

# Andrew B. Quagliata, PhD

Cornell University  
SC Johnson College of Business  
Nolan School of Hotel Administration  
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## ***EDUCATION***

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<b>Ph.D.</b>	<b>University at Buffalo – <i>The State University of New York</i></b>
Degree:	Communication
Focus:	Organizational Communication
Dissertation:	Message Design Logic and Career Success
<b>M.B.A.</b>	<b>Rochester Institute of Technology</b>
Degree:	Master of Business Administration
Focus:	Management & Leadership
<b>B.S.</b>	<b>Rochester Institute of Technology</b>
Degree:	Professional and Technical Communication
Concentration:	Psychology & Political Science
Thesis:	The Agenda-setting Effects of College Print Publications on College Students

## ***ACADEMIC POSITIONS***

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<b>Cornell University</b> , SC Johnson College of Business, Nolan School of Hotel Administration	
Senior Lecturer	2020 – present
Nolan School Assurance of Learning Director	2019 – 2024
Lecturer	2013 – 2019
<b>Rochester Institute of Technology</b> , Department of Communication	
Lecturer	2011 – 2013
Adjunct Instructor	2004 – 2009

## ***TEACHING***

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### Courses Taught

- Interpersonal Communications (graduate elective course)
- Storytelling for Leaders (graduate elective course)
- Management Communication/Communication in Real Estate (graduate core course)
- Business Writing for Hospitality Professionals (undergraduate core course)
- Persuasive Communication for Hospitality Leaders (undergraduate core course)
- Communication for Entrepreneurs (undergraduate/graduate elective)
- Professional Communication for Business (undergrad core course for business majors)
- Public Speaking (undergraduate elective)
- Organizational Communication (undergraduate elective)
- Effective Technical Communication (undergraduate core course for engineers)

## Special Studies Projects

- Advanced Financial Writing
- Automating the Evaluation of Slide Deck Information Density
- Communication in the Service Industry
- Communicating Key Performance Indicators
- Measuring the Information Density of Workplace Slide Decks
- Investor Relations Communication and Financial Reporting
- Organizational Storytelling
- Sales Communication
- Storytelling with Data

## Online Education Courses

- Building Compelling Slide Decks & Reports (author and eCornell facilitator)
- Developing Self-Advocacy Skills (author)
- Generative AI for Written Communication (author)
- Preparing for Effective Presentations Using AI (author)
- Management Communication (executive master's degree)

## Executive Education Workshop Topics

- Active Listening
- Business Writing
- Building Your Personal Brand
- Building Positive Relationships
- Challenging Conversations
- Communication Skills for General Managers
- Cross Cultural Communication
- Email Writing
- Emotional Intelligence
- Entrepreneurial Selling
- Entrepreneurial Storytelling
- Executive Presence
- Giving & Receiving Feedback
- Interpersonal Communication
- Leadership Communication
- Persuasive Communication
- Presentation Skills
- Slide Decks
- Storytelling for Leaders
- Storytelling with Data
- Writing with Artificial Intelligence

***RECENT SCHOLARSHIP***

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**Selected publications, research papers, invited presentations, panels, and podcasts**

Quagliata, A. B. (2025). *[Build better slide decks: Create sharper slides, stronger stories, and standout presentations](#)*. Third Pillar Press.

Quagliata, A. B. (2025, October). *What students say about AI use—and what it means for our teaching*. Presented at the 90th Annual International Conference of the Association for Business Communication.

Quagliata, A. B. (2024, November). *Integrating generative AI into the management communication curriculum*. Presented to SC Johnson College of Business Management Communication Faculty, Cornell University, Ithaca, NY.

Quagliata, A. B. & Teran, R. A. (2023, October). *Are my slides too busy? Measuring the information density of workplace slide decks*. Presented at the 88th Annual International Conference of the Association for Business Communication, Denver, Colorado.

Quagliata, A. B. (2023, January). *Discussion decks: Bridging the gap between what business communication faculty teach and what industry requires of our students*. Presented at the Europe, Africa, and Middle East Regional Conference of the Association for Business Communication in Naples, Italy.

Quagliata, A. B. & Stapp, J. (2022, October). *Moving from monologue to dialogue*. Presented at the 87th Annual International Conference of the Association for Business Communication, Tampa, Florida.

Quagliata, A. B. & Vaswani, V. (2021). *State of decking: How public companies communicate using slide decks*. Presented at the 86th Annual International Conference of the Association for Business Communication.

Quagliata, A. B. (2021). *Smile*. What's Cooking? Podcast produced by Alice Cook House Cornell University. [Spotify](#).

Quagliata, A.B. (2021). *Persuasion power hour*. Presented to Marketing Communication, University of Southeastern Norway.

Quagliata, A. B. (2021). *Building better briefing decks*. Presented to EMBA Americas Class of 2022, Cornell University, Ithaca, NY.

***CURRENT SERVICE & INVOLVEMENT***

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- Association for Business Communication Teaching Committee Chair 2024 – present
- Marketing & Management Communication Teaching Review Committee Member 2023 – present
- Faculty Mentor – Dyson School Faculty Member 2024 – present
- Ithaca Youth Soccer Academy Assistant Coach 2023 – present
- Association for Business Communication Outstanding Teacher-Scholar Award in Memory of Meada Gibbs Subcommittee Chair (member '15 - present) 2018 – present
- School of Hotel Administration Ye Hosts Honorary Society Advisor 2017 – present
- Pillsbury Institute Hospitality Pitch Deck Competition Chair 2016 – present
- Business & Professional Communication Quarterly Ad Hoc Reviewer 2015 – present
- School of Hotel Administration Academic Integrity Hearing Board Member 2013 – present
- School of Hotel Administration School Undergraduate Faculty Advisor 2013 – present

***HIGHER EDUCATION MANAGEMENT EXPERIENCE***

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- Manager for Special Projects, Office of the President, RIT 2008 – 2011
- Manager of Resource Assessment and Financial Analysis, RIT 2006 – 2007
- Assistant Director for Student Services, Center for Campus Life, RIT 2004 – 2005
- Coordinator for Student Services, Center for Campus Life, RIT 2002 – 2004

***CERTIFICATES & LICENSES***

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- Social Style & Versatility Certified Instructor 2018
- Gallup Certified Entrepreneurial Talent Coach 2016
- United States Soccer Federation National E License 2009

***AWARDS & HONORS***

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- Ted Teng '79 Dean's Teaching Excellence Award 2023
- Faculty Teaching Award: Junior Core 2020
- Association for Business Communication Rising Star Award 2019
- Faculty Teaching Award: Freshman Core 2016 – 2017
- Merrill Presidential Scholar Program Faculty Award 2016, 2021

Selected by top undergraduate student as the faculty member who made the most significant contribution to their education while at Cornell University.

***ACTIVE AFFILIATIONS***

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- Association for Business Communication 2013 – present