**Adam T. Walden**

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EDUCATION

**Doctor of Education—Learning Design and Technologies (ABD)**  May 2025

University of South Carolina, *Columbia, SC*

**Graduate Certificate—Business Communication** December 2018

Harvard University, *Cambridge, MA*

**Master of Business Administration—International Business** May 2010

Westminster University, *Salt Lake City, UT*

**Bachelor of Science—Speech Communication**  August 2005

University of Utah, *Salt Lake City, UT*

TEACHING EXPERIENCE

**Cornell University—SC Johnson College of Business—School of Hotel Administration** July 2016–Present

*Lecturer*

* Courses:
  + HADM 1650: Business Writing
  + HADM 4620/6620: Intercultural Communication in Global Business
  + HADM 7610: Management Communication
  + AEM 2700: Management Communication
* HADM 1650 course chair
  + Led effort to revise and update shared course curriculum for Business Writing among seven faculty members who teach the course
* Advise 30+ undergraduate students on career development and registration and degree requirements
* Hotel Ezra Cornell (three-day, student-run conference) communication faculty advisor

**Cornell Prison Extension Program— Cayuga Community College** January 2023–May 2023

*Adjunct Professor—Cayuga Correctional Facility*

* Course: BUS 103: Introduction to Business
* Taught incarcerated students business fundamentals as part of an Associate of Science degree

**Cornell University—School of Hotel Administration** July 2015–June 2016

*Visiting Lecturer*

* Course: HADM 1650: Management Communication I
* Focus on writing and speaking skills for use in international contexts

**Ithaca College—Department of Writing**

*Assistant Professor* August 2013–July 2016

* Courses:
  + WRTG 211: Writing for the Workplace
  + WRTG 450: Internship in Writing and Publishing
  + WRTG 103: Academic Writing
  + WRTG 108: Ithaca Freshman Seminar (Writing Intensive)
* Develop and maintain course curriculum and materials for written and oral communication
* Focus on writing and speaking skills for use in international contexts
* Advise writing majors on academic and degree progression

*Co-director, Internship Program in Writing & Publishing* January 2015–May 2016

* Develop and maintain internship partner relationships
* Mentor and supervise 10-20 interns per semester
* Evaluate student performance based on student and employer internship reports

**Westminster College—Master of Professional Communication Program**

*Adjunct Professor* August 2012–May 2013

* Course: MPC 623: International Communication
* Designed course to meet program objectives and outcomes for working professionals
* Focused on communicating in contexts with non-native speakers
* Researched and selected textbook and articles for course curriculum
* Advised students, maintained office hours, and resolved course-related concerns

PROFESSIONAL & VOLUNTEER EXPERIENCE

**Adjunct Professor** **(volunteer)** January 2023–May 2023

*Cayuga Community College, Moravia, NY*

* Designed and taught an introductory business course to incarcerated students at the Cayuga Correctional Facility
* Adapted course materials and pedagogy to teach in no-technology prison classrooms

**International Trade Coordinator** October 2005–April 2011

*Utah Governor’s Office of Economic Development, Salt Lake City, UT*

* Coordinated over 20 international trade missions under Gov. Jon Huntsman to China, India, Canada, Israel, Japan, Chile, South Korea, Malaysia, Mexico, France, Germany, and Brazil
* Assisted over 200 local companies in expansion to foreign markets
* Developed marketing communication materials for trade and diplomatic events
* Designed and managed mentoring program for over 25 student interns
* Managed monthly reporting for staff of six international trade representatives

**Program Coordinator/Writing Assistant** May 2004–August 2006

*Community Writing Center, Salt Lake City, UT*

* Co-designed development program to augment new center initiatives
* Developed and taught ten writing seminars on business communication, editing, and grant writing
* Worked with and advised economically and socially diverse clients on their writing projects
* Worked with non-native English speakers to improve writing skills with focus on rhetorical situations and grammatical basics

**Business Mentor (volunteer)** April 2011–April 2012

*Community Foundation of Utah, Salt Lake City, UT*

* Advised local non-profit organizations on business management, strategy, and marketing issues
* Participated in annual mentorship events

**Competition Judge (volunteer)** October 2010

*Utah Entrepreneur Challenge, Salt Lake City, UT*

* Assessed the first-round business plans based on financial, marketing, and writing quality
* Selected top business plans to advance to final round of competition

PROFESSIONAL ACTIVITIES

**Memberships**

*American Educational Research Association (AERA)* January 2022–Present

*Association for Educational Communications & Technology (AECT)* December 2020–Present

