

Adam T. Walden

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EDUCATION

- Doctor of Education—Learning Design and Technologies (ABD)** May 2024
University of South Carolina, *Columbia, SC*
- Graduate Certificate—Business Communication** December 2018
Harvard University, *Cambridge, MA*
- Master of Business Administration—International Business** May 2010
Westminster University, *Salt Lake City, UT*
- Bachelor of Science—Speech Communication** August 2005
University of Utah, *Salt Lake City, UT*

TEACHING EXPERIENCE

- Cornell University—SC Johnson College of Business—School of Hotel Administration** July 2016–Present
Lecturer
- Courses:
 - HADM 1650: Business Writing
 - HADM 4620/6620: Intercultural Communication in Global Business
 - HADM 7610: Management Communication
 - HADM 1650 course chair
 - Led effort to revise and update shared course curriculum for Business Writing among seven faculty members who teach the course
 - Advise 30+ undergraduate students on career development and registration and degree requirements
 - Hotel Ezra Cornell (three-day, student-run conference) communication faculty advisor
- Cornell Prison Extension Program—Cayuga Community College** January 2023–May 2023
Adjunct Professor—Cayuga Correctional Facility
- Course: BUS 103: Introduction to Business
 - Taught incarcerated students business fundamentals as part of an Associate of Science degree
- Cornell University—School of Hotel Administration** July 2015–June 2016
Visiting Lecturer
- Course: HADM 1650: Management Communication I
 - Focus on writing and speaking skills for use in international contexts
- Ithaca College—Department of Writing** August 2013–July 2016
Assistant Professor
- Courses:
 - WRTG 211: Writing for the Workplace
 - WRTG 450: Internship in Writing and Publishing
 - WRTG 103: Academic Writing
 - WRTG 108: Ithaca Freshman Seminar (Writing Intensive)
 - Develop and maintain course curriculum and materials for written and oral communication
 - Focus on writing and speaking skills for use in international contexts
 - Advise writing majors on academic and degree progression
- Co-director, Internship Program in Writing & Publishing* January 2015–May 2016
- Develop and maintain internship partner relationships

- Mentor and supervise 10-20 interns per semester
- Evaluate student performance based on student and employer internship reports

Westminster College—Master of Professional Communication Program

Adjunct Professor

August 2012–May 2013

- Course: MPC 623: International Communication
- Designed course to meet program objectives and outcomes for working professionals
- Focused on communicating in contexts with non-native speakers
- Researched and selected textbook and articles for course curriculum
- Advised students, maintained office hours, and resolved course-related concerns

PROFESSIONAL & VOLUNTEER EXPERIENCE

Adjunct Professor (volunteer)

January 2023–May 2023

Cayuga Community College, Moravia, NY

- Designed and taught an introductory business course to incarcerated students at the Cayuga Correctional Facility
- Adapted course materials and pedagogy to teach in no-technology prison classrooms

International Trade Coordinator

October 2005–April 2011

Utah Governor’s Office of Economic Development, Salt Lake City, UT

- Coordinated over 20 international trade missions under Gov. Jon Huntsman to China, India, Canada, Israel, Japan, Chile, South Korea, Malaysia, Mexico, France, Germany, and Brazil
- Assisted over 200 local companies in expansion to foreign markets
- Developed marketing communication materials for trade and diplomatic events
- Designed and managed mentoring program for over 25 student interns
- Managed monthly reporting for staff of six international trade representatives

Program Coordinator/Writing Assistant

May 2004–August 2006

Community Writing Center, Salt Lake City, UT

- Co-designed development program to augment new center initiatives
- Developed and taught ten writing seminars on business communication, editing, and grant writing
- Worked with and advised economically and socially diverse clients on their writing projects
- Worked with non-native English speakers to improve writing skills with focus on rhetorical situations and grammatical basics

Business Mentor (volunteer)

April 2011–April 2012

Community Foundation of Utah, Salt Lake City, UT

- Advised local non-profit organizations on business management, strategy, and marketing issues
- Participated in annual mentorship events

Competition Judge (volunteer)

October 2010

Utah Entrepreneur Challenge, Salt Lake City, UT

- Assessed the first-round business plans based on financial, marketing, and writing quality
- Selected top business plans to advance to final round of competition

PROFESSIONAL ACTIVITIES

Memberships

American Educational Research Association (AERA)

January 2022–Present

Association for Educational Communications & Technology (AECT)

December 2020–Present

Association for Business Communication (ABC)

January 2012–Present

Association of Teachers of Technical Writing (ATTW)

November 2014–Present

State International Development Organizations (SIDO)

