

## Barbara Mink

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614 North Cayuga, Ithaca NY 14850 607-227-6290 bem5@cornell.edu

**Management Communication professional with a focus on leadership, interpersonal communication, and persuasion**

I offer exceptional leadership and pedagogical skills achieved through successful experience in the public, private and nonprofit sectors. As a management and international communications expert, I specialize in coaching professionals in leadership, executive presence, and strategic challenges.

### **Education**

1985 Cornell University, Ithaca NY MA History

1975 SUNY at Buffalo, Buffalo NY BA English, Phil Beta Kappa, Summa cum Laude

### **Languages**

Working French, Hebrew, German

8/86- present CORNELL'S JOHNSON GRADUATE SCHOOL OF MANAGEMENT, ITHACA NY

### ***Deputy Area Chair, Marketing and Management Communication***

Leads the Cornell College of Business communication team by organizing scheduling, developing new courses, and filling the pedagogical needs of the CCB and affiliated programs.

### ***Senior Lecturer, Management Communication***

Consistently one of the highest rated in student teaching evaluations for seminar-style classes. I work with MBAs and graduate students in MPS programs, Health Administration, Engineering and Public Policy on persuasive and informational presentations focusing on organization, storytelling, and extemporaneous delivery, as well as interpersonal topics like teamwork, leadership, and conducting difficult conversations.

***Assurance of Learning Director*** for the Johnson Graduate School of Management. (July 1, 2022 - June 30, 2023). (School; Samuel Curtis Johnson Graduate School of Management)

Chair Faculty Policy Committee, 2025 JGSM

***Licensed Social Styles Coach*** Tracom program

### **Intercultural Communication**

I specialize in working with international students, based in part on personal experience living and teaching abroad.

2020- E-Cornell course in Cross Cultural Communication <https://lms.ecornell.com/courses/1497548>

12/02-present ESCP-EUROPE, PARIS FR Visiting Professor in the Masteres Specialises Strategie, Conseil et Organisation

12/12-16 AVT SCHOOL OF BUSINESS, COPENHAGEN DK Visiting Professor, Executive Leadership

1/1/17-6/17 Intercultural Trainer for BROOKFIELD GLOBAL RELOCATION SERVICES Licensed in TRACOM Social Styles training

***Strategic and Persuasive Communication***

I served in legislative and executive positions in government and the news media for 40 years. As leader of a self-founded non-profit I also developed expertise in helping business people, artists, academics, engineers and scientists convey technical material in compelling and accessible ways. 7/78-6/86

**WHCU RADIO AM-FM *News Director and Morning Anchor***

Originated and hosted weekly call-in talk show, "Public Hearing" 1982-1986. Winner of 1984 AP award for program on "Ethics of Journalism".

1/89-12/2001 TOMPKINS COUNTY LEGISLATURE

***Chair of the Board five consecutive years***

Chair Industrial Development Agency and Tompkins County Area Development Corporation. Helped create and promote the county's first tourism program. Started and administered first county public information program for print and television.

1/99-1/11 LIGHT IN WINTER FESTIVAL OF SCIENCE AND ART

***Founder and Artistic Director of LIW festival***

Created and produced successful and nationally recognized annual event highlighting collaborations between scientists and artists.

**Interests and affiliations**

Judge for Deloitte Case Competition, 2024, internal competitions

Lifetime Achievement Award from Cornell-Ithaca Town Gown Awards

Member, Leaders Excellence Harvard Square

Guest Speaker, GLEAM Network, JMamoni Lifestyle and Etiquette, Singapore

Speaker for Public Health Challenge, Ghana

Member Management Communications Association, Conference- Host in Ithaca 2026

Active painter [www.barbaramink.com](http://www.barbaramink.com)