

Andrew B. Quagliata, PhD

Cornell University
SC Johnson College of Business
Nolan School of Hotel Administration
335D Statler Hall, Ithaca, New York, 14853
AQ43 [at] cornell.edu
www.andrewquagliata.com

EDUCATION

Ph.D.	University at Buffalo – <i>The State University of New York</i>
Degree:	Communication
Focus:	Organizational Communication
Dissertation:	Message Design Logic and Career Success
M.B.A.	Rochester Institute of Technology
Degree:	Master of Business Administration
Focus:	Management & Leadership
B.S.	Rochester Institute of Technology
Degree:	Professional and Technical Communication
Concentration:	Psychology & Political Science
Thesis:	The Agenda-setting Effects of College Print Publications on College Students

ACADEMIC POSITIONS

Cornell University , SC Johnson College of Business, Nolan School of Hotel Administration	
Senior Lecturer	2020 – present
Nolan School Assurance of Learning Director	2019 – 2024
Lecturer	2013 – 2019
Rochester Institute of Technology , Department of Communication	
Lecturer	2011 – 2013
Adjunct Instructor	2004 – 2009

TEACHING

Courses Taught

- Interpersonal Communications (graduate elective course)
- Storytelling for Leaders (graduate elective course)
- Management Communication/Communication in Real Estate (graduate core course)
- Business Writing for Hospitality Professionals (undergraduate core course)
- Persuasive Communication for Hospitality Leaders (undergraduate core course)
- Communication for Entrepreneurs (undergraduate/graduate elective)
- Professional Communication for Business (undergrad core course for business majors)
- Public Speaking (undergraduate elective)
- Organizational Communication (undergraduate elective)
- Effective Technical Communication (undergraduate core course for engineers)

Special Studies Projects

- Advanced Financial Writing
- Automating the Evaluation of Slide Deck Information Density
- Communication in the Service Industry
- Communicating Key Performance Indicators
- Measuring the Information Density of Workplace Slide Decks
- Investor Relations Communication and Financial Reporting
- Organizational Storytelling
- Sales Communication
- Storytelling with Data

Online Education Courses

- Building Compelling Slide Decks & Reports (author and eCornell facilitator)
- Developing Self-Advocacy Skills (author)
- Generative AI for Written Communication (author)
- Preparing for Effective Presentations Using AI (author)
- Management Communication (executive master's degree)

Executive Education Workshop Topics

- Active Listening
- Business Writing
- Building Your Personal Brand
- Building Positive Relationships
- Challenging Conversations
- Communication Skills for General Managers
- Cross Cultural Communication
- Email Writing
- Emotional Intelligence
- Entrepreneurial Selling
- Entrepreneurial Storytelling
- Executive Presence
- Giving & Receiving Feedback
- Interpersonal Communication
- Leadership Communication
- Persuasive Communication
- Presentation Skills
- Slide Decks
- Storytelling for Leaders
- Storytelling with Data
- Writing with Artificial Intelligence

RECENT SCHOLARSHIP

Selected publications, research papers, invited presentations, panels, and podcasts

Quagliata, A. B. (2025). *[Build better slide decks: Create sharper slides, stronger stories, and standout presentations](#)*. Third Pillar Press.

Quagliata, A. B. (2025, October). *What students say about AI use—and what it means for our teaching*. Presented at the 90th Annual International Conference of the Association for Business Communication.

Quagliata, A. B. (2024, November). *Integrating generative AI into the management communication curriculum*. Presented to SC Johnson College of Business Management Communication Faculty, Cornell University, Ithaca, NY.

Quagliata, A. B. & Teran, R. A. (2023, October). *Are my slides too busy? Measuring the information density of workplace slide decks*. Presented at the 88th Annual International Conference of the Association for Business Communication, Denver, Colorado.

Quagliata, A. B. (2023, January). *Discussion decks: Bridging the gap between what business communication faculty teach and what industry requires of our students*. Presented at the Europe, Africa, and Middle East Regional Conference of the Association for Business Communication in Naples, Italy.

Quagliata, A. B. & Stapp, J. (2022, October). *Moving from monologue to dialogue*. Presented at the 87th Annual International Conference of the Association for Business Communication, Tampa, Florida.

Quagliata, A. B. & Vaswani, V. (2021). *State of decking: How public companies communicate using slide decks*. Presented at the 86th Annual International Conference of the Association for Business Communication.

Quagliata, A. B. (2021). *Smile. What's Cooking?* Podcast produced by Alice Cook House Cornell University. [Spotify](#).

Quagliata, A.B. (2021). *Persuasion power hour*. Presented to Marketing Communication, University of Southeastern Norway.

Quagliata, A. B. (2021). *Building better briefing decks*. Presented to EMBA Americas Class of 2022, Cornell University, Ithaca, NY.

CURRENT SERVICE & INVOLVEMENT

- Association for Business Communication Teaching Committee Chair 2024 – present
- Marketing & Management Communication Teaching Review Committee Member 2023 – present
- Faculty Mentor – Dyson School Faculty Member 2024 – present
- Ithaca Youth Soccer Academy Assistant Coach 2023 – present
- Association for Business Communication Outstanding Teacher-Scholar Award in Memory of Meada Gibbs Subcommittee Chair (member '15 - present) 2018 – present
- School of Hotel Administration Ye Hosts Honorary Society Advisor 2017 – present
- Pillsbury Institute Hospitality Pitch Deck Competition Chair 2016 – present
- Business & Professional Communication Quarterly Ad Hoc Reviewer 2015 – present
- School of Hotel Administration Academic Integrity Hearing Board Member 2013 – present
- School of Hotel Administration School Undergraduate Faculty Advisor 2013 – present

HIGHER EDUCATION MANAGEMENT EXPERIENCE

- Manager for Special Projects, Office of the President, RIT 2008 – 2011
- Manager of Resource Assessment and Financial Analysis, RIT 2006 – 2007
- Assistant Director for Student Services, Center for Campus Life, RIT 2004 – 2005
- Coordinator for Student Services, Center for Campus Life, RIT 2002 – 2004

CERTIFICATES & LICENSES

- Social Style & Versatility Certified Instructor 2018
- Gallup Certified Entrepreneurial Talent Coach 2016
- United States Soccer Federation National E License 2009

AWARDS & HONORS

- Ted Teng '79 Dean's Teaching Excellence Award 2023
- Faculty Teaching Award: Junior Core 2020
- Association for Business Communication Rising Star Award 2019
- Faculty Teaching Award: Freshman Core 2016 – 2017
- Merrill Presidential Scholar Program Faculty Award 2016, 2021

Selected by top undergraduate student as the faculty member who made the most significant contribution to their education while at Cornell University.

ACTIVE AFFILIATIONS

- Association for Business Communication 2013 – present