

Curriculum Vitae of  
**A. Neal Geller**

**436 Statler Hall  
Cornell University  
(607 255-0335)**

EXPERIENCE:

- 2004 - Appointed to the Supervisory Committee of the Community Federal Credit Union.
- 2000 - Elected the Robert A. Beck Professor of Hospitality Financial Management.
- 1995-1999 Cornell University, School of Hotel Administration, Ithaca, NY. Associate Dean for Academic Affairs (ADAA). Serve as the School's chief academic officer and supervisor of a full-time faculty of sixty-four, staff of 130, and a student body consisting of 770 undergraduates and 120 graduate students. An addendum is available detailing the accomplishments while in this position.
- 1991-1995 Cornell University, School of Hotel Administration, Ithaca, NY. The Richard J. & Monene P. Bradley Director for Graduate Studies. Serve as academic head of all graduate programs, including Master's of Management in Hospitality with 110 students and Ph.D. with 10 students, plus a graduate faculty of 32. An addendum is available detailing the accomplishments while in this position.
- 1989 Served as Chief Financial Officer for Cornell's newly opened teaching hotel: The Statler Hotel and J. Willard Marriott Executive Education Center. (Sabbatical leave position).
- 1985-Present Elected to rank of Full Professor, Cornell University, School of Hotel administration, Ithaca, NY.
- 1983-1984 KPMG Peat Marwick, Visiting Professor and Consulting Associate (sabbatical leave position)
- 1981-1983 Cornell University, School of Hotel Administration, Ithaca, NY. Coordinator of the Accounting and Financial Management area. Duties included administrative responsibilities for academic courses and faculty in Financial Management.
- 1976-1985 Cornell University, School of Hotel Administration, Ithaca, NY. Associate Professor of Accounting and Financial Management. Tenure awarded in 1980. Duties included teaching courses in Accounting and Financial Management at the graduate and undergraduate level, research, student advising, and service assignments. Taught management accounting, graduate finance, graduate hospitality financial management, financial statement analysis, and internal control.

- 1978-1979 Elected by the Graduate Faculty of the School of Hotel Administration as Graduate Faculty Representative for a term of one year. Duties included direction of the M.P.S. program – a two-year professional degree program with 100 graduate students – including admissions, registration, records and degree certification, liaison with the Graduate School, and operation of the Graduate Studies Office.
- 1977-Present Appointed to the Cornell University Graduate Faculty.
- 1974-1976 Cornell University, School of Hotel Administration, Ithaca, New York. Lecturer in Accounting and Financial Management.
- 1964-1972 Granit Hotel, Inc., Kerhonkson, New York. The Granit Hotel, is a 350-room resort and convention facility with 300 employees. It is currently called The Hudson Valley Resort and Spa.
- 1969-1972 Treasurer and Director. Supervised all Financial and Accounting functions for the corporation. Also supervised the financial planning, control, and construction of a multi-million dollar capital improvement project.
- 1966-1969 Vice President and General Manager. Responsibilities included all financial and operational functions, with particular emphasis on customer and employee relations.
- 1964-1966 Assistant Manager. Assisted General Manager in all operational phases, with particular emphasis on food and beverage production and control.

#### EDUCATION:

- 1974-1977 SYRACUSE UNIVERSITY, GRADUATE SCHOOL OF MANAGEMENT, SYRACUSE, NEW YORK.
- DOCTOR OF PHILOSOPHY awarded August 1977.  
Major: Accounting; First Minor: Finance; Second Minor: Economics. Honors: Beta Gamma Sigma.
- 1972-1974 CORNELL UNIVERSITY, SAMUEL CURTIS JOHNSON GRADUATE SCHOOL OF BUSINESS, ITHACA, NEW YORK.
- MASTER OF BUSINESS ADMINISTRATION WITH DISTINCTION, May 1974. Joint concentration in Professional Accounting and Finance. Honors: Phi Kappa Phi. Class Rank: top 5%.

1960-1964    CORNELL UNIVERSITY, SCHOOL OF HOTEL ADMINISTRATION  
ITHACA, NEW YORK.

BACHELOR OF SCIENCE DEGREE WITH DISTINCTION,  
June 1964. Majored in Hotel Administration and Accounting. Honors include  
Phi Kappa Phi, Phi Eta Sigma, Ye Hosts, and Dean's List. Class Rank: 2 of 96.

PROFESSIONAL  
AFFILIATIONS:

Financial Management Committee of the AH&MA

Association of Hospitality Financial Management Educators

American Accounting Association

CONSULTING:

Financial, operational, and expert witness consultant to numerous private  
individuals and hospitality corporations. A confidential list is available upon  
request.

CONTINUING EDUCATION  
AND SEMINARS:

Conducted continuing education seminars for the AH&MA, Portugal Hotel  
Association, Caribe Hotel Association, Japan Travel Bureau, Advanced  
Management Research Corporation, American Express Company, the  
Massachusetts Food Service Council, the National Restaurant Association, ISS of  
Denmark, and Emory University School of Medicine. Member of the faculty of  
Cornell University School of Hotel Administration Center for Professional  
Development and Advanced Management Programs.

