

Languages

Working French, Hebrew, German

8/86- present CORNELL'S JOHNSON GRADUATE SCHOOL OF MANAGEMENT, ITHACA NY

Senior Lecturer, Management Communication

Consistently one of the highest rated in student teaching evaluations for seminar-style classes. I work with MBAs and graduate students in Health Administration, Engineering and Public Policy on persuasive and informational presentations focusing on organization, storytelling, and extemporaneous delivery, as well as interpersonal topics like teamwork, leadership, and conducting difficult conversations.

Deputy Area Chair. (September 16, 2022 - June 30, 2025). (Area; Marketing and Management Communications)

Assurance of Learning Director for the Johnson Graduate School of Management. (July 1, 2022 - June 30, 2023). (School; Samuel Curtis Johnson Graduate School of Management)

Assurance of Learning Director for the Johnson Graduate School of Management. (July 1, 2021 - June 30, 2022). (School; Samuel Curtis Johnson Graduate School of Management)

Intercultural Communication

I specialize in working with international students, based in part on personal experience living and teaching abroad.

2020- E-Cornell course in Cross Cultural Communication <https://lms.ecornell.com/courses/1497548>

12/02-present ESCP-EUROPE, PARIS FR Visiting Professor in the Masteres Specialises Strategie, Conseil et Organisation

12/12-16 AVT SCHOOL OF BUSINESS, COPENHAGEN DK Visiting Professor, Executive Leadership

1/1/17-6/17 Intercultural Trainer for BROOKFIELD GLOBAL RELOCATION SERVICES

Strategic and Persuasive Communication

I served in legislative and executive positions in government and the news media for 40 years. As leader of a self-founded non-profit I also developed expertise in helping business people, artists, academics, engineers and scientists convey technical material in compelling and accessible ways.

7/78-6/86 WHCU RADIO AM-FM

News Director and Morning Anchor

Originated and hosted weekly call-in talk show, "Public Hearing" 1982-1986. Winner of 1984 AP award for program on "Ethics of Journalism".

1/89-12/2001 TOMPKINS COUNTY LEGISLATURE

Chair of the Board five consecutive years

Chair Industrial Development Agency and Tompkins County Area Development Corporation. Helped create and promote the county's first tourism program. Started and administered first county public information program for print and television.

1/99-1/11 LIGHT IN WINTER FESTIVAL OF SCIENCE AND ART

Founder and Artistic Director of LIW festival

Created and produced successful and nationally recognized annual event highlighting collaborations between scientists and artists.

Interests and affiliations

Lifetime Achievement Award from Cornell-Ithaca Town Gown Awards

Cornell College of Business Communications sub-area coordinator

Johnson representative to develop Assurance of Learning protocols leading into AACSB re-accreditation 2024

Member, Leaders Excellence Harvard Square

Guest Speaker, GLEAM Network, JMamoni Lifestyle and Etiquette, Singapore

Public Health Challenge, Ghana

Member Management Communications Association, Conference- Host in Ithaca 2017

Active painter www.barbaramink.com