Aaron Godert

Executive Leader | Exited Founder | Tech Entrepreneur

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Professional Summary

Entrepreneur and technical leader with experience spanning a diverse range of industries, including nonprofit, higher education, consumer, social, banking, and consulting sectors. Startup experience as a serial entrepreneur, an exited founder of an angel, VC, and PE funded company, acquirer of other companies, and an investor in companies as an angel and VC fund LP investor. Teacher of software product development for entrepreneurs and intrapreneurs at the Cornell SC Johnson College of Business.

Business experience leading comprehensive teams across various functions, including engineering, product, customer success and support, project management, finance, sales, marketing, and account management; engaging in hands-on roles to establish and launch new functions, demonstrating ability to dive deep into all operational aspects.

Technical expertise lies in architecting and developing large-scale, distributed software systems in the Cloud, as well as in building and leading teams to innovate and maintain these systems over the long term.

Education

Cornell University
Johnson Graduate School of Management
MBA, 2011

Cornell University
College of Engineering
M.Eng. in Computer Science, 2005

Canisius College
B.S. in Computer Science, 2002

Professional Experience

Cornell University

Visiting Lecturer, SC Johnson College of Business
January 2025 - present

Co-instructor for NBAE 5030 - Tech Management Practicum focusing on lean software product development for entrepreneurs and intrapreneurs.

Eversoul

CEO and Co-Founder
September 2023 - present
Launched a startup that provides funeral directors modern tools to better interface and collaborate with families and a platform for those families to better memorialize their loved ones.

Bonterra / EveryAction
1 year 5 months

SVP, Payments
April 2023 - September 2023 (6 months)
Promoted to report to the CEO and be responsible for corporate-wide ownership of all payments program initiatives in addition to keeping my SVP, Platform duties. This effort involved coordinating and aligning across all functions from GTM strategy, to product and engineering development of a new platform, as well as financial ownership and driving revenue growth. Additionally, was responsible for contract negotiations and relationship management with our main payment processing vendor.

SVP, Platform
January 2023 - April 2023 (4 months)
After completing the integration of GiveGab operations, product, and engineering into Bonterra, I was promoted to hold overall responsibilities for several engineering teams that spanned products across the corporation including GiveGab, NFG, payments, and platform architecture.

CTO, GiveGab
May 2021 - December 2023 (1 year 8 months)
Led product, engineering, customer success, services, and financial processes for the GiveGab business unit, while helping to integrate those into overall corporate operations and processes. GiveGab was acquired by EveryAction in April 2021 which was subsequently rolled into a larger private equity merger resulting in Bonterra (May 2022).

GiveGab
10 years 3 months

COO, VP Tech and Co-Founder
January 2016 - May 2021 (5 years 5 months)
Led all operational teams at GiveGab including product, engineering, customer success and support. Launched creative, marketing and inside sales teams. Took on CFO role for last 8 months prior to company acquisition. Helped grow company from 21 to 63 employees and raise several rounds of venture capital funding. Helped lead and integrate the acquisition of Kimbia, Inc. in January 2018 that successfully grew the company revenues by over 100% in 2018. Also served on the GiveGab board of directors representing the common shareholders.

CTO and Co-Founder
March 2011 - January 2016 (4 years 11 months)
Led all product, tech, and customer success for GiveGab. Helped grow company from 2 to 21 employees. Successfully raised Seed VC funding. Also served as a director on the board representing the common stockholders.

BreuHaus Technology, LLC

CEO and Co-Founder
January 2010 - December 2012 (3 years)
Software development and business technology consulting. Focused on hands-on class-room style software development training programs (e.g. Java, JavaScript, etc) for university staff involved with the Kuali project.

Cornell University
9 years 1 month

Manager, Enterprise Integration and Vendor Applications
May 2009 - July 2011 (2 years 3 months)
Led teams responsible for custom web applications and enterprise systems (e.g. Blackbird, Remedy, Kronos, etc) within the Central Information Technology (CIT) division.

Sr. Software Architect/Engineer, CIT
July 2006 - April 2009 (2 years 10 months)
Collaborated with software engineering teams across the university to support them with technology choices, software design, and enterprise integrations within the Central Information Technology (CIT) division. Was one of the initial technical leaders and developers on the inter-university open source platform Kuali.

Programmer / Analyst III, DFA
July 2002 - June 2006 (4 years)
Developed and maintained custom software solutions for the Division of Financial Affairs.

Algonquin Studios

Software Developer
June 2001 - June 2002 (1 year 1 month)
Built and maintained custom software for clients as part of a professional services company, while a full-time undergraduate student.

HSBC Bank USA

Software Developer
June 1999 - May 2001 (2 years)
Java (JEE) software developer for a corporate-wide internal CRM at the headquarters in Buffalo, NY, while a full-time undergraduate student.

Skills

Leadership, Software Engineering and Development, Software Developer Training Course Instruction, Cloud Computing, Product Management, Entrepreneurship, Customer Development and Interviewing, Database Design and Management, Business Strategy, AI Tools and Prompt Design, Payment Platforms, SaaS Businesses, Web and Mobile Application Development, Software and System Architecture, Software Integration, Agile Methodologies, Fundraising, IT Strategy, Git, SQL, FlutterFlow, Finance, Accounting, Financial Systems, HubSpot, Nonprofit Technology, FlutterFlow, Firebase, Project Management

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Volunteering

- Currently a mentor for students in the Cornell Johnson Graduate School of Management (JGSM) Executive MBA program
- Previously a Cayuga Forum Co-Leader part of the eShip @ Cornell program (2022)
- Periodic guest speaker and student project judge for Cornell JGSM Entrepreneurship and Entrepreneurship for Scientists and Engineers classes (since 2017)
- Previously Cornell Club of Ithaca (Alumni Association) President, Vice President, Secretary and Director (2013 - 2021)
- Youth sports coach for ice hockey and softball (since 2014)