*Association for Business Communication (ABC)* January 2012–Present

*Association of Teachers of Technical Writing (ATTW)* November 2014–Present

*State International Development Organizations (SIDO)* October 2006–April 2011

**Management Communication HADM 1650 Course Chair**

*Nolan School of Hotel Administration* July 2020–Present

**SHA MMH Admissions Committee Member**

*Nolan School of Hotel Administration* December 2023–Present

**SHA Hotelie for Life Committee Member**

*Nolan School of Hotel Administration* July 2023–Present

**SHA Admissions Committee Member**

*Nolan School of Hotel Administration* September 2020–Present

**SHA Writing Awards Coordinator**

*Nolan School of Hotel Administration* August 2019–Present

**Diversity and Inclusion Committee Member**

*Nolan School of Hotel Administration* July 2019–Present

**Management Communication Search Committee Chair**

*Nolan School of Hotel Administration* July 2019–June 2020

**HEC Board Faculty Advisor**

*Nolan School of Hotel Administration* July 2018–Present

**Faculty Advisor**

*Cornell Marketing Club—Cornell University* August 2018–Present

**Judge**

*Cornell Marketing Club—Cornell University* August 2018–Present

**Faculty Mentor**

*Cornell University—Office of the Judicial Administrator* August 2017–Present

* Mentor and advise students on probation in an effort to help ensure their success at Cornell University and beyond
* Help students articulate values and beliefs, aiding them in the self-authorship of their lives

**Advisor**

*First Book—Ithaca College* October 2013–May 2016

* Advised student organization leadership in planning, organizing, and led fundraising activities to bring access of new books to children in need

**Faculty Justice**

*Ithaca College* October 2014–May 2016

* Participated in Student Conduct Review Boards, and recommended appropriate sanctions

**Presenter**

*Cornell SC Johnson College of Business, Graduate Student Orientation,* Ithaca, NY August 2023

* “Diversity, Equity, and Inclusion Workshop”

*Office of Diversity and Inclusion, Faculty and Staff Roundtable Lunch Series,* Ithaca, NY August 2022

* “Intercultural Connections: Dimensions, CQ, and Name Pronunciation”

*Nolan School of Hotel Administration, First-year Orientation,* Ithaca, NY August 2022

* “Email Best Practices: Corresponding with Your Faculty and TAs”

*Nolan School of Hotel Administration, First-year Orientation,* Ithaca, NY August 2021

* “Email Best Practices: Corresponding with Your Faculty and TAs”

*Nolan School of Hotel Administration, Business Plan Competition,* Ithaca, NY November 2019

* “Best Practices for Presenting Your Business Plan: Design & Delivery”

*Cornell University Marketing Organization,* Ithaca, NY October 2019

* “Audience Perspective: Beyond Traditional Presentations”

*Nolan School of Hotel Administration, First-year Orientation,* Ithaca, NY August 2019

* “Email Best Practices: Corresponding with Your Faculty and TAs”

*ABC 83rd Annual International Conference,* Miami, FL  October 2018

* “The Future is Now: Using Technology to Teach Tomorrow’s Workforce”

*Nolan School of Hotel Administration, First-year Orientation,* Ithaca, NY August 2018

* “Email Best Practices: Corresponding with Your Faculty and TAs”

*Cornell Hotel Society, EMEA Regional Meeting,* Ljubljana, SI June 2018

* “Audience Perspective: Beyond Traditional Presentations”

*ABC 82nd Annual International Conference,* Dublin, IE October 2017

* “Multimodal Approach to Contextualizing Employment Communication: Overlook Lodge Case”

*Cornell University Marketing Organization,* Ithaca, NY March 2017

* “Strategies for Effective Presentation Design”

*ABC Western Regional Conference,* Denver, CO May 2016

* “Contextualizing Employment Communications: An Internship Application Material Evaluation Case

*Ithaca College Writing Department Careers for Writers Series,* Ithaca, NYMarch 2015

* “Developing your LinkedIn Profile: Building a professional online presence”

*Connections: Regional Conference on Professional and Technical Communication,* Ithaca, NYJanuary 2015

* “Professional Writing Connections to the Marketplace”

*ABC 79th Annual International Conference,* Philadelphia, PA October 2014

* “From Resumes to LinkedIn: Effective Strategies for Instructors”

*Innovations in Professional and Business Communication,* Cornell University, Ithaca, NY January 2014

* “Outlining Strategies for Professional Communication Courses”

*ABC 78th Annual International Convention,* New Orleans, LAOctober 2013

* “Bottom-up Outlining: An Experimental Study of an Alternative Outlining Process”

*ABC 77th Annual International Convention,* Honolulu, HI October 2012

* “Contextualizing Rejection Letters”

**Business Presentation Competition Judge**

*Cornell University, Nolan School of Hotel Administration*  December 2013

* Judged final course capstone presentations
* Provided feedback to presenters

**Publications**

*Business and Professional Communication Quarterly (BPCQ) Vol. 81(3)* September 2018

* My Favorite Assignment—Overlook Lodge: Application Analysis Case

*Business and Professional Communication Quarterly (BPCQ) Vol. 76(3)* September 2013

* My Favorite Assignment—Contextualizing Bad-news Messages

**Publication Editor**

*Business and Professional Communication Quarterly (BPCQ)* September 2014

* Selections From the ABC 2013 Annual Conference, New Orleans, Louisiana: All That Favorite Assignment Jazz: Message Packaging and Delivery, Job Interviews, and On-the-Job Communication