

Special Studies Projects

- Advanced Financial Writing
- Automating the Evaluation of Slide Deck Information Density
- Communication in the Service Industry
- Communicating Key Performance Indicators
- Measuring the Information Density of Workplace Slide Decks
- Investor Relations Communication and Financial Reporting
- Organizational Storytelling
- Sales Communication
- Storytelling with Data

Online Education Courses

- Communication & Advocacy (forthcoming)
- Writing with Artificial Intelligence (author and eCornell facilitator)
- Building Compelling Slide Decks & Reports (author and eCornell facilitator)
- Management Communication (executive master's degree)

Executive Education Workshop Topics

- Active Listening
- Business Writing
- Building Your Personal Brand
- Building Positive Relationships
- Challenging Conversations
- Communication Skills for General Managers
- Cross Cultural Communication
- Email Writing
- Emotional Intelligence
- Entrepreneurial Selling
- Entrepreneurial Storytelling
- Executive Presence
- Giving & Receiving Feedback
- Interpersonal Communication
- Leadership Communication
- Persuasive Communication
- Presentation Skills
- Slide Decks
- Storytelling for Leaders
- Storytelling with Data
- Writing with Artificial Intelligence

SCHOLARSHIP

Selected publications, research papers, invited presentations, panels, and podcasts

- Quagliata, A. B. (2024, November). *Integrating Generative AI into the Management Communication Curriculum*. Presented to SC Johnson College of Business Management Communication Faculty, Cornell University, Ithaca, NY.
- Quagliata, A. B. & Teran, R. A. (2023, October). *Are my slides too busy? Measuring the information density of workplace slide decks*. Presented at the 88th Annual International Conference of the Association for Business Communication, Denver, Colorado.
- Quagliata, A. B. (2023, January). *Discussion decks: Bridging the gap between what business communication faculty teach and what industry requires of our students*. Presented at the Europe, Africa, and Middle East Regional Conference of the Association for Business Communication in Naples, Italy.
- Quagliata, A. B. & Stapp, J. (2022, October). *Moving from monologue to dialogue*. Presented at the 87th Annual International Conference of the Association for Business Communication, Tampa, Florida.
- Quagliata, A. B. & Vaswani, V. (2021). *State of decking: How public companies communicate using slide decks*. Presented at the 86th Annual International Conference of the Association for Business Communication.
- Quagliata, A. B. (2021). *Smile. What's Cooking?* Podcast produced by Alice Cook House Cornell University. [Spotify](#).
- Quagliata, A.B. (2021). *Persuasion power hour*. Presented to Marketing Communication, University of Southeastern Norway.
- Quagliata, A. B. (2021). *Interview skills workshop*. Presented at Alice Cook House, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2021). *Building better briefing decks*. Presented to EMBA Americas Class of 2022, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2020). *Question asking: A critical communication skill*. Presented at the 85th Annual International Conference of the Association for Business Communication, Online.
- Quagliata, A. B. (2020). *Reopening and returning to work: Best practices for startups*. Webinar for eCornell, Ithaca, NY.
- Quagliata, A. B. & Zilenziger, A. M. (2020). *Everything you always wanted to know about email but were too embarrassed to ask*. Presented at Alice Cook House, Cornell University, Ithaca, NY.

- Quagliata, A. B., Lui, L., Dia, X. (2019). *How you start matters: A cross-cultural analysis of the introductions of the most viewed TED and Zaojiu Talks*. Presented at the 84th Annual International Conference of the Association for Business Communication, Detroit, Michigan.
- Quagliata, A. B. (2019). *Storytelling for entrepreneurs*. Presented at Rev: Ithaca Startup Works, Ithaca, NY.
- Quagliata, A. B. (2019). *How to deliver a memorable message in every situation*. Webinar for eCornell, Ithaca, NY.
- Quagliata, A. B. (2019). *Organizational storytelling*. Presented to Cornell SC Johnson College of Business Ambassadors, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2019). *Twitter talk: A low-stakes public speaking activity* in “My Favorite Assignment: Selections from the 2018 Association for Business Communication Annual Conference, Miami, FL,” in *Business and Professional Communication Quarterly*.
doi.org/10.1177/2329490619833385
- Quagliata, A. B. (2018). *Get your dream job*. Presented at Alice Cook House, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2018). *Team pitch presentation* in “My Favorite Assignment: Selections from the 2017 Association for Business Communication Annual Conference, Dublin, Ireland,” in *Business and Professional Communication Quarterly*.
doi.org/10.1177/2329490618768023
- Quagliata, A. B. (2018). *Automated writing evaluation: A case of students gaming the system*. Presented at the 83rd Annual International Conference of the Association for Business Communication, Miami, Florida.
- Quagliata, A. B. (2018). More than an event. In B. A. Austin (Ed.) *Imagine This! RIT's Innovation + Creativity Festival*. (pp. 15–44). Rochester, NY: RIT Press.
- Quagliata, A. B. (2018). *Entrepreneurial storytelling*. Presented to Cornell Entrepreneurship Club, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2017). *Hospitality inspired teaching*. Presented at Wayne-Finger Lakes Chief School Officers Fall Retreat, Ithaca, NY.
- Quagliata, A. B. (2017). *Creating an investor-ready pitch*. Presented to Commercialization Fellowship for Engineering PhDs, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2017). *Telling your origin story*. Presented at Actualizing Your Startup – Part I NBA 6230, Cornell University, Ithaca, NY.
- Quagliata, A. B. (2017). *An examination of presidential communication styles: Using Barack Obama and Donald Trump's communication styles to understand our own leadership*