PUBLICATIONS:

A separate list of publications is available.

REFERENCES:

Personal references will be forwarded upon request.

**LIST OF PUBLICATIONS**

Books:

Internal Control: A Fraud-Prevention Handbook for Hotel and Restaurant Managers, Ithaca, New York: Cornell University, School of Hotel Administration, 1991.

Executive Information Needs in Hotel Companies. New York: Peat, Marwick, Mitchell and Company, 1984.

Periodical Articles:

“Internal Control for Rooms Revenue” Bottomline, IAHA, December 1994/January 1995.

“Graduate-Level Education: A Survey of Stakeholders” Cornell Hotel and Restaurant Administration Quarterly, August 1993.  
Co-authored with Cathy A. Enz and Leo M. Renaghan.

“Financial Analysis Using the Statement of Cash Flows” Cornell Hotel and Restaurant Administration Quarterly, February 1993.  
Co-authored with Raymond S. Schmidgall and Charles L. Ilvento.

“Blueprint to Stay in the Black” Lodging, October 1992.  
Co-authored with Raymond S. Schmidgall and Charles L. Ilvento.

“Rule Out Fraud and Theft: Controlling Your Food-Service Operation”, Cornell Hotel and Restaurant Administration Quarterly, November 1990. Co-authored with Charles L. Ilvento & Raymond S. Schmidgall.

“The Hotel Controller Revisited,” Cornell Hotel and Restaurant Administration Quarterly, November 1990. Co-authored with Charles L. Ilvento & Raymond S. Schmidgall.

“Update Your Accounting With Cash Flow Statements,” Lodging. June 1990.  
Co-authored with Charles L. Ilvento & Raymond S. Schmidgall.

“How to Improve Your Information System,” The Cornell Hotel and Restaurant Administration Quarterly, August 1985.

“The Current State of Hotel Information Systems,” The Cornell Hotel and Restaurant Administration Quarterly, May, 1985.

“Tracking the Critical Success Factors for Hotel Companies,” The Cornell Hotel and Restaurant Administration Quarterly, February, 1985.

## Publications Cont'd

“The Hotel Controller: More Than a Bookkeeper,” Co-authored with Professor Raymond S. Schmidgall, The Cornell Hotel and Restaurant Administration Quarterly, August 1984.

“Foreign-Exchange Sensitivity: How a Strong Currency Weakens Hotel Revenues,” Co-authored with Professor Avner Arbel, The Cornell Hotel And Restaurant Administration Quarterly, November 1983. This article won the Quarterly’s best article of the year contest.

“Methoden in der Beherbergungsindustrie,” Allgemeine Hotel-und Gaststatten-Zeitung/Deutsche Hotel-Nachrichten, March, 1982. Adopted and translated from “The Capital Investment Decision,” published in The Cornell Hotel and Restaurant Administration Quarterly, November, 1981. Co-authored with James J. Eyster.

“Solvency, Financial Statements, and the Importance of Cash Flow Information,” Co-authored with Professor Loyd C. Heath, The Cornell Hotel and Restaurant Administration Quarterly, November 1981.

“Should Overhead Costs be Allocated?” Co-authored with Professor Raymond S. Schmidgall, Lodging, July, 1981.

“Japanese Adaptation and Translation of Cost Allocation Under the USAH,” The Cornell Hotel Management, Japan, July 1981, originally published in The Cornell Hotel and Restaurant Administration Quarterly, November, 1980. Co-authored with Professor Raymond S. Schmidgall.

“A Survey of Capital Investment Decision Techniques Used in the Hospitality Industry,” Co-authored with Dr. James J. Eyster, The Cornell Hotel and Restaurant Administration Quarterly, May, 1981.

“Cost Allocation Under the Uniform System of Accounts for Hotels,” Co-authored with Professor Raymond S. Schmidgall, The Cornell Hotel and Restaurant Administration Quarterly, November, 1980.

“Inflation’s Effects on Financial Statements Revisited: FASB 33,” The Cornell Hotel and Restaurant Administration Quarterly, May, 1980.

“Financial Management for Smaller Hotels,” Co-authored with Joe Cotter, John Giovenco, W.A. Farris, Robert Jenks, and John Lesure, Lodging, February, 1980.

## Publications Cont'd

“Inflation: Its Effects on Financial Statements,” The Cornell Hotel and Restaurant Administration Quarterly, May, 1978.

“Cash Management: A Total System Approach for the Hotel Industry,” Co-authored with Laurent Caraux, The Cornell Hotel and Restaurant Administration Quarterly, November, 1977.

“What the Restaurateur Should Expect From His Accountant,” American Express Company briefing, reprinted in The Cornell Hotel and Restaurant Administration Quarterly, November, 1977.

Financial Leases and Market Determined Impact: Some Empirical Evidence, A Doctoral Dissertation, Syracuse University, 1977.

“Transactions, Clearing, and Transfer in the Securities Industry, A Study of the Current problems and Proposals for Solution,” B&PA Honors Thesis Series, Cornell University Graduate School of Business and Public Administration, May, 1974.

Updated 12/05