October 2006–April 2011

Management Communication HADM 1650 Course Chair <i>Nolan School of Hotel Administration</i>	July 2020–Present
SHA MMH Admissions Committee Member <i>Nolan School of Hotel Administration</i>	December 2023–Present
SHA Admissions Committee Member <i>Nolan School of Hotel Administration</i>	September 2020–Present
SHA Writing Awards Coordinator <i>Nolan School of Hotel Administration</i>	August 2019–Present
Diversity and Inclusion Committee Member <i>Nolan School of Hotel Administration</i>	July 2019–Present
Management Communication Search Committee Chair <i>Nolan School of Hotel Administration</i>	July 2019–June 2020
HEC Board Faculty Advisor <i>Nolan School of Hotel Administration</i>	July 2018–Present
Faculty Advisor <i>Cornell Marketing Club—Cornell University</i>	August 2018–Present
Judge <i>Cornell Marketing Club—Cornell University</i>	August 2018–Present
Faculty Mentor <i>Cornell University—Office of the Judicial Administrator</i>	August 2017–Present
<ul style="list-style-type: none"> • Mentor and advise students on probation in an effort to help ensure their success at Cornell University and beyond • Help students articulate values and beliefs, aiding them in the self-authorship of their lives 	
Advisor <i>First Book—Ithaca College</i>	October 2013–May 2016
<ul style="list-style-type: none"> • Advised student organization leadership in planning, organizing, and led fundraising activities to bring access of new books to children in need 	
Faculty Justice <i>Ithaca College</i>	October 2014–May 2016
<ul style="list-style-type: none"> • Participated in Student Conduct Review Boards, and recommended appropriate sanctions 	
Presenter <i>Cornell SC Johnson College of Business, Graduate Student Orientation, Ithaca, NY</i>	August 2023
<ul style="list-style-type: none"> • “Diversity, Equity, and Inclusion in Student Groups Workshop” 	
<i>Office of Diversity and Inclusion, Faculty and Staff Roundtable Lunch Series, Ithaca, NY</i>	August 2022
<ul style="list-style-type: none"> • “Intercultural Connections: Dimensions, CQ, and Name Pronunciation” 	
<i>Nolan School of Hotel Administration, First-year Orientation, Ithaca, NY</i>	August 2022
<ul style="list-style-type: none"> • “Email Best Practices: Corresponding with Your Faculty and TAs” 	
<i>Nolan School of Hotel Administration, First-year Orientation, Ithaca, NY</i>	August 2021
<ul style="list-style-type: none"> • “Email Best Practices: Corresponding with Your Faculty and TAs” 	
<i>Nolan School of Hotel Administration, Business Plan Competition, Ithaca, NY</i>	November 2019
<ul style="list-style-type: none"> • “Best Practices for Presenting Your Business Plan: Design & Delivery” 	

- Cornell University Marketing Organization, Ithaca, NY* October 2019
- “Audience Perspective: Beyond Traditional Presentations”
- Nolan School of Hotel Administration, First-year Orientation, Ithaca, NY* August 2019
- “Email Best Practices: Corresponding with Your Faculty and TAs”
- ABC 83rd Annual International Conference, Miami, FL* October 2018
- “The Future is Now: Using Technology to Teach Tomorrow’s Workforce”
- Nolan School of Hotel Administration, First-year Orientation, Ithaca, NY* August 2018
- “Email Best Practices: Corresponding with Your Faculty and TAs”
- Cornell Hotel Society, EMEA Regional Meeting, Ljubljana, SI* June 2018
- “Audience Perspective: Beyond Traditional Presentations”
- ABC 82nd Annual International Conference, Dublin, IE* October 2017
- “Multimodal Approach to Contextualizing Employment Communication: Overlook Lodge Case”
- Cornell University Marketing Organization, Ithaca, NY* March 2017
- “Strategies for Effective Presentation Design”
- ABC Western Regional Conference, Denver, CO* May 2016
- “Contextualizing Employment Communications: An Internship Application Material Evaluation Case
- Ithaca College Writing Department Careers for Writers Series, Ithaca, NY* March 2015
- “Developing your LinkedIn Profile: Building a professional online presence”
- Connections: Regional Conference on Professional and Technical Communication, Ithaca, NY* January 2015
- “Professional Writing Connections to the Marketplace”
- ABC 79th Annual International Conference, Philadelphia, PA* October 2014
- “From Resumes to LinkedIn: Effective Strategies for Instructors”
- Innovations in Professional and Business Communication, Cornell University, Ithaca, NY* January 2014
- “Outlining Strategies for Professional Communication Courses”
- ABC 78th Annual International Convention, New Orleans, LA* October 2013
- “Bottom-up Outlining: An Experimental Study of an Alternative Outlining Process”
- ABC 77th Annual International Convention, Honolulu, HI* October 2012
- “Contextualizing Rejection Letters”

Business Presentation Competition Judge

- Cornell University, Nolan School of Hotel Administration* December 2013
- Judged final course capstone presentations
 - Provided feedback to presenters

Publications

- Business and Professional Communication Quarterly (BPCQ) Vol. 81(3)* September 2018
- My Favorite Assignment—Overlook Lodge: Application Analysis Case
- Business and Professional Communication Quarterly (BPCQ) Vol. 76(3)* September 2013
- My Favorite Assignment—Contextualizing Bad-news Messages

Publication Editor

- Business and Professional Communication Quarterly (BPCQ)* September 2014
- Selections From the ABC 2013 Annual Conference, New Orleans, Louisiana: All That Favorite Assignment Jazz: Message Packaging and Delivery, Job Interviews, and On-the-Job Communication