- communication approach*. Presented at the 82nd Annual International Conference of the Association for Business Communication, Dublin, Ireland.
- Quagliata, A. B. (2017). *Storytelling for founders*. Presented at Life Changing Labs Summer Incubator, Ithaca, NY.
- Kelly, R. R., & Quagliata, A. B. (2017). *Developing strategies, personal characteristics and “soft” skills needed for job advancement and career success*. Presented at 2017 Annual ADARA Conference, Portland, Oregon.
- Quagliata, A. B. (2017). *Assessing your interpersonal communication style*. Presented at Cornell SC Johnson College of Business Enrichment Speakers Series, Ithaca, NY.
- Quagliata, A. B. & Kelly, R. R. (2017). *Using artificial intelligence technologies to evaluate and improve student writing*. Presented at the Evidence-Based Teaching & Learning Lilly Conference, Austin, TX.
- Quagliata, A. B. (2016). *Pitching your business idea*. Presented at Cornell University School of Hotel Administration Entrepreneurship Bootcamp for Veterans with Disabilities (EBV), Ithaca, NY.
- Quagliata, A. B. (2016). *Will artificial intelligence replace the writing instructor?* Presented at Kathy Druckman Berggren Symposium in Management and Professional Communication, Ithaca, NY.
- Quagliata, A. B. (2016). *Lessons learned from flipping content in a business communication course*. Presented at the Western Region Conference of the Association for Business Communication, Denver, CO.
- Kelly, R. R., Quagliata, A. B., DeMartino, R., & Perotti, V. (2016). 21st century deaf workers: Going beyond just employed to career growth and entrepreneurship. In M. Marshark, V. Lampropoulou, & E. K. Skordilis (Eds.) *Diversity in deaf education* (pp. 473–505). New York, NY: Oxford University Press.
- Quagliata, A. B. (2015). University festival promotes STEM education. *Journal of STEM Education: Innovations and Research*, 16 (3).
- Quagliata, A. B. (2014). Move your audience to action: Using YouTube to teach persuasion. *Communication Teacher*, 28 (3), 183-187. doi.org/10.1080/17404622.2014.911336
- Quagliata, A. B., Walden, A., & Amian, G. (2014). *From resumes to LinkedIn: Effective strategies for instructors*. Presented at the 79th Annual International Conference of the Association for Business Communication, Philadelphia, PA.
- Quagliata, A. B. (2014). *Integrating text messaging instruction into your business communication course*. Presented at the Southeast Region Conference of the Association for Business Communication, Orlando, FL.

Quagliata, A. B., & Rintamaki, L. S. (2013). *Message design logic and career success*. Paper presented at the annual conference of the Eastern Communication Association, Pittsburgh, PA.

Quagliata, A. B. & Wang, H. (2012). *Imagine your future: Inspiring American youth toward innovative careers*. Paper presented at the annual conference of the International Communication Association, Phoenix, AZ.

CURRENT SERVICE & INVOLVEMENT

- Association for Business Communication Teaching Committee Chair 2024 – present
- Marketing & Management Communication Teaching Review Committee Member 2023 – present
- Faculty Mentor – Dyson School Faculty Member 2024 – present
- Faculty Mentor – Nolan School Faculty Member 2023 – present
- Ithaca Youth Soccer Academy Assistant Coach 2023 – present
- Association for Business Communication Outstanding Teacher-Scholar Award in Memory of Meada Gibbs Subcommittee Chair (member '15 - present) 2018 – present
- School of Hotel Administration Ye Hosts Honorary Society Advisor 2017 – present
- Pillsbury Institute Hospitality Pitch Deck Competition Chair 2016 – present
- Business & Professional Communication Quarterly Ad Hoc Reviewer 2015 – present
- School of Hotel Administration Academic Integrity Hearing Board Member 2013 – present
- School of Hotel Administration School Undergraduate Faculty Advisor 2013 – present

HIGHER EDUCATION MANAGEMENT EXPERIENCE

- Manager for Special Projects, Office of the President, RIT 2008 – 2011
- Manager of Resource Assessment and Financial Analysis, RIT 2006 – 2007
- Assistant Director for Student Services, Center for Campus Life, RIT 2004 – 2005
- Coordinator for Student Services, Center for Campus Life, RIT 2002 – 2004

CERTIFICATES & LICENSES

- Social Style & Versatility Certified Instructor 2018
- Gallup Certified Entrepreneurial Talent Coach 2016
- United States Soccer Federation National E License 2009

AWARDS & HONORS

- Ted Teng '79 Dean's Teaching Excellence Award 2023
- Faculty Teaching Award: Junior Core 2020
- Association for Business Communication Rising Star Award 2019
- Faculty Teaching Award: Freshman Core 2016 – 2017
- Merrill Presidential Scholar Program Faculty Award 2016, 2021

Selected by top undergraduate student as the faculty member who made the most significant contribution to their education while at Cornell University.

ACTIVE AFFILIATIONS

- Association for Business Communication 2013 – present